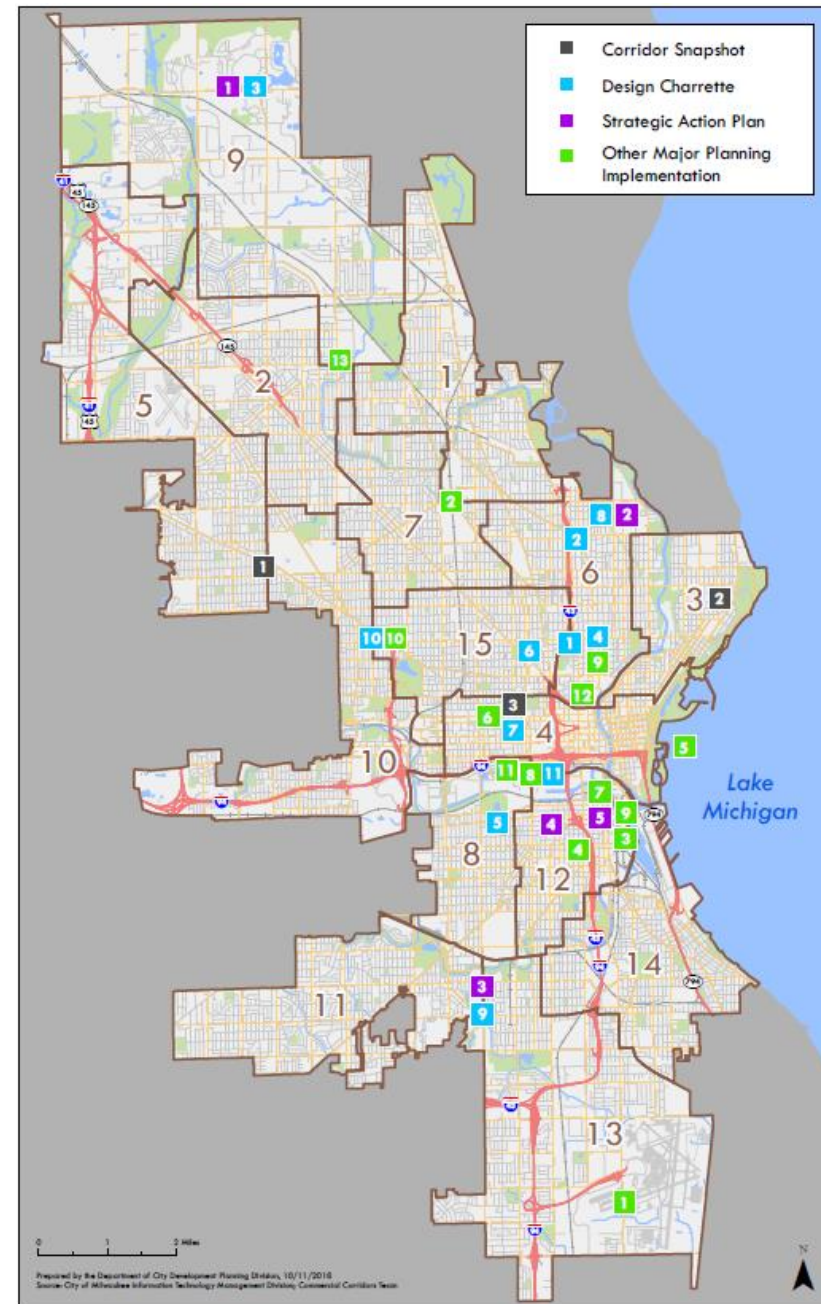


Major Planning Initiatives Since Comp. Plan Adoption

No.	Name	No.	Name
Corridor Plans			
1	Burleigh-Lisbon	1	Aerotropolis Plan
2	Downer Avenue	2	Century City ED Plan
3	North 27 th Street	3	Harbor District WaLUP
Design Charettes			
1	Bronzeville	4	Mitchell Street Overlay
2	Harambee/Five Points	5	MKE United
3	Granville	6	North 27 th Street Market Study
4	King Drive	7	South 5 th Streetscape
5	LBWN / Clarke Square	8	St. Paul Ave Zoning
6	Lindsay Heights	9	Equitable TOD Planning Study
7	Near West Side	10	WI-175 Visioning
8	Riverworks	11	Valley Riverwalk Design Standards
9	South 27 th Street	12	Anti-Displacement Plan
10	Uptown Crossing	13	Westlawn CNI Plan
11	Valley East End		
Strategic Action Plans			
1	Granville		
2	Riverworks		
3	South 27 th Street		
4	Walker Square		
5	Walker's Point		

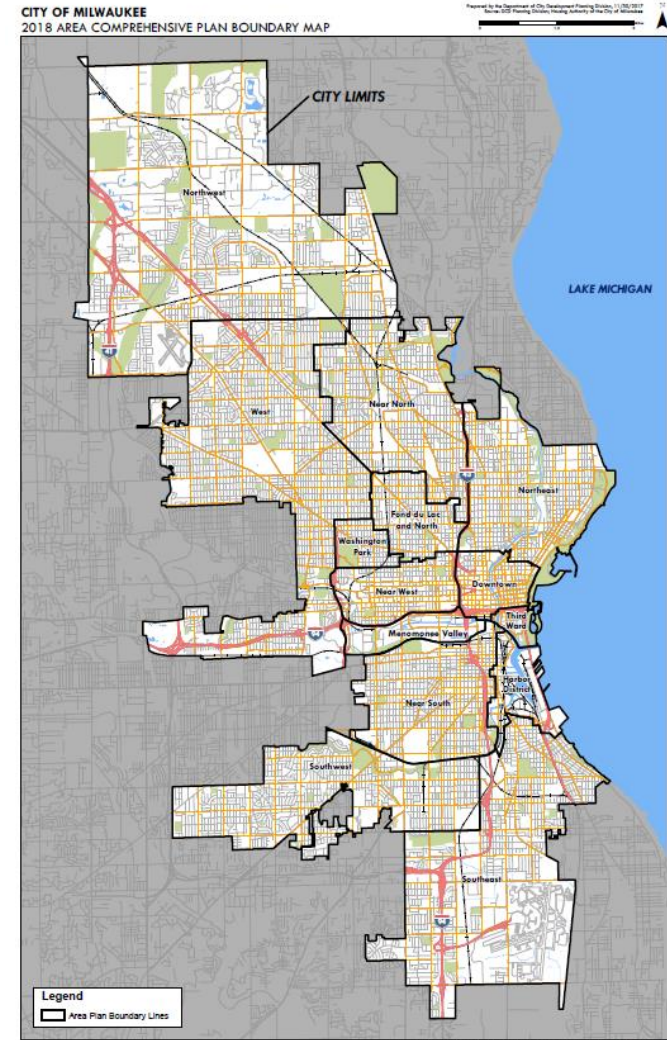


* (through October 2018)

