



January 7, 2026

Claire Zautke  
Policy Director  
City of Milwaukee  
200 E Wells St, Milwaukee, WI 53202  
Milwaukee, Wisconsin 53202

Dear Claire,

Share Our Strength's No Kid Hungry Campaign is pleased to award a grant of **\$25,000.00** to **City of Milwaukee** (Grantee). The purpose of this grant is to support your critical work to end childhood hunger, as described in your proposal, which is attached for your convenience. This Mayors Action Fund grant was generously supported by Dollar Tree, who may recognize their support in internal or external communications.

**Please note:**

- We want to ensure you receive email communications about your grant. To make sure you receive our messages, please whitelist [grantshelpdesk@strength.org](mailto:grantshelpdesk@strength.org). Ask your IT administrator if you need assistance with this.
- Funding will be dispersed via an electronic funds transfer. You must be able to provide your banking information (below) in order for your organization to receive award funding. Paper checks will not be issued. Please contact [grantshelpdesk@strength.org](mailto:grantshelpdesk@strength.org) if you have any questions.

*Agreement Period*

This Agreement ("Agreement") shall align with the start and end dates listed in your application, if applicable, or begin on the date of this agreement and end one-year after the start date, unless earlier terminated hereunder or such period is extended by written agreement of both parties ("Agreement Period").

*Use of Grant Funds*

Grant funds may be used only for the budget items outlined in your proposal. Funds must be spent before the end of the grant Agreement Period. Grant funds may NOT be used to support lobbying. Prohibited lobbying includes direct or grassroots lobbying communications that reflect a view of support or opposition on a specific legislative proposal. Any unused funds at the end of the grant Agreement Period must be returned to Share Our Strength. Budget changes may be requested in advance, in writing, to Share Our Strength by emailing [grantshelpdesk@strength.org](mailto:grantshelpdesk@strength.org) with your organization's name and specific budget request.

*Reporting Requirements*

**By accepting these grant funds, Grantee agrees to provide reports throughout your grant period accessible via the No Kid Hungry Online Grants Portal at [www.nokidhungry.force.com](http://www.nokidhungry.force.com).** Grantee report deadlines can be viewed in the No Kid Hungry Online Grants Portal at [www.nokidhungry.force.com](http://www.nokidhungry.force.com). Share Our Strength reserves the right to use data, research, publications, and stories submitted via reporting on this Agreement. The applicant has listed a Point of Contact in your organization as the



contact responsible for reporting; they will receive reminders to complete reporting and are required to do so. If your organization wishes to change the reporting contact, please email [GrantsHelpDesk@strength.org](mailto:GrantsHelpDesk@strength.org) with organization and updated contact information.

#### *Site Visits and Publicity Efforts*

As a condition of this grant, Grantee agrees to collaborate with Share Our Strength on in-person or virtual site visits and/or publicity efforts relating to this grant, by either Share Our Strength or any additional funders of this grant noted in this Agreement. Please note that all such in-person or virtual site visits or publicity efforts will be coordinated in advance and with consideration of being inclusive to your organization, and in accordance with your organization's availability and schedule.

To promote the great work your organization is doing, Share Our Strength reserves the right to include the name, location, and website of your organization on our No Kid Hungry Grants Map, along with a description of how your No Kid Hungry grant(s) will be used.

#### *Commitment to Anti-Discrimination and Diversity*

Share Our Strength has a zero-tolerance policy toward all forms of unlawful discrimination and harassment by or towards staff and volunteers, including but not limited to sexual harassment, and no form of unlawful discrimination by or towards any employee, member, volunteer, or other person in our workplace or jobsites will be tolerated. It is our belief that every person shall be treated fairly and with respect regardless of such things as race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, veteran status, age, or socio-economic status. Grantee acknowledges and agrees that it shall comply with all applicable federal and state laws prohibiting discrimination and/or harassment in its programs, activities, hiring or employment practices and within all activities conducted under this grant and partnership agreement.

#### *Changes in Programming and Tax-Exempt*

Please immediately notify your Share Our Strength program or grant contact of any change in your public charity status or if you encounter challenges or delays starting your program on time, meeting the goals or objectives outlined in this Agreement, or spending the grant funds before the end of the grant Agreement Period. This grant is contingent on Grantee's ability to implement the goals or objectives as outlined in this Agreement. Grantees who are no longer tax-exempt or are unable to implement their grant are required to notify Share Our Strength and return the full grant amount or remaining unspent grant funds at Share Our Strength's discretion.

#### *Compliance with Laws*

Grantee represents that it will perform its obligations hereunder in full compliance with all applicable federal, state and local laws and regulations.

#### *Termination of Grant*

If Share Our Strength determines, in its sole reasonable opinion, that Grantee is unable to meet the goals or objectives of the grant, or has violated or failed to carry out any provision of this Agreement, Share Our Strength, may, in addition to any other legal remedies it may have, terminate the Agreement and demand the return of all or part of the grant funds, including, without limitation, grant funds expended by Grantee for purposes other than those set forth in this Agreement. If so requested, Grantee shall return all such grant funds to Share Our Strength within thirty (30) days of receiving a termination notice from Share Our Strength.



If you have questions about any of the conditions described in this letter, or about your grant in general, please contact Liz Evancho, Director of Grants Administration, at [eevancho@strength.org](mailto:eevancho@strength.org).

I offer you my thanks for your daily efforts to end childhood hunger. Share Our Strength is pleased to support your important work and looks forward to hearing about your progress.

Sincerely,

A handwritten signature in black ink that reads "Chuck Scofield".

Chuck Scofield  
Executive Vice President

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#### ACH (Bank to Bank) Grant Deposit Information

*Please fill-in the banking information below to receive your grant funds via direct bank deposit to your school district or organization. We cannot process any grant payments with missing fields or blank signature.*

BANK NAME: \_\_\_\_\_

BANK ADDRESS: \_\_\_\_\_

(9) DIGIT ROUTING NUMBER: \_\_\_\_\_

DEPOSITOR ACCOUNT NAME: \_\_\_\_\_

DEPOSITOR ACCOUNT NUMBER: \_\_\_\_\_

TYPE OF ACCOUNT: Checking

The information being collected on this form will be used by Share Our Strength to securely transmit payment data, by electronic means, to your organization's financial institution. By checking this box, you agree that the above ACH payment information listed is accurate and that you are an authorized representative of your organization permitted to share this ACH payment information.

#### Authorizing Signature

**Signing the below indicates your agreement to all grant requirements and authorizes a bank transfer of the grant amount stated in this letter.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: Erick Shambarger

Title: \_\_\_\_\_

Organization Name or School District: \_\_\_\_\_



## Tackling Food Waste, Feeding Our Community

FEED MKE | Mayors Alliance Award Supplement

**Leveraging an international network of food system advocates and industry leaders, FEED MKE is expanding capacity — and positioning Milwaukee as a national leader in sustainable, community-driven food systems. We focus on program outcomes — while providing solutions that are scalable, replicable, and based on meaningful data reporting — working collaboratively for change.**

Through strategic engagements and coalition building, **FEED MKE** is successfully **redistributing surplus food, diverting waste through composting, and fostering systems-wide solutions** for a healthier, more resilient Milwaukee. [milwaukee.gov/feedmke](http://milwaukee.gov/feedmke)

### Progress Toward Expected Pilot Project Outcomes and Key Objectives to Date:

**Awareness in Action:** FEED MKE engages the public with a variety of workshops, podcasts, and public events that make waste reduction actionable. From meal planning and creative leftover use to proper storage and understanding labels — collaborating on everyday practices to build more sustainable programs.

- ✓ We've hosted **36 community events** to date, **reaching almost 2000 people** — on topics ranging from **how to start composting** to **STEM workshops on fermentation for MPS students**.
- ✓ The **FEED MKE Coalition** has grown from **16 members** to **485 members**, including educators, chefs, farmers, activists, volunteers, and curious contributors from across the City and beyond.

**Partnerships that Feed People:** This project connects growers, gleaners, restaurants, and grocers with food pantries and community groups to reduce waste and support food access — while prioritizing safety through collaboration with partners in the Milwaukee Health Department and the Department of Public Works.

- ✓ In partnership with the **Milwaukee Food Council** and the **Greater Milwaukee Foundation**, we're co-leading the **Greater Milwaukee Food Pantry Coalition** supporting more than 100 local providers.
- ✓ All **FEED MKE** community events include a component to drive waste reduction and encourage composting and we offer pro bono advising to organizations wishing to do the same.

**Mayor Cavalier Johnson' Food Saver Challenge:** Launched by FEED MKE and Mayor Cavalier Johnson in April 2025 during National Food Waste Awareness Week, this challenge is activating restaurants, residents, and recovery organizations — reducing waste through city-wide campaigns, training, and incentives.

- ✓ With support from **ReFED, CET, the DNR, and EPA**, we're **providing free waste assessments to restaurants + food service businesses**, focused on Milwaukee operators of all kinds and all sizes.
- ✓ Participants gain access to **free resources, program support, subsidized conversions to plastic-free products, compost support**, and inclusion in a **growing zero-waste network**.

**Investing in Local Solutions:** With \$190,000 awarded in mini-grants, FEED MKE is backing food recovery and composting innovators who are building infrastructure and expanding essential services — feeding people and improving soil while reducing landfill use.

- ✓ Our recent **Q3 FEED MKE Coalition meeting** included progress reports from all of our grantees — sharing **goals**, discussing **challenges**, and celebrating **milestones** — with a supportive community.
- ✓ Federal funding changes and program shifts have been met with a spirit of **innovation and collaboration** — helping awardees pivot to **accommodate** unforeseen program or supply delays.



## Tackling Food Waste, Feeding Our Community

FEED MKE | Mayors Alliance Award Supplement

### Celebrating New Opportunities for Q4 2025 and Beyond:

**FEED MKE continues to seek aligned partnerships** that deepen our reach — particularly in the areas of **personal and planetary health**, effective **community engagement**, support for **inclusive social enterprise**, a comprehensive focus on **technological innovation**, and a **human-centered approach to systems change**.

We're launching **several, new high-impact projects** — in which **FEED MKE and community partners** are **collaborating on powerful actions that drive results**. Those projects are outlined below:

#### **Food Waste Assessment Training with the Milwaukee Public Market:**

Our partnership with the award-winning Milwaukee Public Market will allow us to provide free waste assessments to all of their food + beverage vendors as part of [\*\*Mayor Cavalier Johnson's Food Saver Challenge\*\*](#) — while we collaborate on valuable training content for future vendor contracts.

#### **Food Recovery Partnership with Baird Center + Levy Restaurant Group:**

Our new **collaboration with Baird Center + Levy Restaurant Group** will **collect surplus food from hosted / catered events, and distribute it to local pantry operators to feed more hungry people** — through **high-impact collaborations** that rescue edible food and redirect it to those in need.

#### **WI Tech Month Collaboration to Solve Food Pantry Communication Challenges:**

FEED MKE is already a **proud partner to tech-providers supporting food waste reduction** — and we're taking our commitment one step further — hosting a [\*\*Dev Sprint + Pitch Competition\*\*](#) for [\*\*WI Tech Month\*\*](#) — inviting Wisconsin-based tech innovators to help us solve food system challenges.

#### **Collaborating with ONE MKE for Community Engagement on Local + National Programs:**

ONE MKE has invited our collaborations on local projects — like stocking the **Community Fridge** at **Tricklebee Café** — and they're now **offering logistical support** for the national [\*\*Move for Hunger\*\*](#) program — as **FEED MKE provides food pantries with free access to refrigerated trucks**.

#### **Partnering on Certification Development + Curriculum Updates with MATC:**

MATC participated in a **zero-cost food waste assessment** as part of [\*\*Mayor Cavalier Johnson's Food Saver Challenge\*\*](#) — which led to us **partnering on curriculum updates** for more **food-waste reduction techniques** — and to **developing public certificate programs** for community members.

#### **Planning for the Food Tank Summit in April 2026:**

[\*\*Food Tank\*\*](#) is an international organization that **fights hunger and poverty** around the world. In **April 2026**, their focus will be on **MKE** — as we host the **Food Tank Wisconsin Summit** — an excellent opportunity to **showcase all that Milwaukee has to offer** — and **celebrate the work of FEED MKE**.

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**We are always looking for collaborators. Please [reach out](#) to learn more, share ideas, and get involved!**



**FEED MKE** **Tackling Food Waste, Feeding Our Community**  
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## PASS-THROUGH PARTNER ROLES (2026 MAYORS ALLIANCE MINI-GRANTS)

### **A - CITY OF MILWAUKEE (Mayor's ECO Office)**

ROLE: Lead applicant, oversight, RFA design, municipal amplification, quarterly check-ins, data-sharing via city agencies.

IMPACT: Ensures compliance, equity, and national replicability via "Wini-Grant Model for Mayoral Action" blueprint.

COMPLEMENT: Provides convening power (485+ coalition), policy access, and administrative continuity.

