



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, October 26, 2016


COMMITTEE MEETING NOTICE

AD 08

FLORES BALDOMERO, Alba E, Agent
El Centenario LLC
1656 S Pearl St
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, November 07, 2016 at 10:45 AM

Regarding: Your Class A Fermented Malt-Beer Only License Application as agent for "El Centenario LLC" for "El Centenario" at 2082 S Muskego Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 1709 South Muskego Avenue. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:09/05/16
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: El Centenario
Address: 2082 S Muskego Av
Phone: (224) 440-7799

Owner: El Centenario LLC
Owner address: 1656 S Pearl St
City State Zip: Milwaukee, WI 53204
Owner Phone: (224) 440-7799
Owner email: hermelindomota@yahoo.com

Manager: Alba E Flores-Baldomero
Home Address: 1656 S Pearl St
City State Zip: Milwaukee, WI 53204
Phone: (414) 204-8105
Email: hermelindomota@yahoo.com

Preferred contact: Alba E Flores-Baldomero

Location currently open: YES NO

Projected open date: October 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8AM-9PM 24 hours Y N
Mon: 8AM-9PM
Tue: 8AM-9PM
Wed: 8AM-9PM
Thu: 8AM-9PM
Fri: 8AM-9PM
Sat: 8AM-9PM

Premise Type: Liquor Store
Convenience Store
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 1
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Is the parking lot well lit? Yes No
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No
13. Are there exterior security cameras Yes No How Many: 3
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: 3 days
19. Are there exterior cameras Yes No How many: 3
20. Are there interior cameras Yes No How many: 5
21. Do all employees know how to retrieve recorded digital images/footage? Yes No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No

12. Are customer entrances/exits made of glass or other transparent material? Yes No
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No
a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 Yes No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.
Does store conform to a-2 Yes No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated the current store owner is retiring and she will be buying the business. She stated she plans on running a similar store as the one that is currently at the location. Applicant stated she wants to be able to sell liquor and beer. Applicant stated she would also try to have more WIC approved products. She stated she plans on adding more surveillance cameras and updating the the current surveillance system with high resolution cameras.

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS**

DATE: 06/16/2015
LICENSE TYPE: AMALT
NEW:
RENEWAL: X

No. 213155
Application Date: 06/15/2015
Expiration Date:

License Location: 2082 S Muskego Avenue
Business Name: Mercado San Ignacio

Aldermanic District: 12

Licensee/Applicant: Aldana, Benito

(Last Name, First Name, MI)

Date of Birth: 03/21/60

Male:

Female:

Home Address: 2080 S Muskego Avenue

City: Milwaukee

State: Wi

Zip Code: 53204

Home Phone: (414) 852-6335

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/08/87, applicant was charged with Failure to Support in Milwaukee County.

Charge: Failure to Support
Finding: Convicted
Sentence: 2 years probation
Date: 10/16/87
Case: L-8323

2. On 01/09/07, applicant received a citation for Building Code Violations at 2074-2082 S Muskego.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$200.00
Date: 07/12/07
Case: 07047775

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3. On 08/10/11, applicant received a citation for Building Code Violations at 2471 S 9th Place.

Charge: Building Code Violations
Finding: **Guilty**
Sentence: Fined \$200.00
Date: 06/28/12
Case: 12011703

4. On 08/30/11, applicant received a citation for Building Code Violations at 2471 S 9th Place.

Charge: Building Code Violations
Finding: **Guilty**
Sentence: Fined \$220.00
Date: 06/26/12
Case: 12011701

5. On 03/16/12 at 1:57 pm, Milwaukee police conducted a License Premise Check at 2092 S Muskego Avenue. Officers spoke with Benito Aldana and found no violations.

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Items 3 & 4 previously reported, disposition now added on 06/03/13.

6. On 12/14/12 at 6:39 pm, Milwaukee police were dispatched to 2082 S Muskego for an Armed Robbery complaint. Investigation found a male entered the store and was armed with a knife and demanded money from the cash register. The clerk then pulled out a gun from behind the counter and pointed it at the suspect who dropped the cash obtained and fled the store.

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PREVIOUS PREMISE

Alcohol Concentration For 2082 S Muskego Ave

City of Milwaukee, Wisconsin



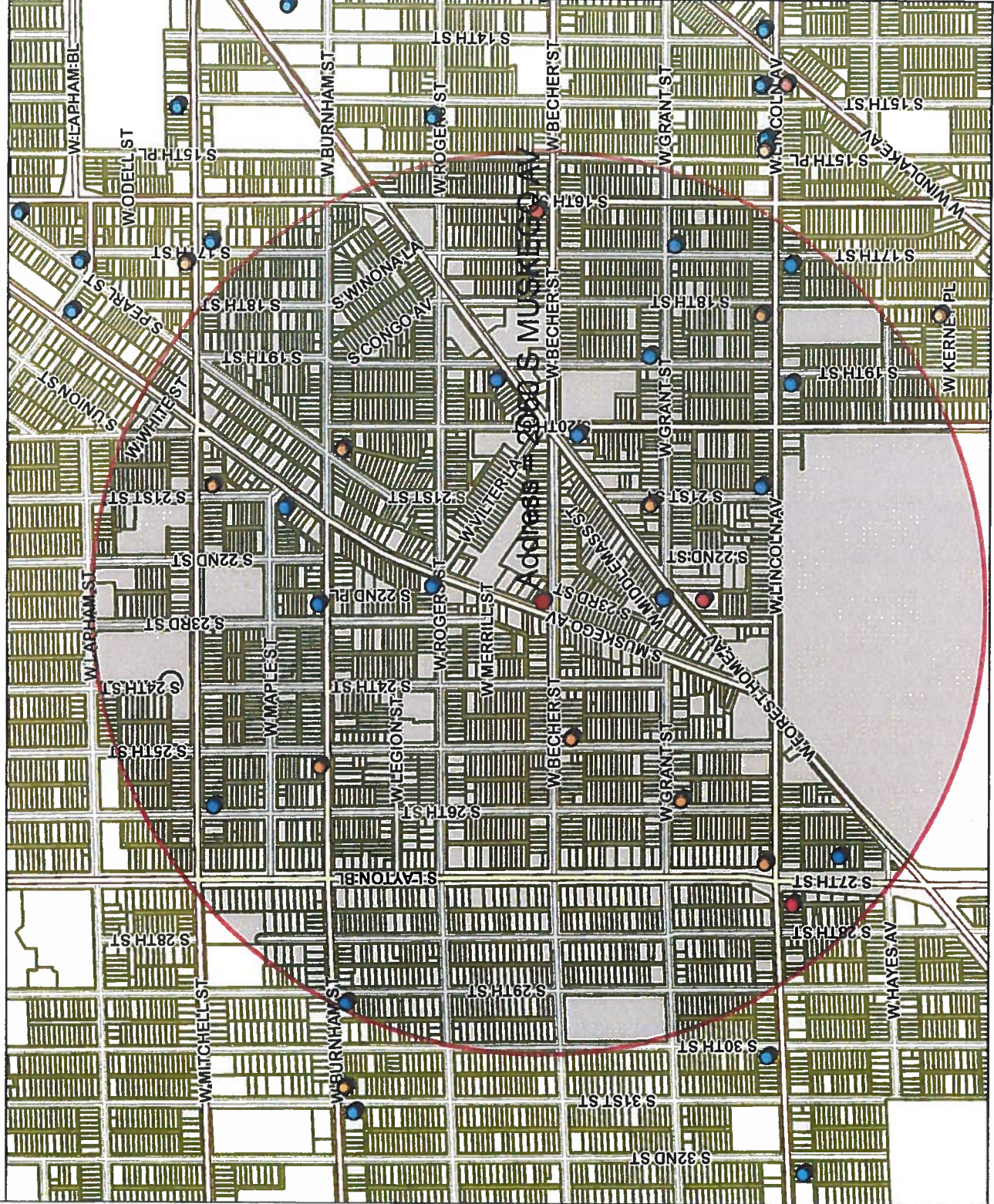
- Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses**
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer



- Notes -




Licensed alcohol beverage establishments within a .5 mile radius centered on 2082 S Muskego Ave on July 28, 2016



Map Scale: 1: 10,000

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS
WITHIN A HALF MILE RADIUS CENTERED ON
1709 S Muskego Milwaukee WI 53204, October 4, 2013**



LICENSE SUMMARY	
	Class B Tavern License - 18 LICENSES
	Class A Fermented Malt Beverage Retailer's License - 10 LICENSES
	Class A Malt & Class A Liquor License - 1 LICENSES
TOTAL: 29 LICENSES	

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS
WITHIN A HALF MILE RADIUS CENTERED ON
1709 S Muskego Milwaukee WI 53204, October 4, 2013**

License Summary:

BTAVN - Class B Tavern License - 18 LICENSES
 AMALT - Class A Fermented Malt Beverage Retailer's License - 10 LICENSES
 ALQML - Class A Malt & Class A Liquor License - 1 LICENSES

TOTAL: 29 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 1979 S 15TH St	T'S INN	BTAVN	11/7/2013
2. 1143 S 22ND St	ABC STORE	AMALT	9/15/2014
3. 1834 S 23RD St	SHARI'S STILL	BTAVN	1/21/2014
4. 1835 S 25TH St	TIME FOOD MART	AMALT	12/18/2013
5. 1600 W BECHER St	BEER CAPITAL	ALQML	9/25/2014
6. 2013 W BURNHAM St	STARLITE FOODS	AMALT	4/8/2014
7. 1537 S CESAR E CHAVEZ DR	Beso A Milwaukee Bar	BTAVN	12/17/2013
8. 1904 W FOREST HOME Av	NEON LIGHTS	BTAVN	9/20/2014
9. 2011 W FOREST HOME Av	EL GRAN TEOCALLI	BTAVN	4/29/2014
10. 2100 W GRANT St	GRANT MARKET	AMALT	5/14/2014
11. 1700 W GREENFIELD Av	VILLA'S PLACE	BTAVN	2/5/2014
12. 2438 W GREENFIELD Av	RICHARD'S GROCERY	AMALT	3/4/2014
13. 2501 W GREENFIELD Av	EL CANAVERAL	BTAVN	7/1/2014
14. 2523 W GREENFIELD Av	La Fondita	BTAVN	12/17/2013
15. 1500 W MITCHELL St	La Sirenita Bar	BTAVN	2/26/2014
16. 1631 W MITCHELL St	La Tambora Restaurant	BTAVN	10/15/2013
17. 1700 W MITCHELL St	Mi Pueblo	AMALT	10/15/2013
18. 2000 W MITCHELL St	CLUB 039	BTAVN	5/3/2014
19. 2539 W MITCHELL St	SCHULIST TAP	BTAVN	3/23/2014
20. 1460 S MUSKEGO Av	TEQUILA NIGHT CLUB	BTAVN	11/8/2013
21. 1566 S MUSKEGO Av	CANTARITOS BAR	BTAVN	10/11/2013
22. 1993 S MUSKEGO Av	EL DURANGUITO BAR	BTAVN	7/6/2014
23. 2082 S MUSKEGO Av	San Ignacio Market	AMALT	9/20/2014
24. 1701 W Mitchell St	MITCHELL FOOD MART	AMALT	7/24/2014
25. 2033 W Mitchell St	Gunny Food Mart	AMALT	2/27/2014
26. 1801 S Muskego Av	Bucaneros	BTAVN	2/6/2014
27. 2201 W ORCHARD St	ORCHARD FOOD MART	AMALT	12/15/2013
28. 1586 S PEARL St	EL RODEO BAR	BTAVN	10/5/2013
29. 1586 S PEARL St	EL RODEO BAR	BTAVN	10/5/2014



Wednesday, October 26, 2016

Licenses Committee Notice of Hearing

Atary Investments LLC
Abdelmajid Qetairi
7849 W Bur Oak DR
Franklin, WI 53132

Date: 11/7/2016
Time: 10:45 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Fermented Malt-Beer Only License Application
FLORES BALDOMERO, Alba E, Agent
El Centenario at 2082 S Muskego Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, October 26, 2016

Licenses Committee Notice of Hearing

Atary Investments LLC
Abdelmajid Qetairi
2879 W Wells St
Milwaukee, WI 53212

Date: 11/7/2016
Time: 10:45 AM
Location: Room 301-B, Third Floor, City Hall

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Class A Fermented Malt-Beer Only License Application
FLORES BALDOMERO, Alba E, Agent
El Centenario at 2082 S Muskego Av

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If you have any questions, please call (414) 286-2238.