Planning Division by the Numbers

2016 – 2018 YTD

- **7,000+** stakeholders engaged through **140+** planning events and opportunities
- **34** catalytic projects or key action items advanced; **22** are complete or near complete
- **325** items heard at CPC
- **176** applications processed for CSMs and Right-of-Way Vacations
- **180+** development projects assisted through Design Review Team
- **1,726** Board of Zoning Appeals cases heard
- **1** new Plan Area created (Harbor District)
- **2,800+** housing units developed, **1,600+** additional under construction



**TOD Planning Study Corridors
(Potential Streetcar Extensions)**



Moving Milwaukee Forward

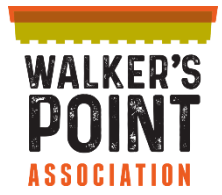
Equitable Growth through Transit Oriented Development (TOD) Planning



Federal Transit Administration

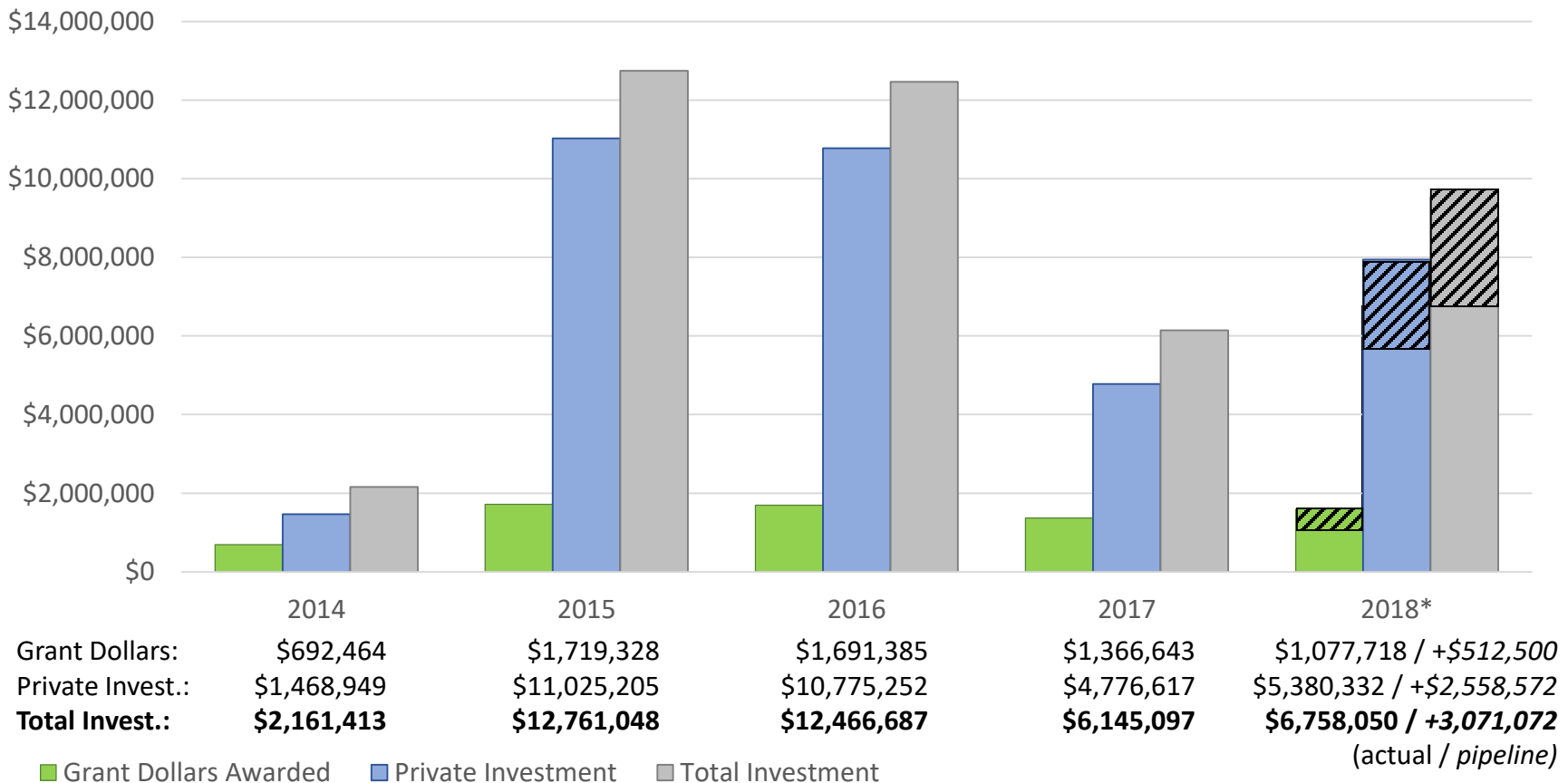


WHERE REAL MILWAUKEE HAPPENS



Commercial Corridor Grant Awards 2014 – 2018 YTD

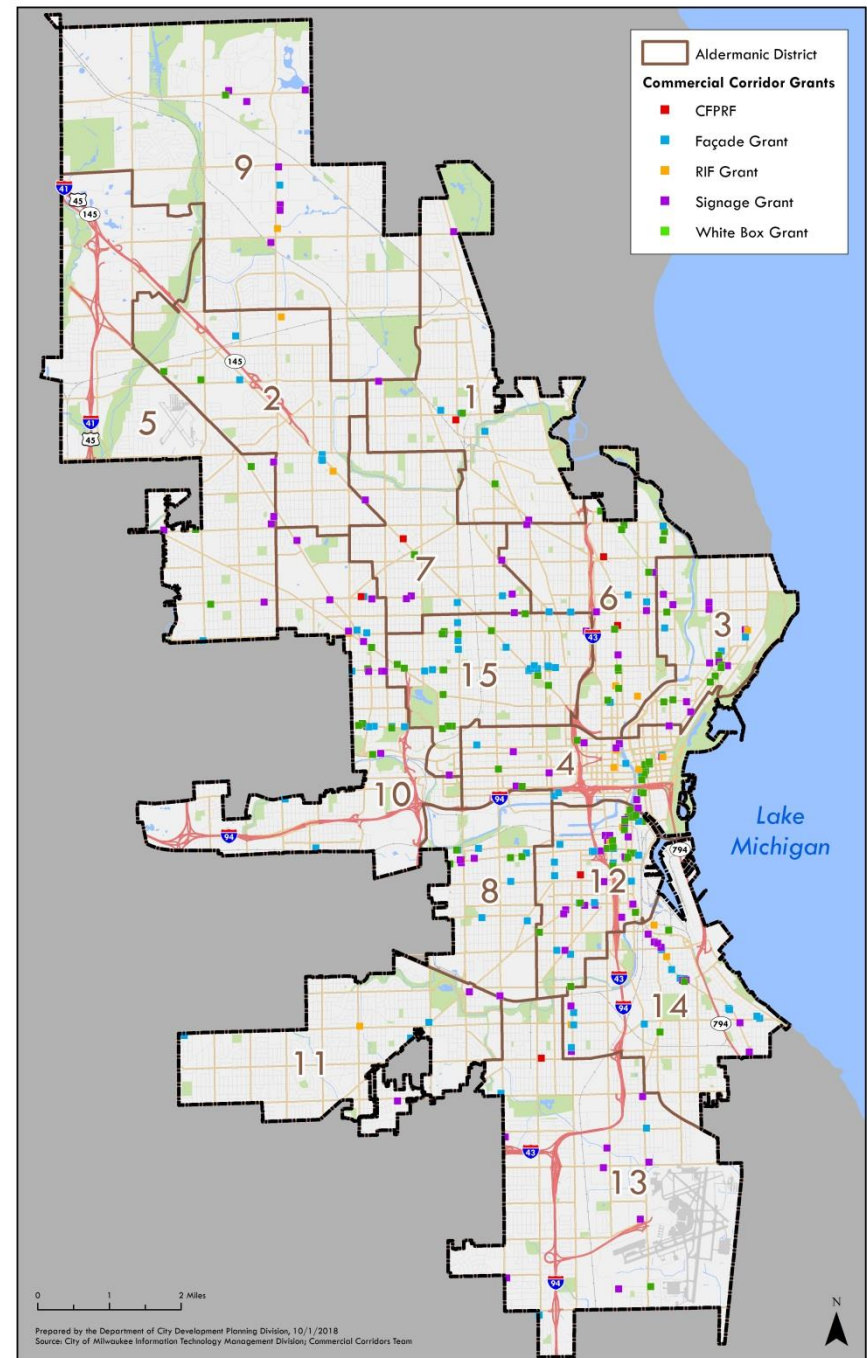
Grant Dollars Awarded, Private Investment, and Total Investment



**through September 2018*

Commercial Corridor Grants by District 2014 – 2018 YTD

Dist.	CFPRF	Façade	RIF	Signage	White Box	Total
1	1	6	0	3	4	14
