MILWAUKEE BUSINESS IMPROVEMENT DISTRICT #28

THE NORTH AVENUE GATEWAY BUSINESS INNOVATION DISTRICT

2018 PROPOSED OPERATING PLAN

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I. INTRODUCTION

A. Background

In 1984, the Wisconsin legislature created 66.1109 (formerly S. 66.608) of the Statutes (see Appendix A) enabling cities to establish Business Improvement Districts (BIDs). The purpose of the law is "to allow businesses within those districts to develop, to manage and promote the districts and to establish an assessment method to fund these activities." (1983 Wisconsin Act 184, Section 1, legislative declaration.)

The City of Milwaukee created Business Improvement District No. 28 ("BID-28") and approved its initial operating plan via Common Council Resolution No. 020830, adopted by reference November 6, 2002. (Appendix, Exhibit B) Since 2003, BID-28 has submitted yearly-amended plans adding and modifying its plan objectives as part of its ongoing management and promotion of the district, including in some instances its financing arrangements and assessment methodologies. This amended Plan shall govern operation of BID-28 during calendar year 2018.

B. PHYSICAL SETTING

The District covers a commercial area on North Avenue from 27th St west to Sherman Blvd.

II. DISTRICT BOUNDARIES

Boundaries of the proposed district are shown on the map in Appendix C of this plan. A listing of the properties included in the district is provided in Appendix D.

III. PROPOSED OPERATING PLAN

A. PLAN OBJECTIVES

The objective of the BID is to:

- Improve the Image of the District.
- Attract new businesses and retain existing businesses to the District.
- Coordinate public improvements in the Gateway District.
- Support the development of value-added projects in the District.
- Facilitate the development and implementation of the District Redevelopment Plan.
- Market and Promote the District.
- Leverage District resources with the resources of Partners.
- Enforce District zoning policies.
- Ensure that the BID is transparent, accountable and well-governed.

B. PROPOSED ACTIVITIES – 2018

Principle activities to be engaged in by the district during 2018 will include:

- **District Beautification Projects: Project** includes; improving the physical space of the District, including; the landscaping along the District, creating green space, creating natural gathering spaces and enhancing District "gateways."
- Façade Improvement: Improving the façades of buildings in the District, including enforcing City of Milwaukee signage guidelines.
- Marketing and Outreach: Includes promoting of District to various stakeholders, including; District owners and investors, potential customers, potential investors and developers.

C. PROPOSED EXPENDITURES – 2018 Proposed 2018 Budget

	ITEMS	EXPENDITURE
1	Repayment of 2003 loan to the City of Milwaukee	\$9,500.00
2	Audit and Accounting	\$ 2,300.00
3	Insurance	\$1,200.00
4	Office Supplies	\$500.00
5	Beautification Project	\$10,500.00
6	Façade Improvement Grants	\$8,228.75
7	Marketing & Outreach	\$3,500.00
8	Administration	\$6,000.00
	Total	\$41,728.75

IV. FINANCING METHOD

It is proposed to raise \$41,728.75 through BID assessments (see Appendix D). The BID Board shall have the authority and responsibility to prioritize expenditures and to revise the budget as necessary to match the funds actually available.

V. ORGANIZATION OF BID BOARD

The Mayor will appoint members to the District Board ("Board"). The Board's primary responsibility is to implement this Operating Plan. This will require the Board to negotiate with providers of services and materials to carry out the Plan; to enter into various contracts; to monitor development activity; to periodically revise the Operating Plan; to ensure district compliance with the provisions of applicable statutes and regulations; and to make reimbursements for any overpayments of BID assessments.

State law requires that the Board be composed of at least five members and that a majority of the Board members be owners or occupants of property within the district.

