



*Forward Latino is a non-profit, non-partisan advocacy and service organization dedicated to assisting Latinos pursuing the American Dream.*

November 23, 2021

Milwaukee Common Council  
City of Milwaukee  
200 E. Wells Street, Rm 205  
Milwaukee, WI 53202

Dear Honorable Members of the Common Council:

On behalf of Forward Latino, a non-profit, non-partisan advocacy and service organization with members across the City of Milwaukee, I write today to share concerns regarding the proposed "City of Milwaukee Aldermanic Districts Proposed Map A" and to urge you to vote no on this map.

Per the 2020 Census, our city has seen significant shifts in its population. Over the last decade, the City of Milwaukee's overall population has decreased by 17,611. This decrease would have been much greater, costing our city even more in federal funding had it not been for the substantial growth in our city's Hispanic community. The Census found a decrease of 33,800 of individuals who identify themselves as White and 15,100 of those who identify as Black. Conversely, we saw strong growth in our city's Hispanic community which grew by 13,300. With this new data, Hispanics in Milwaukee now represents 20% of the City of Milwaukee's population.

As we review "Map A" we see no earnest effort or intentionality in its design to ensure that Milwaukee's population is fairly represented per its racial and ethnic composition. Rather, it represents a clinging to the status quo. While we understand the compressed timeline, your vote will impact Milwaukee governance for the next 10 years pending any litigation that may result by passage of the map.

It is for these reasons that we urge you to vote no and adopt a map that appropriately reflects the changing make up of the City of Milwaukee and provides a fair opportunity for the Hispanic community to elect city representation of its choice.

If you have any questions, please do not hesitate to contact me at (833)LAT-INO1. Thank you in advance for your serious consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "D. Morin", with a long horizontal flourish extending to the right.

Darryl D. Morin  
President