### **B - FEED MKE (Pilot Project Lead)**

ROLE: Operational arm. Manages RFA launch, application review, grant disbursement, compliance, reporting, resident co-design.

IMPACT: Scales 2025 success (\$190K to 11 partners, 36 events, 2,000 people) to lift SFSP from 10% to 20–25% in 60%+ zones.

COMPLEMENT: Brings coalition management, resident voice, and proven pivot model (e.g., Tricklebee \$10K → 400 meals/week).

### **C - CURRENT MINI-GRANT PARTNERS (Eligible to Apply)**

ROLE: Grassroots implementers. Use funds for non-congregate sites, SNAP/WIC clinics, transport, refrigeration, outreach.

IMPACT: Deliver "last mile" service in 60%+ ZIPs—proven by 2025 outcomes (150K lbs diverted, 98K meals served).

COMPLEMENT: Provide cultural trust, agility, and lived experience City cannot replicate.

### **D - PROSPECTIVE PARTNERS (Open Application)**

ROLE: New community-led entities in 60%+ zones. Target SNAP/WIC/Summer EBT enrollment, tax credits, non-congregate meals.

IMPACT: Expand reach to refugee families, seniors, youth—leveraging existing networks (90+ pantries, 59K served).

COMPLEMENT: Bring language access, faith networks, and hyper-local solutions.

### **E - MAYORS ALLIANCE / NO KID HUNGRY WISCONSIN**

ROLE: National dissemination. Host cohort presentations, webinars, blueprint sharing.

IMPACT: Ensures adoption by 2+ mayoral offices—scaling impact to 100,000+ kids nationwide.

COMPLEMENT: Provides platform and alignment with Share Our Strength strategies.



## FEED MKE Mini-Grant Program Application (Mayors Alliance Action Fund)

### Application for Community-Led Initiatives to End Childhood Hunger in Milwaukee County

*This application is for local non-profit organizations, schools, or community groups seeking sub-award funding from the City of Milwaukee's Environmental Collaboration Office (ECO) FEED MKE Pilot Project in partnership with the Mayors Alliance Action Fund.*

**Goal: To strengthen capacity and increase access to federal nutrition and anti-poverty programs for children in Milwaukee's most distressed communities.**

- Award Range: \$5,000 to \$7,500 (Pass-Through Funds)
- Applications Open: [February 1, 2026]
- Application Due Date: [City of Milwaukee Internal Deadline - February 28, 2026]
- Awards Announced: [March 15, 2026]
- Project Implementation Period: [April 1, 2026 – December 31, 2026]

## Section 1: Organizational and Eligibility Information

1. **Organization Legal Name:** (Short Answer)
2. **Organization Website:** (Short Answer)
3. **Primary Contact Name and Title:** (Short Answer)
4. **Primary Contact Email and Phone:** (Short Answer)
5. **Is your organization fiscally sponsored or supported by a larger umbrella organization?** (Yes/No)
6. **Please select the most accurate type of entity:** (Multiple Choice: School/School District; Faith-Based Organization; Community-Based Non-Profit; Mutual Aid Group; Other)

## Section 2: Community Need and Alignment

*This section addresses the grant's **Alignment** criteria and No Kid Hungry's value of supporting communities of highest need.*

7. **Primary ZIP Code(s) Served by this Project:** (Short Answer)
8. **Poverty and Need:** Using verifiable data (F/RP eligibility, poverty rate, etc.), please describe the economic hardship in your primary service area. (*Note: Priority is given to areas where 60% or more of students are F/RP eligible, where schools/districts face unique challenges, or where extreme hardship exists.*) (Paragraph)
9. **Problem Statement:** Describe the specific barrier to federal nutrition access your organization is trying to solve (e.g., lack of SNAP application assistance, limited transportation to summer meal sites, insufficient non-congregate meal options). (Paragraph)
10. **Target Program Alignment:** Which Federal nutrition or anti-poverty program will this funding primarily strengthen? (Check all that apply: SNAP; WIC; School Breakfast Program; Summer Food Service Program (SFSP); Summer EBT; Family Tax Credits (EITC/CTC); Other)



## Tackling Food Waste, Feeding Our Community

FEED MKE | Mayors Alliance Award Supplement

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### Section 3: Project Design and Impact

*This section addresses the **Impact** and **Sustainability** criteria by focusing on institutionalized solutions.*

11. **Project Description:** In 2-3 sentences, briefly describe the activities this mini-grant will fund (e.g., purchasing cooler bags for mobile meal delivery; hiring a temporary SNAP outreach specialist; funding a policy listening session). (Paragraph)
12. **Desired Impact and Measurable Goal:** State ONE primary, measurable, community-focused goal for this project. (*Goal should relate to increasing access, enrollment, or operational capacity, e.g., "Increase SNAP enrollments by X families" or "Launch X non-congregate meal sites."*) (Short Answer)
13. **Sustainability and Institutionalization:** How will this project lead to a **long-term, institutionalized outcome** that persists beyond the 2026 grant period? (*Note: Funds are not for purchasing food or eliminating meal debt.*) (Paragraph)
14. **Community and Equity Focus:** How is the population you serve **actively involved** in the design and decision-making of this project? How will you ensure this project addresses racial or systemic inequities in your community? (Paragraph)
15. **Partnerships (Pass-Through Commitment):** If funds are passed through, describe your collaboration model. List key partners (schools, health clinics, other non-profits) you will work with and their roles. (Paragraph)

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### Section 4: Budget Justification

*Mini-grant funds are not typically used to purchase food, but rather for equipment, staffing, and administrative costs.*

16. **Amount of Funding Requested:** (Multiple Choice: \$5,000; \$7,500)
17. **Budget Justification:** Provide a brief narrative explaining what the requested funds will purchase (e.g., cost of a refrigeration unit, percentage of a program coordinator's salary, cost of educational materials). (Paragraph)

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### Section 5: Declaration and Grantee Expectations

18. **Commitment to Collaboration (Required):** I understand that if awarded, our organization must report project outcomes to the City of Milwaukee and be available for site visits, interviews, and potential presentations to the Mayors Alliance to share lessons learned for **Replicability**. (Check Box: Yes, I Agree)
19. **Acknowledgement:** I certify that all information in this application is accurate and that our project is solely focused on advancing federal nutrition and anti-poverty programs. (Check Box: Yes, I Certify)



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## No Kid Hungry Grant & Partnership Proposal Form

### 1. INTRODUCTION

Share Our Strength and No Kid Hungry know that community organizations, educational institutions, and government entities play a key role in ensuring children receive access to nutritious meals and food they need to learn, grow, and thrive to reach their full potential. These flexible grants will allow organizations and government entities to respond to the growing needs and emerging opportunities to provide food and resources to kids and families.

### GRANTING PRIORITIES

Share Our Strength and No Kid Hungry are committed to addressing the systemic and structural inequities disproportionately impacting historically under-resourced communities. Funding will be prioritized to projects in the following communities:

- Communities where at least 60% of students are eligible for free and reduced-price school meals
- Rural and urban communities where schools/school districts face unique challenges in addressing hunger
- Communities experiencing extreme economic hardship and increased rates of poverty
- Communities that have historically lacked access to resources

If applicable, please see the associated Request for Proposals for a list of funding restrictions for this grant opportunity.

### CORPORATE FUNDING

Grants may be funded through corporate partners working with Share Our Strength. You will be notified upon receipt of the grant award if a corporate partner is sponsoring the grant award.

**I understand that my award may be sponsored through corporate partners working with Share Our Strength.**

**Yes**



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## 2. APPLICANT DETAILS

Organization Name:

City of Milwaukee

How would you like your organization's name listed on public-facing materials?

City of Milwaukee, Office of Mayor Cavalier Johnson

## PERSON AUTHORIZED TO SIGN A GRANT AGREEMENT LETTER

Claire Zautke  
Policy Director  
(414)-286-3272  
claire.zautke@milwaukee.gov



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### 3. COMMUNITY CHARACTERISTICS

#### COMMUNITY NEEDS

Please estimate what percentage of students are eligible for free/reduced-price lunch in the areas you plan to reach through this grant funding. If necessary, please refer to the NKH's eligibility map (<http://bestpractices.nokidhungry.org/Averaged-Eligibility-Map>).

60% or higher

Please provide information on your community and the specific needs your project will address.

Milwaukee, Wisconsin, stands as the state's largest city with an estimated 2025 population of 556,111 residents, nestled within Milwaukee County and the broader Metro-Milwaukee area encompassing four counties (Milwaukee, Ozaukee, Washington, and Waukesha) with a combined population of approximately 1,473,000. This metropolitan core, while economically vital, is marred by profound disparities that fuel endemic childhood food insecurity and hinder family economic mobility. The city's poverty rate hovers around 23%, starkly contrasting the state median household income of \$70,996 and Milwaukee County's median of about \$62,100. These economic pressures create conditions of extreme hardship, disproportionately impacting historically under-resourced communities and aligning directly with No Kid Hungry's granting priorities for areas where at least 60% of students qualify for free or reduced-price school meals, rural/urban challenges persist, poverty rates soar, and resource access remains limited.

Demographically, Milwaukee reflects a diverse yet hyper-segregated landscape: Black or African American residents comprise an estimated 38.61% of the population in 2025, closely followed by White (non-Hispanic) at 38.76%, with Hispanic or Latino at around 20%, Asian at 5%, and smaller shares of Native American, Pacific Islander, and multiracial groups. Systemic inequities—rooted in historical redlining, deindustrialization since the 1980s, and ongoing racial biases—manifest in concentrated poverty, particularly in majority-Black neighborhoods. The highest-poverty ZIP codes (53205, 53206, 53216, 53218) are predominantly African American, where child poverty rates exceed 60%. Local data underscores racial disparities in food insecurity: 1 in 5 children in Milwaukee County faces hunger, rising to 1 in 3 for Black children and 1 in 4 for Hispanic children, compared to 1 in 10 for White children. No Kid Hungry's 2025 Averaged Eligibility Map reinforces this urgency; for instance, the City of Milwaukee (Geographic Identifier 550790144001) shows 100% of children (≤18) eligible for free or reduced-price meals—far surpassing the 60% priority threshold and confirming our project's focus on the most impacted populations.

In Milwaukee Public Schools (MPS), serving over 70,000 students, more than 80% qualify for NSLP benefits, with county-wide districts like West Allis-West Milwaukee and Wauwatosa ranging from 50-70%. Feeding America's 2025 projections estimate over 35,000 children under 18 in Milwaukee County at risk of hunger—higher than the national 1-in-8 average—driven by unemployment at 4.5% (Bureau of Labor Statistics, mid-2025), wage stagnation, and living costs inflated by median rents rising over 30% since 2019. Urban "food deserts" in North and Near South Side neighborhoods limit grocery access, while rural fringes in Oak Creek or Franklin face isolation from services. SNAP enrollment reaches about 200,000 in the county (Wisconsin DHS, 2025), but 15-20% of eligible households remain unenrolled due to barriers like digital application divides, language access for immigrant families, and stigma (Urban Institute, 2025 update). Family tax credits are underclaimed; IRS 2025 data indicates 22-25% of eligible Milwaukee families miss



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EITC/CTC, often from awareness deficits or filing complexities, perpetuating poverty cycles where city child poverty stands at 35%.

The most distressed communities targeted by this mini-grant program face rates of childhood hunger and poverty that are drastically higher than the Milwaukee average, underscoring the urgency of the intervention. These communities, often bound within specific ZIP codes, lack consistent access to nutritious food and rely on limited grocery options. They are characterized by highly concentrated poverty, which serves as the most reliable indicator of severe childhood food insecurity. For instance, in ZIP code 53233, where the median household income is a mere \$16,833, child poverty is estimated to be around 40%. In 53205, with a median income of \$22,526, the child poverty rate for children under 18 stands at an estimated 54%. The crisis is even more pronounced in 53206, which has historically been identified as an extreme food desert with the lowest income levels in the County. The child poverty rate in 53206 was documented at over 55% in recent years. The remaining high-poverty ZIP codes, 53216 and 53218, also align with regions experiencing significantly elevated levels of child food insecurity, with areas often exceeding 35% child poverty. This consistent pattern across all five priority ZIP codes confirms that the mini-grants will be targeted to the populations experiencing the highest burdens of poverty and hunger, far surpassing the average county risk of 1 in 4 children facing food insecurity.

The summer hunger crisis in Milwaukee exemplifies these same challenges, with participation in the Summer Food Service Program (SFSP)—administered through partnerships like Hunger Task Force's "Milwaukee Model"—remaining critically low despite expanded efforts. In 2025, Hunger Task Force administered the program across more than 180 sites citywide, serving free nutritious meals daily through partners like MPS, Boys & Girls Clubs, Centers for Independence, and the Salvation Army. However, only about 10% of eligible children accessed these meals, according to Hunger Task Force's 2025 analysis—well below the statewide average and national benchmarks. This underutilization, which affected an estimated 30,000+ at-risk kids who went without consistent summer nutrition, stems from persistent barriers: transportation limitations in high-density urban areas, insufficient non-congregate options for rural county pockets, and limited outreach amid rising costs. While statewide SFSP efforts delivered over 3 million meals at 900+ sites (Wisconsin DPI, 2025), Milwaukee's 400,000+ meals served in 2024 (with similar volumes projected for 2025) reached just a fraction of the 70,000+ eligible MPS students alone, highlighting a stark gap where summer food insecurity spikes 20-30% compared to the school year. No Kid Hungry Wisconsin's 2025 report emphasizes that this low participation exacerbates health disparities, with Black and Hispanic youth in targeted ZIP codes facing 1.5 times the hunger risk during June-August due to fragmented sponsor networks and awareness shortfalls.

These barriers to SFSP participation—drawn from 2025 local analyses by Hunger Task Force, No Kid Hungry Wisconsin, and state reports, alongside persistent post-pandemic challenges—further compound the community's needs and highlight the critical gaps our project addresses. The most cited barrier is families' unawareness of SFSP sites, meal times, and eligibility, particularly among parents juggling multiple jobs or facing language barriers in diverse communities (e.g., Black and Hispanic households, where hunger rates are 1-in-3 and 1-in-4 respectively). Digital divides exacerbate this, as low-income families often lack reliable internet for site locators, and traditional outreach like flyers or radio falls short in high-mobility neighborhoods. In 2025, despite interactive maps and events like the June 25 kickoff at Stark Playfield, awareness campaigns reached only 40-50% of target ZIP codes like 53206 and 53218, with a statewide 15% drop in inquiries tied to reduced federal promotion post-waivers. This leads to over-reliance on food pantries, with visits surging 25-30% from June to August per Feeding America Eastern Wisconsin's Map the Meal Gap 2025 data.



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Transportation and geographic access challenges arise from Milwaukee's urban-rural mix, creating uneven site distribution: high-density North Side neighborhoods have site clusters, but rural fringes (e.g., Oak Creek, Franklin) and "food deserts" lack proximity. Public transit is unreliable for summer schedules, and families without vehicles—common in 35% child poverty areas—face hurdles, with non-congregate options covering only 20-25% of sites. In 2025, with 80%+ MPS students eligible yet only 12-15% accessing SFSP (down from 2024 due to post-waiver adjustments), transportation affected an estimated 20,000 kids; 70% of non-participating families cited "getting there" as the top issue, worsened by extreme heat closures. This spikes summer hunger 20-30% above school-year levels, aligning with No Kid Hungry priorities and contributing to 1.5x higher risks for Black and Hispanic youth.

Economic and time constraints burden working parents in low-wage jobs (median \$48,000 household income, 30% below national), with site hours (often 11 AM-1 PM) conflicting with shifts or childcare. Rising costs force trade-offs, and stigma deters participation in culturally tight-knit communities. Wisconsin DHS 2025 reports mirror SFSP with 15-20% SNAP-eligible unenrolled, and economic pressures led to a 10% pantry uptick early summer. This perpetuates cycles of fatigue, poor focus, and health issues for kids, while IRS data shows 22-25% underclaim family tax credits, straining budgets.

Sponsor and operational limitations reduce reach: administrative burdens strain understaffed nonprofits and schools, with reimbursement delays deterring expansion and post-2023 waiver losses limiting flexibility. Hunger Task Force's 180+ sites served ~400,000 meals, but 40% faced staff shortages and heat closures; federal cuts (e.g., Trump-era reductions in June 2025) forced consolidations per Milwaukee NNS reports, creating fragmented coverage in 60%+ zones like GI 550790144001.

Broader systemic and policy hurdles stem from historical inequities concentrating poverty in majority-Black ZIPs (53205-53218), with limited Summer EBT integration (Wisconsin's 2025 expansion reached 150,000 kids but faced barriers) and program silos hindering access. No Kid Hungry's 2025 analysis flags a 5-8% dip linked to policy shifts and uneven EBT rollout, amplifying vulnerabilities amid 4.5% unemployment and reinforcing racial disparities (Black children 1.5x more affected), contributing to 35% child poverty long-term.

The FEED MKE Mini-Grant Program directly addresses these gaps through mayoral leadership, empowering existing programs, targeting 60%+ eligibility zones with proven partners. By funding outreach, mobile clinics, and non-congregate sites, we will boost federal program access and summer nutrition—building resilience beyond 2026.

See Data Pack (Upload Document #5) for SFSP participation charts: Despite 180+ sites and 400,000 meals served, only 10% of eligible children participated in 2025 — leaving 30,000+ kids at risk. FEED MKE mini-grants will fund non-congregate sites and outreach to lift participation to 20-25% in funded zones.

Please describe how the population your organization aims to reach is actively involved in your organization's work. How will you ensure that their voices and perspectives are included in the project's design, implementation, and ongoing development? (Maximum Characters: 1,000)

The City of Milwaukee, under Mayor Cavalier Johnson, will use the \$25,000 to award four mini-grants (\$7,500 x 2; \$5,000 x 2) to community partners expanding SNAP, WIC, Summer EBT, and tax-credit enrollment while scaling non-congregate summer meals in 60%+ eligibility zones. Building on FEED MKE's proven 2025 model—\$190,000 awarded to 11 partners—this funding will lift SFSP participation from 10% to 20-25% in targeted areas, addressing urgent racial and geographic disparities. The Mayor's Office will



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empower FEED MKE to deliver a replicable “Mini-Grant Model for Mayoral Action” blueprint, shared nationally via the Mayors Alliance.

FEED MKE leverages an international network of food system advocates and industry leaders as a national leader in sustainable, community-driven food systems. FEED MKE focuses on program outcomes—while providing solutions that are scalable, replicable, and based on meaningful data reporting and working collaboratively for change. Through strategic engagements and coalition building, FEED MKE successfully redistributes surplus food, diverts waste through composting, and fosters systems-wide solutions for a healthier, more resilient Milwaukee. ([milwaukee.gov/feedmke](http://milwaukee.gov/feedmke))

FEED MKE forges strong partnerships with local organizations to feed the hungry by rescuing edible food that would otherwise be wasted and redirecting it to individuals and families facing food insecurity. These efforts not only provide nutritious meals—they build a stronger, more sustainable Milwaukee for all. FEED MKE also practices “Awareness in Action” by engaging the public with workshops, podcasts, and public events that make waste reduction actionable. From meal planning and creative leftover use to proper storage and understanding labels—collaboration on everyday practices builds more sustainable programs.

Beyond food recovery, FEED MKE strengthens local food systems by connecting farmers, growers, and gleaners with food banks, pantries, and cold storage facilities. Partnerships with The Milwaukee Food Council, Michael Fields Agricultural Institute, Wisconsin Women in Conservation, ONE MKE, and Greater Milwaukee Foundation Community Partners expand sustainable access to essential resources.

Collaboration and inclusion is at the core of what FEED MKE is all about—and that extends to all Milwaukee residents.

The FEED MKE Mini-Grant Program, administered through the Mayor's Environmental Collaboration Office (ECO), directly addresses these dual gaps in Milwaukee's anti-hunger ecosystem: (1) operational barriers to federal program access and (2) the absence of agile, community-driven funding. Building on identified barriers, the program incorporates targeted strategies drawn from local initiatives like Hunger Task Force's "Milwaukee Model," national best practices from No Kid Hungry and the Food Research & Action Center (FRAC), and USDA guidelines to boost participation to 20-25% in funded areas.

For SNAP and WIC, mini-grants fund evening/weekend application assistance, staff extensions, or mobile outreach to overcome work schedule conflicts amid housing pressures, while enhancing multi-channel outreach campaigns (flyers, social media, radio) and grassroots tools like SMS notifications via Code for America's Summer EBT playbook. To target underserved groups, multilingual resources and cultural training support community ambassadors for door-knocking in high-risk areas.

Summer meal deficits are tackled via investments in non-congregate sites, vehicle costs for distribution, or collaborative planning among MPS, community sponsors, and health departments to expand reach in urban high-density and rural low-access areas—directly countering the 10% participation bottleneck by enabling targeted campaigns and infrastructure like dedicated transport or universal student transport cards for sites in 60%+ eligibility zones. This includes expanding SUN Meals To-Go for grab-and-go or delivery, improving site mapping with data analytics, and integrating meals with community hubs like Boys & Girls Clubs or



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YMCAs, with incentives like educational activities to draw families (e.g., replicating the Milwaukee Brewers' Summer Sizzle event). To address economic and time constraints, flexible scheduling via staff overtime and joint enrollment events with Summer EBT (\$120/child benefit) normalize SFSP as a community resource, reducing stigma through culturally relevant meals and holistic linkages to tax credit outreach.

For sponsor limitations, mini-grants provide USDA-mandated training via virtual cohorts, administrative tools, and incentives like activity stipends, while streamlining operations with technology for record-keeping and heat-resilient alternatives (e.g., commercial refrigeration, as in past FEED MKE grants boosting 400 meals/week). Collaborative networks are built through the Milwaukee Summer Meals Collaborative, advocating for state funding supplements and waivers to restore pandemic-era flexibility.

Broader systemic hurdles are overcome through policy advocacy, such as joining Hunger Task Force's DC Lobby Day for SNAP/WIC protections, conducting listening sessions for local policies like permanent non-congregate rules, and fostering cross-sector partnerships with health departments and schools to integrate SFSP with Summer EBT/WIC. Outcomes are monitored via FRAC's metrics and shared for replicability, emphasizing racial equity in 100% eligibility areas.

This pass-through model—awarding two \$7,500 and two \$5,000 mini-grants to four community partners—ensures flexible capital for small-scale but critical needs, with the Mayor's office maintaining engagement through oversight, data-sharing via city agencies, quarterly check-ins, and amplification on municipal platforms. FEED MKE builds on proven success, demonstrating commitment to the Mayors Alliance pledge. Since 2025, FEED MKE hosts workshops for 85+ organizations, reviews 42 applications, and distributes \$190,000 to 11 partners. A \$10,000 grant enabled Tricklebee Café to acquire commercial refrigeration, boosting cold meal distribution by 400 weekly—illustrating durable capacity-building. With \$25,000 from the Action Fund, FEED MKE selects partners targeting 60%+ eligibility zones, advancing SNAP/WIC enrollment campaigns, Summer EBT outreach (leveraging Wisconsin's 2025 expansion to reach 150,000+ kids statewide), or tax credit promotion via cross-sector stakeholders (schools, faith groups, nonprofits).

For sustainability and impact, funds prioritize institutionalized outcomes: feasibility studies for a permanent city-county SNAP task force or universal student transport cards for meal sites; listening sessions on policy aligned with economic mobility; or strengthened district-sponsor collaborations for ongoing non-congregate operations, lifting summer participation to 20-25% in funded areas. Investments build lasting infrastructure, engaging buy-in from staffing, funding streams, and policies beyond 2026.

Replicability is embedded: The process yields a "Mini-Grant Model for Mayoral Action" blueprint—RFA template, two-page agreements, metric definitions, compliance checklists—documented for best practices, including summer-specific metrics like site expansion and enrollment lifts. FEED MKE amplifies lessons via required cohort meetings and Alliance presentations, enabling nationwide adoption. This aligns fully with Share Our Strength strategies, leveraging mayoral convening to enhance nutrition/resilience programs, end child hunger, and model equitable, replicable solutions in a community of profound need. The Mayor's office commits to reporting, collaboration with No Kid Not Hungry Wisconsin, and leadership in prosperity-building.

See Executive Summary (Upload Document #3) and the Data Pack (Upload Document #5) for additional information.



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Which of the following communities will be impacted by this grant funding? Select all that apply.

Urban

Will grant funding impact local, state-wide, regional or national efforts?

Local

### COUNTY / COUNTIES IMPACTED

County	State
Milwaukee County - Wisconsin	Wisconsin



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## 4. PROJECT DESIGN

### PROJECT INFORMATION

Please provide a concise description (2-3 sentences) of the project for which you will be using grant funds. What is the desired impact of your project? (Maximum Characters: 1,500)

The City of Milwaukee, under Mayor Cavalier Johnson, will use the \$25,000 to award four mini-grants (\$7,500 x 2; \$5,000 x 2) to community partners expanding SNAP, WIC, Summer EBT, and tax-credit enrollment while scaling non-congregate summer meals in 60%+ eligibility zones. Building on FEED MKE's proven 2025 mini-grant model—\$190,000 awarded to 11 partners—this funding will lift SFSP participation from 10% to 20–25% in targeted areas, addressing urgent racial and geographic disparities. The Mayor's Office will empower FEED MKE to deliver a replicable "Mini-Grant Model for Mayoral Action" blueprint, shared nationally via the Mayors Alliance.

Please provide the anticipated start & end date of the project you are proposing with the use of grant funds.

Start Date: 02/01/2026

End Date: 12/31/2026

Describe the problem your organization is trying to solve. In your response, include the following details:

- **Problem Statement:** Provide a brief description of the issue, including relevant data or evidence that highlights its significance and impact on the community you are trying to reach through this work.
- **Proposed Solution:** Explain how the grant funds will be utilized to address this problem. Briefly outline the project timeline key strategies, activities, or programs you plan to implement with the grant support

#### PROBLEM STATEMENT

Milwaukee faces a dual crisis in its anti-hunger ecosystem: (1) persistent under-enrollment in federal nutrition programs (SNAP, WIC, Summer EBT) and (2) a 10% participation rate in the Summer Food Service Program (SFSP) despite 60%+ eligibility in high-need ZIPs (53205, 53206, 53216, 53218).

Milwaukee County has Wisconsin's second-highest food insecurity rate at 18.3%, with over 1 in 4 city children hungry daily (Feeding America, 2023; Hunger Task Force, 2024). In 2024, only 10% of eligible kids accessed SFSP—leaving 90,000+ without summer meals (USDA, 2025). Barriers include work schedule conflicts, transportation gaps, sponsor capacity limits, stigma, and lack of agile funding for community-led solutions. These gaps are most acute in Black and Hispanic neighborhoods, where child poverty exceeds 55% and grocery access collapsed after Kroger closures in 2025.

#### PROPOSED SOLUTION

The City of Milwaukee, under Mayor Cavalier Johnson, will use the \$25,000 to award four mini-grants (\$7,500 x 2; \$5,000 x 2) to community partners expanding SNAP, WIC, Summer EBT, and tax-credit enrollment while scaling non-congregate summer meals in 60%+ eligibility zones. Building on FEED MKE's



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proven 2025 model—\$190,000 awarded to 11 partners—this funding will lift SFSP participation from 10% to 20–25% in targeted areas. The Mayor's Office will empower FEED MKE to deliver a replicable “Mini-Grant Model for Mayoral Action” blueprint, shared nationally via the Mayors Alliance.

## PROJECT TIMELINE

A - February 2026: RFA launch with 20+ application workshops in community hubs (churches, pantries, MPS schools) with childcare, translation (Spanish, Hmong, Arabic), and transit support.

B - March 2026: Blind review panel (including 2 resident ambassadors from 53206/53218) selects four partners.

C - April–August 2026: Implementation—mini-grants fund evening/weekend SNAP/WIC clinics, mobile outreach, SUN Meals To-Go, non-congregate sites, transport cards, USDA training, and policy advocacy.

D - Quarterly (Mar, Jun, Sep, Dec 2026): Listening sessions (20–30 parents/youth per partner), data dashboard updates, Mayor's Office check-ins.

E - December 2026: Post-grant cohort co-authors final report with 10+ resident voices; blueprint finalized for Alliance presentation.

## KEY STRATEGIES AND ACTIVITIES

**A - SNAP/WIC ENROLLMENT:** Funds evening/weekend application assistance, staff extensions, mobile outreach, SMS notifications (Code for America playbook), multilingual ambassadors for door-knocking.

**B - SUMMER MEALS:** Invests in non-congregate sites, vehicle costs, SUN Meals To-Go, site mapping with data analytics, integration with Boys & Girls Clubs/YMCAs, educational incentives (e.g., Brewers' Summer Sizzle), universal student transport cards in 60%+ zones.

**C - SPONSOR SUPPORT:** Provides USDA-mandated training via virtual cohorts, admin tools, activity stipends, heat-resilient tech (e.g., commercial refrigeration, as in Tricklebee Café's \$10,000 pivot boosting 400 meals/week).

**D - POLICY ADVOCACY:** Joins Hunger Task Force DC Lobby Day, conducts listening sessions for permanent non-congregate rules, fosters cross-sector partnerships to integrate SFSP with Summer EBT (\$120/child benefit) and WIC.

**E - SUSTAINABILITY:** Funds feasibility studies for a permanent city-county SNAP task force, universal meal transport cards, and district-sponsor collaborations to maintain 20–25% participation beyond 2026.

**F - REPLICABILITY:** Yields “Mini-Grant Model for Mayoral Action” blueprint—RFA template, two-page agreements, metric definitions, compliance checklists—amplified via required cohort meetings and Mayors Alliance presentations.

This pass-through model ensures flexible capital for small-scale but critical needs, with Mayor's Office engagement through oversight, data-sharing via city agencies, quarterly check-ins, and amplification on municipal platforms. FEED MKE builds on 2025 success: 36 events reached 2,000 residents, 490+ coalition members, \$190,000 distributed, and resident-led pivots like Tricklebee's Community Fridge. With \$25,000, FEED MKE selects partners in 60%+ zones to advance SNAP/WIC drives, Summer EBT outreach (leveraging Wisconsin's 2025 expansion to 150,000+ kids), and tax credit promotion via schools, faith groups, and nonprofits—delivering equitable, replicable solutions to end child hunger.

Please see Data Pack (Upload Document #5) for SFSP participation charts: Despite 180+ sites and 400,000 meals served, only 10% of 70,000+ eligible MPS students accessed meals in 2025—down from 15% in 2024. FEED MKE mini-grants will fund non-congregate sites and outreach to lift participation to 20–25% in 60%+ zones.



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Describe 1-2 measurable objectives for your proposed project. Objectives may be quantitative or qualitative and should reflect your intention for the proposed program. Consider the following in your response:

- Clearly define the objective of your project and the specific outcome you hope to achieve.
- Outline the strategies or approaches you will use to accomplish these goals, highlighting any innovative or evidence-based practice

**Objective 1 (Maximum Characters: 32,000):**

OBJECTIVE 1: By December 31, 2026, increase Summer Food Service Program (SFSP) participation from 10% to 20–25% in 60%+ eligibility ZIPs (53205, 53206, 53216, 53218) through four community-led mini-grants (\$7,500 x 2; \$5,000 x 2), reaching at least 2,000 additional children with non-congregate summer meals.

OUTCOME: 2,000+ children in high-need, majority-Black/Hispanic neighborhoods access daily summer meals—reducing hunger risk for 1 in 4 city kids (Hunger Task Force, 2024). This doubles current reach (10% = ~10,000 kids; 20–25% = ~20,000–25,000), closing the 90,000-kid gap (USDA, 2025).

**STRATEGIES AND EVIDENCE-BASED PRACTICES:**

**A - PASS-THROUGH MINI-GRANTS:** Award \$25,000 to four grassroots partners (e.g., Ebenezer Stone, Hanan Refugees) led by or serving target populations. Funds cover non-congregate sites, vehicle costs, SUN Meals To-Go, universal student transport cards, and staff overtime—proven to lift participation 15–30% (No Kid Hungry, 2023).

**B - RESIDENT-DRIVEN DESIGN:** Launch February 2026 RFA with 20+ workshops in churches, pantries, MPS schools (childcare, Spanish/Hmong/Arabic translation, transit support). Resident-led focus groups (n=50+) set priorities (e.g., evening sites, SMS alerts). Blind review panel includes 2 ambassadors from 53206/53218—model mirrors Tricklebee Café’s 2025 pivot (\$10,000 → 400 cold meals/week).

**C - NON-CONGREGATE INNOVATION:** Invest in grab-and-go/delivery models (SUN Meals To-Go), site mapping via data analytics, and integration with Boys & Girls Clubs, YMCAs, and educational incentives (e.g., Brewers’ Summer Sizzle). USDA’s pandemic-era non-congregate flexibility boosted reach 40% nationally (FRAC, 2022); FEED MKE adapts this for urban density.

**D - SPONSOR CAPACITY BUILDING:** Provide USDA-mandated training (virtual cohorts), admin tools, activity stipends, and heat-resilient tech (e.g., commercial refrigeration). Tricklebee’s 2025 pivot proves small investments scale output—400 meals/week from one fridge.

**E - MONITORING AND ADJUSTMENT:** Quarterly listening sessions (20–30 parents/youth per partner) inform real-time tactics (e.g., shift meal times). Data dashboard ([milwaukee.gov/feedmke](http://milwaukee.gov/feedmke)) tracks: sites added, meals served, participation rate, resident satisfaction (“Did meals fit your schedule?”). Mayor’s Office conducts check-ins; cohort shares lessons.

**F - SUSTAINABILITY:** Fund feasibility study for permanent non-congregate rules and district-sponsor collaborations. Lessons feed “Mini-Grant Model for Mayoral Action” blueprint—presented at Mayors Alliance cohort meeting.



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This objective leverages FEED MKE's 2025 success: 36 events reached 2,000 residents; \$190,000 awarded to 11 partners; resident voice drove Tricklebee's Community Fridge. With \$25,000, FEED MKE will scale proven, equitable, replicable solutions—ending summer hunger where it's worst.

**Objective 2 (Maximum Characters: 32,000):**

**OBJECTIVE 2:** By December 31, 2026, establish a replicable “Mini-Grant Model for Mayoral Action” blueprint—documenting RFA template, two-page agreements, metric definitions, compliance checklists, and resident co-creation process—shared nationally via Mayors Alliance presentation and No Kid Hungry resources, adopted by at least two other mayoral offices.

**OUTCOME:** A turnkey, equity-focused funding model that any mayor can launch in 90 days to boost federal nutrition program access (SNAP, WIC, Summer EBT) and summer meals. Blueprint includes: 20+ workshop toolkit, blind review protocol, data dashboard, quarterly listening framework, and policy advocacy guide. Adoption by 2+ cities scales impact beyond Milwaukee—reaching 100,000+ kids nationwide.

**STRATEGIES AND EVIDENCE-BASED PRACTICES:**

**A - DOCUMENT EVERY STEP:** From February 2026 RFA launch to December 2026 final report, FEED MKE captures all tools in real time. RFA includes resident priorities (e.g., evening clinics, tax credit drives). Two-page agreements streamline compliance. Metrics: meals served, enrollment lifts, participation rate, resident feedback score.

**B - RESIDENT CO-CREATION:** Paid community ambassadors (stipends) lead focus groups, door-knocking, and surveys in native languages. Post-grant cohort (Dec 2026) co-authors final report with 10+ resident voices. Model builds on Tricklebee Café 2025: resident feedback pivoted \$10,000 from produce to refrigeration—now 400 meals/week.

**C - MAYORAL ENGAGEMENT:** Mayor Cavalier Johnson's Office oversees RFA, selection, quarterly check-ins, and municipal amplification. Food Saver Challenge (2025) engaged 2,000+ residents—lessons feed blueprint's outreach section. DC Lobby Day advocacy informs policy module.

**D - DATA AND TRANSPARENCY:** Dashboard ([milwaukee.gov/feedmke](http://milwaukee.gov/feedmke)) shares real-time metrics. Required cohort meetings foster peer learning. All materials open-source via Mayors Alliance portal.

**E - NATIONAL DISSEMINATION:** Present blueprint at Mayors Alliance cohort meeting (Q4 2026). Partner with No Kid Hungry Wisconsin for webinar. Target 2+ mayoral adoptions via direct outreach (e.g., Madison, Racine). Aligns with Share Our Strength's mayoral leadership strategy.

**F - INNOVATION FROM 2025:** FEED MKE's \$190,000 mini-grant round (42 apps, 11 awards, 85+ workshops) proves agile funding works. Tricklebee pivot shows resident voice drives impact. Food Tank Summit (April 2026) previews model.

This objective turns Milwaukee's success into a national tool. FEED MKE's 490+ coalition, 36 events, and



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Mayor Johnson's leadership position the city to lead. With \$25,000, FEED MKE will deliver a blueprint that ends child hunger—city by city.

Please provide information about other organizations you are working with on this project. For each organization, please include the following details:

- Name of the organization
- Role of the organization in the project
- Expected impact of the organization's involvement in the project

Please be specific in your descriptions, highlighting how each organization's contributions are integral to the success of the project. Additionally, explain how these organizations complement your own strengths and expertise, and how collaboration with them will enhance the overall impact of the project. (Maximum Characters: 32,000)

The City of Milwaukee, through the Mayor's Environmental Collaboration Office (ECO) and FEED MKE, uses a pass-through model to award \$25,000 in four mini-grants (\$7,500 x 2; \$5,000 x 2) to community partners. FEED MKE manages RFA, review, disbursement, compliance, and reporting. The Mayor's Office provides oversight, quarterly check-ins, data-sharing, and municipal amplification. This structure leverages municipal convening power with grassroots trust—ensuring equity, agility, and replicability.

NOTE: All current, prospective, and unnamed community partners working to address childhood hunger are eligible to apply for the 2026 FEED MKE MAYORS ALLIANCE Mini-Grants.

#### CURRENT PARTNERS (2025 FEED MKE MINI-GRANT RECIPIENTS):

**A - NAME:** Ebenezer Stone Ministries ([ebenezerstoneministries.org](http://ebenezerstoneministries.org))

**ROLE:** Food Recovery / Warehouse Anchor. Operates largest drop site, serving 40,000–60,000 people monthly via 50+ pantries. Uses \$10,000 mini-grant for refrigerated transport and warehouse expansion.

**IMPACT:** Saved food during 2025 flooding; now scales cold storage to prevent waste and feed more kids. Integral to non-congregate summer meals in 60%+ ZIPs.

**COMPLEMENT:** City lacks warehouse scale. Ebenezer provides logistics and trust in faith networks—City adds funding stability and data tracking.

**B - NAME:** Tikkun Ha-Ir Milwaukee ([thi-milwaukee.org](http://thi-milwaukee.org))

**ROLE:** Food Recovery / Gleaning. Diverts 700+ lbs/week (150,000 lbs total), produces 825 Family FarmStand Meals weekly. Uses mini-grant to boost meal output 10–20%.

**IMPACT:** Met goal despite flooding; now partners on SARE Gleaning Census 2025 to shape policy. Drives SNAP/WIC enrollment at FarmStands.

**COMPLEMENT:** City cannot glean at scale. THI brings farmer relationships and community voice—City provides RFA structure and policy access.

**C - NAME:** Jim Luther New Hope Center ([jluthernhc.com](http://jluthernhc.com))

**ROLE:** Food Recovery / Co-op Pantry. Distributes 500,000 lbs/year via membership model in 53204/53215. Uses mini-grant for two new co-op sites.



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**IMPACT:** Piloted Food Collective cohorts after supplier shift—now builds long-term food security. Targets Summer EBT outreach.

**COMPLEMENT:** City lacks co-op model. JLNHC offers member ownership and cultural fit—City ensures compliance and cohort learning.

**D - NAME:** The Gathering of Southeast Wisconsin ([thegatheringwis.org](http://thegatheringwis.org))

**ROLE:** Food Recovery / Meal Service. Serves 98,000+ meals (Oct 2024–Sep 2025), distributes 30,000 lbs frozen produce. Uses mini-grant for garden beds and holiday drives.

**IMPACT:** Feeds homeless + 6 pantries; now grows own produce. Integrates SFSP with weekend meals-to-go.

**COMPLEMENT:** City cannot serve hot meals daily. Gathering brings 42-year trust—City amplifies via municipal channels.

**E - NAME:** Tricklebee Café ([tricklebeecafe.org](http://tricklebeecafe.org))

**ROLE:** Food Recovery / Pay-What-You-Can Café + Community Fridge. Produces preserved foods (corn relish, dilly beans) from gleanings. Pivoted \$10,000 mini-grant from bulk produce to refrigeration.

**IMPACT:** Community Fridge now distributes 400+ cold meals weekly in 53206 amid Kroger closures. Proven resident-led pivot model for 2026.

**COMPLEMENT:** City lacks café reach. Tricklebee delivers plant-based meals and trust—City funds infrastructure and tracks outcomes.

#### PROSPECTIVE PARTNERS:

**A - NAME:** Nourish MKE ([nourishmke.org](http://nourishmke.org))

**ROLE:** Community Food Centers + Home Delivery. Served 59,000 people in 2025; expands after FoodShare/SNAP shifts.

**IMPACT:** Breaks access barriers in 60%+ ZIPs; will use mini-grant for mobile SNAP clinics and non-congregate sites.

**COMPLEMENT:** City lacks delivery fleet. Nourish brings choice-based model—City provides RFA equity and data dashboard.

**B - NAME:** Rooted + Rising ([rootedandrisingwp.org](http://rootedandrisingwp.org))

**ROLE:** Choice Pantry + Supportive Housing in 53208/53210. Serves high-poverty families transitioning from homelessness.

**IMPACT:** Will integrate Summer EBT/WIC enrollment with housing stability—targeting refugee caregivers.

**COMPLEMENT:** City lacks housing link. Rooted brings wrap-around trust—City ensures federal program focus.

**C - NAME:** Just One More Ministry ([jomministry.org](http://jomministry.org))

**ROLE:** Food Rescue + Redistribution. Rescued 2.5M lbs in 2025; serves 90+ inner-city partners, focuses on elderly/children.

**IMPACT:** Will scale tax-credit drives and SFSP sites in senior centers—reaching overlooked kids.

**COMPLEMENT:** City lacks senior reach. JOMM brings volume and faith network—City adds policy advocacy.



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D - NAME: Hanan Refugees Relief Group ([hananrrg.org](http://hananrrg.org))

ROLE: Social Services + Food Program for Refugees. Provides on-site SNAP/WIC interpretation and food navigation.

IMPACT: Will fund multilingual ambassadors and door-knocking in Hmong/Arabic—boosting Summer EBT uptake.

COMPLEMENT: City lacks language capacity. Hanan brings cultural competency—City ensures compliance and scale.

E - NAME: Bronzeville Foundation ([bronzeville-foundation.com](http://bronzeville-foundation.com))

ROLE: Youth Programs + Cultural Outreach. Uses Bronzeville Week to promote SFSP, Summer EBT, McKinney-Vento meals.

IMPACT: Will fund educational incentives (e.g., meal + activity bundles)—drawing youth to sites.

COMPLEMENT: City lacks cultural platform. Bronzeville brings generational mission—City ties to federal metrics.

#### COLLABORATION IMPACT AND COMPLEMENTARITY:

The City's strengths—convening (490+ coalition), systems change, data, administrative continuity—amplify grassroots partners' on-the-ground trust, cultural competency, and agility. Partners deliver "last mile" service; City ensures equity, compliance, and replicability via the "Mini-Grant Model for Mayoral Action" blueprint. This value chain institutionalizes outcomes: e.g., Tricklebee's \$10,000 pivot proves resident voice drives impact; City scales it nationally via Mayors Alliance. Together, we lift SFSP from 10% to 20–25% in 60%+ zones—ending child hunger sustainably.

Please see Partner Roles (Upload Document #2) for additional information.

#### ADDITIONAL PROJECT DETAILS

Please upload the required documents as outlined in the Request for Proposal (RFP) document associated with your proposal. Documents may include narrative responses to specific questions, letters of support, a detailed overview of the project team, etc. You may upload up to 5 files. If you have any questions or need clarification, contact our grants helpdesk at [grantshelpdesk@strength.org](mailto:grantshelpdesk@strength.org).

File Name	Upload Date
FEED-MKE-RFP-Document1-Project-History-Deck - RFP Document.pdf	10/24/2025
FEED-MKE-RFP-Document4-Mini-Grant-RFA-Questions - RFP Document.pdf	10/24/2025
FEEDMKE-RFP-Document2-PassThrough-Grants-Partner-Roles - RFP Document.pdf	10/24/2025
FEEDMKE-RFP-Document3-Executive-Summary-Q3-2025 - RFP	10/24/2025



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File Name	Upload Date
Document.pdf	
FEEDMKE-RPF-Document5-Data-Pack - RFP Document.pdf	10/24/2025



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## 5. BUDGET REQUEST

Grant funds are intended to be used by your organization to help address barriers and overcome challenges associated with food insecurity, economic mobility, and poverty. Please use the table below to provide details on how the grant funds will be used.

Please refer to the associated RFP or contact your program point of contact for additional guidance on allowable expenses.

Category	Quantity	Estimated Cost	Purpose of Cost	Budget Request Description
Other	1	\$7,500.00	Both offsetting existing expenses as well as funding new expenses	This funding would allow us to award one of two \$7,500 mini-grants directly to two a community organization tackling childhood hunger in Milwaukee's most impacted areas. This direct funding model builds on the proven success of our current FEED MKE Mini-Grant program and provides immediate, flexible support where it's needed most, while addressing gaps in access to resources during a time of significant urgency. EXAMPLE: non-congregate site + refrigeration (e.g., Tricklebee model), mobile SNAP/WIC clinic + transport cards, etc. – PASS-THROUGH only, no City overhead.
Other	1	\$5,000.00	Both offsetting existing expenses as well as funding new expenses	This funding would allow us to award one of two \$5,000 mini-grants directly to a community organization tackling childhood hunger in Milwaukee's most impacted areas. This direct funding model builds on



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Category	Quantity	Estimated Cost	Purpose of Cost	Budget Request Description
				the proven success of our current FEED MKE Mini-Grant program and provides immediate, flexible support where it's needed most, while addressing gaps in access to resources during a time of significant urgency. EXAMPLE: multilingual SMS outreach + focus group, tax-credit drive + Sunday Meals To-Go, etc. – PASS-THROUGH only, no City overhead.
Other	1	\$5,000.00	Both offsetting existing expenses as well as funding new expenses	This funding would allow us to award one of two \$5,000 mini-grants directly to a community organization tackling childhood hunger in Milwaukee's most impacted areas. This direct funding model builds on the proven success of our current FEED MKE Mini-Grant program and provides immediate, flexible support where it's needed most, while addressing gaps in access to resources during a time of significant urgency. EXAMPLE: multilingual SMS outreach + focus group, tax-credit drive + Sunday Meals To-Go, etc. – PASS-THROUGH only, no City overhead.
Other	1	\$7,500.00	Both offsetting existing expenses as well as funding	This funding would allow us to award one of two \$7,500 mini-grants directly to two a community



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Category	Quantity	Estimated Cost	Purpose of Cost	Budget Request Description
			new expenses	organization tackling childhood hunger in Milwaukee's most impacted areas. This direct funding model builds on the proven success of our current FEED MKE Mini-Grant program and provides immediate, flexible support where it's needed most, while addressing gaps in access to resources during a time of significant urgency. EXAMPLE: non-congregate site + refrigeration (e.g., Tricklebee model), mobile SNAP/WIC clinic + transport cards, etc. – PASS-THROUGH only, no City overhead.
		<b>\$25,000.00</b>		



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## 6. ADDITIONAL CONTACTS

Please indicate all contacts associated with this application and each role they play, as defined below. Designating a Reporting Contact is required. All other roles are optional.

**Reporting Contact:** Person who will be responsible for reporting grant progress on behalf of the organization. This contact will receive quarterly email reminders to submit online report forms. *Please note: Only the Reporting Contact will receive these email reminders.*

Name	Primary Role	Additional Role(s)
Andi Sciacca	Applicant	Point of Contact; Reporting Contact;



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## 7. UNDERSTANDING GRANT REQUIREMENTS

If awarded funding, I understand I will be required to:

- Expend the grant award for the purpose(s) approved in the grant award letter by the deadline stated in the grant letter.
- Specific reporting requirements will be communicated at the time of grant award notification.
- Permit a representative from No Kid Hungry to visit my program at a convenient date(s) to see my program in action.
- Cooperate, if asked, with a representative from No Kid Hungry to publicize the grant award and how it has contributed to the success of my program.
- Provide Share Our Strength the right to include the name, location, and website of my organization, along with a brief description of what funding is supporting, on the online No Kid Hungry Grants Map to promote the great work my organization is doing.
- Understand that grants may be funded through corporate partners working with Share Our Strength and the No Kid Hungry Campaign. You will be notified immediately if corporate partners are sponsoring this opportunity.

I agree



MILWAUKEE HUNGER DATA PACK 2025

PAGE 1 OF 3 | SFSP PARTICIPATION CRISIS – SOURCE: USDA SFSP 2025, Hunger Task Force 2024, FEED MKE Q3 Report

SFSP PARTICIPATION 2025 (USDA / HUNGER TASK FORCE)

- 180+ summer meal sites citywide
- 400,000 meals served
- ONLY 10% of eligible children participated
- 90,000+ kids went without daily meals
- Wisconsin statewide: 150,000+ kids eligible for Summer EBT (\$120/child)

## **BARRIERS (FEED MKE COALITION SURVEYS)**

- Work schedule conflicts (72% of p)
- Transportation gaps (58%)
- Sponsor capacity limits (44%)
- Stigma + lack of outreach (39%)

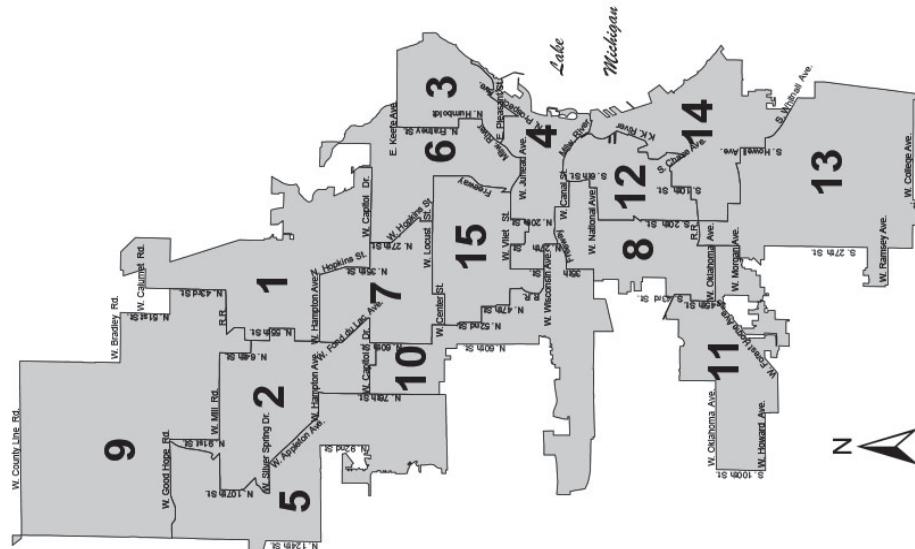
IMPACT

- 1 in 4 Milwaukee children hungry daily
- 18.3% food insecurity (2nd highest in WI)
- Kroger closures in 2025 worsened grocery access in 60%+ ZIPs

