

EDUCATION

University of Wisconsin-Milwaukee
 Bachelor of Arts in Journalism and Mass Communication, May 2001
 Emphasis: Advertising

Waukesha County Technical College

Certifications

- Fire Fighter II, May 2005
- EMT - Basic, December 2004
- Fire Fighter I, September 2004

ADVERTISING EXPERIENCE

Breadsmith

Freelance Copywriter

Milwaukee, WI.

December 2003 - January 2004

Hoffman York

Freelance Copywriter

Milwaukee, WI.

June 2003 - September 2003

BVK

Copywriter

Milwaukee, WI.

May 2002 - May 2003

Red Brown Kle'

Freelance Copywriter

Milwaukee, WI

September 2001 - February 2002

Hoffman York

Copywriting Intern

Milwaukee, WI

September 2000 - May 2001

- Wrote/designed advertisements for various clients in a variety of medias.
- Concepted new ideas with other creatives.
- Managed projects from starting date till ending date.

WORK EXPERIENCE

Central Plumbing and Heating

Office Assistant

Milwaukee, WI

August 1985 - Present

- Designed company's business card, advertisements and letterhead.
- Created advertisements for rental properties.
- Wrote business letters and other correspondence.
- Performed bookkeeping and customer service duties.

COMMUNITY INVOLVEMENT

- Volunteer Fire Fighter/EMT for the Town of Lisbon Fire Department, 2004 - Present
- Served on committee and member of Public Relations Student Society Association, 2000-2001
- Coached various soccer teams, 1999-2001
- Volunteered as a stage manager at Festa Italiana, 1994-2000
- Created advertisements for the Italian Times Newspaper, 2000

LEADERSHIP EXPERIENCE

- Chosen as a Teaching Assistant for the Fire Fighter I Certification Program, Milwaukee Area Technical College, 2004-2005
- Participated as a member/captain on various soccer teams, 1993-2001
- Served on Curriculum Learning Resources and Budget Committee, University Wisconsin-Marshfield, 1998-1999
- Nominated Ambassador for University of Wisconsin-Marshfield, 1999