The North Avenue Gateway BID Board is structured and operates as follows:

- 1. Board Size: At least five and up to 11 Members
- 2. **Board Composition**: At least six members shall be owners or occupants of property within the district. Any non-owner or non-occupant appointed to the Board shall be a resident of the City of Milwaukee.
- 3. **Officer Elections**: The Board shall elect its Officers Chairman, Vice-Chairman, Secretary and Treasurer from among its members.
- 4. **Board Term**: Appointments to the Board shall be for a period of three years.
- 5. Compensation: No Board member shall receive compensation from the North Avenue Gateway BID.

- 6. Meetings: All meetings of the Board shall be governed by the Wisconsin Open Meetings Law. The Board shall meet regularly, at least twice each year. The Board shall adopt rules of order ("by laws") to govern the conduct of its meetings.
- Record Keeping: Files and records of the Board's affairs shall be kept pursuant to public record requirements.
- 8. Staffing: The Board may employ staff and/or contract for staffing services pursuant to this Plan and subsequent modifications thereof.

VI. METHOD OF ASSESMENT

A. ASSESSMENT RATE AND METHOD

The principle behind the assessment methodology is that each property should contribute to the BID in proportion to the benefit derived from the BID. After consideration of other assessment methods, it was determined that assessed value of a property was the characteristic most directly related to the potential benefit provided by the BID. Therefore, a fixed assessment on the assessed value of the property was selected as the basic assessment methodology for this BID.

However, maintaining an equitable relationship between the BID assessment and the expected benefits requires an adjustment to the basic assessment method. To prevent the disproportional assessment of a small number of low value properties, a minimum of \$500 per parcel and a maximum of \$1,600 will be applied.

As of January 1, 2017, the property in the proposed district had a total assessed value of \$10,901,481.88. This plan proposed to assess the property in the district at a rate of \$5.50 per \$1,000.00 of assessed value, subject to the maximum assessment, for the purposes of the BID. Appendix A shows the projected BID assessment for each property included in the district.

B. EXCLUDED AND EXEMPT PROPERTY

The BID law requires explicit consideration of certain classes of property. In compliance with the law the following statements are provided.

- State Statute 66.1109(1) (f) Im: The district will contain property used exclusively for manufacturing purposes, as well as properties used in part for manufacturing. These properties will be assessed according to the method set forth in this plan because it is assumed that they will benefit from development in the district.
- 2. State Statute 66.1109(5) (a): Property known to be used exclusively for residential purposes will not be assessed; such properties will be identified as BID Exempt Properties in Appendix D, as revised each year.
- 3. In accordance with the interpretation of the City Attorney regarding State Statute 66.1109(1) (b), property exempt from general real estate taxes has been excluded from the district. Privately owned tax-exempt property adjoining the district and which is expected to benefit from district activities may be asked to make a financial contribution to the district on a voluntary basis.

VII. RELATIONSHIP TO MILWAUKEE COMPREHENSIVE PLAN AND ORDERLY DEVELOPMENT OF THE CITY

A. CITY PLANS

In February 1978, the Common Council of the City of Milwaukee adopted a Preservation Policy as the policy basis for its Comprehensive Plan and as a guide for its planning, programming and budgeting decisions. The Common Council reaffirmed and expanded the Preservation Policy in Resolution File Number 881978, adopted January 24, 1989.

The Preservation Policy emphasizes maintaining Milwaukee's present housing, jobs, neighborhoods, services, and tax base rather than passively accepting loss of jobs and population, or emphasizing massive new development. In its January 1989 reaffirmation of the policy, the Common Council gave new emphasis to forging new public and private partnerships as a means to accomplish preservation.

The district is a means of formalizing and funding the public-private partnership between the City and property owners in the North Avenue Gateway BID 28 business area and for furthering preservation and redevelopment in this portion of the City of Milwaukee. Therefore, it is fully consistent with the City's Comprehensive Plan and Preservation Policy.

B. CITY ROLE IN DISTRICT OPERATION

The City of Milwaukee has committed to helping private property owners in the district promote its development. To this end, the City expected to play a significant role in the creation of the Business Improvement district and in the implementation of the Operating Plan. In particular, the City will:

- 1. Provide technical assistance to the proponents of the district through adoption of the Plan, and provide assistance as appropriate thereafter.
- 2. Monitor and, when appropriate, apply for outside funds that could be used in support of the district.
- Collect assessments, maintain in a segregated account, and disburse the monies of the district.
- 4. Receive annual audits as required per sec. 66.1109 (3) (c) of the BID law.
- 5. Provide the Board, through the Tax Commissioner's Office on or before June 30th of each Plan year, with the official City records and the assessed value of each tax key number with the district, as of January 1st of each Plan year, for purposes of calculating the BID assessments.
- 6. Encourage the State of Wisconsin, Milwaukee County and other units of government to support the activities of the district.

VIII. FUTURE YEAR OPERATING PLANS

A. PHASED DEVELOPMENT

It is anticipated that the BID will continue to revise and develop the Operating Plan annually, in response to changing development needs and opportunities in the district, in accordance with the purposes and objectives defined in this initial Operating Plan.

Section 66.1109 (3) (a) of the BID law requires the Board and the City to annually review and make changes as appropriate in the Operating Plan. Therefore, while this document outlines in general terms the complete development program, it focuses upon Year One activities, and information on specific assessed values, budget amounts and assessment amounts are based on Year One conditions. Greater detail about subsequent year's activities will be provided in the required annual Plan updates, and approval by the Common Council of such Plan updates shall be conclusive evidence of compliance with this Plan and the BID law.

In later years, the BID Operating Plan will continue to apply the assessment formula, as adjusted, to raise funds to meet the next annual budget. However, the method of assessing shall not be materially altered, except with the consent of the City of Milwaukee.

B. AMENDMENT, SEVERABILITY AND EXPANSION

This BID has been created under authority of Section 66.1109 of the Statutes of the State of Wisconsin. Should any court find any portion of this Statute invalid or unconstitutional its decision will not invalidate or terminate the BID and this BID Plan shall be amended to conform to the law without need of reestablishment.

Should the legislature amend the Statute to narrow or broaden the process of a BID so as to exclude or include as assessable properties a certain class or classes of properties, then this BID Plan may be amended by the Common Council of the City of Milwaukee as and when it conducts its annual Operating Plan approval and without necessity to undertake any other act. This is specifically authorized under Section 66.1109(3)(b).