INITIATION: \$35 000 · 1 MINI GRANTS

**QUESTION: \$25,000 → 4 MIN-GRANTS**

- SUN participation from 10% to 20-25% in hundred 20
- Non-congregate sites (SUN Meals To-Go)
- Universal student transport cards
- Evening/weekend SNAP/WIC clinics
- Multilingual SMS outreach (Code for America playbook)



Map: City of Milwaukee Aldermanic Districts (<https://city.milwaukee.gov/CommonCouncil>)



## FEED MKE Tackling Food Waste, Feeding Our Community

FEED MKE | Mayors Alliance Award Supplement

### MILWAUKEE HUNGER DATA PACK 2025

PAGE 2 OF 3 | FEED MKE 2025 MINI-GRANT IMPACT – SOURCE: FEED MKE Q3 Executive Summary 2025

### \$190,000 AWARDED TO 11 PARTNERS (42 APPLICATIONS REVIEWED)

#### EXAMPLE: TRICKLEBEE CAFÉ (53206) – \$10,000 PIVOT

- Original: Bulk produce
- Resident feedback (coalition focus groups): Need cold storage
- Pivot: Commercial refrigeration unit
- Outcome: Community Fridge now serves 400+ cold meals weekly

#### COALITION GROWTH

- 2023: 6–8 core members
- 2024: 18 members
- 2025 Q3: 490+ active members (>100+ organizations)

#### 36 COMMUNITY EVENTS

- Reached 2,000 residents
- Topics: Composting, STEM fermentation, meal planning
- All events include waste reduction + pro bono advising

#### FOOD SAVER CHALLENGE (MAYOR JOHNSON, APRIL 2025)

- Zero-cost waste assessments (ReFED, CET, DNR, EPA)
- Plastic-free conversions, compost support
- Surplus-to-hunger connections

#### GREATER MILWAUKEE FOOD PANTRY COALITION

- Co-led by FEED MKE, Nourish MKE, Greater Milwaukee Foundation + Milwaukee Food Council
- Supports 100+ local providers



## FEED MKE Tackling Food Waste, Feeding Our Community

FEED MKE | Mayors Alliance Award Supplement

### MILWAUKEE HUNGER DATA PACK 2025

PAGE 3 OF 3 | 2026 MINI-GRANT MODEL FOR MAYORAL ACTION – SOURCE: FEED MKE Q3 Report, Mayors Alliance RFP

**\$25,000 → 4 MINI-GRANTS (\$7,500 x 2; \$5,000 x 2)**

#### TIMELINE

- Feb 2026: RFA launch (20+ workshops w/ childcare, translation)
- Mar 2026: Blind review (2 resident ambassadors)
- Apr-Dec 2026: Implementation + quarterly listening sessions
- Dec 2026: Final report + blueprint presentation (Mayors Alliance)

#### RESIDENT CO-DESIGN

- Focus groups (n=50+)
- Paid ambassadors (door-knocking, surveys)
- Data dashboard: "Did meals fit your schedule?"

#### BLUEPRINT COMPONENTS (OPEN-SOURCE)

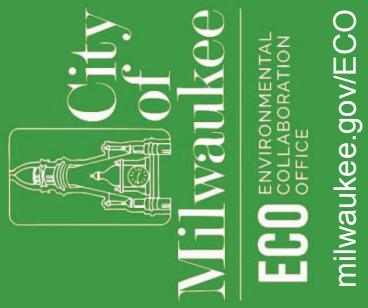
- RFA template
- Two-page grant agreement
- Metric definitions (meals served, enrollment lift)
- Compliance checklist
- Resident feedback framework

#### NATIONAL ADOPTION GOAL

- Present at Mayors Alliance cohort (Q4 2026)
- Webinar with No Kid Hungry Wisconsin
- Target: 2+ mayoral offices adopt by 2027

#### MAYOR'S OFFICE ENGAGEMENT

- Oversight
- Quarterly check-ins
- Municipal amplification
- Policy advocacy (DC Lobby Day, permanent non-congregate rules)



# The City of Milwaukee's **FEED MKE** Pilot Project

*Tackling Food Waste and Feeding Our Community*

Design Envelope ID: 402D00F-7CD6-4812-8F2A-674F4538A628





# Initial Grant Opportunity

*USDA National Institute of Food and Agriculture CFWR  
(Compost and Food Waste Reduction Cooperative Agreements)*



# Launched Through Public-Private Partnerships: The FEED MKE Coalition



## COALITION OVERVIEW

- an outgrowth of the *Waste Reduction and Sustainable Consumption* workgroup
- co-wrote the grant narrative with ECO
- started with 6-8 members in 2023
- grew to 18 members by June 2024
- now 485+ active members from across the Greater Milwaukee area representing individuals and organizations of all sizes

# Raising Awareness—*FEED MKE* Coalition Updates / Education



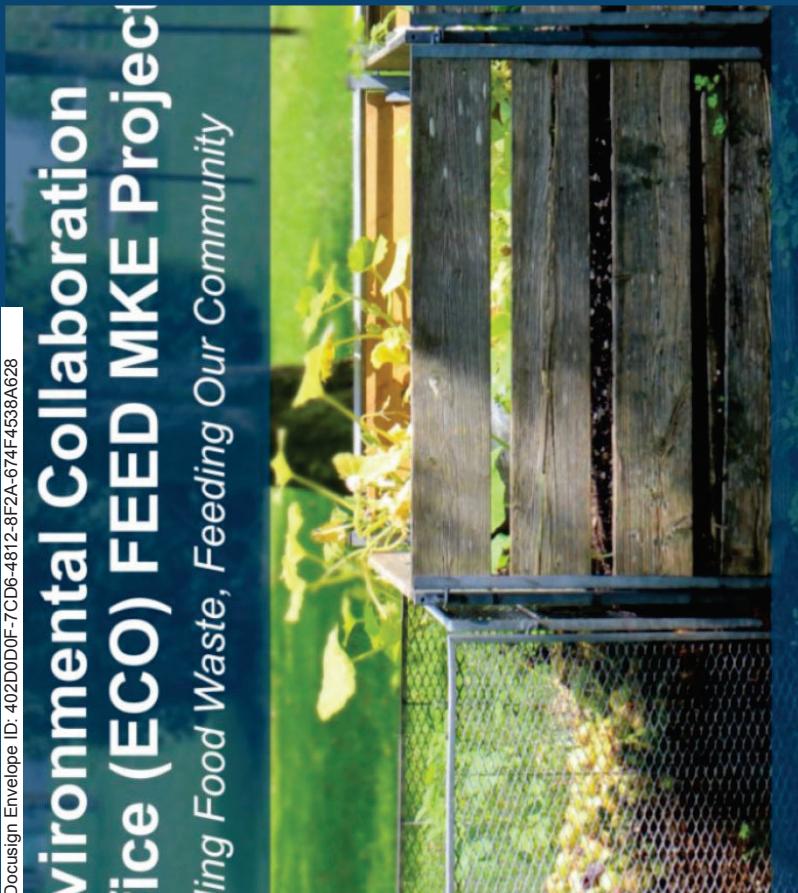
## PROGRAM DETAILS

- monthly meet-ups and connections
- quarterly planning meetings / updates
- field trips with partner organizations
- workshops, classes, and seminars
- volunteer opportunities with local partners
- FEED MKE Tri-Weekly newsletter
- FEED MKE Stories weekly podcast
- collaborative engagement opportunities



## FEED MKE STORIES

New Podcast Episodes  
Every Wednesday



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FEED MKE Tri-Weekly |  
of May 19, 2025



# Building Partnerships—FEED MKE Collaborators—of All Types and Sizes



## PROGRAM DETAILS

- farmers, gleaners, growers, food banks, food pantries, and cold storage locations
- local chefs, food businesses, food recovery agencies, and food markets
- resource recovery, compost, recycling, and waste management partners
- workshop hosts, local schools, college programs, and individual educators



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# Launching Mayor Cavalier Johnson's Year-Long Food Saver Challenge



## PROGRAM DETAILS

- free waste audits and action plans
- professional training and education
- collaborations with food professionals
- community-based marketing campaigns
- smart solutions for waste prevention
- public and private sponsored events
- environmentally friendly swag / merch
- cooking classes, meals, and events



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# HUNGER & FOOD WASTE



**MAJOR CAVALLIER JOHNSON'S**

**FOOD SAVER CHALLENGE**

Scan the Code to Sign Up / Learn More

**FEED MKE**

 **ECO**  
ENVIRONMENTAL  
COLLABORATION  
OFFICE



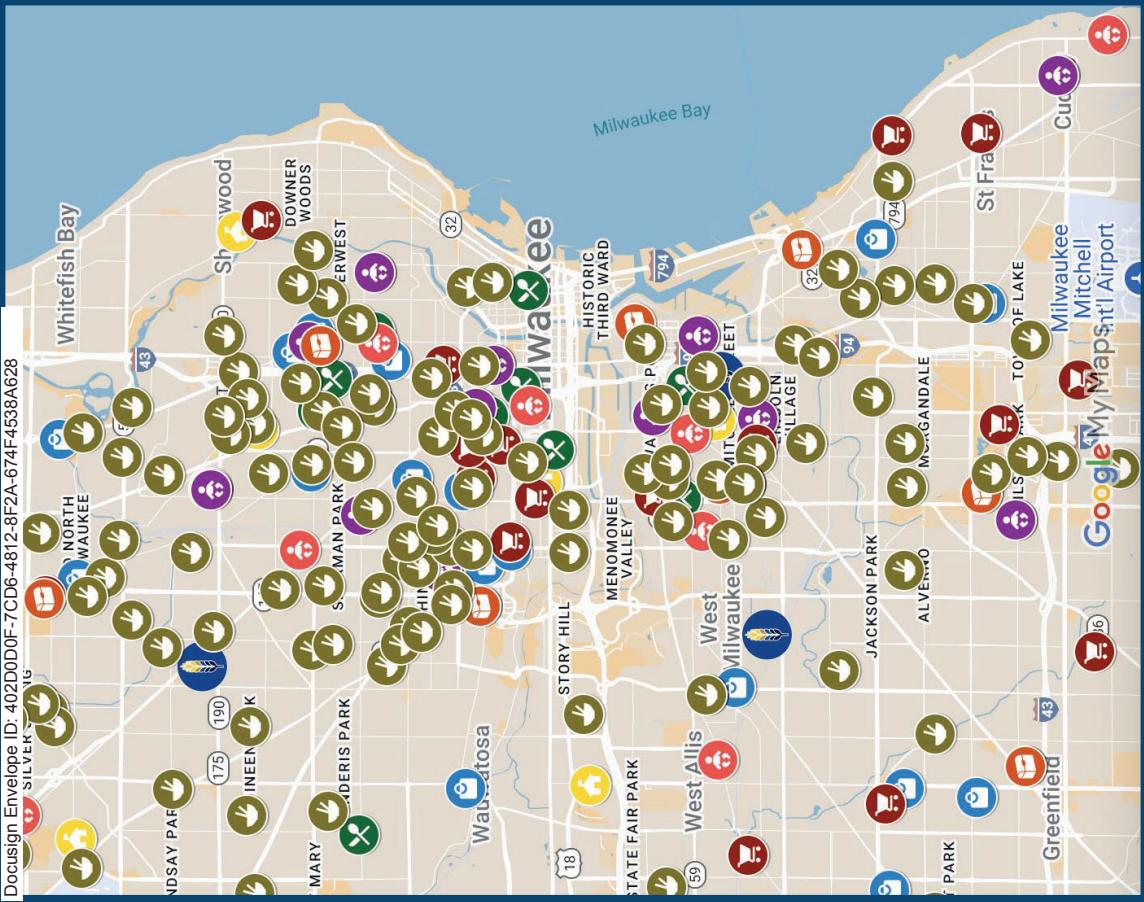


# *Investing in Solutions—Mini-Grants for Food Recovery and Composting*



## PROGRAM DETAILS

- announced open call in September 2024
- hosted 20+ grant-application workshops
- met with 85+ individuals / organizations
- received 42 applications for support
- conducted blind review of all proposals
- ended up with 18 semi-finalists
- 4 compost project awards (\$62,500)
- 7 food recovery awards (\$127,500)





# Next Steps and Future Plans

*Continuing to Build Collaborative Models to Address Food Waste as a Model for Community Climate Solutions*

