

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Bioterrorism CDC Planning & Readiness

Objective #: 1 of 1

Objective Value: \$181,054

Objective: Primary Details

Objective Statement

By December 31, 2005, all Milwaukee/Waukesha Consortium for Emergency Public Health Preparedness member agency requirements related to the accomplishment of the public health preparedness objectives will be met by the Milwaukee Health Department.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to stipulate the degree of participation by Milwaukee Health Department in the effort to achieve the public health preparedness consortium contract objectives.

Programs Providing Funds for this Objective

Bioterrorism CDC Planning & Readiness: \$181,054

Agency Funds for this Objective:

Data Source for Measurement

A template for the required Deliverable report will be provided by the Division of Public Health.

Baseline for Measurement

The degree of participation in the achievement of the 2004 public health preparedness consortium contract objectives.

Context

Eight required objectives must be completed by both the consortia and local agency members. There are two required objectives for each of the four preparedness capacities: emergency response, epidemiology, communication, and training. In addition, two template objectives must be mutually selected by the consortia and its member agencies for each of the four capacities, i.e., eight total template objectives. No less than two member agencies must collaborate on a selected template objective and the results must be shared with all member agencies. All member agencies are encouraged, but not required, to collaborate on the selected template objectives. Template objectives cannot be chosen if the related work is already completed. (Local responsibilities can be inserted here, noting these are defined in the Context section of each preparedness consortia fiscal agent contract objective.)

Input Activities

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Bioterrorism CDC Planning & Readiness

Objective #: 1 of 1

Objective Value: \$181,054

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Childhood Lead Poisoning Prevention

Objective #: 1 of 3

Objective Value: \$152,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 160 children with an elevated blood lead level who reside in the City of Milwaukee will receive follow-up services according to the City of Milwaukee Health Department Intervention Schedule, which incorporates the guidelines in the Wisconsin Childhood Lead Poisoning Prevention & Control Handbook and Wisconsin Statute 254.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to document (by child) all children with elevated blood levels who reside in the City of Milwaukee, including: birth date, blood lead level, and description of follow-up services by blood level.

Programs Providing Funds for this Objective

Childhood Lead Poisoning Prevention: \$152,000

Agency Funds for this Objective:

Data Source for Measurement

STELLAR; EXCEL New Case Data Base

Baseline for Measurement

In 2002, there were 461 new cases referred by December 31, 2002. In 2003, there were 351 new cases referred by December 31, 2003, for a decrease of 24%. For the first two quarters of 2004, 95 new cases were referred, for a decrease of 23% from the first two quarters of 2003.

Context

The City of Milwaukee Health Department opens cases on children: less than 36 months of age with a capillary blood lead level 20 ug/dL or greater; or two capillary or venous results of >15-19 ug/dL regardless of timeframe; and all children with a blood lead of 20 or more ug/dL as confirmed by one venous blood test; or 15 or more ug/dL as confirmed by two venous blood tests that are performed at least 90 days apart. Due to recent trends we estimate 160 new cases in 2005.

Input Activities

Generation of referrals to Public Health Nurses, Risk Assessors, and Health Services Assistants. Generation of monthly reports to Public Health Nurses, Risk Assessors, and Health Services Assistants of their cases, pending home visits and inspections, and quarterly reports of completed home visits and environmental follow-up. Care Coordination will conduct processing of referrals to assure comprehensive follow-up services.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Childhood Lead Poisoning Prevention

Objective #: 1 of 3

Objective Value: \$152,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Childhood Lead Poisoning Prevention

Objective #: 2 of 3

Objective Value: \$189,690

Objective: Primary Details

Objective Statement

By December 31, 2005, 400 high risk housing units located in the Milwaukee Health Department's CLPPP Lead Program Target Area will be made lead safe before a child is identified as poisoned per City of Milwaukee risk assessment guidelines.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to document the addresses of all completed units with clearance dates, inspector names, owners names, and cost.

Programs Providing Funds for this Objective

Childhood Lead Poisoning Prevention: \$189,690

Agency Funds for this Objective:

Data Source for Measurement

Excel Primary Prevention Housing Data Base

Baseline for Measurement

Milwaukee Health Department exhausted its HUD primary prevention grant funding in October, 2003. Nonetheless, 697 lead safe units were made lead safe in 2003 before a child was poisoned.

Context

The Milwaukee Health Department's CLPPP Lead Program Target Area contains 30,000 high risk rental housing units based on the year of construction (pre-1950), low assessed value and high percentage of rental owned properties. This area is the epicenter of the childhood lead poisoning prevention problem in Milwaukee and the focus of housing-based primary prevention activities.

Input Activities

Recruitment of property owners mainly arises from rental owners that have lead abatement work orders based on the identification of a child with an elevated blood lead level. This opportunity is maximized to recruit property owners to apply the Milwaukee Health Department's CLPPP lead-safe housing standard in other housing units before a child is poisoned. Additionally, owners with previous positive experiences continue to enroll hazardous rental housing in the primary prevention grant program. The MHD also receives applications from housing advocates, housing agencies, faith-based agencies, community-based agencies, and government agencies. A property owner must be current on their taxes and abate recorded building code violations in order to participate. The MHD CLPPP provides risk assessment services, develops scopes of work, monitor lead hazard reduction in process and conducts lead dust clearance testing.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Childhood Lead Poisoning Prevention

Objective #: 2 of 3

Objective Value: \$189,690

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Childhood Lead Poisoning Prevention

Objective #: 3 of 3

Objective Value: \$2,162

Objective: Primary Details

Objective Statement

By December 31, 2005, 4 government funded housing organizations who partner with the Milwaukee Health Department (MHD) will receive outreach by the MHD Childhood Lead Poisoning Prevention Program to receive and promote recommendations to enhance health-housing collaboration designed to eradicate childhood lead poisoning by 2010.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to detail Milwaukee Health Department (MHD) efforts aimed at advancing adoption of MHD CLPPP recommendations to government funded housing agencies to increase the lead safety of high risk housing in Milwaukee. Resulting policy and program changes will also be documented and summarized.

Programs Providing Funds for this Objective

Childhood Lead Poisoning Prevention: \$2,162

Agency Funds for this Objective:

Data Source for Measurement

A report which will summarize meeting dates, meeting agendas and the outcomes of discussions in terms of policy or program changes.

Baseline for Measurement

In the City of Milwaukee, housing partnerships currently exist between the Milwaukee Health Department CLPPP and 4 government funded housing agencies. During 2004, each of these partnerships are being evaluated and recommendations will be forthcoming to strengthen these partnerships in terms of policy and program changes that support the eradication of childhood lead poisoning in Milwaukee.

Context

The Milwaukee Health Department CLPPP will submit a report on 1/31/05 per 2004 Consolidated Contract objectives which will outline recommendations to advance health-housing collaboration among government funded housing rehabilitation programs. This report will be used as the basis of outreach to government funded housing agencies to impact policy and program changes that enhance health-housing collaboration.

Input Activities

Recommendations resulting from 2004 Consolidated Contract Objective #3 for the Milwaukee Health Department CLPPP will form the basis of this objective in terms of identifying partner government funded housing agencies for future collaboration. Strategic discussions with housing agencies will be scheduled where recommendations will be discussed.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Childhood Lead Poisoning Prevention

Objective #: 3 of 3

Objective Value: \$2,162

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Immunization

Agency: Milwaukee City Health Department
Objective #: 1 of 4

Contract Year: 2005
Objective Value: \$75,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 175 immunization providers will increase their knowledge of immunization practices, through participation in two Immunization Symposium held by the Milwaukee Health Department.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

1. A list of people invited to the symposiums.
2. A list of symposium attendees and agendas for both symposiums.
3. A copy of the immunization practice assessment tool
4. A report describing the impact of the symposium on immunization practice, a comparative analysis of the pre and post symposium assessments used to determine changes in immunization knowledge and practice, and the lessons learned in the design, implementation, and analysis of the symposium effectiveness.

Programs Providing Funds for this Objective

Immunization: \$75,000

Agency Funds for this Objective:

Data Source for Measurement

Number of attendees by organization and job classification, immunization knowledge and practice change.

Baseline for Measurement

In 2003, 100 people attended the symposium, in 2004, 137 people attended.

Context

The Milwaukee Health Department Immunization Program staff and Protect All Kids Coalition will work with members of the Coalition and friends of the Coalition to ensure that members of the Milwaukee community have accurate and correct immunization information to share with professional workers, community-based organizations and families in Milwaukee. A minimum of 400 people will be invited to each symposium with a 175 expected to attend each symposium.

Input Activities

1. Milwaukee Health Department will assist in coordinating and holding of two immunization symposiums by working with Community Advocates and the Protect All Kids Coalition to more thoroughly identify immunization providers in the Milwaukee area, including physicians, to invite to the symposium. These immunization providers and community partners will also be asked to provide information on their existing immunization barriers and issues to use as the basis for the design of future symposium curriculum. One of the symposiums will be targeted at healthcare professionals (MDs, RNs, and health administrators) and the other symposium will be targeted for front line staff (clinic assistants) and community partners (coalition members, child care providers).
2. MHD will work with DHFS to develop a mutually agreed upon assessment tool to be administered at the symposium and then again 4-6 months later to determine immunization practice, barriers to immunization, and impact of the symposium. 3. MHD will conduct a comparative analysis of pre and post symposium immunization practices in order to refine symposium content and/or structure for 2006.
4. MHD will complete a report describing the results of the comparative analysis, the feedback received from the community partners identifying immunization barriers and an action plan to address immunization practice deficiency identified in the comparative analysis.
5. MHD will invite a minimum of 400 individuals to each symposium, including but not limited to Community Based Organizations (CBO), coalition partners, private providers, mass immunizers, non-governmental organizations (NGO) and other immunization partners playing a role in increasing immunizations in the City of Milwaukee. Symposium attendees will be asked to participate in the Protect All Kids Coalition.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Immunization

Agency: Milwaukee City Health Department
Objective #: 1 of 4

Contract Year: 2005
Objective Value: \$75,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None

Contract Objective Details - Intermediate

Contract #: 13063
Program: Immunization

Agency: Milwaukee City Health Department
Objective #: 2 of 4

Contract Year: 2005
Objective Value: \$100,000

Objective: Primary Details

Objective Statement

By December 31, 2005, residents of the City of Milwaukee will have improved access to immunization services from the Milwaukee Health Department through the implementation of a strategic plan designed to increase immunization in the City of Milwaukee.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

1. For each of the weekend/offsite clinics Milwaukee Health Department (MHD) will provide the dates, times, number of participants, and number of shots given.
2. A report indicating barriers to immunizations identified by assessment participants. MHD will assess for accountability, 29 MHD clinic users and 67 non users (90% confidence level with a precision of plus/minus 10%) with target objective of 34 MHD clinic users and 94 non users (95% confidence level with a precision of plus/minus 10%)
3. A report indicating attempts to work with Milwaukee Public Schools and other immunization providers and any outcomes of those attempts, with relevant information incorporated into MHD's immunization strategic plan.
4. A copy of the MHD protocol for offsite immunization clinics, including a discussion of the benefits and barriers of the pilot immunization clinic site.
5. A copy of MHD's strategic plan to increase childhood immunization rates in the City of Milwaukee.

Programs Providing Funds for this Objective

Immunization: \$100,000

Agency Funds for this Objective:

Data Source for Measurement

Analysis of survey data

Baseline for Measurement

Evening clinic participation is seasonal. For the month of October clients at evening clinics ranged from 21-67 at Sixteenth Street Health Clinic and from 17-36 at Northwest Health Center. Saturday clinics typically had 50 or fewer clients.

Context

Parents have identified that access to immunization clinics is a barrier during traditional hours. The Milwaukee Health Department will work to raise community awareness regarding evening and weekend clinics.

Input Activities

1. Milwaukee Health Department (MHD) will conduct an assessment of parents of children less than 3 years old who are behind on immunizations who are a) MHD immunization clinic users and b) non-MHD clinic users in order to identify barriers to obtaining immunizations, knowledge of immunizations, and knowledge of MHD services. 2. MHD will work with Milwaukee Public Schools (MPS) to coordinate six weekend clinics with exclusion letters mailed by MPS, as well as work with other community partners to do targeted social marketing of MHD immunization clinics. 3. MHD will work with MPS to enforce the School Immunization Law. 4. MHD will contact immunization providers (title 19 HMO's and large healthcare providers) to discuss immunization access issues. 5. MHD will develop protocols for conducting off site clinics and will identify 1 offsite clinic location within the areas of greatest immunization need (defined as the 5 zipcodes with the lowest immunization rates in the city) with input from other community partners and conduct up to 4 clinics at this location. 6. MHD will conduct 6 weekend clinics and weekly extended hour clinics. 7. MHD will develop a strategic plan for increasing childhood immunizations rates in the City of Milwaukee.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Immunization

Agency: Milwaukee City Health Department
Objective #: 2 of 4

Contract Year: 2005
Objective Value: \$100,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None

Contract Objective Details - Intermediate

Contract #: 13063
Program: Immunization

Agency: Milwaukee City Health Department
Objective #: 3 of 4

Contract Year: 2005
Objective Value: \$70,000

Objective: Primary Details

Objective Statement

By December 31, 2005, a social marketing campaign developed by the City of Milwaukee Health Department will be implemented to promote childhood immunizations.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report detailing focus group findings and marketing campaign activities along with recommendations for the design of future social marketing campaigns will be provided to the Division of Public Health.

Programs Providing Funds for this Objective

Immunization: \$70,000

Agency Funds for this Objective:

Data Source for Measurement

Thematic analysis of focus group participant responses. Analysis of survey data collected in objective #2.

Baseline for Measurement

A social marketing campaign was done in 2004 regarding Varicella vaccination. An assessment has not been previously done.

Context

Immunization messages that are accurate and provide correct immunization information are essential for the Milwaukee Health Department to reach the 2010 goal of 90% of the children of Milwaukee being properly immunized.

Input Activities

1. Milwaukee Health Department (MHD) will develop a targeted social marketing campaign, based on information received from surveys proposed in objective #2 along with input from DHFS and other community partners.
2. MHD will conduct 2 focus groups among persons who were targeted by social marketing campaign to determine acceptability/understanding of the message and impact of the campaign.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Immunization

Agency: Milwaukee City Health Department
Objective #: 3 of 4

Contract Year: 2005
Objective Value: \$70,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None

Contract Objective Details - Intermediate

Contract #: 13063
Program: Immunization

Agency: Milwaukee City Health Department
Objective #: 4 of 4

Contract Year: 2005
Objective Value: \$63,731

Objective: Primary Details

Objective Statement

By December 31, 2005, 70% of children served by the Milwaukee Health Department Immunization Program who will be 24-35 months of age as of December 31, 2005 will complete their primary immunizations by 35 months of age.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include documentation of the number of children served by the City of Milwaukee Health Department Immunization Program on January 1, 2005 who will be 24-35 months of age on December 31, 2005, and the number of those children who have received age appropriate immunizations as of December 31, 2005.

Programs Providing Funds for this Objective

Immunization: \$63,731

Agency Funds for this Objective:

Data Source for Measurement

CASA, Wisconsin Immunization Registry and agency records.

Baseline for Measurement

Casa report run on November 12, 2004, on this years cohort indicates for children in the 24-35 month age group at 24 months of age to be 61.04% UTD and 6.49% late UTD, or 67.53 having received age appropriate immunizations. The total number of children included in reminder recall will be approximately 500.

Context

Children will be assessed for their completion of the 4DTap, 3 polio, 1 MMR, 3 Hib, 3 Hep B immunization series.

Input Activities

1. Milwaukee Health Department (MHD) will identify all children on January 1, 2005 who are 0-35 months of age for reminder recall.
2. The CASA cohort will be a subgroup of the reminder recall group and consist only of children who will be 24-35 months of age as of December 31, 2005.
3. Tracking and recall will be completed quarterly for the entire reminder recall group via letters. Medical homes will be documented on client's individual immunization consent and entered into the WIR and referrals made to Medicaid Outreach staff if no medical home is indicated. Letters will be sent to private providers indicating their client was seen in a MHD clinic, including the immunizations given by the MHD nurse. The MHD will re-activate clients who return after indicating that they have a private provider and will keep them active for the remainder of the year. Having active status means that they will receive tracking and recall through letters, etc. Percentage of children who have received appropriate immunizations will be measured as the sum of the percentage up to date and late up to date.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Immunization

Agency: Milwaukee City Health Department
Objective #: 4 of 4

Contract Year: 2005
Objective Value: \$63,731

Objective: Risk Profile

Accountability Targets

The Milwaukee Health Department accountability targets for this objective are as follows:

1. Milwaukee Health Department (MHD) will identify all children on January 1, 2005 who are 0-35 months of age for reminder recall.
2. The CASA cohort will be a subgroup of the reminder recall group and consist only of children who will be 24-35 months of age as of December 31, 2005.
3. Tracking and recall will be completed quarterly for the entire reminder recall group via letters. Medical homes will be documented on client's individual immunization consent and entered into the WIR and referrals made to Medicaid Outreach staff if no medical home is indicated. Letters will be sent to private providers indicating their client was seen in a MHD clinic, including the immunizations given by the MHD nurse. The MHD will re-activate clients who return after indicating that they have a private provider and will keep them active for the remainder of the year. Having active status means that they will receive tracking and recall through letters, etc. Percentage of children who have received appropriate immunizations will be measured as the sum of the percentage up to date and late up to date.

Conditions of Eligibility for an Incentive

None

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 1 of 5

Objective Value: \$151,438

Objective: Primary Details

Objective Statement

By December 31, 2005, 325 adolescents, with a healthy behavior care plan, will demonstrate improvement in at least one high-risk behavior identified.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to document the number of adolescents with a healthy behavior care plan, the number of adolescents who demonstrated an improvement in at least one high-risk behavior. A summary of the results of the care plans used that documents improvement in one high risk behavior.

Programs Providing Funds for this Objective

Maternal and Child Health Block Grant: \$151,438

Agency Funds for this Objective:

Data Source for Measurement

SPHERE Individual/Household Report to include the MCH Required Demographic Data and data from the following screens:
Intervention: Health Teaching and/or Counseling and Topics/Results; and Referral and Follow-up/Results.

Baseline for Measurement

As of July 2004 the Adolescent School Health Program had started over 300 careplans of which 176 of the students reported having improved behavior.

Context

This objective is intended for individual care plan activities. The Adolescent School Health Program will target high-risk teens that have newly diagnosed chronic diseases, known chronic diseases, and health conditions such as pregnancy. We will also target teens that report practicing behaviors that make them at risk for health disparities. We will provide health counseling, follow-up, and the necessary referrals for these students. Students will be counseled for Pregnancy, High-Risk Sexual Behaviors, HIV/AIDS, Access to Health Care, Intentional and Unintentional Injury, Date Rape, Substance Abuse, Nutrition, Weight Management and Physical Activity, Eating Disorders and Dieting, Anger Management, and Tobacco Prevention. Students will reflect a culturally diverse population. Education for high-risk sexual behaviors will be modeled after best practices for preconceptional health and improving healthy behaviors. Milwaukee Health Department will target 350 adolescents for this objective. 325 Adolescents will report an adopt a plan for healthier behaviors.

Input Activities

1. Students will be identified through multiple sources such as self-report, school personnel, peers, parents, public health nurse, and care providers.
2. The Adolescent School Health Program will develop with each student a nursing assessment to identify high-risk behaviors.
3. All the students will receive an average of 2-4 contacts with the Adolescent School Health Program Staff.
4. Students will be assessed, counseled and referred to community agencies or health care providers as appropriate.
5. Staff will follow-up referrals to track the student's progress.

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DPH Grants and Contracts

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 1 of 5

Objective Value: \$151,438

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 2 of 5

Objective Value: \$100,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 7000 adolescents will attend the Healthy Behavior education classes conducted by the City Of Milwaukee Health Department and at least 85% will demonstrate an increase in knowledge of healthy behaviors.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to document at least 6000 adolescents who participated in health education sessions sponsored by the City of Milwaukee Health Department will report an increase

in knowledge related to healthy behaviors. A copy of the tool used to measure the change in knowledge will be submitted. This objective will be measured by 85% of the students reporting an increase in knowledge.

Programs Providing Funds for this Objective

Maternal and Child Health Block Grant: \$100,000

Agency Funds for this Objective:

Data Source for Measurement

SPHERE Community Report to include the data from the following screens: Community Activity (all appropriate fields) and Health Teaching Topics and Results.

Baseline for Measurement

As of 2004 4583 participants had attended the ASHP's Healthy Behavior Classes.

Context

Healthy Behavior education topics based on student needs that have been identified by students, school personnel, public health nurses, health educators, and administration. Education is done in group setting for approximately 7000 students. Target audience may be students. Healthy People 2010 school priority and health education priority areas are addressed. The 7000 students participating will represent a culturally diverse school age population. The health behavior classes will include topics such as, Access To Health Care, Adolescent Health/Abstinence, High-Risk Sexual Behavior/Pregnancy Prevention, Date Rape, Sexual Harrassment, Alochol Tobacco and Other Drig Abuse, Managing Feelings/Anger Management, Bullying, Gang Violence, Stress, Sadness and Depression, Nutrition, Weight Management and Physical Activity, Eating Disorders and Dieting, Weight Management and Physical Activity, and Tobacco Prevention.

Input Activities

1. The Milwaukee Health Department(MHD)will educate 7000 adolescents on healthy behavior topics.
2. MHD will review and update current lesson plans as indicated with focusing on specific health behavior topics.
3. MHD will administer post-test to participants.
4. MHD will document an increase in knowledge of 85% of participations.
5. Copy of all curriculums used in educational sessions.
6. Documentation of the number of participants by age group.

(see next page)

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Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 2 of 5

Objective Value: \$100,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 3 of 5

Objective Value: \$125,000

Objective: Primary Details

Objective Statement

By December 31, 2005 340 adolescents will receive depression-screening and 100% of those needing to be referred based on the Adolescent School Health Program's referral criteria will receive follow-up.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

1. Documentation of the number of students screened for depression.
2. Results and referrals to community resources for follow-up services.
3. This initiative will be renegotiated by March 31, 2004 if efforts indicate this amount of screenings is not feasible or if the community capacity for treatment of findings is found to be lacking.

Programs Providing Funds for this Objective

Maternal and Child Health Block Grant: \$125,000

Agency Funds for this Objective:

Data Source for Measurement

SPHERE Individual/Household Report to include the MCH Required Demographic Data and data from the following screens: Intervention; Screening and Subintervention; Depression (no detail screen) and Referral and Follow-up/Results, if need is identified.

Baseline for Measurement

As of July 2004 the Adolescent School Health Program had screened 230 adolescents for depression. These screens were unduplicated.

Context

We are proposing to conduct fewer depression-screens and to enhance our follow-up and referral services for the suicidal students and those having elevated screens. The suicidal students will be reassessed within one week after the initial assessment. These students will then be reassessed at four weeks and at six months based on best practice and the nurse's judgement. In 2003 five suicidal students reported they were suicidal. Because of our early intervention and referrals none of these students committed suicide. