



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, October 29, 2021

COMMITTEE MEETING NOTICE

AD 06

KELLY, Tanisha, Agent
Penthouse LLC
3621 N TEUTONIA Av
Milwaukee, WI 53206

You are requested to attend a hearing which is to be held at the Common Council Chambers on:

Tuesday, November 02, 2021 at 08:45 AM

Regarding: Your Class B Tavern License Application and Public Entertainment Premises License Applications
Requesting Instrumental Musicians, Disc Jockey, Jukebox, Bands, Karaoke, 2 Amusement Machines,
Poetry Readings, Comedy Acts, Patrons Dancing and 1 Pool Table as agent for "Penthouse LLC" for
"Penthouse Lounge" at 3621 N TEUTONIA Av

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the
committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence
concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant
meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and
whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or
create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking
congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application,
if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as
the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the
license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's
proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not
the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of
which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to
the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the
above date and time. Failure to comply with this requirement may result in a delay of the
granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or
Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner
listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent
you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can
be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present
witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should
bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the
person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East
Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other
auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-
3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: [Signature]
Jim Cooney
License Division Manager

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/23/2017
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 264653
Application Date: 10/20/2017

License Location: 3621 North Teutonia Avenue
Business Name: Competition Sports

Licensee/Applicant: Walls, Isaiah F.
(Last Name, First Name, MI)
Date of Birth: 05/25/1989

Home Address: W211N11635 Hilltop CR
City: Germantown State: WI Zip Code: 53022
Home Phone: 414-659-6961

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/12/2016 the applicant was cited at 3621 North Teutonia Avenue in the city of Milwaukee for Class B Premises Allow Patron After Hours.

Charge: Allow Patron After Hours
Finding: Guilty
Sentence: \$629.59 fine
Date: 09/12/2016
Case: 1607966

2. On 08/28/2016 Milwaukee police responded to a shots fired complaint at 3621 North Teutonia Avenue. Investigation revealed a patron was involved in an altercation as he left the bar. This patron walked to his car where he became involved in another altercation. A crowd gathered and someone fired a gun, striking the victim. During this investigation, officers went to the business where they found the applicant exiting the bar and locking the doors. Officers asked the applicant if they could view video from his cameras and were told "No, you can't, I am closing an going home". Milwaukee police incident report #162410027 filed.

3. The applicant has warrant #2016000513 in the amount of \$98.80 dated 10/08/2016 for Operate Motor Vehicle Without Insurance with the Mequon Police Department.
4. The applicant has warrant #2016000512 in the amount of \$124.00 dated 10/08/2016 for Operate While Suspended with the Mequon Police Department.
5. The applicant has warrant #2016000032 in the amount of \$124.00 dated 07/06/2016 for Operate While Suspended with the Cedarburg Police Department.
6. On 11/26/2016 at 1:39am officers responded to a shotspotter call at 3621 N. Teutonia Av which is Tha Competition Sports Bar). Upon arrival the officers observed a fight on the sidewalk in front of the bar. The subjects fled upon seeing the police. The officers recovered seven casings from the ground just south of the entrance. The bar manager, Justin FORNEY, came out of the bar and told the officer the shooting occurred across the street and they should leave. When the officer pointed out the casings on the ground by the door, FORNEY entered the bar and locked the door behind him. The officer observed cameras on the exterior of the bar that would capture the scene but were unable to view them because the door was locked.
7. On 11/27/2016 at 1:11am officers responded to a shotspotter call at 3621 N. Teutonia Av. There were several shotspotter updates with additional shots at locations around the original address for a total of 10 shots. A shots fired call was also received with the caller stating 7 shots had gone through the window of Tha Competition Sports Bar. Upon arrival officers found a van parked in front of the bar with a broken window but they found no damage to the building. The bar was locked and the officers received no answer when they knocked. A female patron also knocked on the door stating the bar was open that night and she had left her phone inside. The officers were not able to view the security cameras which cover the front of the bar.

- =====
8. On 04/22/2017 at 2:30am officers went to Tha Competition Bar, at 3621 N. Teutonia Av, to look for surveillance video regarding a shots fired complaint at 3500 N. 19th St. The applicant allowed the officers in to look at video. At 4:00am the applicant told the officers that he need to go home and they could come back the next day to view the video.
 9. On 04/23/2017 at 12:00am officers went to Tha Competition Bar to recover video surveillance from the night prior. The applicant refused to get the video at this time because he stated it was the bars busy time and he would get the video after the bar closed. At 2:30am the applicant was attempting to get the video when the DVR shut down and would not restart. The officer requested to take the DVR but the applicant refused, requiring the officers to obtain a warrant to seize the DVR. The applicant did assist in downloading the ID scanner from the night in question.

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Previous Premise

Date: 06/22/21
Officer: Xavier Benitez

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Penthouse Lounge
Address: 3621 N. Teutonia Av
Phone: 262 865-0879

Owner: Kelly, Tanisha
Owner address: 3237 N. Palmer St.
City State Zip: Milwaukee WI 53212
Owner Phone: 414 810-4163
Owner email: penthouse788@yahoo.com

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: By Phone

Location currently open: YES NO

Projected open date: Late July

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 10am-1am 24 hours Y N
Mon: 3pm-2am
Tue: 3pm-2am
Wed: 3pm-2am
Thu: 3pm-2am
Fri: 3pm-2:30am
Sat: 3pm-2:30am

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
 Tobacco: Yes No #:
 Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: #:
 Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 2
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many: 8
22. Are there interior cameras Yes No How many: 2
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many N/A

Interior Survey:

25. What is the planned capacity 75
26. What is the minimum number of employees That will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
- a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: N/A
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed MonTueWedThuFriSatSun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
- Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The location is still having the final renovations done. The agent is having the cameras installed and they were not operational at the time of the interaction. The agent stated that she is planning on having security used on all days of operation. The agent stated that the security services would be contracted out and would be armed.

REDACTED RECORD

Cooney, Jim

From:
Sent: Wednesday, June 23, 2021 2:57 PM
To: License
Cc: Coggs, Milele; Dantzler, Akuwa; Martin, Faviola
Subject: RE: 3621 N Teutonia Ave | CONCERNS Regarding Proposed Operation of License Premises

Follow Up Flag: Follow up
Flag Status: Flagged

Hi Keren,

After review of the license application and careful discussion among Association members, the North Teutonia Avenue Business Association has no objection(s) to the provisioning of a beverage retail license to Tanisha Kelley and the Penthouse Lounge at 3621 N. Teutonia Avenue.

Overall, the Association looks forward to partnering with the Penthouse Lounge in the procurement of sustainable economic growth, litter mitigation and public safety in the North Teutonia Avenue business area.

Thank you, very much, for your guidance and assistance in this matter.

Sincerely,

Milwaukee, WI 53206

Phone:

Email:

From:
Sent: Wednesday, June 16, 2021 3:33 PM
To: 'License' <LICENSE@milwaukee.gov>
Cc: 'Coggs, Milele' <mcoggs@milwaukee.gov>; 'Dantzler, Akuwa' <adantz@milwaukee.gov>; 'Martin, Faviola' <Faviola.Martin@milwaukee.gov>
Subject: RE: 3621 N Teutonia Ave | CONCERNS Regarding Proposed Operation of License Premises

Keren,

Thank you for your quick response. I have shared the license application with the Association, and asked for specific objections to be submitted by next Tuesday, June 22, 2021. I will follow up with your office at that time. Feel free to contact me with any questions or concerns. During the day, I can be reached at 414.502.1460 or jclegalrc@gmail.com.

Sincerely,

REDACTED RECORD

From: License <LICENSE@milwaukee.gov>

Sent: Wednesday, June 16, 2021 12:01 PM

To:

Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzier, Akuwa <adantz@milwaukee.gov>; Martin, Faviola

<Faviola.Martin@milwaukee.gov>

Subject: RE: 3621 N Teutonia Ave | CONCERNS Regarding Proposed Operation of License Premises

Good morning,

Please find their application attached. This might answer some of your questions highlighted below. Please advise if you'd like to add an objection to their file. Thank you.