Wednesday, October 26, 2016



Notice of Public Hearing

FLORES BALDOMERO, Alba E, Agent
El Centenario at 2082 S Muskego Av
Class A Fermented Malt-Beer Only License Application

Monday, November 07, 2016 at 10:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/7/2016 at 10:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	2219 W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2302 W BECHER ST	MILWAUKEE, WI 53215-2517
CURRENT OCCUPANT	2222 W BECHER ST	MILWAUKEE, WI 53215-2561
CURRENT OCCUPANT	2123 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2342 W BECHER ST	MILWAUKEE, WI 53215-2579
CURRENT OCCUPANT	2073 S MUSKEGO AVE	MILWAUKEE, WI 53204-3624
CURRENT OCCUPANT	2215A W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2215 W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2338A W BECHER ST	MILWAUKEE, WI 53215-2579
CURRENT OCCUPANT	2338 W BECHER ST	MILWAUKEE, WI 53215-2579
CURRENT OCCUPANT	2049 S MUSKEGO AVE	MILWAUKEE, WI 53204-3623
CURRENT OCCUPANT	2047 S MUSKEGO AVE	MILWAUKEE, WI 53204-3623
CURRENT OCCUPANT	2124 S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2043 S MUSKEGO AVE	MILWAUKEE, WI 53204-3623
CURRENT OCCUPANT	2120 S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2124A S 23RD ST	MILWAUKEE, WI 53215-2503
CURRENT OCCUPANT	2118 S 23RD ST	MILWAUKEE, WI 53215-2503
CURRENT OCCUPANT	2205 W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2342A W BECHER ST	MILWAUKEE, WI 53215-2579
CURRENT OCCUPANT	2119 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2336 W BECHER ST	MILWAUKEE, WI 53215-2579
CURRENT OCCUPANT	2309A W MERRILL ST	MILWAUKEE, WI 53204-3619
CURRENT OCCUPANT	2108 S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2305 W BECHER ST	MILWAUKEE, WI 53215-2516
CURRENT OCCUPANT	2110 S 23RD ST	MILWAUKEE, WI 53215-2503
CURRENT OCCUPANT	2112 S 23RD ST	MILWAUKEE, WI 53215-2503
CURRENT OCCUPANT	2211 W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2344 W BECHER ST	MILWAUKEE, WI 53215-2579
CURRENT OCCUPANT	2340 W BECHER ST	MILWAUKEE, WI 53215-2579
CURRENT OCCUPANT	2111 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2303 W MERRILL ST	MILWAUKEE, WI 53204-3619
CURRENT OCCUPANT	2120A S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2060 S MUSKEGO AVE	MILWAUKEE, WI 53204-3622
CURRENT OCCUPANT	2060A S MUSKEGO AVE	MILWAUKEE, WI 53204-3622
CURRENT OCCUPANT	2138A W BECHER ST	MILWAUKEE, WI 53215-2559
CURRENT OCCUPANT	2138 W BECHER ST	MILWAUKEE, WI 53215-2559
CURRENT OCCUPANT	2105 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2079 S MUSKEGO AVE	MILWAUKEE, WI 53204-3624
CURRENT OCCUPANT	2041 S MUSKEGO AVE	MILWAUKEE, WI 53204-3623
CURRENT OCCUPANT	2108A S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2080 S MUSKEGO AVE	MILWAUKEE, WI 53204-3622
CURRENT OCCUPANT	2313 W MERRILL ST	MILWAUKEE, WI 53204-3619
CURRENT OCCUPANT	2209A W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2209 W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2203 W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2124A S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2043 S MUSKEGO AVE A	MILWAUKEE, WI 53204-3623
CURRENT OCCUPANT	2301 W BECHER ST	MILWAUKEE, WI 53215-2516
CURRENT OCCUPANT	2076 S MUSKEGO AVE	MILWAUKEE, WI 53204-3622
CURRENT OCCUPANT	2068A S MUSKEGO AVE	MILWAUKEE, WI 53204-3622
CURRENT OCCUPANT	2068 S MUSKEGO AVE	MILWAUKEE, WI 53204-3622
CURRENT OCCUPANT	2050 S MUSKEGO AVE	MILWAUKEE, WI 53204-3622
CURRENT OCCUPANT	2217 W BECHER ST	MILWAUKEE, WI 53215-2560
CURRENT OCCUPANT	2343 W BECHER ST	MILWAUKEE, WI 53215-2578
CURRENT OCCUPANT	2345 W BECHER ST	MILWAUKEE, WI 53215-2578

CURRENT OCCUPANT	2336A W BECHER ST	MILWAUKEE, WI 53215-2579
CURRENT OCCUPANT	2113 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2309 W MERRILL ST	MILWAUKEE, WI 53204-3619
CURRENT OCCUPANT	2071 S MUSKEGO AVE	MILWAUKEE, WI 53204-3624
CURRENT OCCUPANT	2116 S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2112 S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2114 S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2303 W BECHER ST	MILWAUKEE, WI 53215-2516
CURRENT OCCUPANT	2307 W BECHER ST	MILWAUKEE, WI 53215-2516
CURRENT OCCUPANT	2038 S MUSKEGO AVE	MILWAUKEE, WI 53204-3622
CURRENT OCCUPANT	2114 S 23RD ST	MILWAUKEE, WI 53215-2503
CURRENT OCCUPANT	2121 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2103 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2303A W MERRILL ST	MILWAUKEE, WI 53204-3619
CURRENT OCCUPANT	2116A S MUSKEGO AVE	MILWAUKEE, WI 53215-2544
CURRENT OCCUPANT	2124 S 23RD ST	MILWAUKEE, WI 53215-2503

Total Records: 72

Radius: 250.0 feet and Center of Circle: 2082 S Muskego AV



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/24/16

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Rooming House Hotel/Motel Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Grocery Store

Do you have any experience operating this type of business? No Yes If yes, explain: Worked with family on this type of business for 25

2. Business Operations

- a. Proposed Opening Date: 10/1/16
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Class A
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 2 Locations: Bathrooms
Outside: 1 Locations: Rear of Business
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Eagle Disposal

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, where? ~~outside~~ Inside _____
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>14</u> %	Food <u>85</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>1</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 50 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Muskego + Becher
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Abdelmajid Detari Phone Number: 414-975-7291
 Business Owner Address: 2879 N Wells St Milwaukee WI 53212

10. Hours of Operation & Customers → Artary Investments LLC

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8:00 am	9:00 pm	30	1-99	
Monday	8:00 am	9:00 pm	20	1-99	N
Tuesday	8:00 am	9:00 pm	20	1-99	
Wednesday	8:00 am	9:00 pm	20	1-99	
Thursday	8:00 am	9:00 pm	20	1-99	N
Friday	8:00 am	9:00 pm	30	1-99	E
Saturday	8:00 am	9:00 pm	30	1-99	

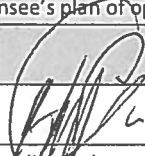
Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours: If alcohol beverage establishment, same as alcohol license hours.
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)

Piorea Alba
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder


 Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>EL Centenario LLC</u>
Premise Address: <u>2082 S Muskego Ave - Milwaukee WI 53204</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must: <ol style="list-style-type: none"> a) Be in the same legal entity name as that apply for the license b) Reflect the same address as the premises address on this application c) Reflect current dates and d) Be signed by the lessor/seller and lessee/buyer
Property Information (new & transfer applicants only)
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>Lessee</u>
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ <u>30000</u>
d) Total amount paid for business \$ <u>30,000</u>
e) Total amount paid for goodwill of the business \$ <u>10,000</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 10/1/16 Ends 9/30/19
- b) Monthly rental \$ 1350.-
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5+
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

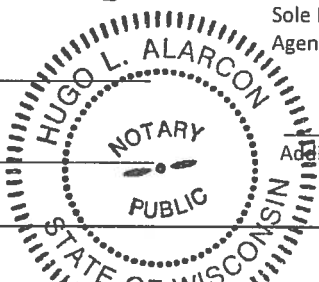
Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 14 day of July, 2016

[Signature]
(Clerk/Notary Public)

My Commission Expires 11/17/17
*Notary Seal must be affixed.



[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders
[Signature]
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/22/16

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: EL Centenario LLC

Premises Address: 2082 S Muskego Ave - Milwaukee WI 53204

SECTION 1

Type of application (check one): taking over a currently operating business starting a new business
Anticipated opening date? 10/1/16

Check the type that best describes your business (check only one):
See Food Dealer License Information sheet for definitions.
 Restaurant Community Food Program
 Retail Establishment Bed & Breakfast
If retail, will it be a convenience store? Yes No
(less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)
 Base for Food Peddler
 Base for Temporary/Seasonal Food Stand
In addition, will any wholesale business be done? Yes No
If yes, what percentage of the business will be wholesale? Less than 25% 25% or More (Contact DATCP)*
Will retail items be sold? No Yes If Yes, indicate percentage of food sale 100 %
Will restaurant items be sold? No* Yes If Yes, indicate percentage of food sales _____ %
** If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.*

SECTION 2

Will you be sharing kitchen space with another operator?
 No If No, SKIP to Section 3
 Yes If Yes, check one:
 I will rent space from another operator ("Shared Kitchen Agreement" is required)
 I will rent space to another operator (peddler/caterer)

SECTION 3

Answer the following questions:
Will you have seating on site for dining? No Yes
Will you be doing any catering? No Yes
Will you be doing any delivery? No Yes
Will you have outdoor activities? No Yes
If Yes to outdoor activities, check all that apply: Bar Cooking/Grilling Dining
Will you have a drive thru window? No Yes
If Yes to drive thru, are hours different from inside? No Yes
If Yes, provide drive thru hours: _____
Will any scales or barcode scanners be used? No Yes
If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 4

Where will food be prepared and/or sold?