# Partner with More Collaborators Across Organizations Near and Far

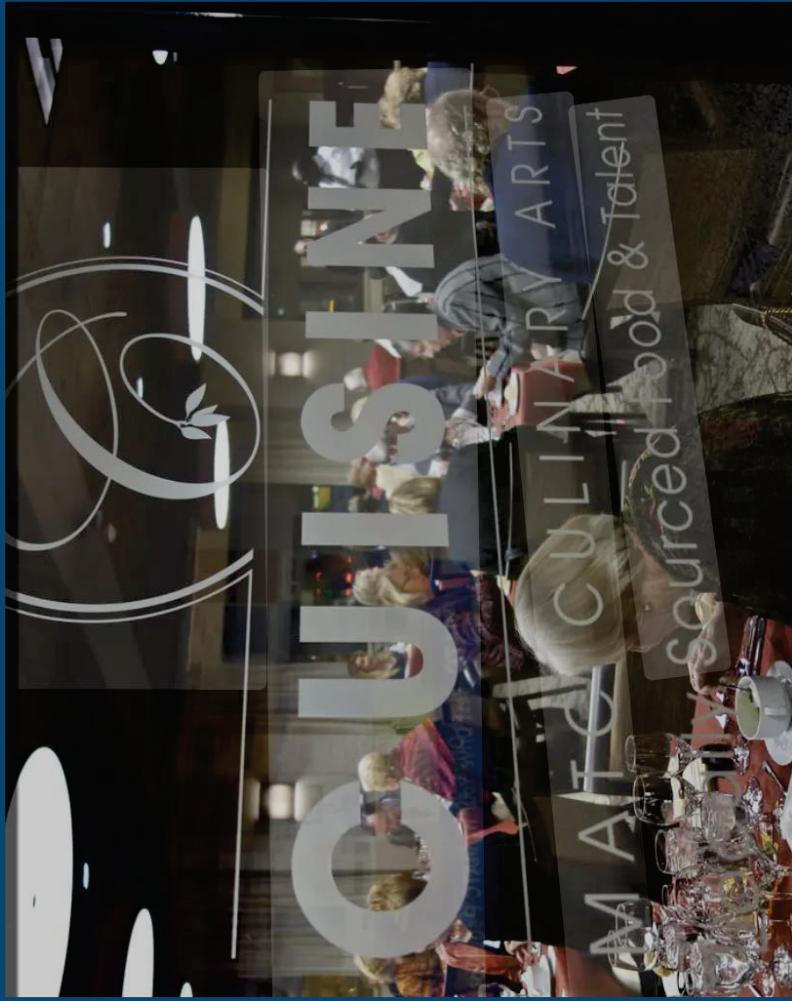


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OFFICE





# Engage New Culinary Programs to Guide Enhanced Focus on Food Waste



# Continue to Invite the Media to Share Positive and Compelling StoryTelling



# *Increase Work with Farmers, Gleaners, Growers, Gardeners, and Harvesters*



# FARMpreneurs™

*A project of Ideagarden Institute*

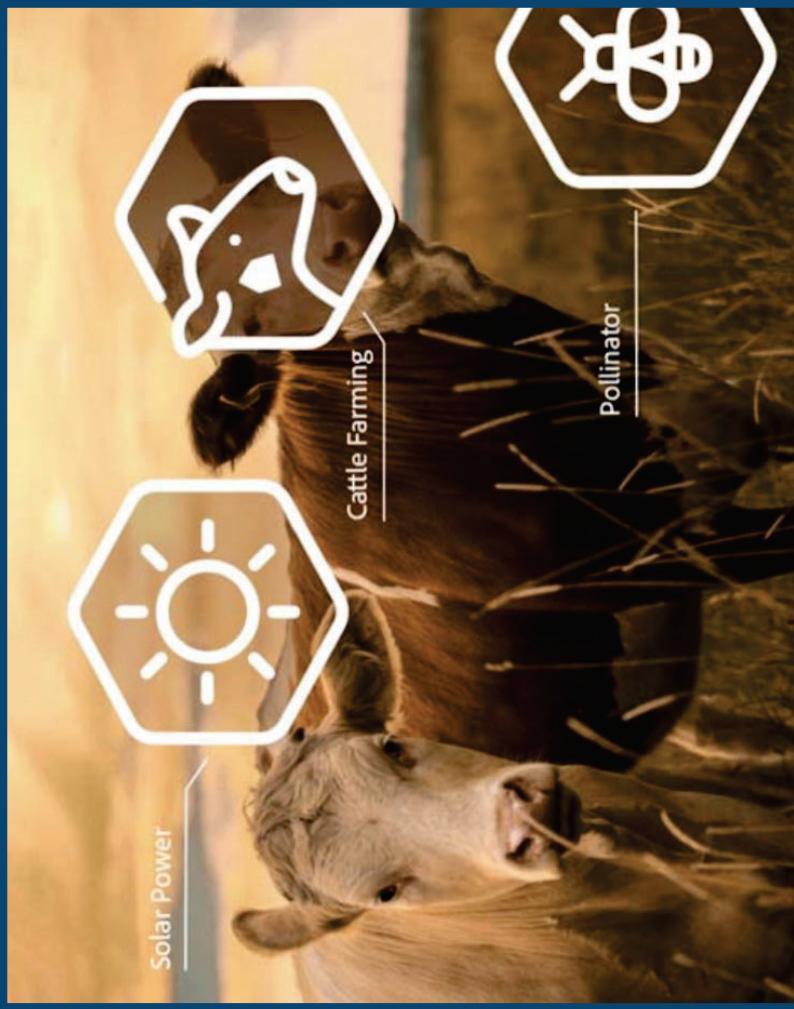


An environmental partner of 1% for the  
Planet through Ideagarden Institute

# Keep Food Waste Reduction and Composting Top-of-Mind in Big Arenas



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COLLABORATION  
OFFICE



JUNE 4-5, 2025 | HYDE PARK, NY

**MENUS<sup>of</sup>CHANGE**  
The Business of Healthy, Sustainable, Delicious Food Choices

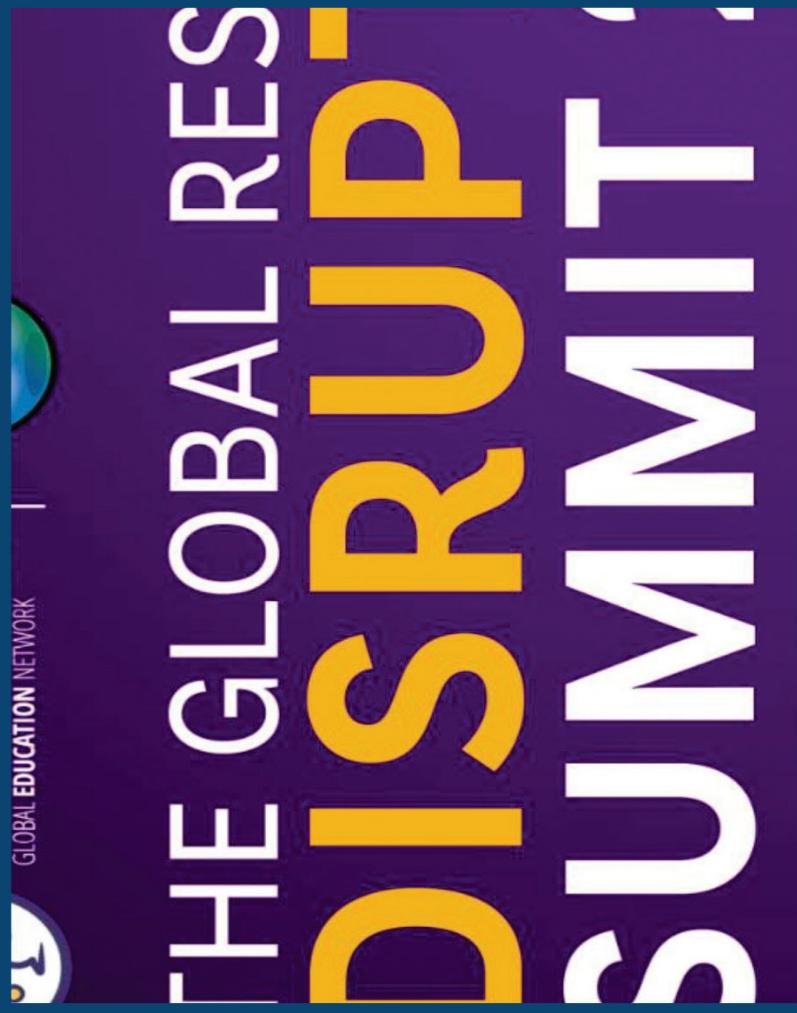


SCHOOL OF PUBLIC HEALTH  
Department of Nutrition

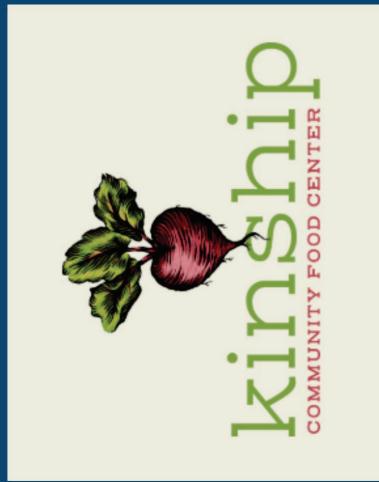
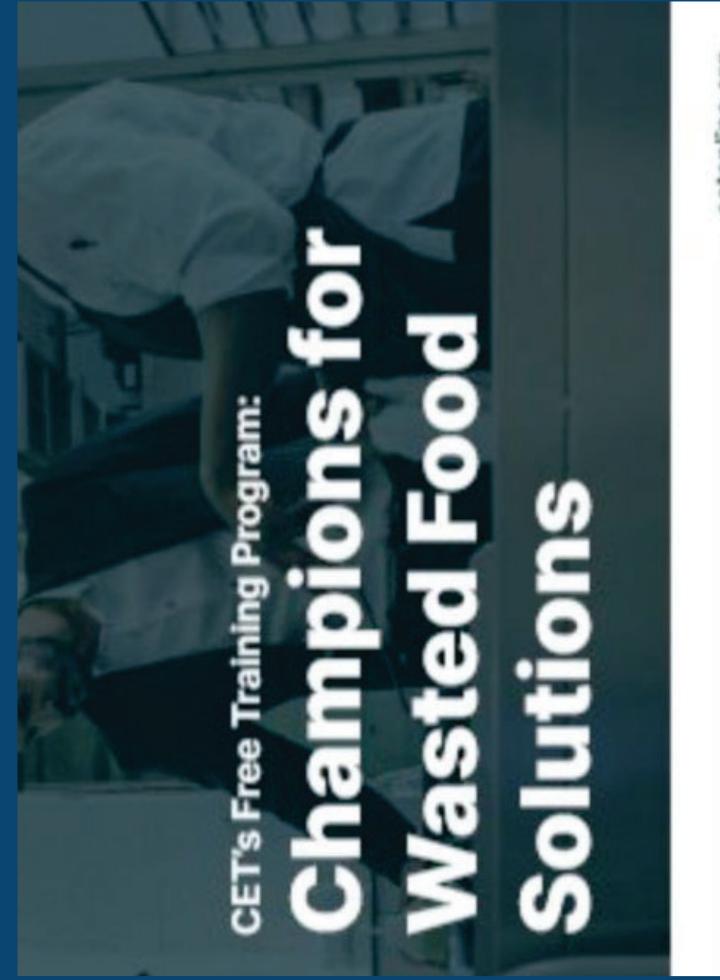


Culinary Institute  
of America

# *Use Existing Platforms to Host Public Programs for Engagement / Education*



# Offer CET No-Cost Waste Assessments for MKE + Dane County Restaurants



# Incentivize Participation with Creative Community Contests and Challenges



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# Make it Easy and Fun to Get (and Stay!) Involved with Our Programs



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## Fermented Carrot Top Pesto Sauce

This lacto-fermented pesto has a tangy, garlicky flavor, perfect for adding umami to dishes. It's a great way to use carrot tops that are often discarded.



