

**PROMISE OF PLACE
CBMA CITY STRATEGY:
MILWAUKEE, WI**

Prepared by Derute Consulting Cooperative with support
from the Campaign for Black Male Achievement (CBMA)

Presentation Outline

- About CBMA and Promise of Place City Strategy
- Promise of Place: Milwaukee
- CBMA Milwaukee Office / Backbone Organization
- Supports to City of Milwaukee
- Supports to Others in Milwaukee
- Milwaukee BBC Fellows
- October Black Male Achievement Month
- Rumble Young Man Rumble 2018

Campaign for Black Male Achievement

CBMA is a national membership network that works to ensure the growth, sustainability, and impact of leaders and organizations working to drive positive change for Black men and boys

- CBMA started in 2008 as an initiative of the Open Society Foundation and spun off in 2015 to support a growing national network of individuals and organizations with resources for research, capacity building, strategic communications and investment.
- CBMA supports community and grassroots organizing and coalition building, strategic litigation, leadership pipeline development, model programs and innovation, and policy advocacy and narrative change to improve the life outcomes of Black males in America.

What is Black Male Achievement?

CBMA is a national membership network that works to ensure the growth, sustainability, and impact of leaders and organizations working to drive positive change for Black men and boys

- **Definition:** Black Male Achievement (BMA) is an interdisciplinary **field of study and practice** to improve life outcomes of Black men and boys (in health, education, family, work, and juvenile and criminal justice).
- BMA involves **researchers** who study the historical and social conditioning of Black men and boys and **practitioners** (people and organizations) who apply theory into practice/action.

You're not doing BMA work if you're not...

- ✓ Promoting racial equity and inclusion
- ✓ Dismantling pipelines to prison (community, school, child-welfare)
- ✓ Strengthening Black families – particularly supporting single Black mother and promoting responsible fatherhood
- ✓ Expanding 21st-century supportive wage work and entrepreneurship opportunities
- ✓ Changing the narrative and promoting positive images of Black males
- ✓ Leveraging [Black] philanthropy
- ✓ Coordinating resources, capacity and investment

CBMA National Resource Partners

- ABFE: A Philanthropic Partnership for Black Communities
- Black Social Change Funders Network
- BMe Community
- Cities United
- Echoing Green Black Male Achievement Fellowship
- Executive Alliance to Expand Opportunities for Boys and Men of Color
- My Brother's Keeper Alliance (now within the Obama Foundation)
- National League of Cities BMA-TAP
- Root Cause / PolicyLink

CBMA Programs and Initiatives: Movement, Field and Network Building

- The Building Beloved Community Leadership Fellowship Program (4 Milwaukee Fellows)
- Black Male Re-Imagined
- BMA Health and Healing Strategies
- BMA City Index Report and Scorecard
- BMA Life Outcomes Dashboard
- BMA High School Excellence Framework
- Promise of Place (5 inaugural deep-dive cities)
- Rumble Young Man Rumble

CBMA Promise of Place Initiative: Supporting Cities Advancing BMA

CBMA is committing capacity resource and investment in five deep-dive Promise of Place cities:

Baltimore, MD

Detroit, MI

Louisville, KY

Milwaukee, WI

Oakland, CA

- Promise of Place City Index Report (2015)
- Promise of Place Cities Convening (October 11-13, Louisville, KY)
- Initiative Goals
 - ▣ Increase awareness of BMA movement and drive network building (CBMA membership)
 - ▣ Monitor and assess efforts and orgs work with Black men and boys
 - ▣ Partner with on-the-ground leaders to strengthen and amplify their work
 - ▣ Resource and implement strategic initiatives to improve Black male outcomes

Promise of Place: Milwaukee

Increasing resources and strengthening capacity
to impact the BMA field in Milwaukee, WI

Promise of Place: Milwaukee, WI

- Milwaukee's Promise of Place work will include a fundraising campaign to support **targeted efforts** in 2018; a **capacity resources and investment strategy**; **technical support** to help the City of Milwaukee and its Black Male Achievement Advisory Council strengthen its BMA efforts; and support for Milwaukee Public Schools' Black & Latino Male Achievement Department and MATC and UWM's Black Male Achievement initiatives.

CBMA Milwaukee Office

- CBMA will expand its operational footprint in 2018 to include a physical Milwaukee office that will guide local BMA field development and network building and support implementation of Milwaukee's Promise of Place strategies.
- Derute Consulting Cooperative will house and staff the CBMA Milwaukee Office and backbone Promise of Place activities including
- The CBMA Milwaukee office will lead Promise of Place fund development

Capacity Resources and Investment

Milwaukee Promise of Place BMA Impact Fund Focus Areas

- Narrative Change
- Education (K-12, H.Ed)
- Health and Healing
- Economic Opportunity
- Cultural of Safety
- Capacity Building
- Civic Engagement
- Responsible Fatherhood
- Youth Development
- Family Strengthening
- Criminal and Juvenile Justice

Targeted Efforts in 2018

- ❑ BMe Milwaukee (www.bmecommunity.org)
- ❑ BrainBrawn&Body.com (www.brainbrawnbody.com)
- ❑ Emerging Black Male Leaders Program
- ❑ BBC Leadership Fellow Projects
- ❑ Milwaukee Community Workforce Partnership
- ❑ MKE Fellows (www.mkefellows.com)
- ❑ MORTAR in Milwaukee (www.wearemortar.com)
- ❑ Youth Justice Milwaukee (www.youthjusticemke.org)
- ❑ Rumble Young Man Rumble 2018

Technical Supports

- City of Milwaukee
 - ▣ Black Male Achievement Advisory Council
 - ▣ MHD Men's Health Office and Office of Violence Prevention
 - ▣ Office of African American Affairs (City and County)
 - ▣ Promise Zones Initiatives
- Milwaukee Public Schools
 - ▣ Black & Latino Male Achievement Department
 - ▣ 53206 Initiative
- MATC BMA/Men of Color Initiative
- UWM African American Males Initiative / SOBMY
- Homegrown Heroes (BMA leaders and orgs on-the-ground)
 - ▣ We Got This, Operation Dream, We Got This, etc.

Milwaukee BBC Leadership Fellows

DeMar Walker
Teaching Artist, Ko-Thi
Dance Company & UWM



Lenzy Crawford
Senior Impact Manager
City Year Milwaukee



Milwaukee BBC Leadership Fellows

Walter Lanier
Director of Multicultural
Affairs and Community
Engagement, MATC



Monique Liston
Researcher/Evaluator
Ubuntu Research and
Evaluation



October is BMA Month!

- ❑ October is Black Male Achievement Month
- ❑ October is also LGBT History and Youth Justice Action Month – lots of intersection/interconnectivity
- ❑ Share your stories and ideas for BMA using #BMAOCT and #PromiseofPlaceMKE
- ❑ Promise of Place Cities Convening (October 11-13)
- ❑ Milwaukee Black Male Achievement Summit (October 18-20, 2017)
- ❑ Rumble Young Man Rumble (October 2018)



www.deruteconsulting.com

www.blackmaleachievement.org

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