At a single site

N/A

At multiple sites (for example, a hotel with several dining rooms or bars)

How many? _____

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 5

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 6

Yes If Yes, check all that apply:

- New construction of a building
- Construction changes to an existing building
- Renovation or remodeling
- Equipment changes only (installation or replacement)

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 6

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 7

Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? Immediately At the same time as the alcohol license

SECTION 7

You must initial each item confirming your understanding:

- A-f I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- A-f I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- A-f I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- A-f I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- A-f I understand the license must be issued and posted in my establishment prior to opening for business.
- A-f I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: Flores Alba

Signature of additional partner(s): _____

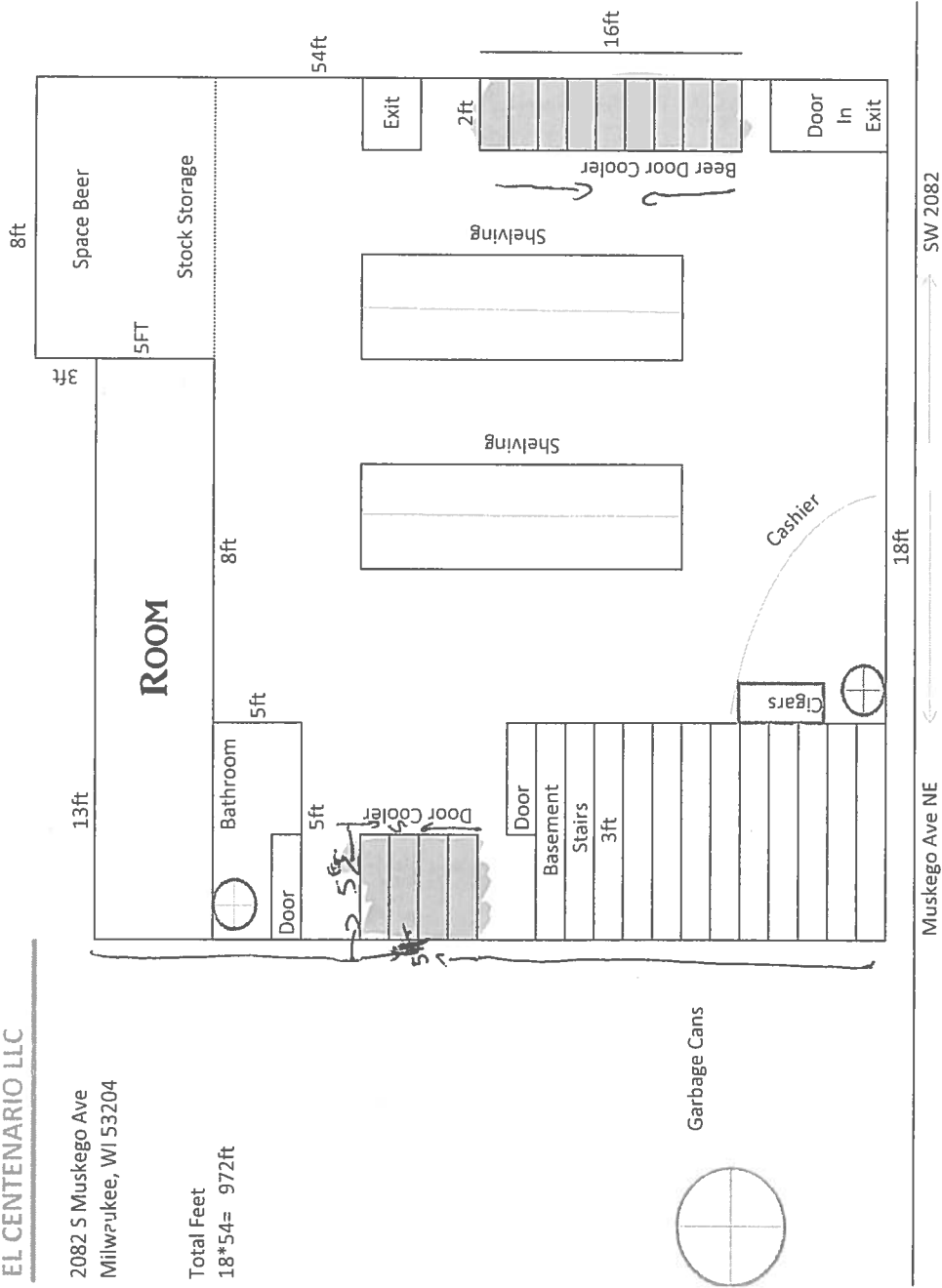
Agent

Alba E Flores Baldomero
EL CENTENARIO LLC

Date 7/28/2016

2082 S Muskego Ave
Milwaukee, WI 53204

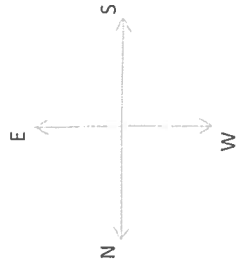
Total Feet
18*54= 972ft



Agent

Alba E Flores Baldomero Date 7/28/2016

EL CENTENARIO LLC - 2082 S Mustang Ave - Milwaukee WI 53204





**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, October 26, 2016

COMMITTEE MEETING NOTICE

AD 08

MARTINEZ, Antonio, Agent
EL Inferno LLC
2243 S 29th St
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, November 07, 2016 at 10:45 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, Disc Jockey, 3 Amusement Machines, and 2 Pool Tables as agent for "EL Inferno LLC" for "EL Inferno" at 2000 W Mitchell St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 1709 S Muskego Avenue. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 10/06/16
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: El Infierno
Address: 2000 W Mitchell St
Phone: none

Owner: El Infierno LLC
Owner address: 2000 W Mitchell St
City State Zip: Milwaukee, WI 53204
Owner Phone: (414) 429-4526
Owner email: none

Licensee/Agent: Antonio Martinez
Home Address: 2243 S 29th St
City State Zip: Milwaukee, WI 53215
Phone: (414) 429-4526
Email: none

Preferred contact: Antonio Martinez

Location currently open: YES NO

Projected open date: October/November 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12PM-2AM
Mon: 3PM-2AM
Tue: 3PM-2AM
Wed: 3PM-2AM
Thu: 3PM-2AM
Fri: 7AM-2:30AM
Sat: 7AM-2:30AM
24 hours Y N

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many? 2
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appear to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 2
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: unknown
21. Are there exterior cameras Yes No How many: 2
22. Are there interior cameras Yes No How many: 2

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity planned 63
 26. What is the minimum number of employees that will be on premise 1
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 1
 33. How will they be deployed: Interior 1 Exterior
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed? Applicant stated he and security will monitor and not allow patrons inside if he reaches capacity.
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he was a bartender at location until it closed down. He stated he wants to open the place back up himself. Applicant stated he will not make any changes to the way the business was runned. He applied for a Public Entertainment Premises License (PEP.) I observed he did not check the box for Karaoke and patrons dancing. Applicant stated he planned on having karaoke and his patrons sometimes dance. I advised the applicant he needed to update his PEP license to be able to have karaoke and patrons dancing.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 02/27/2015

LICENSE TYPE: CLASS B TAVERN

NEW:

RENEWAL:

No. 205464

Application Date: 02/26/2015

License Location: 2000 West Mitchell Street

Business Name: Club 039

Licensee/Applicant: Hernandez, Lori J.

(Last Name, First Name, MI)

Date of Birth: 03/24/1968

Home Address: 6426 West Eden Place

City: Milwaukee

State: WI **Zip Code:** 53220

Home Phone: (414) 418-3823

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/18/2013 Milwaukee police conducted a licensed premise check at 2000 West Mitchell Street (Club 039). During this check, officers observed that the bartender on duty, Brenda L. Melendez, did not have her Class D Operators license with her. The bartender was advised that she needed to have her license with her when she works and no other violations were observed.
2. On 02/07/2014 Milwaukee police conducted a licensed premise check at 2000 West Mitchell Street (Club 039). During this check, officers observed fruit flies in one of the bottles of liquor. The applicant was instructed to dispose of the contents of that bottle and no other violations were observed.

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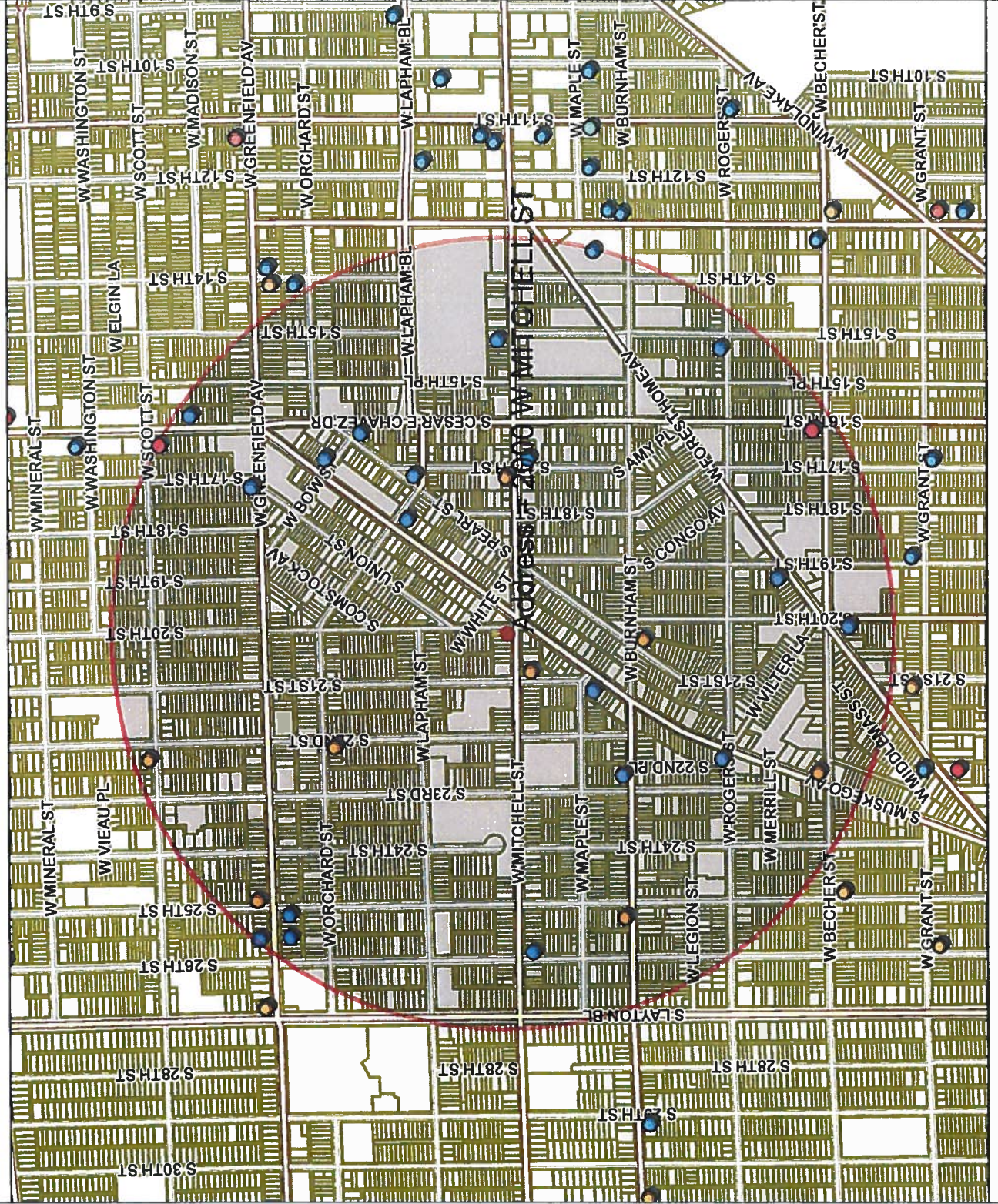
3. On 07/06/2014 Milwaukee police conducted a licensed premise check at 2000 West Mitchell Street (Club 39) based on a complaint of loud music and after hours operation. Officers spoke to a bartender, Lilliam Torres, who stated they sometimes close early when the bar is not very busy and they keep the doors closed to avoid loud music complaints. Torres also told officers the bar has cameras and the police can check them any time they wish to investigate complaints against the business.

4. On 12/24/2014 Milwaukee police responded to a Battery-Cutting complaint at 2004 West Mitchell Street. Officers discovered the victim, Rafael Hernandez-Santiago, had received a cut to his abdomen. The victim identified himself as co-owner of Club 039 and stated he had been cut by a patron of the business as he attempted to break up a fight. Milwaukee police incident report #143580147 filed.