2	0	5	2	2	3	12
3	0	16	3	15	11	45
4	0	15	4	12	16	47
5	0	4	0	8	3	15
6	2	15	2	12	21	52
7	1	2	1	5	3	12
8	1	10	0	6	8	25
9	0	4	1	9	1	15
10	3	16	3	10	8	40
11	0	5	1	2	1	9
12	1	42	7	30	31	111
13	1	7	0	9	5	22
14	0	20	3	13	5	41
15	2	24	1	5	17	49
TOTAL	12	181	28	141	137	509



Business Improvement Districts

FY 2018 Estimated

Expenditure by BID Group

Expenditure*	Neighborhood BIDs	Downtown**	Total
# of BIDs	29	3	32
Total Budget	\$4,565,987	\$4,378,836	\$8,944,823

**Based on FY 2018 estimated operating plans*

***Includes Downtown BID 21, Third Ward BID 2, Westown BID 5*

Targeted Investment Neighborhood (TIN)



**Neighborhood Improvement
Development Corporation**
In partnership with the City of Milwaukee

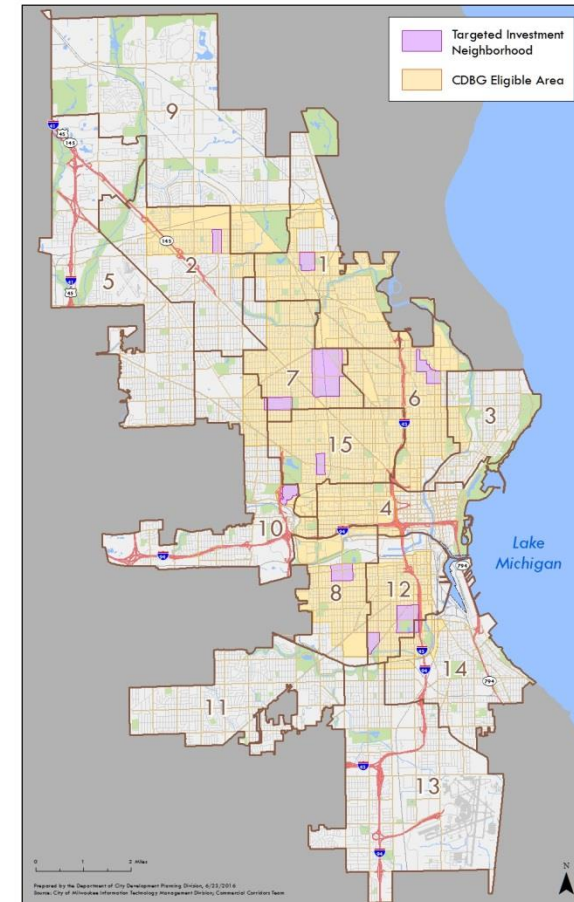
- Focus efforts in a small geographic area (6-12 blocks) for a period of 3 years
- Provide resources to improve physical condition of residential properties and neighborhood
- Partner with local neighborhood organization to address quality of life issues

2018 TINs:

- | | |
|--------------------|-------------------|
| ▪ Beerline | ▪ Lighthouse |
| ▪ Brody | ▪ Tri-Block |
| ▪ Century City | ▪ Walker Square |
| ▪ Layton Boulevard | ▪ Washington Park |