IX. APPENDIX

- A. ASSESSMENTS FOR 2016
- B. MAP OF NORTH AVENUE GATEWAY DISTRICT BOUNDARIES
- C. 2016 ANNUAL REPORT

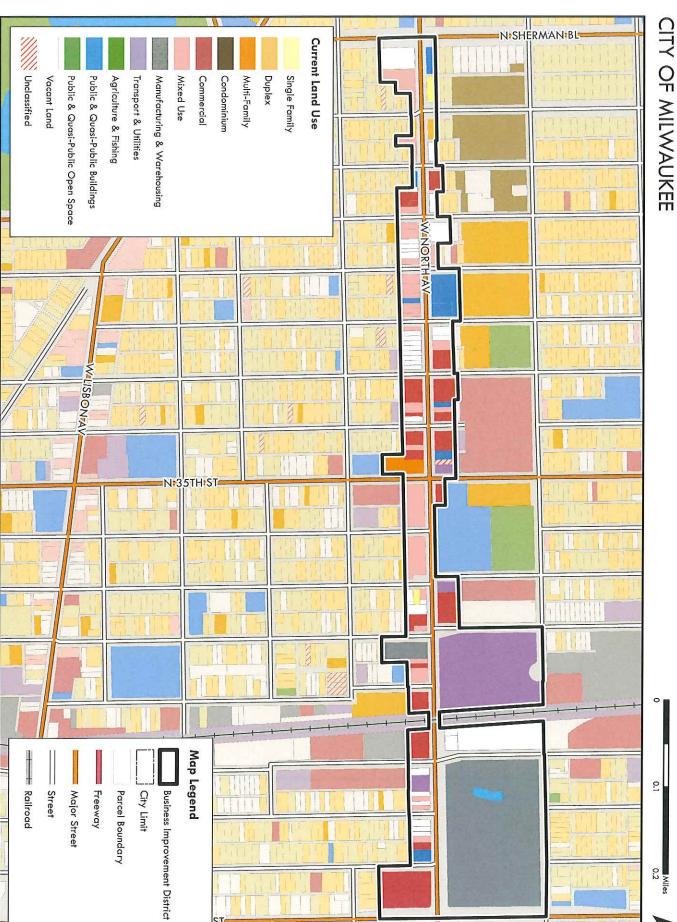


BID No. 28 BOARD ROSTER (as of September 29^{yh}, 2017)

Name	Title	Email	Property Owned	Term
Johnny Moutry	President	nchc@bizwi.rr.com	3501 W North Avenue	2/26/2015 – 2/26/2018
Kelly Felder*	Treasurer	kellysfelder@gmail.com	3201 W. North Avenue	2/19/2015 — 2/19/2018
Marie Gordon*	Secretary	gordoncitgo@yahoo.com	3708 W. North Avenue	2/23/2015 — 2/23/2018
Salah Ayesh	Board Member	sayesh@msn.com	Leases commercial space at 4211 W North Avenue	9/21/2016 – 7/21/2019
Ariam Kesete*	Board Member	kesete.ariam@gmail.com	3821 W. North Avenue	9/21/2017 — 9/21/2020

^{*} Residents of city of Milwaukee

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2016/2017 ANNUAL REPORT

The North Avenue Gateway BID Board of Directors is pleased to provide this Annual report to BID stakeholders, government officials, partners and investors.

A. PLANNING

The North Avenue Gateway BID initiated an effort to create a functional re-development plan for the District. The District partnered with UWM's Campus Design Solutions to build local consensus on the development in the District, identify catalytic projects and identify potential market opportunities. The planning process began in August and will be completed by December 2017.



B. PROJECTS

Recently completed projects include:

- Dominos Pizza located in the Boulevard Common development at 3417 W. North Avenue.
- Community Foods located int the Boulevard Common Development at 3411 W. North Avenue.
- The rehab of 3829 W. North Avenue into retail and residential units.
- 3041North, the Urban Country Club located at 3041 W. North Avenue, recently completed an upgraded to its exterior patio space in order to accommodate outdoor weddings.

There are several development projects being planned for the Gateway District, including:

- The rehab of the 10,000 st. mixed-use property at 3821 W. North Avenue into a business incubator and residential units. The project includes a café.
- Spiritual Grounds Café, the rehab of the lower level of the property at 3201 W. North Avenue.
- A new barber shop is re-locating from downtown Milwaukee to the Toussaint Square property at 3419 W. North Avenue.
- The Old Finney Library is undergoing renovations and will be converted to an incubator kitchen.

C. PROGRAMS

The Gateway BID continues to create a business district that generates significant and sustainable value in the form of new businesses, jobs and an expanding tax base. In 2016 and 2017, the BID

North Avenue Gateway BID: 2016/2017 Annual Report



continues to outreach to local property owners and business owners to connect them with business development assistance.

In 2017, the Gateway BID worked to address elements in the district that may generate negative perceptions, including; poor lighting, trash on the street, graffiti, broken windows and poor signage. In regard to signage, the BID Board passed a resolution that all

signage permits for the Districts must first be approved by the Gateway BID marketing committee.

Also, in 2017, the Gateway BID is working with a local contractor to install energy efficient LED lights in buildings throughout the BID. Lighting has been shown to be an effective deterrent against crime and the new lighting improves the aesthetics of the District. The Gateway BID plans on installing 40 light fixtures on buildings in the District.

In 2017, the Gateway BID took steps to "beautify" the District. These efforts included a Weed Out! An initiative to utilize local residents to remove weeds along the District. In addition, the District is working to implement several landscaping projects, including; enhance gateways into the District, updated banners throughout the District, the addition of decorative garbage cans and planters.

