



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Marcelia Nicholson, Co-Chairs*

*Bialk Tha Hlawn, Pam Fendt, Linda Frank, Julie Kerksick, Ted
Kraig, George Martin, Janet Meissner Pritchard, Supreme
Moore Omokunde. Pamela Ritger, Erick Shambarger, and
Rafael Smith*

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*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Monday, February 22, 2021

11:00 AM

Virtual

Education and Outreach Work Group

Join Zoom Meeting

<https://us02web.zoom.us/j/87554361430>

Meeting ID: 875 5436 1430

One tap mobile

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Meeting ID: 875 5436 1430

Find your local number: <https://us02web.zoom.us/u/keoUjIIPjc>

1. Roll call.

11:05, Call to order and roll call

Members present:

Linda Frank, Jennifer Evans, Dynasty Ceasar, Akira Mabon, (Alliance for Climate Education), Bruce Wiggins, Mandi McAlister, Pamela Ritger

Project manager: Erick Shambarger

Nonmembers present:

*Christopher Pisczek, Larry Hoffman, Maithilee (Clean WI) –
Chris wants to join; cristo@acespace.org*

11:50 Member, Shannon Sloan-Spice

Erick chairs the meeting due to resignation of George Martin from the task force and absence of Supreme Moore Omokunde

2. Review and approval of last meeting minutes

3. Final editing of Outreach Feedback Script in file 191923

Background: A Brico Fund grant for \$30,000 was received for a vulnerability assessment with Clean Wisconsin and outreach.

- Tank Brain is under contract to conduct on-line videos. Video platform high level – building awareness.*
- George Martin shared a script with Workgroup in advance of the meeting. Three people (Bruce Wiggins, Linda Frank, Jennifer Evans) responded with recommended changes.*

Discussion/ review of script

Video platform is intended to be high level for very general input.

Is “climate justice” a term that is understood by the general population?

Dynasty suggests using such terms but perhaps including definitions at bottom.

Maithilee comments that climate justice is a newer term understood by college student-type populations of young people. She sees a value in exposing the public to these terms. Don’t assume that everyone knows it.

Distribution plan was intended to be taken up after finalizing the script. The circulation will be coordinated with the media release planned for March.

Spokesperson – new designee needed to replace George

Mandi, Dynasty – finding out where people are could be the thrust of it rather than education

Pam – provide some education but not trying to convince people; promote climate justice

Dynasty – are we speaking to people who are not aware?

Erick – let people know that the climate planning is going on; find out what is on people’s mind; naturally, we will be reaching people who have concerns or opinions about climate change

Dynasty – how will we reach people if they’re not aware?

Erick – let’s mention flooding

*Jennifer – giving examples is something she suggested in her edits
Larry – he is a former member of this working group which has dealt with these issues from the start
Linda – community education occurs when we put out the video clips
Bruce – emphasize emissions and green jobs
Mandi – can we go through the questions and make some decisions?*

VOTE taken – examples of climate impacts will be included in the script

*Deadline – Erick says there is some flexibility in the time; we can spend another week
Current outreach – inform the public of the process; take initial feedback*

Erick wants this piece to reflect all the work that the City has done

Intro will be revised.

Question #1, rewrite; TF does not need to be named; could put TF at the top

Mandi promotes the idea of following Jennifer's edits; it made her motivated to participate; others agreed

Jennifer shared her document of edits

*-
VOTE, on motion of Linda; Bruce seconds, motion approved unanimously:*

Jennifer and Shannon will work off of Jennifer's revisions to make modifications to the script and send to Erick for comment and they will make final edits

Pam says that we need a chair; all groups have a chair from the TF; Erick will step in as facilitator until a new chair is named

4. Review of Outreach Campaign, if time allows

5. Next meeting items

Mondays biweekly is the regular meeting time at 11, but next time we will start at 10:30; keeping to one hour would avoid conflicts.

ADJOURNMENT, 12:28 pm

Submitted by Linda Frank

[191923](#) Communication relating to the final report and activities of the City-County Task Force on Climate and Economic Equity.

Sponsors: THE CHAIR