Previous premise

Alcohol License Concentration for 2000 W Mitchell St

City of Milwaukee, Wisconsin



- Legend -

- City limits
 - Parcels
 - Freeways
 - Freeways
 - Exit ramps
 - Entry ramps
 - Ramps
 - Major streets
 - Streets
 - Waterways
- ### Alcohol licenses
- Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer



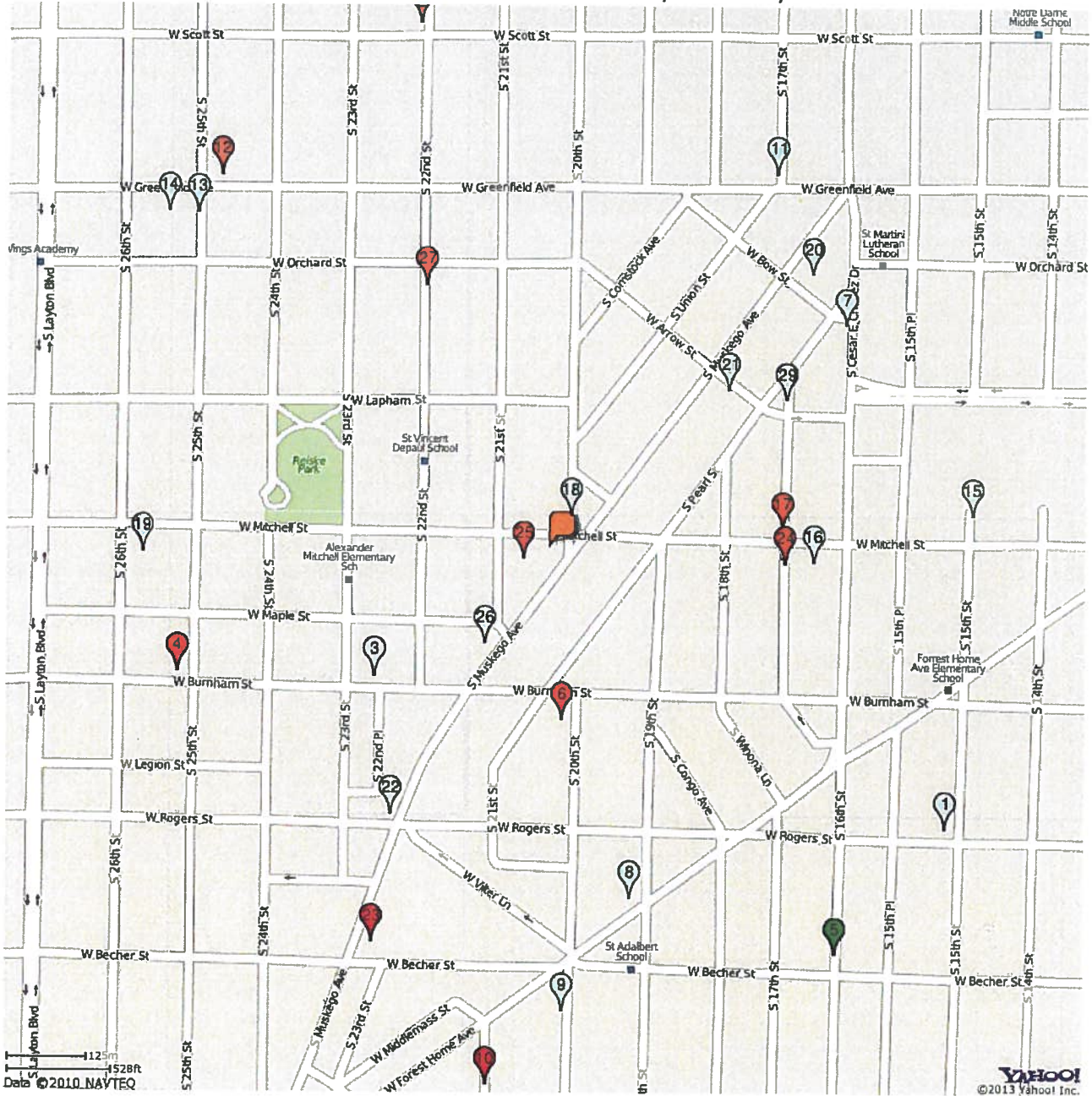
- Notes -




Licensed Alcohol Establishments Within
a .5 Mile Radius Centered on 2000 W
Mitchell St on 08/31/2016



Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
Excellent Food LLC	Orchard Food Mart	SUKDEEP SINGH, Agt	2201 W ORCHARD ST	Class A Fermented Malt Beverage Retailer's License			3/20/2017
Gunny Food Mart Inc	Gunny Food Mart	MANPREET KAUR, Agt	2033 W Mitchell ST	Class A Fermented Malt Beverage Retailer's License			2/7/2017
Harjodi, Inc	Mi Pueblo	Harpreet S Chawla, Agt	1700 W MITCHELL ST	Class A Fermented Malt Beverage Retailer's License			10/15/2016
NEA, LLC	TIME FOOD MART	NEEDAL K ASSAD, Agt	1835 S 25TH ST	Class A Fermented Malt Beverage Retailer's License			12/18/2016
R K A, LLC	ABC STORE	RAEID K ASSAD, Agt	1143 S 22ND ST	Class A Fermented Malt Beverage Retailer's License			9/15/2016
RICHARD'S GROCERY	RICHARD'S GROCERY	NADEIR A ASAD, SP	2438 W GREENFIELD AV	Class A Fermented Malt Beverage Retailer's License			3/4/2017
San Ignacio Market	San Ignacio Market	BENITO ALDANA, SP	2082 S MUSKEGO AV	Class A Fermented Malt Beverage Retailer's License			9/20/2016
Starlite Beer & Food, Inc.	Starlite Food	MANGAT SINGH, Agt	2013 W Burnham ST	Class A Fermented Malt Beverage Retailer's License			4/21/2017
APPLE TWO, LLC	EL CHARRO LIQUOR STORE	VIKRAMJIIT SINGH, Agt	1207 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License			12/20/2016
BEER CAPITAL	BEER CAPITAL	PARAMJIIT SINGH, SP	1600 W BECHER ST	Class A Malt & Class A Liquor License			9/25/2016
CANTARITOS BAR, LLC	Passion Nightclub	FRANCISCO GOMEZ-ORTIZ, Agt	1566-1570 S MUSKEGO AV	Class B Tavern License	52		10/11/2016
Century Beverage Group LLC	Don Julio's	William E Lukowski, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80		10/23/2016
Davez Barz, LLC	The Last Drop	DAVID NUÑEZ-CRUZ, Agt	1979 S 15TH ST	Class B Tavern License			11/4/2016
El Canaveral #2 LLC	El Canaveral #2	Oracio Chacon Tinoco, Agt	2501 W Greenfield AV	Class B Tavern License			10/13/2016
EL RODEO BAR	EL RODEO BAR	HORACIO M SANCHEZ, SP	1586 S PEARL ST	Class B Tavern License	25		10/5/2016
EL Sunami II LLC	El Sunami II	Ociel Escobar Luvianos, Agt	1234 S Cesar E Chavez DR	Class B Tavern License			4/20/2017
La Caleta LLC	La Caleta Restaurant & Bar	Monica Hernandez-Gaspar, Agt	1801 S Muskego AV	Class B Tavern License			10/12/2016
La Hamaca Bar	La Hamaca Bar	JESUS LECHUGA, SP	1993 S MUSKEGO AV	Class B Tavern License	25		7/6/2017
La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80		2/28/2017
Lupitas Restaurant, LLC	Lupitas Restaurant	Antonio Hernandez Lopez, Agt	1300 W Burnham ST	Class B Tavern License			11/25/2016
NEON LIGHTS	NEON LIGHTS	CHUE H XIONG, SP	1904 W FOREST HOME AV	Class B Tavern License	50		12/3/2016
Patricia Herrera de Castro, LLC	La Fondita	Felipe Castro Pena, Agt	2523 W GREENFIELD AV	Class B Tavern License			12/17/2016
PROMOCIONES MEXICAS LLC	EL GRAN TEOCALLI	PALOMA NAVA, Agt	2011 W FOREST HOME AV	Class B Tavern License	282		5/4/2017
SCHULIST TAP	SCHULIST TAP	DAVID SCHULIST, SP	2539 W MITCHELL ST	Class B Tavern License	49		3/23/2017
Taqueria y Pollos al Carbon El Parian LLC	Parian	ROGELIO MERCADO SANCHEZ, Agt	1651 W MITCHELL ST	Class B Tavern License			1/22/2017
TEDDY'S INCOME, INC	SHARI'S STILL	SHERYL L LARSON, Agt	1834 S 23RD ST	Class B Tavern License	49		1/21/2017
TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License			11/8/2016
VILLA'S PLACE	VILLA'S PLACE	ALFREDO O VILLA, SP	1700 W GREENFIELD AV	Class B Tavern License	25		2/5/2017
VILLA'S RESTAURANT	VILLA'S RESTAURANT	ALFREDO O VILLA, SP	2522 W GREENFIELD AV	Class B Tavern License			9/27/2016
						Total	8
							2
							19
						Grand Total =	29

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS
WITHIN A HALF MILE RADIUS CENTERED ON
1709 S Muskego Milwaukee WI 53204, October 4, 2013**



LICENSE SUMMARY	
	Class B Tavern License - 18 LICENSES
	Class A Fermented Malt Beverage Retailer's License - 10 LICENSES
	Class A Malt & Class A Liquor License - 1 LICENSES
TOTAL: 29 LICENSES	

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS
WITHIN A HALF MILE RADIUS CENTERED ON
1709 S Muskego Milwaukee WI 53204, October 4, 2013**

License Summary:

BTAVN - Class B Tavern License - 18 LICENSES
 AMALT - Class A Fermented Malt Beverage Retailer's License - 10 LICENSES
 ALQML - Class A Malt & Class A Liquor License - 1 LICENSES

TOTAL: 29 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 1979 S 15TH St	T'S INN	BTAVN	11/7/2013
2. 1143 S 22ND St	ABC STORE	AMALT	9/15/2014
3. 1834 S 23RD St	SHARI'S STILL	BTAVN	1/21/2014
4. 1835 S 25TH St	TIME FOOD MART	AMALT	12/18/2013
5. 1600 W BECHER St	BEER CAPITAL	ALQML	9/25/2014
6. 2013 W BURNHAM St	STARLITE FOODS	AMALT	4/8/2014
7. 1537 S CESAR E CHAVEZ DR	Beso A Milwaukee Bar	BTAVN	12/17/2013
8. 1904 W FOREST HOME Av	NEON LIGHTS	BTAVN	9/20/2014
9. 2011 W FOREST HOME Av	EL GRAN TEOCALLI	BTAVN	4/29/2014
10. 2100 W GRANT St	GRANT MARKET	AMALT	5/14/2014
11. 1700 W GREENFIELD Av	VILLA'S PLACE	BTAVN	2/5/2014
12. 2438 W GREENFIELD Av	RICHARD'S GROCERY	AMALT	3/4/2014
13. 2501 W GREENFIELD Av	EL CANAVERAL	BTAVN	7/1/2014
14. 2523 W GREENFIELD Av	La Fondita	BTAVN	12/17/2013
15. 1500 W MITCHELL St	La Sirenita Bar	BTAVN	2/26/2014
16. 1631 W MITCHELL St	La Tambora Restaurant	BTAVN	10/15/2013
17. 1700 W MITCHELL St	Mi Pueblo	AMALT	10/15/2013
18. 2000 W MITCHELL St	CLUB 039	BTAVN	5/3/2014
19. 2539 W MITCHELL St	SCHULIST TAP	BTAVN	3/23/2014
20. 1460 S MUSKEGO Av	TEQUILA NIGHT CLUB	BTAVN	11/8/2013
21. 1566 S MUSKEGO Av	CANTARITOS BAR	BTAVN	10/11/2013
22. 1993 S MUSKEGO Av	EL DURANGUITO BAR	BTAVN	7/6/2014
23. 2082 S MUSKEGO Av	San Ignacio Market	AMALT	9/20/2014
24. 1701 W Mitchell St	MITCHELL FOOD MART	AMALT	7/24/2014
25. 2033 W Mitchell St	Gunny Food Mart	AMALT	2/27/2014
26. 1801 S Muskego Av	Bucaneros	BTAVN	2/6/2014
27. 2201 W ORCHARD St	ORCHARD FOOD MART	AMALT	12/15/2013
28. 1586 S PEARL St	EL RODEO BAR	BTAVN	10/5/2013
29. 1586 S PEARL St	EL RODEO BAR	BTAVN	10/5/2014



