

Dawn L. Helmrich, MA

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PROFESSIONAL SUMMARY

Training and facilitation on Mandated Reporting ~ Curriculum development on policy writing for protecting children ~ Public speaking on issues around sexual assault and systems
~Workshop design and implementation

~ Sexual Violence Research ~ Grant management ~ Data management
~Data collection and analysis ~ Performance management and evaluation

~ Project management ~ Volunteer recruitment ~ Community building
~ Initiative implementation ~ Leadership building

EDUCATION

Master of Arts (Sociology) ~ *University of Wisconsin Milwaukee* ~ 2005

Bachelor of Arts (Sociology) ~ *University of Wisconsin Milwaukee* ~ 2001

PROFESSIONAL EXPERIENCE

Director of Data and Outcomes ~ March 2011 - Present
United Way of Greater Milwaukee -- Milwaukee, WI

Work with the Sexual Violence Sub Committee of the Teen Pregnancy Prevention Initiative in identifying gaps in the community in the area of teen pregnancy and sexual violence. Sit on the Sexual Violence Sub Committee of the Milwaukee Commission on Domestic Violence and Sexual Assault to provide assistance with the sexual assault needs assessment. Sit on the board of the Wisconsin Coalition Against Sexual Assault to inform the coalition of the work that is being done in Milwaukee around sexual assault. Facilitate and train United Way agencies in Mandated Reporting and writing policy and procedures on protecting children. Provide direction to the Community Impact department in the area of data collection, program evaluation and data management. Maintain and support the reporting software tool for agencies. Provide demographic and outcomes data to Campaign staff to promote donor giving. Train outside agencies and other United Ways on outcomes evaluation, logic models, performance evaluation, initiative implementation and community impact.

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Key Achievements:

- Identified the need for Mandated Reporter training for agencies serving youth in any capacity
- Facilitated the training process for over 1200 youth development workers
- Brought National Denim Day to Wisconsin by coordinating a state wide response to sexual violence awareness month in 2011.
- Facilitated a policy and procedure workshop for 60 agencies on protecting children
- Process demographics data for over 420,000 individuals
- Process data for 13 Community Outcomes projects
- Provide Campaign staff community impact data to help raise 46 million dollars
- Provided over 100 trainings in 5 years at United Way

Associate Director of Community Impact ~ July 2008 – March 2011

United Way of Greater Milwaukee – Milwaukee, WI

Provided leadership to the Community Impact department and assisted the Vice President of Community Impact in strategic planning implementation. Responsibilities included but were not limited to helping design the Community Outcomes model and promoting it nationally. Fostering relationships with other nonprofit organizations to build community partnerships. Helping implement the Teen Pregnancy Prevention Initiative through facilitation of the Sexual Violence subcommittee.

Key Achievements:

- Worked with over 80 agencies and 160 programs to implement the Community Outcomes project.
- Provided training at national conferences on implementing the Community Outcomes model.
- Fostered relationships with the Sexual Violence community to enhance the value of the Sexual Violence subcommittee.
- Implemented Mandated Reporter Training to all United Way funded agencies which has trained over 1000 youth workers in the City of Milwaukee.
- Was instrumental in receiving an \$80,000 in-kind enhancement to our reporting software, which allows agencies to collect data directly through the current reporting software.
- Hired and worked with consultants that were experts in the field of Youth Development, Domestic Violence, Disabilities and Children and Families.
- Mentored public allies and interns by providing leadership in a macro environment.

Community Impact Manager ~ October 2005 – July 2008

United Way of Greater Milwaukee – Milwaukee, Wisconsin

Facilitated roundtable discussions that included discussions on outcomes evaluation, logic models, year end reporting and technical assistance. Played a role in building the Community Outcomes Model. Created a learning community forum for collaboration among agencies. Worked interdepartmentally with Marketing & Communications to produce the annual report. Worked with IT to choose a reporting system for agency partners to efficiently and effectively report data requirements to United Way.

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Key Achievements:

- Trained over 80 agencies in year end reporting requirements
- Provided technical assistance to agencies regarding logic models and outcomes
- Organized learning community forums around Media and Marketing, LGBTQ Awareness, Policy and Lobbying for Non Profits, the recession and multiple other disciplines.
- Worked with consultants and the University of Madison to evaluate the Community Outcomes Model for effectiveness.
- Implemented and established eCImpact a web based software package for agencies to report data on.

Evaluation and Research Manager ~ November 2002 – May 2005

Alliance for Children & Families – Milwaukee, WI

Conducted program evaluation for the Families and School Together Program. Worked with the Research Director to look at issues around children and families and conduct research in this area.

CERTIFICATION

Certified in Survey Research and Methodology ~ 2004 ~ U.S. Department of Education

Certified in Mandated Reporter Training ~ 2010 ~ Healing Center

Certified in Darkness to Light Curriculum ~ 2010 ~ Stewards of Children

Certified in Intergenerational Dialogue Facilitation ~ 2006 ~ Nonprofit Center

PROFESSIONAL AFFILIATIONS

American Evaluation Association ~ 2011 ~ Member

Wisconsin Coalition Against Sexual Assault ~ 2007- Present ~ Board Member

Nonprofit Management Fund ~ 2006- Present ~ Advisory Board Member

Rape, Abuse, Incest National Network (RAINN) ~ 2008-Present ~ Speakers Bureau Member

Social Development Commission ~ 2007-2009 ~ Board of Commissioners

Mental Health Task Force ~ 2010-2011 ~ Member

SPEAKING ENGAGEMENTS

Illuminate the Journey – survivor speak out

Slutwalk 2011

Honoring Voices talk back session – Chicago 2010-2011

Denim Day 2011- Wisconsin State Capitol

The Healing Center – 2010-2011

National Sexual Assault Conference 2010

PUBLISHED WORK

The Journey - <http://www.endthesilencecampaign.org/poetry/dawn-helmrich/>

Featured in the 2011 RAINN National Newsletter