Keren Becker

License Specialist III

City Clerk – License Division

O: (414) 286-2238

License@Milwaukee.gov

www.Milwaukee.gov/license



From:

Sent: Wednesday, June 16, 2021 10:52 AM

To: License

Cc: Coggs, Milele; Dantzier, Akuwa

Subject: 3621 N Teutonia Ave | CONCERNS Regarding Proposed Operation of License Premises

The following information is being submitted on behalf of the

.....) regarding the "new retail establishment license application" for the property located at 3621 N. Teutonia Ave titled, "Penthouse Lounge." The Association submits the following concerns:

Parking: As of today, nighttime street parking on Teutonia Avenue between Keefe and Nash is dominated by the pre-existing bars (Catfish & Youngs) located within a 400 ft radius of the proposed Penthouse Lounge. In fact, Catfish Lounge and Young's Bar customers take up just about all of the available street parking on Teutonia Ave every Tuesday, Thursday, Saturday and Sunday. QUESTION: What is the Penthouse Lounge's business plan for parking? What is the parking accommodation plan for Penthouse Lounge's customers?

Litter and Garbage: Our community is starting to mitigate the excessive trash and loitering problem that has plagued the area for several years. The removal of the previous tenants located at 3621 N. Teutonia resulted in fewer liquor bottles being tossed on the side of the road; and/or broken glass from the liquor bottles in the street and on the sidewalk. We have also been free of the excessive loitering that occurred at night in and around the neighboring properties of the area. QUESTION: How will the Penthouse Lounge protect the neighboring businesses/homes from the late night customer traffic, liquor bottle dispensing on the streets/sidewalk, and other nuisance behaviors related to the consumption alcohol at the Penthouse Lounge?

Crowd Control: Our neighborhood is very concerned about mitigating the gun related violence in the area. Excessive alcohol consumption could result in volatile situations where the use of guns could present. QUESTION: How will the Penthouse Lounge handle patrons who engage fights? In addition how will Penthouse Lounge seek to mitigate the potential for gun violence and/or prohibit firearms, and secure the premises from potentially unruly crowds?

Acclimation of New Business Owner: The business is called "Tanisha Kelly, Agt. Penthouse LLC." To date, the business owner(s) has yet to reach out or build relationships with the other business owners within the North Teutonia Avenue area. Members of the Association have attempted to contact the organizers of the Penthouse LLC but have been given the cold shoulder. QUESTION: What plan of action will the Penthouse Lounge engage to ensure a positive relationship with the other business owners in the North Teutonia Avenue business community?

ADDITIONAL QUESTIONS:

- **HOURS OF OPERATION:** What will be the established hours of operations at the Penthouse Lounge?
- **NEIGHBORING PARKING LOTS:** How can we be assured that parking lots owned by neighboring businesses will not be disturbed by the clients of the Penthouse Lounge?
- **CONTACT FOR PENTHOUSE LOUNGE:** Who at the Penthouse Lounge will be responsible for mitigating and addressing complaints from the community?
- **DAILY CLEAN UP:** Who at the Penthouse Lounge will be responsible for regular daily clean ups to ensure that the area remains respectable and orderly?
- **SUPPORT FOR SAFETY:** What will Penthouse Lounge do to help ensure that our community will be supported in its effort to reduce violence, vandalism, loitering, property damage, etc.?
- **EXISTING NO PARKING SIGNAGE:** How will the owners of Penthouse Lounge and its customers respect the existing "loading zone" parking restrictions that have been secured by businesses in the area?