D. PARTNERSHIPS

The North Avenue Gateway BID continues to establish partnerships with organizations in the private, government and non-profit sectors.

- Planning: In 2017, the Gateway BID established a partnership with the UWM Community
 Design Solutions to develop a plan. A critical component of this plan is to include
 representatives and stakeholders from the seven communities adjacent to the Gateway District.
- Safety/Crime: Crime and the perception of crime continues to be a major concern of property
 owners in the District. To address crime and safety issues affecting the District, the Gateway
 District is working to create a District-wide Gateway Safety Task Force, which will include
 involvement by the Milwaukee Police Department.
- **Brownfields:** Brownfields has been identified by a number of local investors and developers as a hindrance to value creation in the District. The District has developed a partnership with an environmental engineering firm to assist the District in addressing Brownfields in the District.
- Economic Development/Jobs: Joblessness continues to be a major obstacle to restructuring the local economy. The District is working with the North Avenue Business Association and community groups to develop effective mechanisms for connecting local residents to jobs in the region and to job training opportunities.

E. PROMOTION/OUTREACH

The District expanded its marketing efforts. In 2016, a new website was designed for the District. In 2017, the District continued to utilize social media to promote District Opportunity.



NORTH AVENUE GATEWAY BUSINESS IMPROVEMENT DISTRICT #28

REPORT ON FINANCIAL STATEMENTS

For the years ended

December 31, 2016 and 2015

NORTH AVENUE GATEWAY BUSINESS IMPROVEMENT DISTRICT #28 For the years ended December 31, 2016 and 2015

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors
North Avenue Gateway Business Improvement District #28

Report on the Financial Statements

We have audited the accompanying statement of financial statements of North Avenue Gateway Business Improvement District #28 (the Organization) which comprise the Statement of Financial Position as of December 31, 2016 and 2015, and the related statements of activities, functional expenses, and cash flows for the years then ended and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatements of the financial statements, whether due to fraud or error. In making those risk assessment, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we obtained is sufficient and appropriate to provide a reasonable basis for our opinion.



Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of North Avenue Gateway Business Improvement District #28 as of December 31, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Comparative Information

The comparative information presented herein as of and for the year ended December 31, 2015, were audited by other auditors who have ceased operations. Those auditors expressed an unqualified opinion on those financial statements in their report dated April 22, 2016.

Binson and Associates, Lhl.

Milwaukee, Wisconsin

May 12, 2017

NORTH AVENUE GATEWAY BUSINESS IMPROVEMENT DISTRICT #28 STATEMENT OF FINANCIAL POSITION As of December 31,

ASSETS	2016	2015
CURRENT ASSETS:		
Cash and cash equivalents	\$ 4,856	<u>\$ 17,596</u>
Total current assets	4,856	17,596
FIXED ASSETS: Furniture and equipment Less: Accumulated depreciation Total net fixed assets Total assets	20,442 (16,387) 4,055 \$ 8,911	20,442 (15,364) 5.078 \$ 22,674
LIABILITIES AND NET ASSETS CURRENT LIABILITIES:		
Accrued interest	\$ 3,031	\$ 3,188
Accrued expenses	3,400	3,250
Note payable – current portion	5,110	4,902
Total current liabilities	11,541	11,340
NOTE PAYABLE -City of Milwaukee	89,988	95,098
Total Liabilities	101,529	106,438
NET ASSETS:	(05 £ 19)	100 7/11
Unrestricted	(92,618)	(83,763)
Total net assets	(92,618)	(83,763)
Total liabilities and net assets	<u>\$ 8,911</u>	<u>\$ 22,674</u>

See notes to financial statements

NORTH AVENUE GATEWAY BUSINESS IMPROVEMENT DISTRICT #28 STATEMENT OF ACTIVITIES AND NET ASSETS For the years ended December 31,