TIN Selection Process

- **2-3 TINs expire each year, and 2-3 new TINs are selected**
- **Applications for TIN status are generally due the second part of October**
- **Selection criteria include: Neighborhoods with strong base of owner occupancy, strong community partner, engaged residents, evidence of ongoing reinvestment by property owners, Block Grant area**



Home Rehabilitation Loan Activity 2004 – Sept. 2018



**Neighborhood Improvement
Development Corporation**
In partnership with the City of Milwaukee

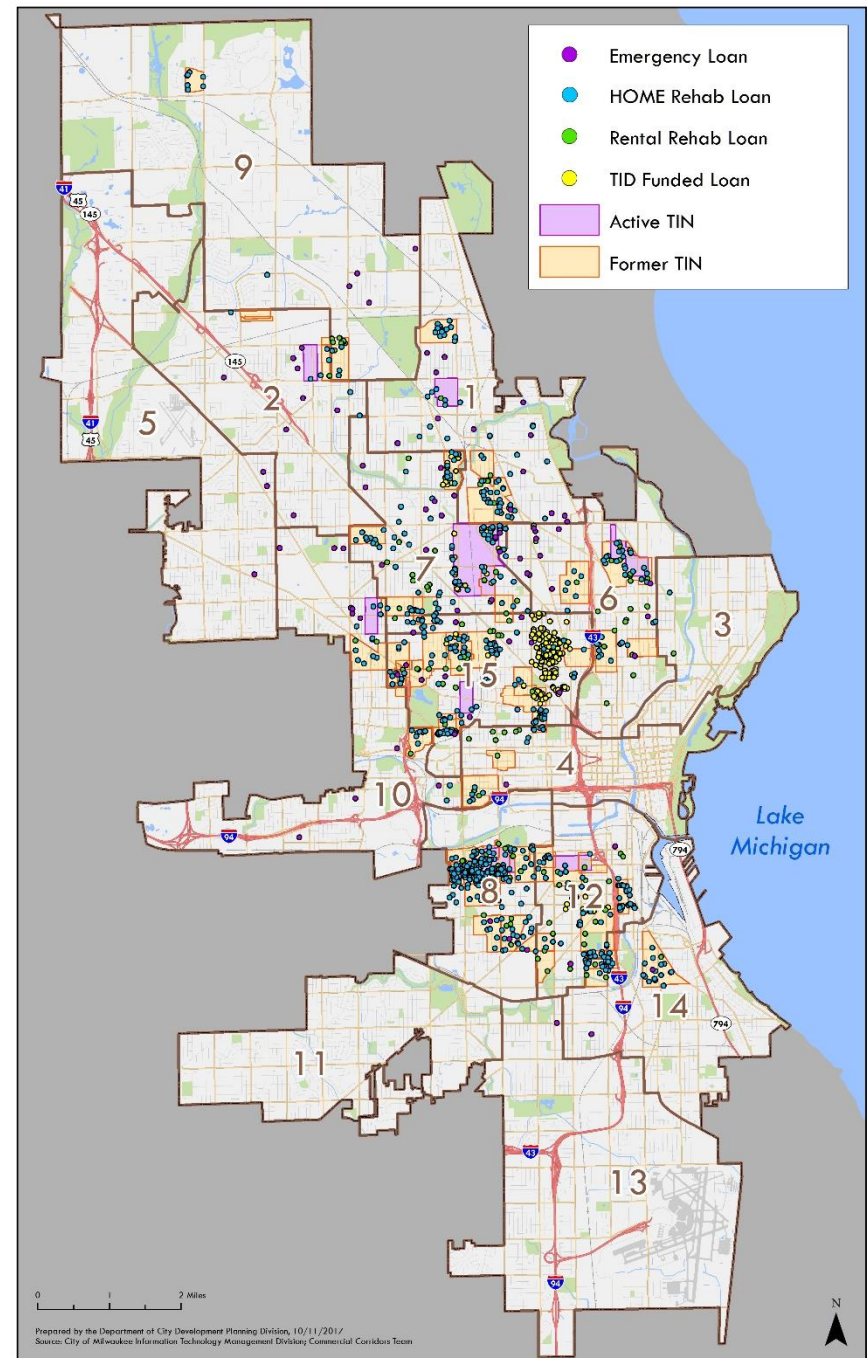
Loan Category	Number of Loans	Units Rehabilitated	Loan Volume
HOME Rehabilitation	721	958	\$14,275,000
Rental Rehabilitation	184	595	\$4,200,000
TID Funded Loans	254	354	\$2,450,000
Emergency Loans	115	151	\$870,000
Total:	1,274	2,058	\$21,795,000

STRONG Neighborhoods Plan Loan Activity 2014 – Sept. 2018

Loan Category	Number of Loans	Units Rehabilitated	Loan Volume
Rehab Loans for Purchasers (HBA, SNP Rental Rehab, T3OP)	130	201	\$2,600,000
STRONG Homes Loans (2015 - 2018YTD)	317	413	\$4,525,000
Total:	447	614	\$7,125,000

NIDC Investment by Category by District, 2004 – 2018 YTD

Dist.	HOME Loans	Rental Rehab	HELP	TID Loans	Total
1	61	13	18	0	92
2	10	2	8	0	20
3	1	1	1	0	3
4	13	10	2	0	25
5	0	0	3	0	3
6	52	25	16	2	95
7	104	18	23	48	193
8	215	31	4	0	250
9	13	14	5	0	32
10	25	7	15	0	47
11	0	0	0	0	0
12	74	24	3	13	114
13	0	0	1	0	1
14	38	6	3	0	47
15	115	33	13	191	352
TOTAL	721	184	115	254	1,274



Healthy Neighborhood Initiative / Bloom and Groom



Neighborhood Improvement
Development Corporation
In partnership with the City of Milwaukee

Bloom and Groom

Citywide program that distributes over 50,000 flowers and plants to engage hundreds of residents and beautify hundreds of homes

Since 2011:

Over **\$150,000** in NIDC Healthy Neighborhoods Funds matched by over **\$150,000** in neighborhood investment and over **\$200,000** in donated flowers and plants from Lowes.



Healthy Neighborhood Initiative / Community Improvement Projects



Neighborhood Improvement
Development Corporation
In partnership with the City of Milwaukee

2018 Activity

Over **\$80,000** committed to **17** Community Improvement Projects
Leveraged over **\$160,000** in additional investment



53rd Street Garden Project

Residents Engaged: 30
Total Project Investment: \$864
Project: Residents of 53rd St. School Garden Club organized an effort to build 14 new garden beds for neighborhood use.