Sincerely,

REDACTED RECORD

Milwaukee, WI 53206

Phone:

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

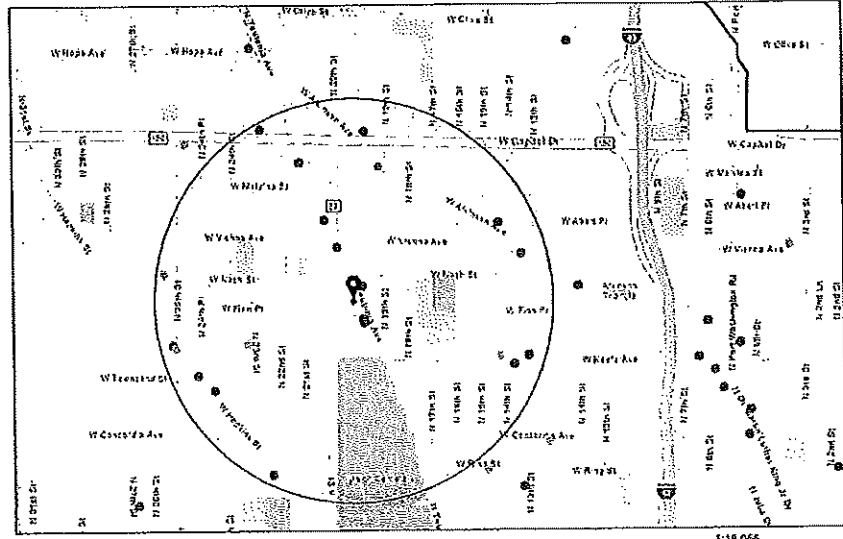


Concentration Map

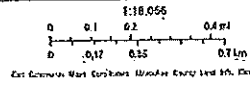
Area of Interest (AOI) Information

3621 N Teutonia Ave

Jun 8 2021 12:20:10 Central Daylight Time



- Alcohol Licenses
- Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Tavern
 - City Limits



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	24		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	MALLET'S FOODS	MALLET'S FOODS	JOE F MALLET, SP	3501 N 14TH ST	Class A Fermented Malt Beverage Retailer's License		10/16/2021, 7:00 PM	1
2	STEWART'S REST SPOT	STEWART'S REST SPOT	JESSICA P STEWART, SP	1422 W ATKINSON AV	Class B Tavern License	49	10/10/2021, 7:00 PM	1
3	SHANANIGAN S	SHANANIGAN S	CETTERY M GARDNER, SP	3751 N TEUTONIA AV	Class B Tavern License	70	9/23/2021, 7:00 PM	1
4	KHASRIA 3, INC	BIG JIM LIQUOR	BHUPINDER SINGH, Agt	2161 W HOPKINS ST	Class A Malt & Class A Liquor License		1/18/2022, 6:00 PM	1
5	Murray's Bar, LLC	Murray's Bar LLC	Mark A Murray, Agt	2474 W HOPKINS ST	Class B Tavern License	75	5/19/2022, 7:00 PM	1
6	YOUNG'S BAR, INC	YOUNG'S BAR	CHARLENE E GRAY, Agt	3571 N TEUTONIA AV	Class B Tavern License	50	6/13/2022, 7:00 PM	1
7	CATFISH LOUNGE, INC	CATFISH LOUNGE	JAMIE N GLADNEY, Agt	3646 N TEUTONIA AV	Class B Tavern License	80	6/12/2022, 7:00 PM	1
8	Tip Top Foods LLC	Tip Top Foods	Gagan K Gill, Agt	1901 W ATKINSON AV	Class A Fermented Malt Beverage Retailer's License		10/30/2021, 7:00 PM	1
9	B Brothers LLC	Blues Place	Timothy M Bea, Agt	3941 N TEUTONIA AV	Class B Tavern License		3/13/2022, 7:00 PM	1
10	FAITH GROCERIES, INC	FAITH GROCERIES	HARJINDER KHASRIA, Agt	3451 N 23RD ST	Class A Fermented Malt Beverage Retailer's License		4/10/2022, 7:00 PM	1
11	YOUNG'S BAR, INC	YOUNG'S BAR	CHARLENE E GRAY, Agt	3571 N TEUTONIA AV	Class B Tavern License	50	6/13/2021, 7:00 PM	1
12	CATFISH LOUNGE, INC	CATFISH LOUNGE	JAMIE N GLADNEY, Agt	3646 N TEUTONIA AV	Class B Tavern License	80	6/12/2021, 7:00 PM	1
13	DRAKE, INC	TEUTONIA WINE & LIQUOR	BRYAN DRAKE, Agt	2232 W CAPITOL DR	Class A Malt & Class A Liquor License		6/29/2021, 7:00 PM	1
14	WARREN'S LOUNGE	WARREN'S LOUNGE	WARREN G HARPER, SP	2534 W HOPKINS ST	Class B Tavern License	180	7/7/2021, 7:00 PM	1
15	CASPAR'S LOUNGE	CASPAR'S LOUNGE	LUTHER BROWN, SP	1300 W KEEFE AV	Class B Tavern License	60	6/29/2021, 7:00 PM	1
16	Freez Food Mart LLC	Freez Food Mart	Jehad A Fares, Agt	2526 W Hopkins ST	Class A Fermented Malt Beverage Retailer's License		1/17/2022, 6:00 PM	1
17	Fateh 1 Inc.	Jack's Liquor	Sukhchain Singh, Agt	3585-67 N Teutonia AV	Class A Malt & Class A Liquor License		6/30/2021, 7:00 PM	1
18	SINDHI, INC	Express Liquor	Navroze Ali Lalani, Agt	3833 N TEUTONIA AV	Class A Malt & Class A Liquor License		7/16/2021, 7:00 PM	1