	2016	2015
REVENUES: City of Milwaukee Bid Assessment	\$ 59,777	<u>\$ 57,085</u>
Total revenue	59,777	57,085
EXPENSES: Program Services Management and Supporting Services Total expenses	18,332 50,300 68,632	33,745 48,351 82,096
Change in net assets	(8,855)	(25,010)
NET ASSETS, beginning of year	(83,763)	(58,753)
NET ASSETS, end of year	<u>\$ (92,618)</u>	<u>\$ (83,763)</u>

NORTH AVENUE GATEWAY BUSINESS IMPROVEMENT DISTRICT #28 SCHEDULE OF FUNCTIONAL EXPENSES For the years ended December 31,

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<u>2016</u>			
		Management	
		and	
	Program	Supporting	
	Services	Services	Total
EXPENSES:			
Marketing and Promotion	\$ 4,685	\$ -	\$ 4,685
Community Support	9,855	-	9,855
Internet and Web Presence	858	prop.	858
Repair and maintenance	1,367	-	1,367
Neighborhood improvements	1,567	-	1,567
Management Fee	-	30,000	30,000
Professional Fees		4,250	4,250
General liability insurance	•	1,282	1,282
Occupancy	*	8,800	8,800
Office Administration	*	851	851
Interest expense	m	4,094	4,094
Depreciation Expense	_	1,023	1,023
Doproduction Exposito			
Total expenses	\$ 18,332	\$ 50,300	<u>\$ 68,632</u>
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2015			
<u>2015</u>		Management	
<u>2015</u>		Management and	
<u>2015</u>	Program	 -	
<u>2015</u>	Program Services	and	Total
2015 EXPENSES:		and Supporting	<u>Total</u>
EXPENSES:	Services	and Supporting	····
EXPENSES: Marketing and Promotion	<u>Services</u> \$ 2,310	and Supporting Services	\$ 2,310
EXPENSES: Marketing and Promotion Community Support	<u>Services</u> \$ 2,310 10,256	and Supporting Services	\$ 2,310 10,256
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence	<u>Services</u> \$ 2,310	and Supporting Services	\$ 2,310
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance	Services \$ 2,310 10,256 1,218	and Supporting Services	\$ 2,310 10,256 1,218 711
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements	\$ 2,310 10,256 1,218 711 4,250	and Supporting Services	\$ 2,310 10,256 1,218 711 4,250
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements Loan losses	\$ 2,310 10,256 1,218 711	and Supporting Services \$	\$ 2,310 10,256 1,218 711 4,250 15,000
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements Loan losses Management Fee	\$ 2,310 10,256 1,218 711 4,250	and Supporting Services \$ 30,000	\$ 2,310 10,256 1,218 711 4,250 15,000 30,000
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements Loan losses Management Fee Professional Fees	\$ 2,310 10,256 1,218 711 4,250	and Supporting Services \$ 30,000 3,725	\$ 2,310 10,256 1,218 711 4,250 15,000 30,000 3,725
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements Loan losses Management Fee Professional Fees General liability insurance	\$ 2,310 10,256 1,218 711 4,250	and Supporting Services \$ 30,000 3,725 1,251	\$ 2,310 10,256 1,218 711 4,250 15,000 30,000 3,725 1,251
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements Loan losses Management Fee Professional Fees General liability insurance Occupancy	\$ 2,310 10,256 1,218 711 4,250	and Supporting Services \$ 30,000 3,725 1,251 6,500	\$ 2,310 10,256 1,218 711 4,250 15,000 30,000 3,725 1,251 6,500
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements Loan losses Management Fee Professional Fees General liability insurance Occupancy Office Administration	\$ 2,310 10,256 1,218 711 4,250	and Supporting Services \$ 30,000 3,725 1,251 6,500 1,927	\$ 2,310 10,256 1,218 711 4,250 15,000 30,000 3,725 1,251 6,500 1,927
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements Loan losses Management Fee Professional Fees General liability insurance Occupancy Office Administration Interests expense	\$ 2,310 10,256 1,218 711 4,250	and Supporting Services \$ 30,000 3,725 1,251 6,500 1,927 3,188	\$ 2,310 10,256 1,218 711 4,250 15,000 30,000 3,725 1,251 6,500 1,927 3,188
EXPENSES: Marketing and Promotion Community Support Internet and Web Presence Repair and maintenance Neighborhood improvements Loan losses Management Fee Professional Fees General liability insurance Occupancy Office Administration	\$ 2,310 10,256 1,218 711 4,250	and Supporting Services \$ 30,000 3,725 1,251 6,500 1,927	\$ 2,310 10,256 1,218 711 4,250 15,000 30,000 3,725 1,251 6,500 1,927

