



# City of Milwaukee

200 E. Wells Street  
Milwaukee, Wisconsin  
53202

## Meeting Agenda

### MILLENNIAL TASK FORCE

**CHAIR: MARQUAYLA ELLISON**

*Jezamil Arroyo-Vega, Nick Carnahan, Angela Damiani, Jordan Donald, Tenia Fisher, Jeremy Fojut, Adam Gabornitz, Michael Hostad, Amelia Kegel, Noel Kegel, Elizabeth McLaren, Kacee Ochalek, Jason Rae, Ger Thao, and Tiffany Henry*

*Staff Assistant: Chris Lee, 414-286-2232*

*Legislative Liaison: Alex Highley, 414-286-8661*

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Tuesday, May 26, 2020

8:00 AM

Virtual

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**This will be a virtual meeting conducted via Go To Meeting. Should you wish to join this meeting from your phone, tablet, or computer you may go to <https://global.gotomeeting.com/join/726682309>. You can also dial in using your phone United States: +1 (872) 240-3412 and Access Code: 726-682-309.**

1. **Call to order.**
2. **Roll call.**
3. **Review and approval of the previous meeting minutes.**
4. **Discussion with interested parties and members from the public.**

- A. *Department of Employee Relations*
- B. *Other*

**5. Discussion, review or recommendations on data, priority items, and tasks.***A. Data*

- 1). *Generation Iowa Commission*
- 2). *Milwaukee Tech Hub Coalition*
- 3). *LRB research*
- 4). *Population migration*
- 5). *Wisconsin Student Deb Task Force*
- 6). *Other*

*B. Tasks and priority items*

- 1). *Assess the major reasons Millennials leave Milwaukee after college graduation.*
- 2). *Assess the major reasons Millennials stay in Milwaukee after college graduation.*
- 3). *Analyze programs and policies, including peer city models, designed to attract and retain talented, young individuals.*
- 4). *Propose measures to attract and retain Millennials.*
  - a. *Apprenticeships*
  - b. *Talent pipelines*
  - c. *City identity and narrative*
  - d. *Government support, promotion, or assistance*
    - i. *Startups*
    - ii. *Community initiatives*
    - iii. *Inclusion of all neighborhoods*
  - e. *Education*
- 5). *Make recommendations to the Common Council regarding potential legislative changes and other measures needed to address the Brain Drain problem.*

**6. Agenda items for the next meeting.****7. Set next meeting dates and times.****8. Adjournment.**

In the event that Common Council members who are not members of this committee attend this meeting, this meeting may also simultaneously constitute a meeting of the Common Council or any of the following committees: Community and Economic Development, Finance and Personnel, Judiciary and Legislation, Licenses, Public Safety and Health, Public Works, Zoning, Neighborhoods & Development, and/or Steering and Rules. Whether a simultaneous meeting is occurring depends on whether the presence of one or more of the Common Council member results in a quorum of the Common Council or any of the above committees, and, if there is a quorum of another committee, whether any agenda items listed above involve matters within that committee's realm of authority. In the event that a simultaneous meeting is occurring, no action other than information gathering will be taken at the simultaneous meeting.

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