19	Big Mans's Place LLC	Big Man's Place	Mary Stanley, Agt	1932 W Capitol DR	Class B Tavern License	76	3/27/2022, 7:00 PM	1
20	Bungalow Restaurant, LLC	Henry and Bobbie's Bungalow	Demetrius T Jones, Agt	3466 N 14th ST	Class B Tavern License		7/5/2021, 7:00 PM	1
21	ANGEL FOOD MARKET	ANGEL FOOD MARKET	CHIDI P ONUKWUGH A, Agt.	3700 N 26TH ST	Class A Fermented Malt Beverage Retailer's License		11/22/2021, 6:00 PM	1
22	ATKINSON FOOD MART CORP	Atkinson Food Mart	Mandeep Dran, Agt	1301 W ATKINSON AV	Class A Malt & Class A Liquor License		8/23/2021, 7:00 PM	1
23	Y&A LLC	Mothers Food and Liquor	Gurcharan Singh, Agt	2438 W Hopkins ST	Class A Malt & Class A Liquor License		2/27/2022, 6:00 PM	1
24	The 4th Quarter Sports Bar and Grill LLC	The 4th Quarter	Devida M Glover, Agt	1300 W KEEFE AV	Class B Tavern License		9/20/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: PENTHOUSE LOUNGE	
Premise Address: 3621 N TEUTONIA AVE MILWAUKEE, WI 53206	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>TENANT</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	<u>\$ N/A</u>
e) Total amount paid for goodwill of the business	<u>\$ N/A</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Lease Information (New & Transfer Applicants who are leasing the premises only)	
a) Date lease begins	<u>Jan 20 2019</u> ends <u>January 2019</u>
b) Monthly rental	<u>\$ 2,800.00</u>
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? <u>4 yrs</u>	

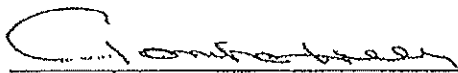
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent/Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



BUSINESS LICENSE PLAN OF OPERATION

cel-busplan 5/17/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: TAVERN LOUNGE

Do you have any experience operating this type of business? No Yes If yes, explain: PRIOR MANAGEMENT OF A BAR

2. Business Operations

- a. Proposed Opening Date: JUNE 1, 2021
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current license operating? No Yes If no, list date closed: 1/1/2021
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes if yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes if yes, describe: SPEAKERS

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 8 Locations: BEHIND BAR, BATHROOMS, NEAR EXITS
Outside: 6 Locations: ON THE SIDE OF BUILDING, ALLEY
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

From: Tanisha Kelly
 To: Byrd, Yashica
 Subject: Re: Corrections on licensing packet
 Date: Thursday, June 3, 2021 6:42:19 AM

Are there any parking spaces? No Yes, how many? _____ and describe the parking security plan: _____