BLT Community Activation

Residents Engaged: 250+
Total Project Investment: \$10,460
Project: Community partners and residents created a space for social engagement by adding a shipping container, with a mural, for community performances.



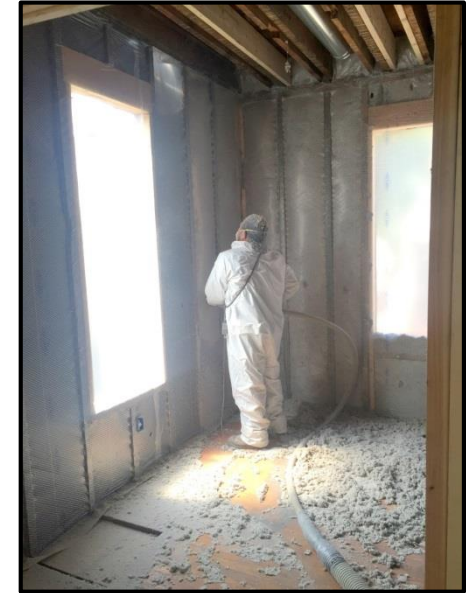
Enderis Park Playground, Phase II

Residents Engaged: 50+
Total Project Investment: \$8,000+
Project: The neighborhood association, in partnership with multiple city departments, developed a more inclusive playground experience by adding accessible walkways, new benches, and a free little library.

Minority-owned Contracting Opportunities for Homeowner and Landlord-owned Properties



Neighborhood Improvement
Development Corporation
In partnership with the City of Milwaukee



Since 2004, NIDC and NIDC homeowners have awarded:

- Over **50%** of rehabilitation contracts to minority-owned contractors
- Over **55%** of contractual dollars to minority-owned contractors
- Contracts to over **225** different minority-owned contractors



- **2005-2018 YTD**

- 1,008 projects
- \$214 million loans
- \$840 million ttl investment
- Retain 19,245 FTE jobs
- Create 6,270 FTE jobs

- **New Markets Tax Credits**

- 6 awards - \$175 million
- 8 projects \$122.25 million
 - Century City & Villard Library, \$18.85 million allocation, \$5.4 million grant
- Revolving Loan Funds
 - Four totaling \$52.75 million
 - 82 businesses, \$61 million
 - Loans from \$102,000 to \$10 million

- **Supporting initiatives**

- MKE United
- Brew City Match
- Milwaukee County RLF
- M7 Venture Debt loans
- PACE Financing
- SBA Community Advantage
- KIVA Milwaukee
- Various Chamber RLFs

- **2018 YTD (September 30)**

- 72 projects
- \$6 million of loans
- \$28 million total investment
- Retain 969 FTE jobs
- Create 207 FTE jobs



2/15 through 9/18

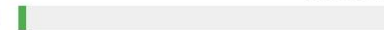
- 120 loans to Milwaukee entrepreneurs
- \$702,600 lent
- Borrower ethnicity
 - 45% African-American
 - 31% Caucasian
 - 9% Hispanic
- Borrower gender
 - 64% female
 - 36% male
- Most common business types
 - Food/beverage
 - Retail
 - Services



Paying back

2% repaid

\$9,722 to go



Total loan: \$10,000

Powered by 173 lenders

Annalies

Hands in Harmony Piano Studio, LLC

Milwaukee, WI, United States / Education provider

[Find a new loan](#)

A loan of \$10,000 helped furnish and renovate our new studio space and provides needed working capital for our growing piano program.



Repaid

Total loan: \$5,000

Powered by 60 lenders

Felix

ValCore Appraisal LLC

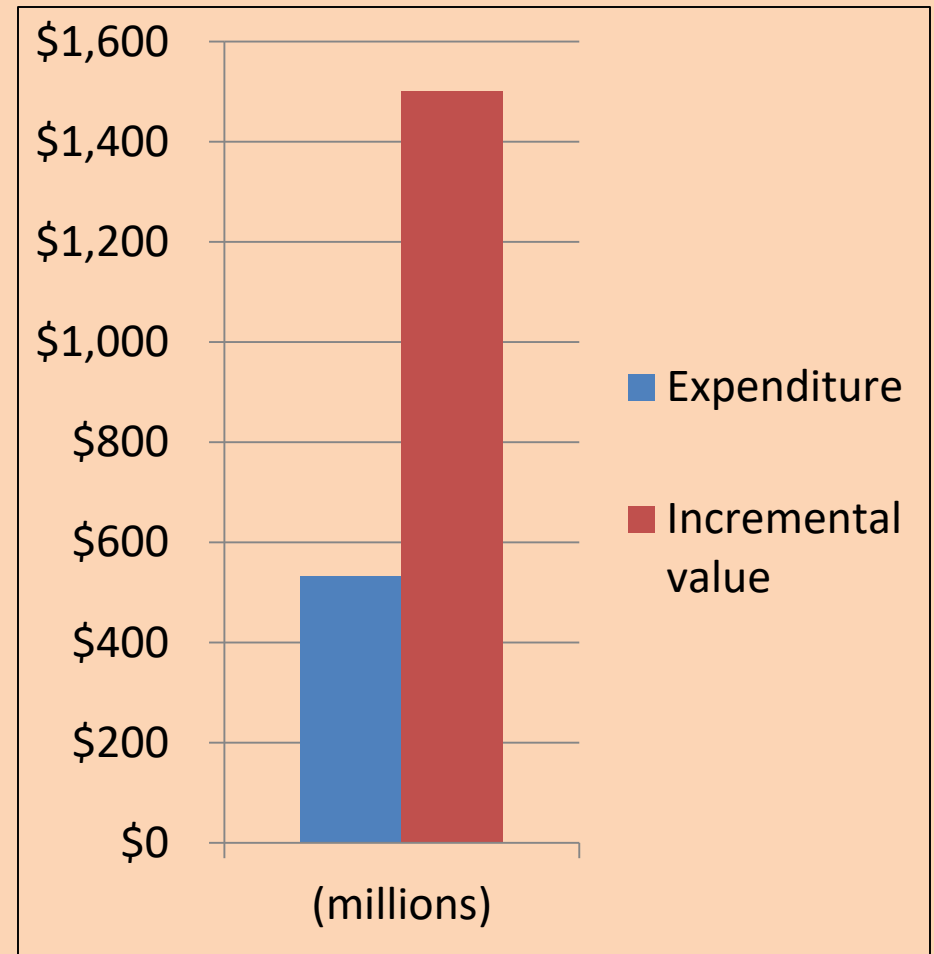
Milwaukee, WI, United States / Property

[Find a new loan](#)

A loan of \$5,000 helped a first generation Mexican-American entrepreneur grow his real estate appraisal and consulting business.