Wednesday, October 26, 2016

Licenses Committee Notice of Hearing

JOSE GONZALEZ
1709 S MUSKEGO Av

MILWAUKEE, WI 53204

Date: 11/7/2016
Time: 10:45 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Jukebox, Disc Jockey, 3 Amusement Machines, and 2 Pool Tables
MARTINEZ, Antonio, Agent
EL Inferno at 2000 W Mitchell St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, October 26, 2016



Notice of Public Hearing

MARTINEZ, Antonio, Agent

EL Inferno at 2000 W Mitchell St

Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, Disc Jockey, 3 Amusement Machines, and 2 Pool Tables

Monday, November 07, 2016 at 10:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/7/2016 at 10:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	1728A S MUSKEGO AVE	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	1724 S MUSKEGO AVE	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	2004 W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	1658 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1650 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1632 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1704 S 21ST ST	MILWAUKEE, WI 53204-3003
CURRENT OCCUPANT	2031 W MITCHELL ST	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	2025A W MITCHELL ST	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	1948 W MITCHELL ST 306	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 406	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 301	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 308	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 202	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 303	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1718 S MUSKEGO AVE A	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	2014 W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	2000 W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	1659A S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1659 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1647 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1643B S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1643A S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1636 S UNION ST	MILWAUKEE, WI 53204-2650
CURRENT OCCUPANT	1704 S 21ST ST 1	MILWAUKEE, WI 53204-3003
CURRENT OCCUPANT	1739 S MUSKEGO AVE 1	MILWAUKEE, WI 53204-3171
CURRENT OCCUPANT	1948 W MITCHELL ST 402	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 203	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 307	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1721 S MUSKEGO AVE	MILWAUKEE, WI 53204-3161
CURRENT OCCUPANT	1718 S MUSKEGO AVE	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	2004 W MITCHELL ST A	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	2004 W MITCHELL ST B	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	1655 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1647A S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	2023 W MITCHELL ST 1	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	1948 W MITCHELL ST 404	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 201	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 401	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 208	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1720 S MUSKEGO AVE	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	1716 S MUSKEGO AVE	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	2016 W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	2012 W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	2012B W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	1658 S 21ST ST B	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1644 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1640 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1638 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	2029 W MITCHELL ST	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	2021 W MITCHELL ST B	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	2009 W MITCHELL ST	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	1948 W MITCHELL ST 403	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 207	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 408	MILWAUKEE, WI 53204-3178

CURRENT OCCUPANT	2028 W MITCHELL ST A	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	1658 S 21ST ST C	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1646 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1636 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1639 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1635 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1739 S MUSKEGO AVE 5	MILWAUKEE, WI 53204-3171
CURRENT OCCUPANT	1948 W MITCHELL ST 304	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 302	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1730 S MUSKEGO AVE	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	1648 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1640A S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	2029A W MITCHELL ST	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	1739 S MUSKEGO AVE 4	MILWAUKEE, WI 53204-3171
CURRENT OCCUPANT	2021 W MITCHELL ST A	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	2023 W MITCHELL ST 2	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	1948 W MITCHELL ST 204	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 405	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	2024 W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	1658 S 21ST ST A	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1652 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1650A S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1651 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1916 W WHITE ST	MILWAUKEE, WI 53204-2652
CURRENT OCCUPANT	1643 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1739 S MUSKEGO AVE 2	MILWAUKEE, WI 53204-3171
CURRENT OCCUPANT	1739 S MUSKEGO AVE 3	MILWAUKEE, WI 53204-3171
CURRENT OCCUPANT	2011 W MITCHELL ST	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	1948 W MITCHELL ST 206	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1728 S MUSKEGO AVE	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	1720 S MUSKEGO AVE A	MILWAUKEE, WI 53204-3160
CURRENT OCCUPANT	2028 W MITCHELL ST B	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	2018 W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	2020 W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	2016A W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	2012A W MITCHELL ST	MILWAUKEE, WI 53204-3017
CURRENT OCCUPANT	1654 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1651A S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1631 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	2037 W MITCHELL ST	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	1704 S 21ST ST 2	MILWAUKEE, WI 53204-3003
CURRENT OCCUPANT	2023 W MITCHELL ST 3	MILWAUKEE, WI 53204-3018
CURRENT OCCUPANT	1948 W MITCHELL ST 205	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 305	MILWAUKEE, WI 53204-3178
CURRENT OCCUPANT	1948 W MITCHELL ST 407	MILWAUKEE, WI 53204-3178

Total Records: 101

Radius: 250.0 feet and Center of Circle: 2000 W Mitchell ST



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/24/16

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Rooming House Hotel/Motel Massage Establishment Filling Station
 Other (supplemental application for specific license also required) BAR

Provide a detailed description of the type of business you plan on operating:

Full Service BAR

Do you have any experience operating this type of business? No Yes If yes, explain: Manage for years.

2. Business Operations

- a. Proposed Opening Date: 8-1-16
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6 Locations: 2 in each bathroom / 2 behind bar / 2 out bathroom
Outside: 1 Locations: Behind bar
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? Checking ID, Maintaining inside / outside Bar
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, where? Interior / Exterior
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility Bowling Alley
 Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
 Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 63 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Mitchell Street

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 3 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: R Jose Luis Gonzalez Phone Number: 414-628-9437

Business Owner Address: _____

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12:00pm	2:00 AM	30+	25-65	None
Monday	3:00 pm	2:00 AM	30+	25-65	None
Tuesday	3:00pm	2:00 AM	30+	25-65	None
Wednesday	3:00pm	2:00 AM	30+	25-65	None
Thursday	3:00pm	2:00 AM	30+	25-65	None
Friday	7:00 AM	2:30 AM	30+	25-65	None
Saturday	7:00 AM	2:30 AM	30+	25-65	None

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)

Antonio Martinez
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: EL INFERNO LLC

Premise Address: 2000 W. Mitchell St - Milwaukee WI 53204

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? EL INFERNO, LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 08-01-16 Ends 08-31-2018
- b) Monthly rental \$ 1500.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

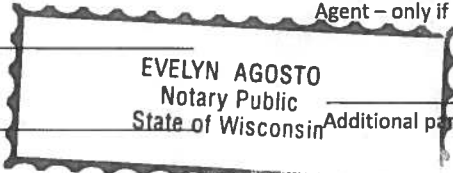
Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 5th day of August, 2016

[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

[Signature]
(Clerk/Notary Public)



My Commission Expires 4-28-17
*Notary Seal must be affixed.

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input checked="" type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input checked="" type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input checked="" type="checkbox"/> Amusement Machines -	How many? _____	How many? <u>2</u>
How many? _____	How many? <u>3</u>	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
<input type="checkbox"/> Other: _____	Approx. # per year? _____	Approx. # per year? _____	Approx. # per year? _____

Entertainment Indoor Hours: Alcohol beverage establishment: same as alcohol license hours.
Non-alcohol establishment: 10:30am to 1:00am Sun to Thurs; 1:30am Fri-Sat

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless otherwise approved by Common Council.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

LEGAL CAPACITY OF PREMISES

63 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

SUBSCRIBED AND SWORN TO BEFORE ME

This 5th day of August, 20 16

EVELYN AGOSTO
Notary Public
State of Wisconsin

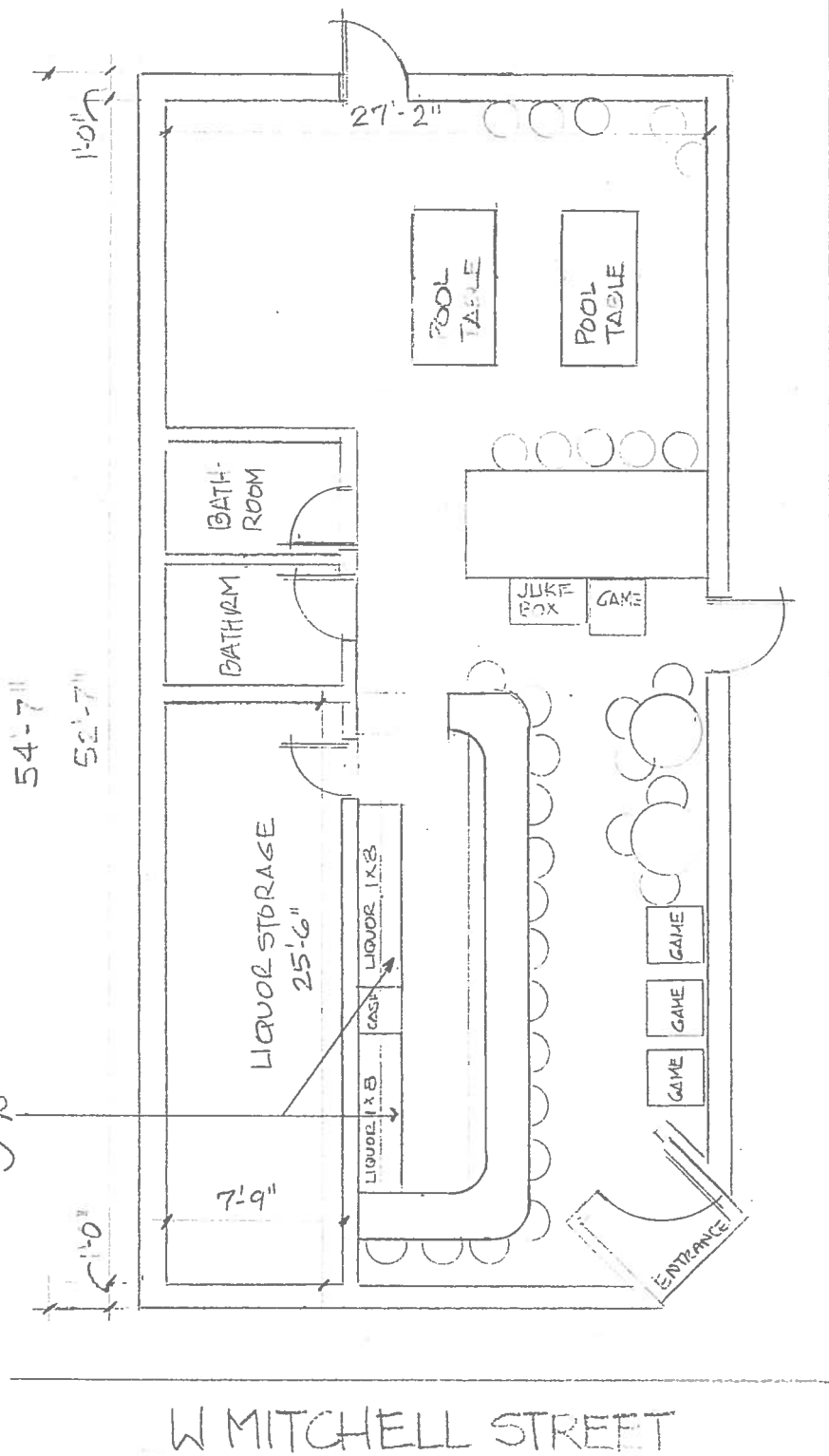
[Signature]
Agent 20% or More Shareholder/Partner