Is there a loading zone? No Yes, if yes, describe the loading area security plan: _____

Will you have security personnel on premises? No Yes, if yes, how many? 5 and answer the following:
 What are their responsibilities? PATROL, SEARCH, CHECK IDs
 Is security equipment used? No Yes, if yes, describe: WAND, IS SCANNER, FLASHLIGHT
 Use their license, certification, or training credentials? LICENSED/BONDED, ARMED, CERTIFIED
 Will there be security cameras? No Yes, if yes, how many? 8 and list locations: OUTSIDE, ENTRANCE, BEHIND BAR

AND search/identification checks be done upon entry? No Yes, if yes, describe: PAT DOWN, PURSE CHECKS

PERCENTAGE OF SALES (MOST TO 100%)

Account	Food	Beverages	Secondary Merchandise	Premiums/Merchandise
Account # <u>1000000000</u>	<u>100%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>

Personal Services (such as massage, hair styling, tanning, etc.): _____
 Other: _____

TYPE 1

Full Service Restaurant Gift/Office Shop Deli or Food Store (Restaurant) Private/Recreation/Entertainment Club
 Night Club Tavern Outdoor Lounge Tiki Bar Truck Stop
 Amusement Mall Sports Facility Bowling Alley Shooting Range
 Hotel/Resort Number of Floors: _____ Number of Rooms: _____
 Number of Bays: _____

TYPE 2

Liquor Store Grocery Store Gas Station Convenience Store
 Car Wash Amusement/Recreation/Entertainment Club Art Studio, Gallery or Theater
 Used Car Dealer Personal Service (such as hair salon, tanning, etc.) Accounting Office
 Other: _____

What other licenses/permits are you interested in applying for? (check all that apply)
 Occupancy Permit Certificate of Occupancy Gas Station Amusement/Recreation/Entertainment Club Private/Recreation/Entertainment Club
 Secondary and other Private Motel & Club Other: _____

Legal Capacity (on this page)

Capacity 99 (Call for Minimum Requirements)

On Wed, Jun 2, 2021 at 4:43 PM Byrd, Yashica <Yashica.Byrd@milwaukee.gov> wrote:

Good afternoon,

Got it. If you can respond to this email with updated percentage of sales (Section 6 on attached form).

Thanks,

6. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? ⁶ _____ and answer the following:
 What are their responsibilities? PATROL, SEARCH, CHECK ID'S
 Is security equipment used? No Yes If yes, describe WAND, ID SCANNER, FLASHLISH
 List their licensing, certification, or training credentials LICENSED/BONDED, ARMED CERTIFIED
- d. Will there be security cameras? No Yes If yes, how many? ⁸ _____ and list locations: OUTSIDE, ENTRANCES, BEHIND BAAR
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe PAT DOWN, PURSE CHECKS

6. Percentage of Sales (add total 100%)

Alcohol <u>70</u> %	Food <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>5</u> %	Cigarettes <u>5</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply)

- Type 1
- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

- Type 2
- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio
- What other licenses/permits will you hold at this location? (check all that apply)
- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (Include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: CAPITAL
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story: # of stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Nicole Tanner Phone Number: (414) 460-4292
 Building Owner Address: 4803 W. Winesford Ave Milwaukee 53216

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	10 A.M.	1 A.M.	50	25	25 AND UP
Monday	3 P.M.	2 A.M.	50	25	25 AND UP
Tuesday	3 P.M.	2 A.M.	50	25	25 AND UP
Wednesday	3 P.M.	2 A.M.	30	25	25 AND UP
Thursday	3 P.M.	2 A.M.	75	25	25 AND UP
Friday	3 P.M.	2:30 A.M.	100	25	25 AND UP
Saturday	3 P.M.	2:30 A.M.	100	25	25 AND UP

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**PUBLIC ENTERTAINMENT PREMISES LICENSE
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 3621 N TEUTONIA AVE. MILWAUKEE, WI 53206

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>2</u>
<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe: SPEAKERS

