



# CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

**1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)**

The Brewery

**ADDRESS OF PROPERTY:**

10th and Juneau

**2. NAME AND ADDRESS OF OWNER:**

Name(s): The Brewery Project LLC

Address: 710 N. Plankinton Ave.

City: Milwaukee

State: Wi

ZIP: 53203

Email: dennis.stapleton@Zilber.com

Telephone number (area code & number) Daytime: 414-274-2817

Evening: \_\_\_\_\_

**3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)**

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

ZIP Code: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone number (area code & number) Daytime: \_\_\_\_\_

Evening: \_\_\_\_\_

**4. ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

**A. REQUIRED FOR MAJOR PROJECTS:**

\_\_\_\_\_ Photographs of affected areas & all sides of the building (annotated photos recommended)

\_\_\_\_\_ Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")  
A digital copy of the photos and drawings is also requested.

\_\_\_\_\_ Material and Design Specifications (see next page)

**B. NEW CONSTRUCTION ALSO REQUIRES:**

\_\_\_\_\_ Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

\_\_\_\_\_ Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.**

5. **DESCRIPTION OF PROJECT:**

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

We plan on performing paint maintenance to the overhead Pabst sign spanning Juneau Avenue just west of Tenth Street. The Plan is to remove all loose paint and rust to create a positive bond between the paint and metal. All exposed metal areas will receive a prime coat ( Devoe Devguard Multi Purpose Primer #4160) and a final paint coat (ICI Industrial Enamel) will be applied to all metal surfaces. Please see attached paint sample for color representation, it is a match to the existing paint color. The wood walk supported by the sign structure and the signage will be left as is.

6. **SIGNATURE OF APPLICANT:**



Signature

Dennis Stapleton  
Please print or type name

2-28-2013  
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

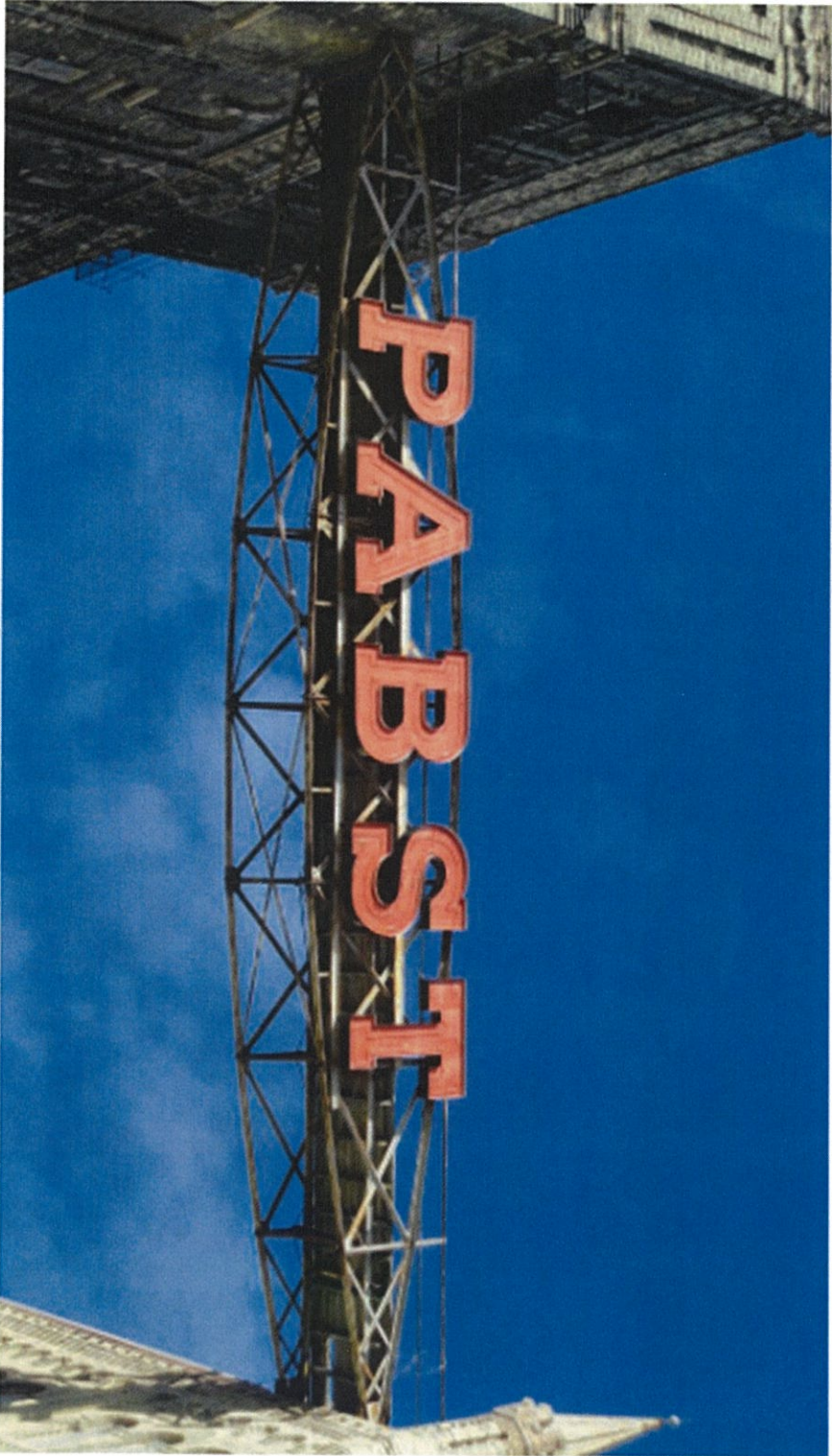
Hand Deliver or Mail Form to:  
Historic Preservation Commission  
City Clerk's Office  
200 E. Wells St. Room B-4  
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

**SUBMIT**



P1 Pabst sign bridge (looking west)