(Clerk/Notary Public)
My Commission Expires 4-28-17

Additional 20% or More Shareholder/Partner

Office Use Only: Initials: _____ Filed: _____ App: _____

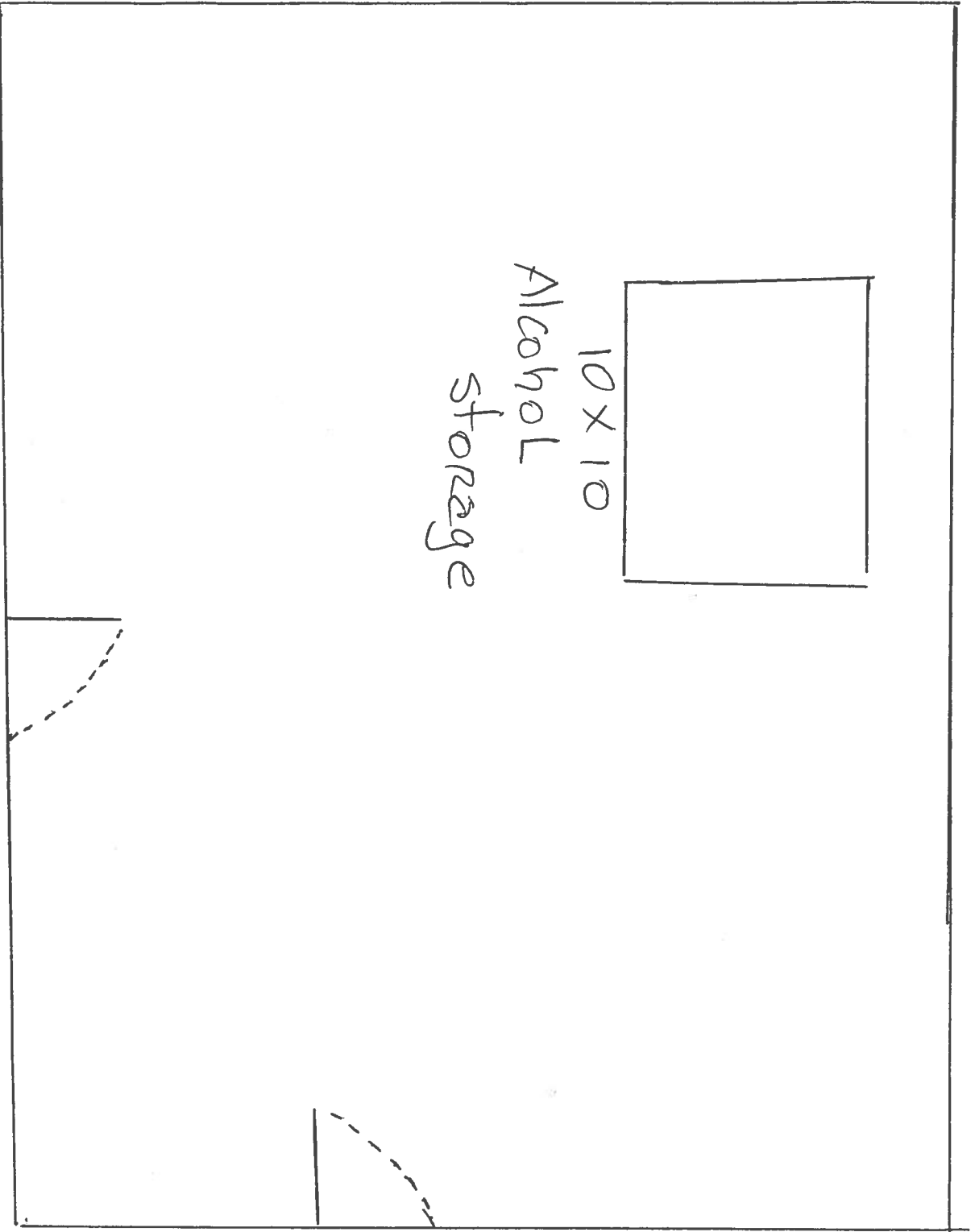
Check if only PEP (must be heard w/in 60 days) Granted _____ License # _____



UNDER COUNTER
COOLERS (BEER)
2) 8'-0" LONG

EL INFERNO LLC, dba EL INFERNO
ANTONIO MARTINEZ - AGENT
2000 W. MITCHELL STREET
1425 S.F. AREA

Handwritten text at the top edge of the page, partially cut off.



EL Inferno, LLC dba El Infern

Agent: Antonio Martinez

2000 W. Mitchell St.

Milwaukee WI

53204

28x30

W ↑



8-31-16



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, October 26, 2016

COMMITTEE MEETING NOTICE

AD 08

SINGH, Gurmukh, Agent
Scott Beer & Food LLC
9501 70th St

Kenosha, WI 53142

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, November 07, 2016 at 10:45 AM

Regarding: Your Class A Fermented Malt Beverage and Food Dealer License Applications as agent for "Scott Beer & Food LLC" for "El Rincon Grocery" at 1201 S 33rd St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.


You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

From: License
Sent: Monday, October 10, 2016 8:29 AM
To:
Subject: FW: El Rincon Grocery Applicant for new Class "A" Malt and Food Dealer Convenience Food Store license Application



REDACTED RECORD

License Specialist III
City Clerk's Office – License Division
City Hall Rm 105
200 E Wells St
Milwaukee, WI 53202
(414)286-2238 Office

From:
Sent: Sunday, October 9, 2016 1:01 PM
To: Donovan, Robert; License
Subject: El Rincon Grocery Applicant for new Class "A" Malt and Food Dealer Convenience Food Store license Application

Mr. Donovan
Attn: City Clerk - License Division

I am objecting to the new Class A Malt and Food Dealer-Convenience Food Store License application for 1201 South 33rd Street, El Rincon Grocery.

Liquor Beverage delivery in this residential neighborhood is made by large semi trucks. These residential streets were not made to hold this heavy traffic. The previous owner, [redacted] promised to work with the liquor distributor to remedy this problem and shook my hand on 'good faith' to change, but [redacted] did absolutely nothing to guard against truck accidents, large trucks blocking the intersection, or fear of water/sewer line breaking.

Also, when a crime has happened in the neighborhood, there was a shooting in front of my home or accidents on the corner of 33rd and Scott Street, the store could not provide any video surveillance/Close Circuit Television/CCTV of any of the neighborhood. [redacted] did not invest in any security cameras for this area. I'm not saying the owner needs to watch the whole area, but if he would get robbed, there is no video.

This corner continues to have loitering outside, especially at night. The previous owner did nothing to discourage

persons from hanging out on the corner, in front of the store. Many patrons would run inside with car stereos blaring to do a quick buy of liquor or tobacco, this behavior was also not address. I encourage my family and neighbors not to patronize this establishment to some of the neighborhood problems are fixed.

If a hearing is set, I will certainly attend, as I work 3rd shift. Which brings up another issue: noise from the store, people hanging out, shouting, loud music from cars, more than just regular neighborhood sounds. I realize that the neighborhood can't be totally quiet during the day, while I am trying to sleep, but my gosh, we don't need more noise from the store.

Feel free to contact me at my address, phone or email with any questions,

Thank you,

REDACTED RECORD

Date:10/08/16
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: El Rincon Grocery
Address: 1201 S 33rd St
Phone: (414) 645-1565

Owner: Scott Beer & Food LLC
Owner address: 9501 70th St
City State Zip: Kenosha WI 53142
Owner Phone: (414) 339-3689
Owner email: gurmukhsingh197@yahoo.com

Manager: Gurmukh Singh
Home Address: 9501 70th St
City State Zip: Kenosha WI 53142
Phone: (414) 339-3689
Email: gurmukhsingh197@yahoo.com

Preferred contact: Gurmukh Singh

Location currently open: YES NO

Projected open date: November 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9AM-9PM
Mon: 9AM-9PM
Tue: 9AM-9PM
Wed: 9AM-9PM
Thu: 9AM-9PM
Fri: 9AM-9PM
Sat: 9AM-9PM
24 hours Y N

Premise Type: Liquor Store
Convenience Store
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 2
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Is the parking lot well lit? Yes No
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No
13. Are there exterior security cameras Yes No How Many:
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: 30 days
19. Are there exterior cameras Yes No How many:
20. Are there interior cameras Yes No How many: 4
21. Do all employees know how to retrieve recorded digital images/footage? Yes No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No

12. Are customer entrances/exits made of glass or other transparent material? Yes No
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No
a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 Yes No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transactions through a service window or similar arrangement.
Does store conform to a-2 Yes No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he is buying the building and will be running the neighborhood store. He stated he will be running the store the same way the current store is runned. Applicant was advised to adjust the position of the cameras.

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 03/24/2016
LICENSE TYPE: AMALT
NEW:
RENEWAL: X

No. 227199
Application Date: 03/23/2016
Expiration Date:

License Location: 1201 S 33rd Street
Business Name: El Rincon Grocery and Liquor

Aldermanic District: 08

Licensee/Applicant: Colon, Jr, Victor J
(Last Name, First Name, MI)
Date of Birth: 06/19/77

Male: Female:

Home Address: 2916 N Holton Street
City: Milwaukee State: Wi Zip Code: 53212
Home Phone: (414) 645-1565

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08/19/09 at 8:20 pm, Milwaukee police were conducting Sales of Alcohol To Underage Persons and had a Milwaukee police aide, who is under the age of 21, enter 1201 S 33rd Street in attempts to purchase alcohol. The aide was able to purchase a 6 pack of Bud Light Lime without being asked for ID. The clerk was identified as Darryl Anderson and officers spoke with Victor Colon who stated he didn't believe his clerk made the sale and was going to check his video. A citation was issued to Colon for Sale to Underage.