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

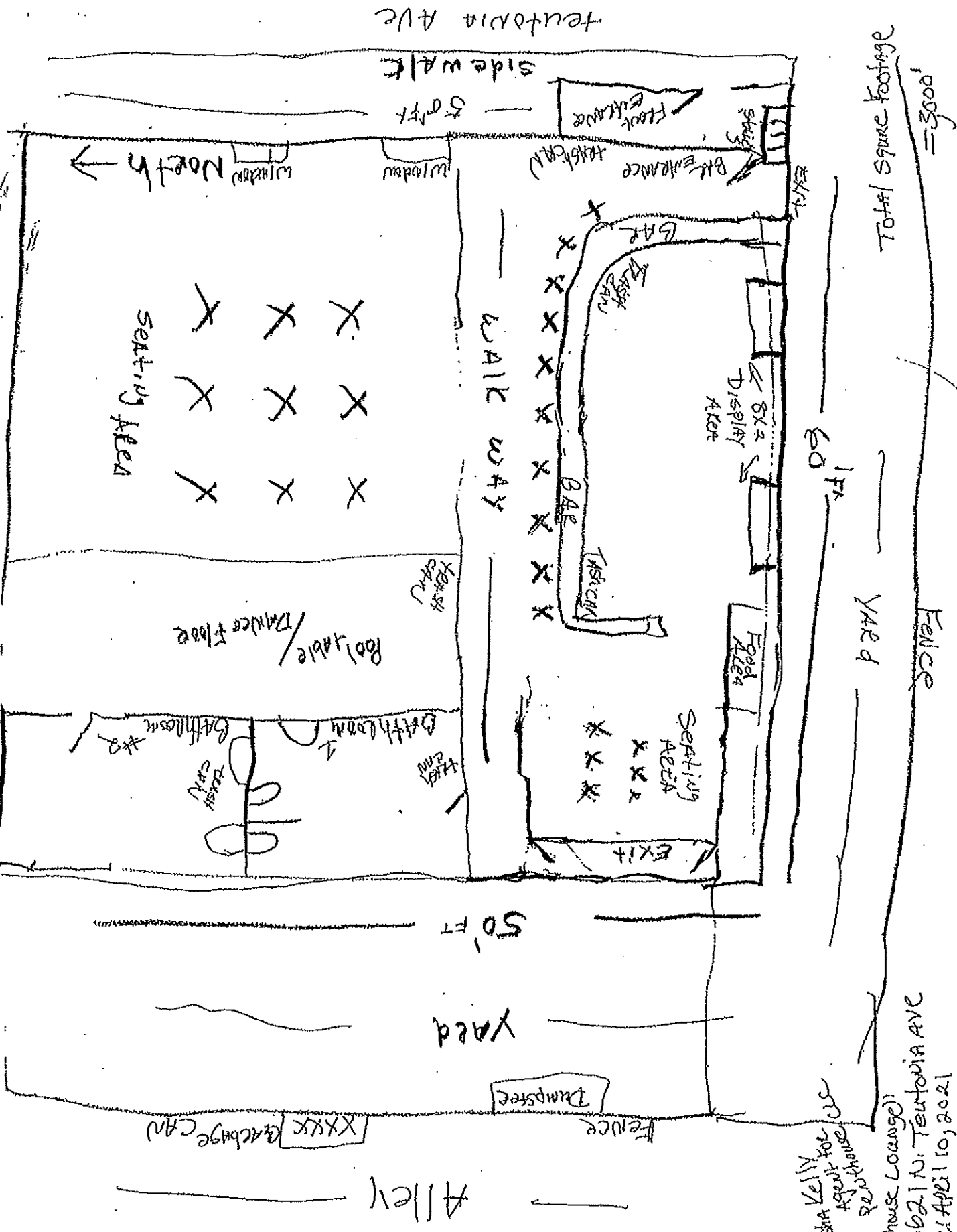
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

[Signature]
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(if no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



Total Square Footage = 3000'

Tandrea Kelly
 Agent for US
 Remittance
 Penthouse Lounge
 362 N. Tentoria Ave
 Date: April 10, 2021