Portfolio performance 2004-2017

- 50 active TIDs in 2017
- Expenditures: \$532 million
- Incremental value: \$1.5 billion in 2017
- Paving projects funded: \$23 million
- Housing projects funded: \$2.4 million



Non-HACM Affordable Housing Development 2004 – 2017 YTD

Ald. District	LIHTC	2017 LIHTC
1	339	36
2	310*	0
3	79	0
4	1,580	0
5	15	0
6	1,151	100
7	285	0
8	308	40
9	747	0
10	120	0
11	0	0
12	678	0
13	0	0
14	90	0
15	1,054	0
TOTAL	6,726	176

**Also HACM (Westlawn)*

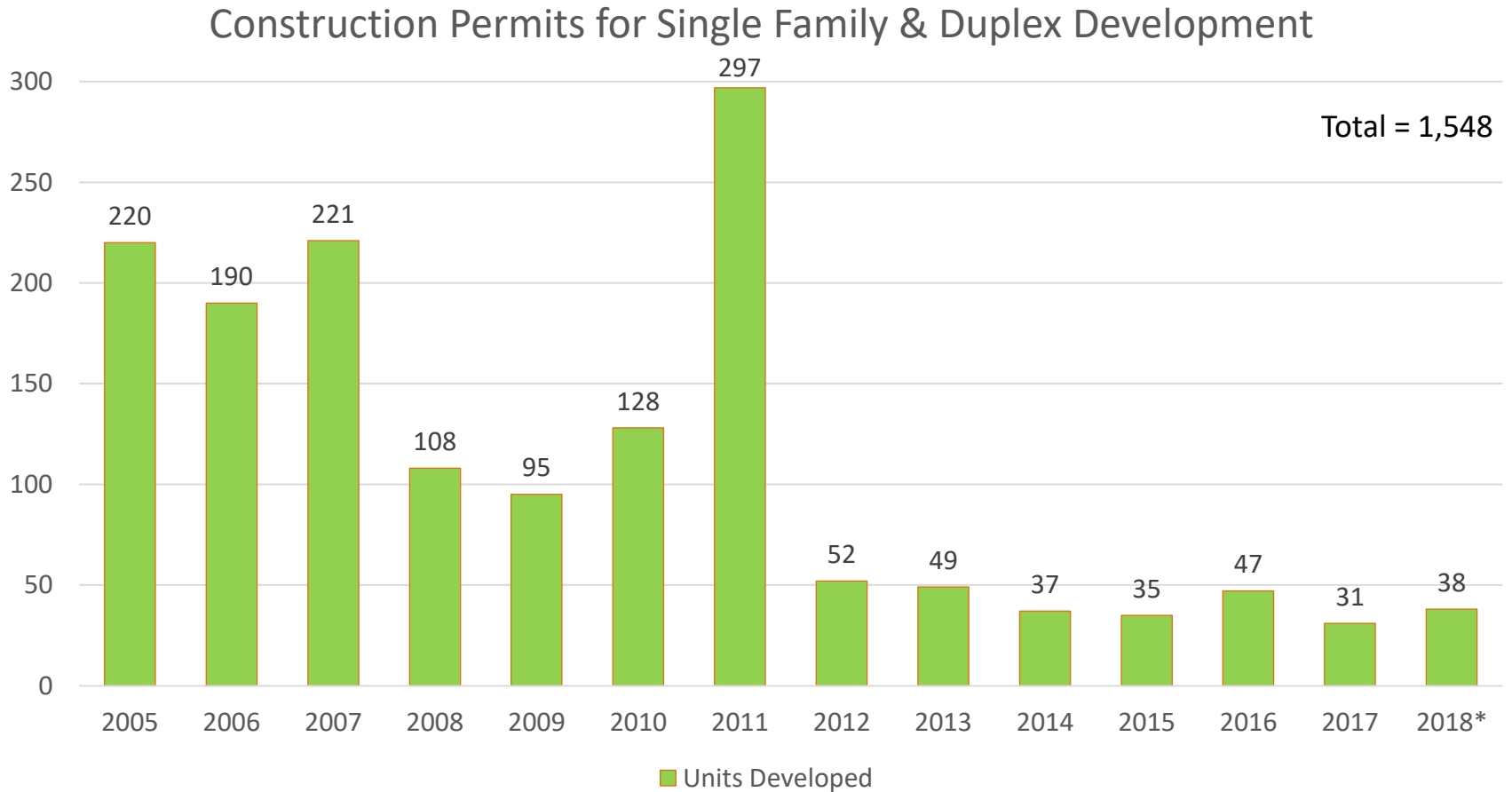
Supportive Housing Development

Ald. District	Units Constructed	Planned or Under Const.
1	0	0
2	0	0
3	33	0
4	136	0
5	0	0
6	61	0
7	24	0
8	0	0
9	0	0
10	0	80
11	0	0
12	132	0
13	0	0
14	30	0
15	62	0
SCATTERED	220	0
TOTAL	698	80

Location of New Affordable Housing

Affordable Housing Location	Units
Citywide	6,726
In Downtown	690
Outside of Downtown	6,036

Single Family & Duplex Development 2005 – 2018 YTD*



*through September 2018

City *In Rems* Sales

by District 2007 – 2018 YTD 8/31/18

Dist.	Improved	Vacant Lot	Total
1	449	38	487
2	125	10	135
3	20	10	30
4	103	33	136
5	30	6	36
6	576	273	849
7	519	122	641
8	123	24	147
9	108	2	110
10	86	17	103
11	10	2	12
12	163	116	279
13	21	9	30
14	54	12	66
15	634	577	1,211
TOTAL	3,021	1,251	4,272