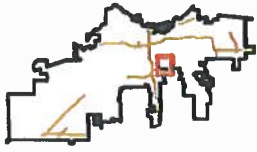
Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: Fined \$100.00
Date: 10/12/09
Case: 09121221

-
2. On 03/07/12 at 3:48 pm, Milwaukee police conducted a license premise check at 1201 S 33rd Street. Investigation found that the clerk, Victor Colon Sr, did not possess a class D bartender's license and did not know how to operate the surveillance system as required by MCO.
-

PREVIOUS PREMISE

Alcohol Concentration for 1201 S 33rd St

City of Milwaukee, Wisconsin



- Legend -

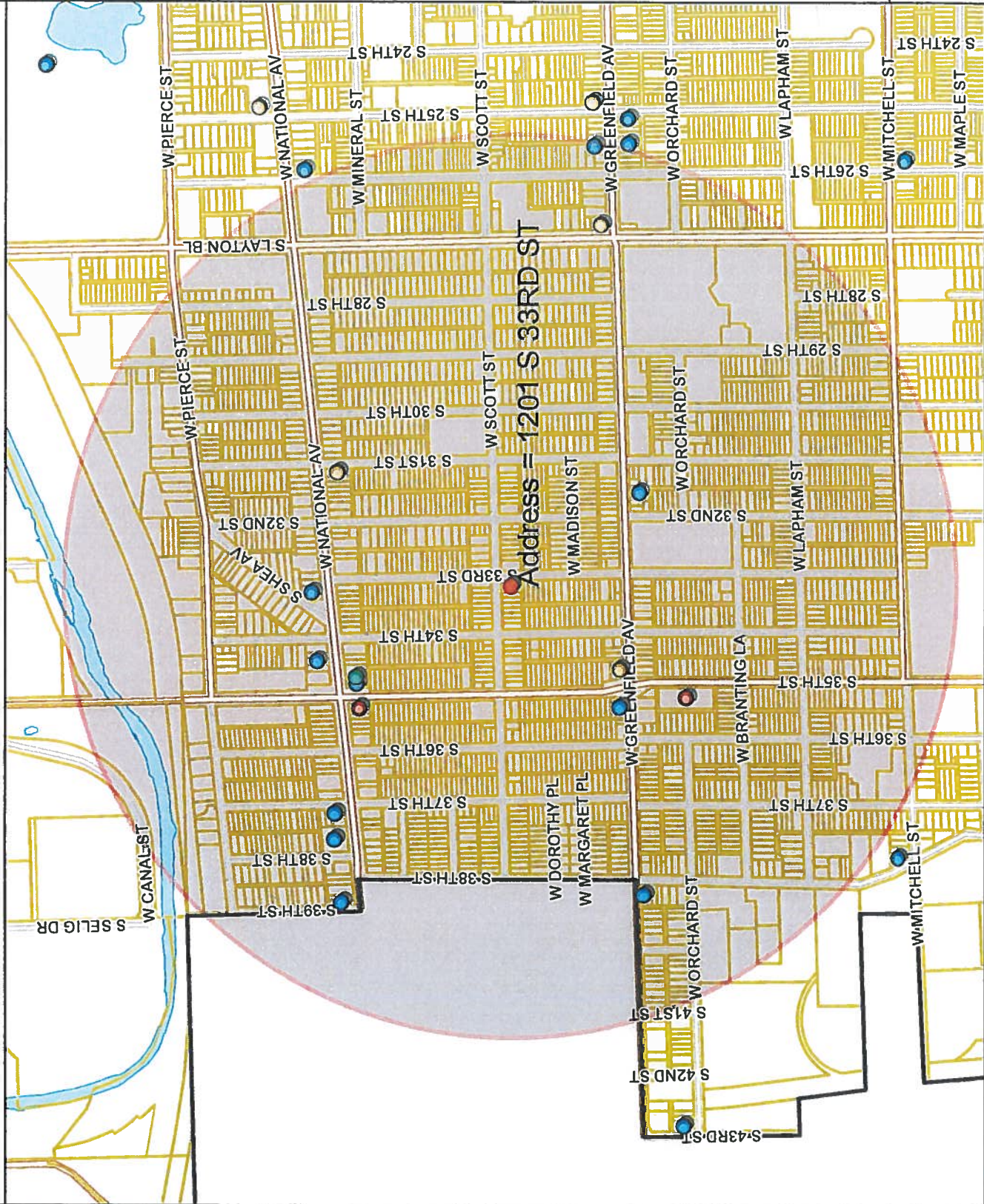
- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

- Notes -

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 1201 S 33rd St, 9/30/2016



Department of Administration - ITMD



Map Scale: 1: 10,000

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 1201 S 33rd St, 9/30/2016

License Summary	Total	Room capacity	Address	Expiration date
Class A Fermented Malt Beverage Retailer's License	4		1201 S 33RD ST	6/9/2017
Class A Malt & Class A Liquor License	2		1330 S 35TH ST	12/20/2016
Class B Fermented Malt Beverage Retailer's License	1		1344 S LAYTON BL	7/26/2017
Class B Tavern License	10		3101 W National AV	9/24/2017
Class C Wine Retailer's License	1		1441 S 35TH ST	2/21/2017
Grand Total	18			

Legal entity	Trade name	License	License type name	Total capacity	Room capacity	Address	Expiration date
EL RINCON GROCERY AND LIQUOR LLC	EL RINCON GROCERY AND LIQUOR	VICTOR J COLON, JR, Agt	Class A Fermented Malt Beverage Retailer's License			1201 S 33RD ST	6/9/2017
FIRST STOP FOODS	FIRST STOP FOODS	ABDELMUNAM A ASAD, SP	Class A Fermented Malt Beverage Retailer's License			1330 S 35TH ST	12/20/2016
Layton Food LLC	Layton Food Market	Manpreet Singh, Agt	Class A Fermented Malt Beverage Retailer's License			1344 S LAYTON BL	7/26/2017
National Beer & Food Mart, LLC	National Food	JASMINDER SINGH, Agt	Class A Malt & Class A Liquor License			3101 W National AV	9/24/2017
ALDI, INC	ALDI #87	BRADLEY J SCHMIDT, Agt	Class A Malt & Class A Liquor License			1441 S 35TH ST	2/21/2017
National Grocery, LLC	National Grocery	Manpreet Singh, Agt	Class A Malt & Class A Liquor License			3501 W National AV	4/8/2017
Bamboo LLC	Bamboo	Santana Tenhover, Agt	Class B Fermented Malt Beverage Retailer's License			3427 W NATIONAL AV	8/3/2017
BECKER'S SILVER SPUR	BECKER'S SILVER SPUR	DEBRA A BECKER, SP	Class B Tavern License	25		3700 W NATIONAL AV	2/12/2017
Celebrity's Hall	Celebrity's Hall	RAUL VARELA-RODRIGUEZ, SP	Class B Tavern License	91		1329 S 35th ST	3/19/2017
Forest Home Ave Chicken Palace LLC	Chicken Palace National	VALDEMAR ESCOBAR, Agt	Class B Tavern License	65		3433 W National AV	11/26/2016
GENE'S UNICORN PUB II	GENE'S UNICORN PUB II	SHANE G PARKER, SP	Class B Tavern License	25		3412 W NATIONAL AV	11/13/2016
Hangoverz	Hangoverz	TINA M MINTO, SP	Class B Tavern License	25		3121 W GREENFIELD AV	11/25/2016
MAMIE'S	MAMIE'S	DEBRA L MICKEY, SP	Class B Tavern License	68		3300 W NATIONAL AV	6/30/2017
Milwaukee Nights Pub, LLC	Milwaukee Nights Pub	Joshua N Acosta, Agt	Class B Tavern License	80		3830 W NATIONAL AV	2/28/2017
Pakeng Palace	Pakeng Palace	Rick K Yang, SP	Class B Tavern License	251		3730 W National AV	2/26/2017
Sly Star LLC	Sly Fox	Carol A Mc Kissick, Agt	Class B Tavern License	72	49	1401 S 38TH ST	7/17/2017
VILLA'S RESTAURANT	VILLA'S RESTAURANT	ALFREDO O VILLA, SP	Class B Tavern License			2522 W GREENFIELD AV	9/27/2017
Bamboo LLC	Bamboo	Santana Tenhover, Agt	Class C Wine Retailer's License			3427 W NATIONAL AV	8/3/2017



Wednesday, October 26, 2016

Licenses Committee Notice of Hearing

Barik Beg Property LLC
9501 70th St

Kenosha, WI 53142

Date: 11/7/2016
Time: 10:45 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Fermented Malt Beverage and Food Dealer License Applications
SINGH, Gurmukh, Agent
El Rincon Grocery at 1201 S 33rd St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, October 26, 2016

Licenses Committee Notice of Hearing

PEDRO DALECCIO
1207 S 33RD St

MILWAUKEE, WI 53215

Date: 11/7/2016
Time: 10:45 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Fermented Malt Beverage and Food Dealer License Applications
SINGH, Gurmukh, Agent
El Rincon Grocery at 1201 S 33rd St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, October 26, 2016



Notice of Public Hearing

SINGH, Gurmukh, Agent
El Rincon Grocery at 1201 S 33rd St
Class A Fermented Malt Beverage and Food Dealer License Applications

Monday, November 07, 2016 at 10:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/7/2016 at 10:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	1231 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1243 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	3300 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	3302 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	3234 W MADISON ST	MILWAUKEE, WI 53215-1521
CURRENT OCCUPANT	3230 W MADISON ST	MILWAUKEE, WI 53215-1521
CURRENT OCCUPANT	1242 S 34TH ST	MILWAUKEE, WI 53215-1510
CURRENT OCCUPANT	3319 W SCOTT ST	MILWAUKEE, WI 53215-1538
CURRENT OCCUPANT	3315A W SCOTT ST	MILWAUKEE, WI 53215-1538
CURRENT OCCUPANT	3330 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	3318 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	3314 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	1122 S 34TH ST	MILWAUKEE, WI 53215-1533
CURRENT OCCUPANT	3232 W SCOTT ST	MILWAUKEE, WI 53215-1537
CURRENT OCCUPANT	3223 W SCOTT ST	MILWAUKEE, WI 53215-1536
CURRENT OCCUPANT	3219 W SCOTT ST	MILWAUKEE, WI 53215-1536
CURRENT OCCUPANT	1116 S 33RD ST	MILWAUKEE, WI 53215-1527
CURRENT OCCUPANT	3323 W SCOTT ST	MILWAUKEE, WI 53215-1538
CURRENT OCCUPANT	3312 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	1128 S 34TH ST	MILWAUKEE, WI 53215-1533
CURRENT OCCUPANT	1219A S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1229 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1233 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1251 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	3234 W SCOTT ST	MILWAUKEE, WI 53215-1537
CURRENT OCCUPANT	3235A W SCOTT ST	MILWAUKEE, WI 53215-1536
CURRENT OCCUPANT	1242 S 33RD ST	MILWAUKEE, WI 53215-1506
CURRENT OCCUPANT	3211 W SCOTT ST	MILWAUKEE, WI 53215-1536
CURRENT OCCUPANT	3224 W SCOTT ST	MILWAUKEE, WI 53215-1537
CURRENT OCCUPANT	3214 W SCOTT ST	MILWAUKEE, WI 53215-1537
CURRENT OCCUPANT	1206 S 34TH ST	MILWAUKEE, WI 53215-1510
CURRENT OCCUPANT	3336 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	1118A S 34TH ST	MILWAUKEE, WI 53215-1533