### Ingredients:

- carrot tops from 1 bunch of carrots - roughly 1 cup, rinsed and chopped
- 2 garlic cloves, peeled
- 1 tbsp sea salt (non-iodized)
- 1 cup filtered water
- 1 tbsp olive oil (for serving)

### Instructions:

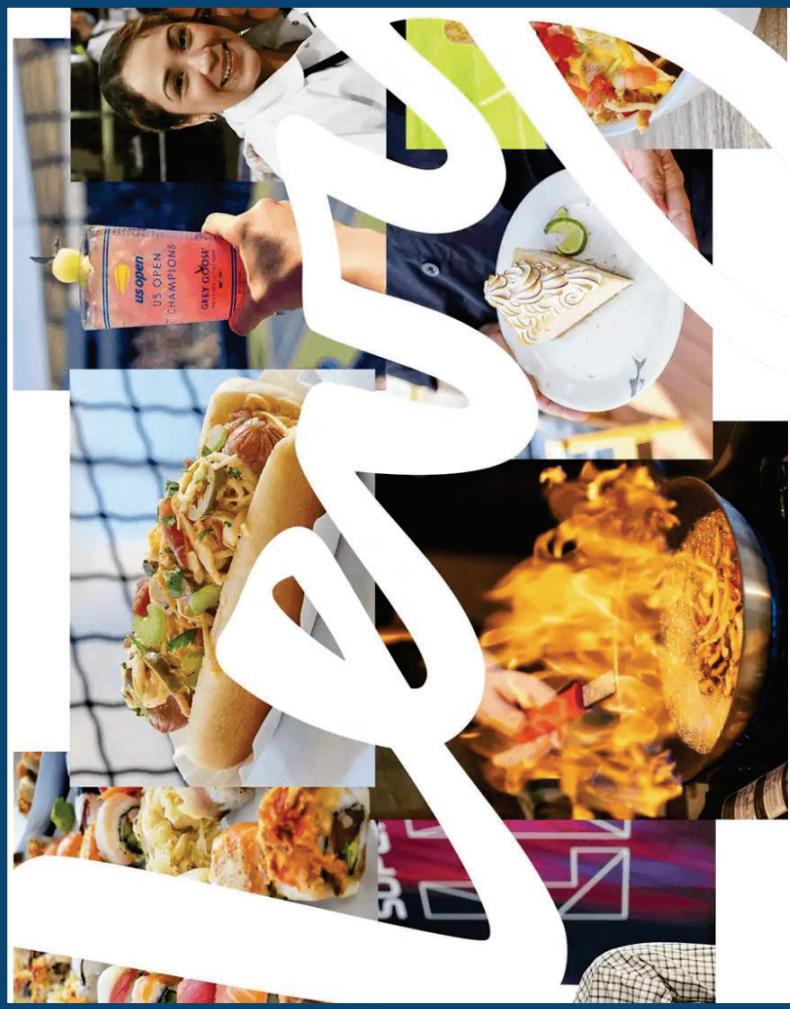
- Rinse carrot tops thoroughly and chop finely. Place in



# *Increase Opportunities for Existing Partners to Develop New Networks*



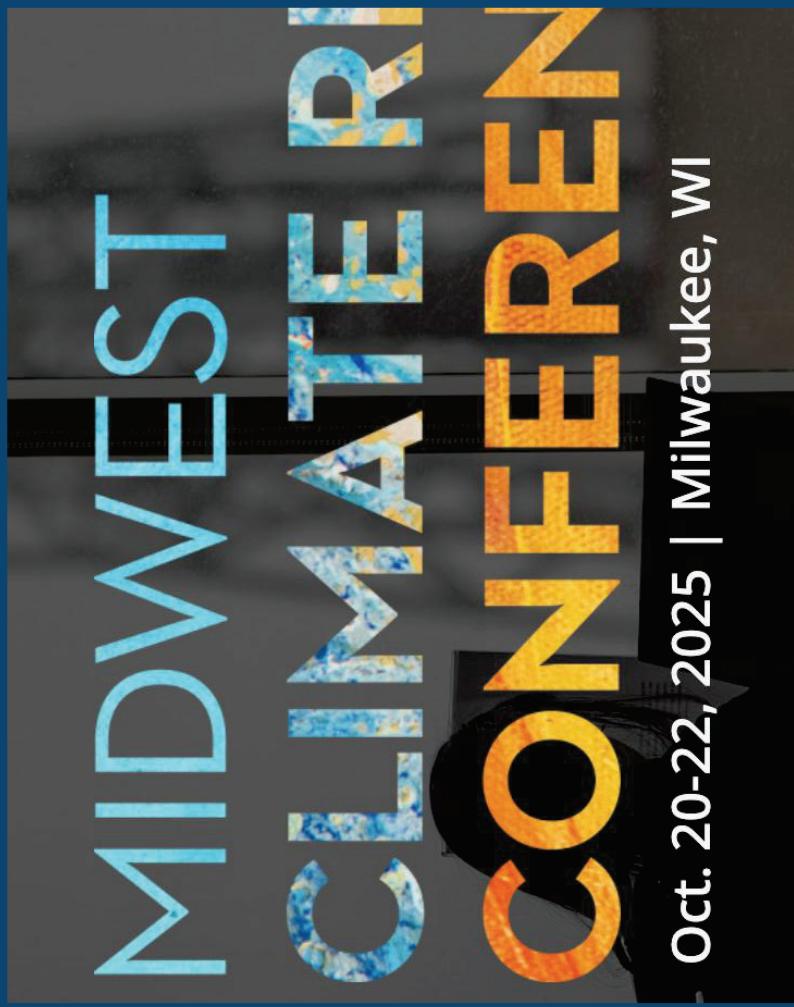
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# Expand those Networks to Engage in Even Greater Service Opportunities



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# *Amplify Impact with Organizations + Coalitions that Move Beyond the Grant*

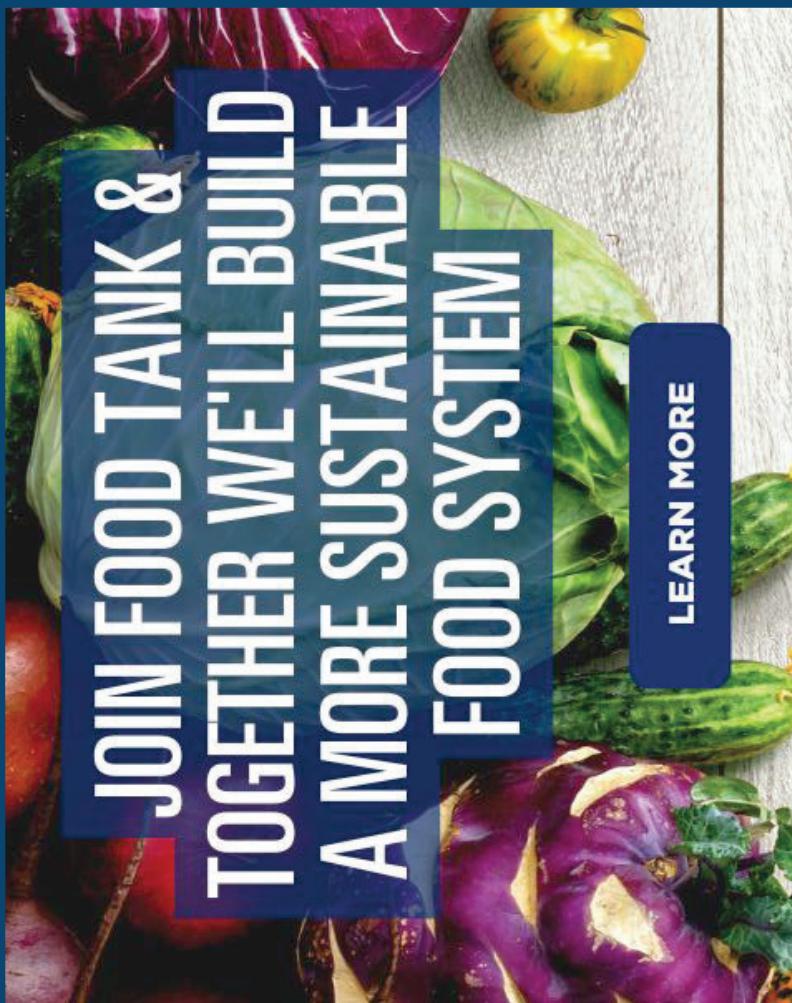


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# Celebrate Success at the WI Food Tank Summit Coming to MKE in April 2026!



# Connect, Collaborate, and Share Ideas



[milwaukee.gov/feedmke](http://milwaukee.gov/feedmke)



Andi Sciacca  
FEED MKE Food Waste Prevention  
+ Recovery Grant Lead for the Ci...



# MAYORS ACTION FUND GRANT RECIPIENT TOOLKIT

## INTRODUCTION

Congratulations on being selected as a grant recipient of the Mayors Alliance Action Fund to End Child Hunger (Mayors Action Fund), generously funded by Dollar Tree. We are grateful for your partnership in this important initiative, which brings together collective voices and resources to end childhood hunger and strengthen family economic mobility in your community. No child in this country should ever go hungry - and together, we can change that.

As noted in the Mayors Action Fund's grant requirements, all grantees need to use this toolkit for outreach and communications, including social media posts (sample language and graphics below) and a disseminating a city-specific press release (sample language below).

## HELPFUL TIPS

- Please refer to the funding as the “Mayors Alliance Action Fund to End Childhood Hunger (Mayors Action Fund)”
- When creating social media posts, please tag No Kid Hungry or Share Our Strength, and feel free to include Dollar Tree when referencing that the fund was “generously supported by Dollar Tree”
- Please share all posts with [agoldstein@strength.org](mailto:agoldstein@strength.org) for review (5-day turnaround) and we encourage you to use the following tags:
  - Hashtag: #NoKidHungry & #mayorshungeralliance
  - Facebook: @NoKidHungry
  - Instagram: @NoKidHungry
  - LinkedIn: Share Our Strength (Include “Share Our Strength’s Mayors Alliance to End Childhood Hunger”)
  - Dollar Tree
    - Hashtag: #DollarTree and #EveryKindnessCounts
    - Facebook: @DollarTree
    - Instagram: @DollarTree
    - LinkedIn: Dollar Tree Stores
- Share Our Strength welcomes the opportunity to connect mayors or nonprofit partners supporting grant-related projects with Dollar Tree contacts for opportunities or events connected to the grant. Please contact Aaron Goldstein at [agoldstein@strength.org](mailto:agoldstein@strength.org).

## TEMPLATE LANGUAGE

- Every day and in every community in America, children are going hungry. Nearly 14 million kids today live in families that struggle with food insecurity. They may go without food between the meals they get at school, or their parents may skip meals so their kids



can be nourished. With today's rising costs of living, parents and caregivers must often choose between buying groceries, fixing the car, or paying medical or utility bills.

- Ensuring that a child has enough healthy food each day isn't just the right thing to do; it's the smart thing to do. When our nation's children are fueled by healthy, consistent nutrition, we are not simply feeding children, we are supporting the brightest minds and best talents that will shape the future that we all share.
- The Mayors Alliance to End Childhood Hunger taps into the individual and collective leadership of mayors to take meaningful actions to end childhood hunger in cities nationwide
- Dollar Tree is proud to be a supporting partner of the Mayors Alliance to End Childhood Hunger. Dollar Tree's sponsorship of the Mayors Alliance, a nonpartisan coalition working in partnership with Share Our Strength's No Kid Hungry campaign, helps harness the individual and collective leadership of mayors to end childhood hunger in communities nationwide.
- Today, it's never been more important to unite people with a shared belief that feeding kids is something we can all agree on. This includes tapping the collective strength of people nationwide who care deeply about hunger and poverty—and elevating local leaders and organizations that understand their communities' unique needs and strengths.
- One example of Share Our Strength's coalition-based advocacy is our Mayors Alliance to End Childhood Hunger, a nonpartisan group that includes more than 500 members in all 50 states and works to ensure every child has the healthy food they need to thrive.
- Mayors Alliance Action Fund to End Childhood Hunger is in its inaugural year, launched to support initiatives in mayors' communities that they feel are most important to their efforts to end child hunger.
- \$200,000 in grant dollars were distributed to 8 communities
- [City] is proud to be the recipient of a grant from No Kid Hungry through the Mayors Alliance to End Childhood Hunger to help fight hunger issues in our community.

## QUOTES

- Jennifer Silberman, *Chief Sustainability and Corporate Affairs Officer, Dollar Tree*
  - "At Dollar Tree, we believe every child deserves the opportunity to thrive, and that begins with reliable access to nutritious food. We're proud to support the Mayors Alliance to End Childhood Hunger and to help launch the inaugural Mayors Action Fund, which empowers mayors across the country to take bold, local action against hunger. Through our partnership with the Mayors Alliance and Share Our Strength's No Kid Hungry campaign, we are working to build more resilient, equitable communities — one meal, one city, and one child at a time."
- Aaron Goldstein, *Senior Manager, Local Government Relations, Share Our Strength*

- “Mayors are on the frontlines of responding to the impacts of hunger and food insecurity in their communities. The Mayors Action Fund is a critical tool in uplifting meaningful steps that Mayors can take to ensure that every child has the healthy food they need to grow and thrive.

## SHAREABLE IMAGES

- [Mayors Action Fund graphics](#)
- [Approved Stock Images](#)

## PRESS RELEASE TEMPLATE

- [Press Release Template Available Here](#)
- [Mayors Alliance Fund Inaugural Grants Press Release](#) (national release)
- City-Specific Templates
  - [Cleveland](#)
  - [Mableton](#)
  - [Moreno Valley](#)
  - [Philadelphia](#)
  - [Central Falls](#)
  - [Milwaukee](#)
  - [New Orleans](#)
  - [Durham](#)
- No Kid Hungry Media Lead: Laura Rice, [Lrice@strength.org](mailto:Lrice@strength.org)
- Please share press release drafts with Aaron Goldstein, [agoldstein@strength.org](mailto:agoldstein@strength.org), for review (5-day turnaround). Please also share links to the published press release and any associated media clips with Aaron.