Current *In Rems* Inventory

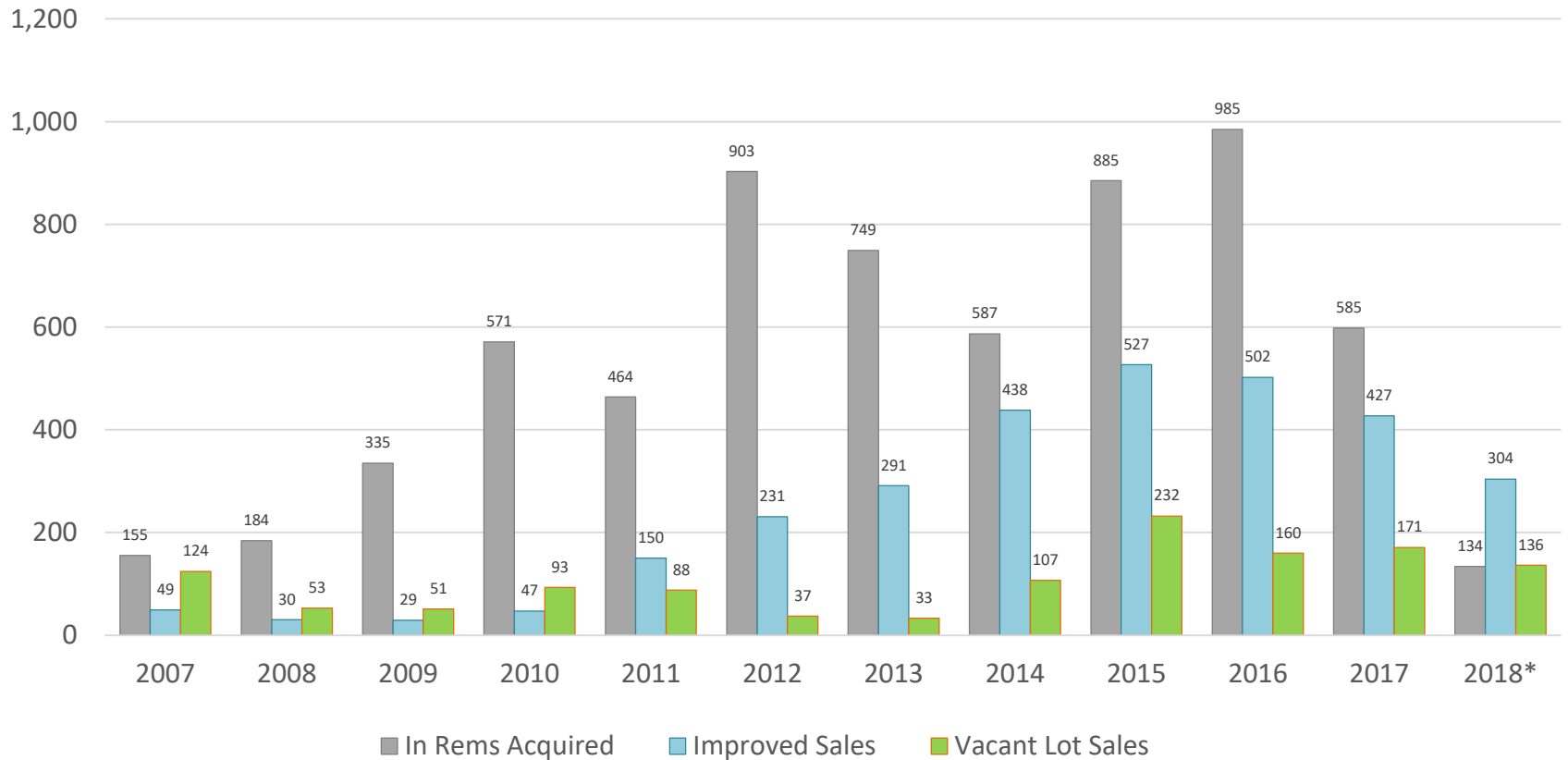
Through 8/31/2018

Includes 2018-1 Acquisitions

Dist.	Improved	Vacant Lot	Total
1	72	165	237
2	12	35	47
3	1	6	7
4	30	90	120
5	5	16	21
6	289	758	1,047
7	149	308	457
8	12	35	47
9	9	22	31
10	14	29	43
11	0	7	7
12	32	59	91
13	5	36	41
14	8	30	38
15	258	1,154	1,412
TOTAL	896	2,750	3,646

City Foreclosures: *In Rems* Acquisitions & Sales 2007 – 2018 YTD*

In Rems Acquired and Sold, by Property Type



*through September 2018

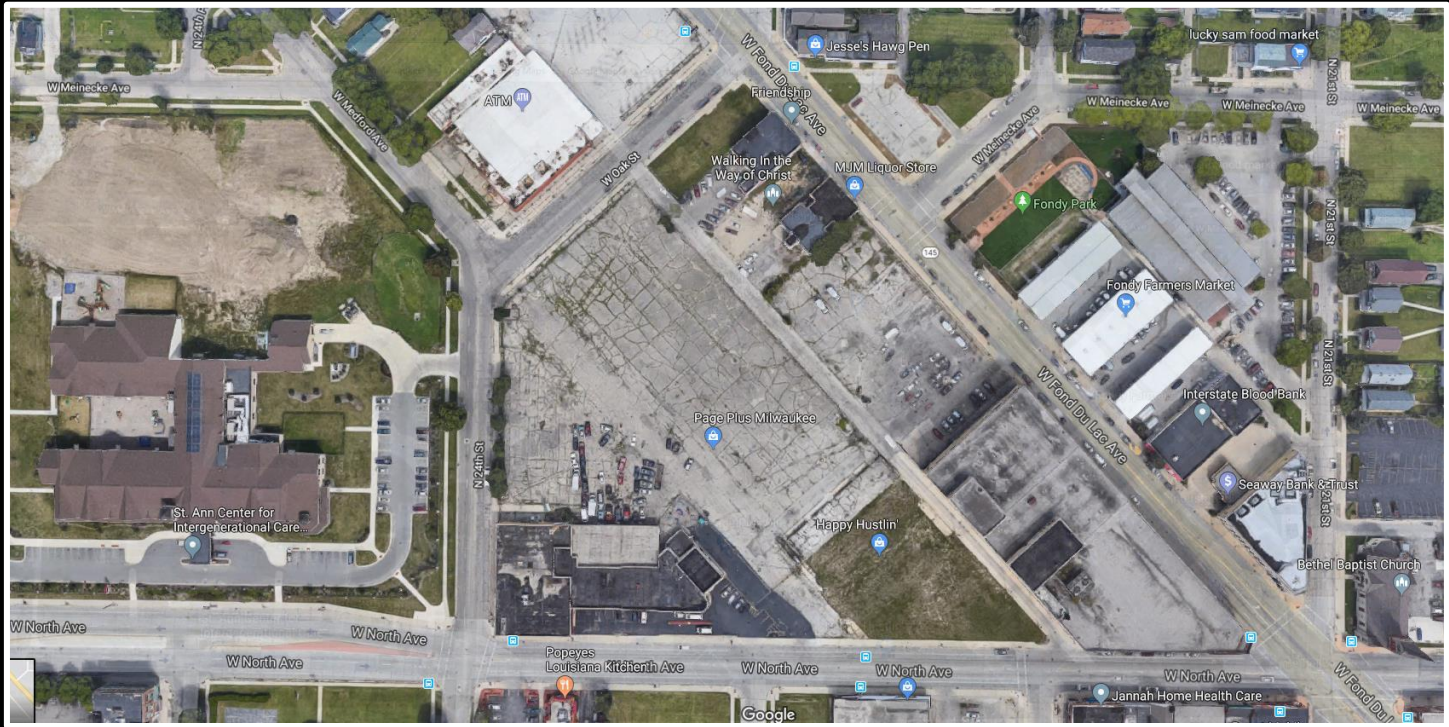
Value Returned to Tax Rolls through Improved