Total Records: 89

Radius: 250.0 feet and Center of Circle: 1201 S 33rd ST

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	1225A S 32ND ST	MILWAUKEE, WI 53215-1503
CURRENT OCCUPANT	1203 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1222 S 33RD ST	MILWAUKEE, WI 53215-1506
CURRENT OCCUPANT	3220 W MADISON ST	MILWAUKEE, WI 53215-1521
CURRENT OCCUPANT	1230 S 34TH ST	MILWAUKEE, WI 53215-1510
CURRENT OCCUPANT	1220 S 34TH ST	MILWAUKEE, WI 53215-1510
CURRENT OCCUPANT	3335 W SCOTT ST	MILWAUKEE, WI 53215-1538
CURRENT OCCUPANT	3311 W SCOTT ST	MILWAUKEE, WI 53215-1538
CURRENT OCCUPANT	3322 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	1235 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1228 S 33RD ST	MILWAUKEE, WI 53215-1506
CURRENT OCCUPANT	3228 W SCOTT ST	MILWAUKEE, WI 53215-1537
CURRENT OCCUPANT	3224 W MADISON ST	MILWAUKEE, WI 53215-1521
CURRENT OCCUPANT	1246 S 34TH ST	MILWAUKEE, WI 53215-1510
CURRENT OCCUPANT	1226 S 34TH ST	MILWAUKEE, WI 53215-1510
CURRENT OCCUPANT	3334 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	3328 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	1118 S 34TH ST	MILWAUKEE, WI 53215-1533
CURRENT OCCUPANT	1229 S 32ND ST	MILWAUKEE, WI 53215-1503
CURRENT OCCUPANT	1227 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1245 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1207 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1236 S 33RD ST	MILWAUKEE, WI 53215-1506
CURRENT OCCUPANT	1242 S 33RD ST A	MILWAUKEE, WI 53215-1506
CURRENT OCCUPANT	3227 W SCOTT ST	MILWAUKEE, WI 53215-1536
CURRENT OCCUPANT	1244 S 34TH ST	MILWAUKEE, WI 53215-1510
CURRENT OCCUPANT	3328A W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	3326 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	3316 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	1223 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1239 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	3306 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	1205 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1120 S 33RD ST	MILWAUKEE, WI 53215-1527
CURRENT OCCUPANT	1225 S 32ND ST	MILWAUKEE, WI 53215-1503
CURRENT OCCUPANT	1237 S 32ND ST	MILWAUKEE, WI 53215-1503
CURRENT OCCUPANT	1219 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1249 S 33RD ST	MILWAUKEE, WI 53215-1505
CURRENT OCCUPANT	1137 S 33RD ST	MILWAUKEE, WI 53215-1526
CURRENT OCCUPANT	1222A S 33RD ST	MILWAUKEE, WI 53215-1506
CURRENT OCCUPANT	1232 S 33RD ST	MILWAUKEE, WI 53215-1506
CURRENT OCCUPANT	3230 W SCOTT ST	MILWAUKEE, WI 53215-1537
CURRENT OCCUPANT	3215 W SCOTT ST	MILWAUKEE, WI 53215-1536
CURRENT OCCUPANT	1119 S 33RD ST	MILWAUKEE, WI 53215-1526
CURRENT OCCUPANT	1122 S 33RD ST	MILWAUKEE, WI 53215-1527
CURRENT OCCUPANT	3224A W SCOTT ST	MILWAUKEE, WI 53215-1537
CURRENT OCCUPANT	3218 W SCOTT ST	MILWAUKEE, WI 53215-1537
CURRENT OCCUPANT	1238 S 34TH ST	MILWAUKEE, WI 53215-1510
CURRENT OCCUPANT	3333 W SCOTT ST	MILWAUKEE, WI 53215-1538
CURRENT OCCUPANT	3321 W SCOTT ST	MILWAUKEE, WI 53215-1538
CURRENT OCCUPANT	3315 W SCOTT ST	MILWAUKEE, WI 53215-1538
CURRENT OCCUPANT	3310 W SCOTT ST	MILWAUKEE, WI 53215-1539
CURRENT OCCUPANT	1221 S 32ND ST	MILWAUKEE, WI 53215-1503
CURRENT OCCUPANT	1221A S 32ND ST	MILWAUKEE, WI 53215-1503
CURRENT OCCUPANT	1233 S 32ND ST	MILWAUKEE, WI 53215-1503



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/24/16

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Rooming House Hotel/Motel Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

CONVENIENCE STORE

Do you have any experience operating this type of business? No Yes If yes, explain: MANAGING LIQUOR & CONVENIENCE STORE

2. Business Operations

- a. Proposed Opening Date: NOV 2016
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: FOOD, BEER
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 2 Locations: BEHIND THE COUNTER & NEAR THE EX
Outside: 1 Locations: NEAR THE ENTRANCE
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: EAGLE DISPOSAL

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, where? INSIDE THE STORE
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>80</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>10</u> %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: SCOTT STREET
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: BARIK BEG PROPERTY Phone Number: (414) 339-3689
 Business Owner Address: 9501 70 TH ST, KENOSHA, WI 53142

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

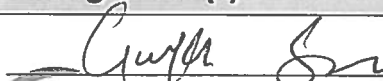
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 AM	9 PM	100	10	
Monday	9 AM	9 PM	100	To	
Tuesday	9 AM	9 PM	100	80	
Wednesday	9 AM	9 PM	100		
Thursday	9 AM	9 PM	100		
Friday	9 AM	9 PM	100		
Saturday	9 AM	9 PM	100		

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
 unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)


 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

 Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: SCOTT BEER & FOOD LLC

Premise Address: 1201 S 33RD ST, MILWAUKEE WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? LESSEE

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 10,000.00

d) Total amount paid for business \$

e) Total amount paid for goodwill of the business \$ 40,000.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins NOV 1 2016 Ends OCT 31 2021
- b) Monthly rental \$ 800.50
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 YRS
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

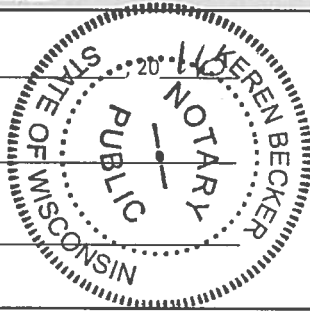
This 20th day of Sept, 2016

[Signature]

(Clerk/Notary Public)

My Commission Expires 10/16/16

*Notary Seal must be affixed.



[Signature]

Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 8/1/16

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: SCOTT BEER & FOOD LLC

Premises Address: 1201 S 33RD ST MILWAUKEE WI 53215

SECTION 1 TYPE OF BUSINESS

Type of application (check one): taking over a currently operating business starting a new business
 Anticipated opening date? NOV 2016

Check the type that best describes your business (check only one):
 See Food Dealer License Information sheet for definitions.

Restaurant Community Food Program
 Retail Establishment Bed & Breakfast
 If retail, will it be a convenience store? Yes No Base for Food Peddler
 (less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products) Base for Temporary/Seasonal Food Stand

In addition, will any wholesale business be done? Yes No

If yes, what percentage of the business will be wholesale? Less than 25% 25% or More (Contact DATCP)*

Will retail items be sold? No Yes If Yes, indicate percentage of food sales 15 %

Will restaurant items be sold? No* Yes If Yes, indicate percentage of food sales _____ %

* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

SNACKS & BEVERAGES
includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese

MEALS
includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads

SECTION 3 HAZARDOUS FOODS

Will any hazardous food be sold? No Yes
Hazardous foods require temperature control (includes dairy products such as milk, cheese, and ice cream, fish shellfish, meat, poultry)

If yes, list the types of food items: DAIRY PRODUCTS

SECTION 4 SHARED KITCHEN

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
 - I will rent space from another operator ("Shared Kitchen Agreement" is required)
 - I will rent space to another operator (peddler/caterer)

SECTION 5 DETAILS OF OPERATION

Answer the following questions:

- Will you have seating on site for dining? No Yes
- Will you be doing any catering? No Yes
- Will you be doing any delivery? No Yes
- Will you have outdoor activities? No Yes
 - If Yes to outdoor activities, check all that apply: Bar Cooking/Grilling Dining
- Will you have a drive thru window? No Yes
 - If Yes to drive thru, are hours different from inside? No Yes
 - If Yes, provide drive thru hours: _____
- Will any scales or barcode scanners be used? No Yes
 - If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 6 ADDITIONAL SITES

Where will food be prepared and/or sold?

- At a single site
 - At multiple sites (for example, a hotel with several dining rooms or bars) How many? _____
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 7 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 6
- Yes If Yes, check all that apply:
 - New construction of a building
 - Construction changes to an existing building
 - Renovation or remodeling
 - Equipment changes only (installation or replacement)

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 8 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 9
 Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? Immediately At the same time as the alcohol license

SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- AS I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- AS I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- AS I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- AS I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- AS I understand the license must be issued and posted in my establishment prior to opening for business.
- AS I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: _____

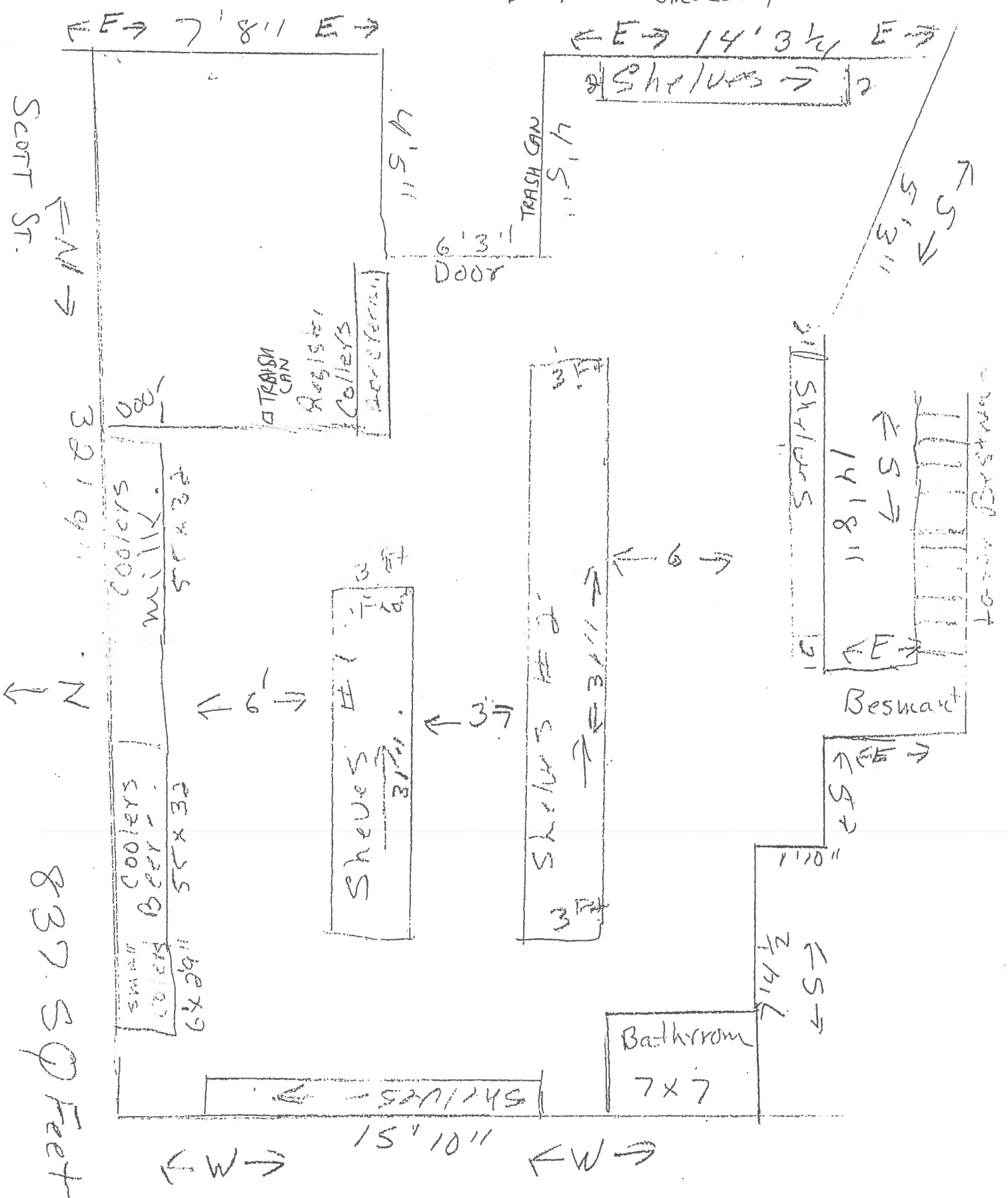
Signature of additional partner(s): Anthony Sam

1201 S 33RD ST

GURMUKH SINGH AGENT

33rd St.

SCOTT BEER & FOOD LLC
EL RICON GROCERY 9126116



SCOTT ST.

N

837 SQ Feet

7'8" E

14'3 1/2 E

11'5" H

11'5" H

6'3" DOOR

TRASH CAN
COOLERS

COOLERS
MILK
5'5 x 3 1/2

SMALL COOLERS
BEER
6'2 x 2 1/2

Shelves #1
3'11"

Shelves #2
3'11"

Shelves
11'8" H

14'8" H

Besman

Bathroom
7 x 7

W

W

15'10"

7'4 1/2

11'20"

11'5" H

Lower Besman