See notes to financial statements

NORTH AVENUE GATEWAY BUSINESS IMPROVEMENT DISTRICT #28 STATEMENT OF CASH FLOWS

For the years ended December 31,

	2016	2015
CASH FLOWS FROM	-	•
OPERATING ACTIVITIES:		
Changes in net assets	\$ (8,855)	\$ (25,010)
Adjustments to reconcile changes in net	1	
assets to net eash provided by		
operating activities:		
Depreciation	1,023	1,760
Provisions for loan loss	· <u>-</u>	15,000
Increase/(decrease) in:		
Accrued interest	(156)	3,188
Accrued expenses	150	
*		_
Net cash used by operating activities	(7,838)	(5,062)
• • •		
CASH FLOWS FROM		
INVESTING ACTIVITIES:		
Payments for the purchase of equipment		(3,500)
	-	
Net cash used by investing activities		(3,500)
CASH FLOWS FROM		
FINANCING ACTIVITIES:		
Payments of City of Milwaukee loan	(4,902)	
Net cash used by financing activities	(4,902)	-
Net decrease in cash and equivalents	(12,740)	(8,562)
CASH AND EQUIVALENTS,		
beginning of period	17,596	26,158
oegmining or period	11,000	
CASH AND EQUIVALENTS,		
end of period	\$ 4.856	\$ 17,596
ond or beared	4 11000	The second of th

See notes to financial statements

NORTH AVENUE GATEWAY BUSINESS IMPROVEMENT DISTRICT #28 NOTES TO FINANCIAL STATEMENTS

For the years ended December 31, 2016 and 2015

NOTE A - NATURE OF ORGANIZATION

The North Avenue Gateway Business Improvement District #28 (BID #28) was created by the Common Council of the City of Milwaukee pursuant to Wisconsin Statutes. The organization's mission is to develop, to manage and promote the area along the North Avenue Gateway area.

NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Method of Accounting

Assets, liabilities, revenues and expenses are recognized on the accrual basis method of accounting. Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Unrestricted Net Assets:

Undesignated — Net assets that are not subject to donor-imposed stipulations or Board imposed restrictions.

Designated — Net assets subject to restrictions imposed by the Board of Directors and determined to be unavailable for general use.

Temporarily Restricted Net Assets:

Net assets subject to donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations.

Permanently Restricted Net Assets:

Permanently restricted net assets include contributed net assets which require, by donor imposed restriction, that the corpus be invested in perpetuity and only the income be made available for the program operations in accordance with donor restrictions.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("USGAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from these estimates.



BID #28 (North Avenue Gateway) Board Member Sheet

Board Organization: 5-11, at least 6 members shall be owners or occupants of property within the district. Any non-owner or non-occupant appointed to the board shall be a resident of the City of Milwaukee. The board shall elect its Chairperson from among its members.

Board Member	<u>Title</u>	Start Date	End Date
Johnny Moutry, Jr.	Chair	02/26/2015	02/26/2018
Kelly Felder	Secretary	02/19/2015	02/19/2018
Marie Gordon	Treasurer	02/23/2015	02/23/2018
Salah Ayesh	Member	09/21/2016	09/21/2019
Ariam Keste	Member	09/29/2017	09/29/2020

Leondis Fuller, Saleh Salem and Serina Aguilar-Chavez resigned