

## LRB-FISCAL REVIEW SECTION ANALYSIS

**FINANCE & PERSONNEL COMMITTEE  
ITEM 10, FILE # 041752**

**APRIL 27, 2005**

**PREPARED BY:**

**JEFF OSTERMAN**

File Number 041752 is a resolution that authorizes the Department of Administration – Information and Technology Management Division to accept private contributions for maintenance and updating of the Milwaukee Workers Website.

### **Background**

1. The Milwaukee Workers Website, [www.milwaukeeworkers.org](http://www.milwaukeeworkers.org), provides information to Milwaukee’s working families on resources available to them in the areas of employment, transportation, child care, health care and insurance, and personal finances. The website needs continuous maintenance and updating in order to be accurate and useful for persons who access it.
2. The Milwaukee Workers Website was developed by the UWM School of Continuing Education and the New Hope Project. It is hosted on a City server and directly accessed through the City’s website.
3. An employee of the New Hope Project has performed maintenance and updating of the Milwaukee Workers Website. However, New Hope has indicated that it can no longer afford to pay this employee to perform this activity.

### **Discussion**

1. Since the Information Technology and Management Division (“ITMD”) is making the Milwaukee Workers Website an integral part of the City’s “Content Management System”, it is logical that the City would take responsibility for maintaining and updating this website. One way for the City to assume this responsibility without incurring a lot of additional tax-levy-supported costs is to use private contributions to pay for maintaining and updating the website.
2. The New Hope employee who has been responsible for updating the Milwaukee Workers Website has indicated that he could continue to provide this service on a contractual basis for about \$15,000 per year.
3. File Number 041752 authorizes ITMD to accept and expend up to \$50,000 in private contributions for the maintenance and updating of the Milwaukee Workers Website. It is anticipated that these funds would be received and expended in the years 2005 through 2007.

4. This resolution also authorizes the City Comptroller to establish a special account within ITMD's budget for expenditure of these funds.

**Fiscal Impact**

As indicated on the fiscal note for this file, this resolution authorizes ITMD to expend up to \$50,000 for maintenance and updating of the Milwaukee Workers Website over a three-year period (2005-2007). The breakdown of this expenditure is as follows:

Salaries/wages – maintaining hardware and software	\$2,500
Hardware server maintenance and software license fees	\$2,500
Maintenance and updating of website content	\$45,000
TOTAL	\$50,000

The first two items are outlays for costs (City labor, hardware and software costs) incurred directly by the City, while the third item is the estimated cost of paying a private contractor to maintain and update the content of the Milwaukee Workers Website for three years.

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