

## Lee, Chris

---

**From:** feedback@savemkestages.com@mg.savemkestages.com on behalf of feedback@savemkestages.com  
**Sent:** Monday, October 24, 2022 3:37 PM  
**To:** Cervantes, Amanda  
**Cc:** Lee, Chris; savemkestages22@gmail.com  
**Subject:** Voter Opposition To Downtown Music Venues

[You don't often get email from feedback@savemkestages.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification> ]

Name: Ariana Strupp  
My Address: 2585 N Cramer St #307  
My City: Milwaukee  
My ZipCode: 53211  
My rep: aide3@milwaukee.gov

DEAR ELECTED OFFICIAL,

I am a resident of your district, and I am opposed to the proposed Live Nation / FPC Live venues in the Deer District.

Live Nation is a monopoly that controls ticketing (they own Ticketmaster), booking and music venues. There is no room in their business model for the vibrant and unique, independent and historic music venues in Milwaukee like Turner Hall, Pabst Theater, The Eagles Club and the publicly owned Miller Highlife Theater. You have a clear choice with this vote - either Live Nation or our historic venues. There is not enough business for both. The experience in Madison and other cities has proven that.

In addition, the public safety issues surrounding the Deer District are earning Milwaukee's downtown a dangerous reputation. In addition to 21 people being shot in one night because of inadequate security, the north end of downtown is regularly the site of violent crime. The Milwaukee Bucks long ago promised a security plan for the neighborhood. They have produced nothing, yet they propose to partner with Live Nation and invite an additional half a million people annually to an already overwhelmed area.

The City Plan Commission has asked for a comprehensive security plan before you act. Such a plan should include input from area businesses, residents, religious and educational institutions, as well as the MPD and MFD. An independent market analysis of the effect of the new venues on existing venues, specifically Miller High Life Theater, should also be requested by the Common Council.

Please do not act until a comprehensive security plan and market analysis are presented to the Common Council. Voting to approve this venue before having such a plan is poor planning and could put lives, and historic buildings, at risk.