In Rems Sales, 2007 – 2018 YTD 8/31/2018

Year	Sold Improved In Rems	Taxable Value Returned**	Average Tax Value Returned**	Taxes Generated (in 2015 \$\$)
2007	49	\$1,828,700	\$37,320	\$54,806
2008	30	\$1,308,200	\$43,607	\$39,207
2009	29	\$1,462,300	\$50,424	\$43,825
2010	47	\$2,814,200	\$59,877	\$84,342
2011	150	\$7,730,400	\$51,536	\$231,216
2012	231	\$11,183,500	\$48,413	\$335,169
2013	291	\$13,028,600	\$44,772	\$390,467
2014	438	\$18,851,900	\$43,041	\$564,991
2015	527	\$23,461,500	\$44,519	\$703,141
2016	502	\$22,673,300	\$45,166	\$679,518
2017	427	\$20,702,900	\$48,790	\$621,087
2018 YTD	304*	\$15,327,500*	\$50,419*	\$0
TOTALS	3,025	\$140,373,000	\$46,404	\$3,747,769

**through August 2018*

***Based on 2015 assessed values*

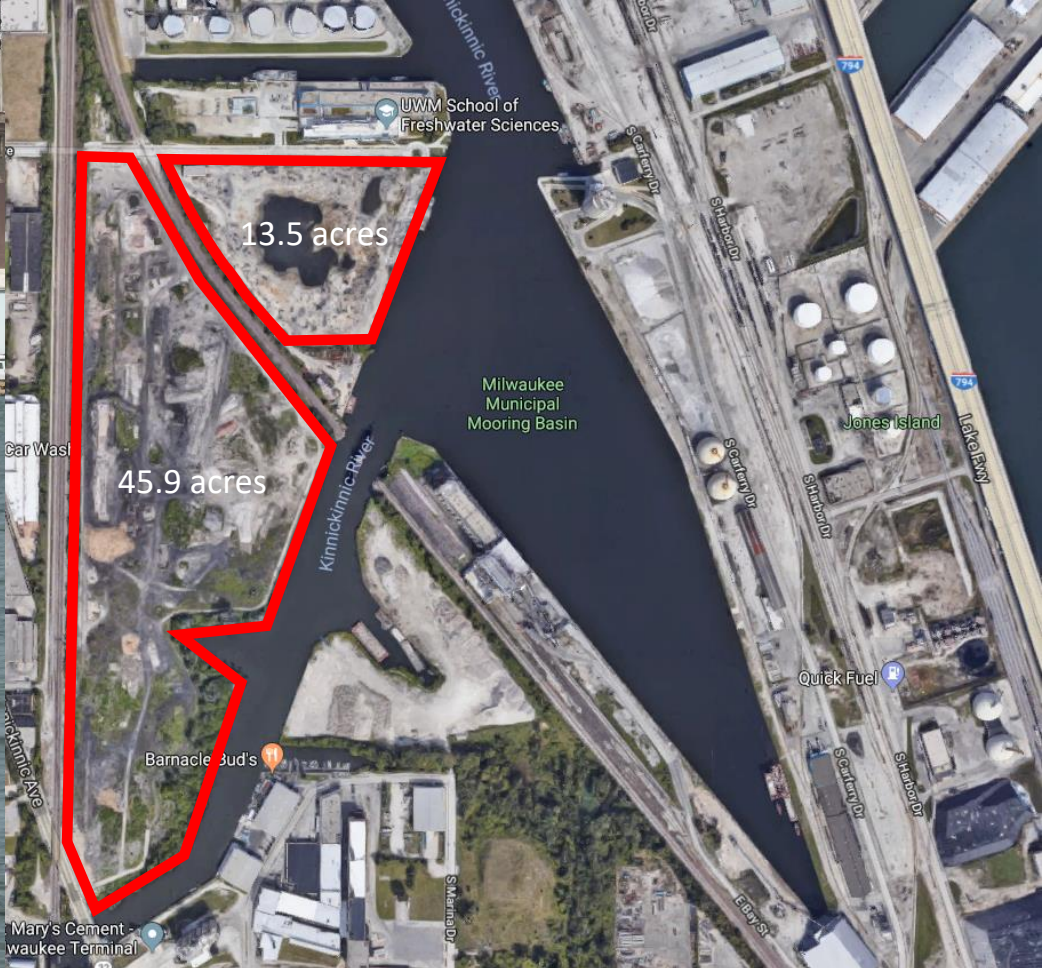




MILWAUKEE comprehensive Plan

DEPARTMENT OF CITY DEVELOPMENT • DECEMBER 2017

HARBOR DISTRICT WATER AND LAND USE PLAN



RACM 2019 Budget Components

- Budget Total - \$6,316,500
 - RACM general funds- \$3,116,500
 - \$1.2 million reimbursement to City for 2019 salaries (12 FTEs)
 - \$800,000 for In-Rem maintenance
 - \$325,000 for City Attorney fees
 - Grant/City funds- \$3,200,000
 - Grand Trunk Wetland, Federal & State Grants (EPA, DNR, WEDC)

RACM Budget - Century City

- NMTC compliance period ends in 2018
- Talgo building and cell tower become RACM property
- Villard library goes to City
- Lease revenue from Talgo and Cell tower projected to cover Century City maintenance costs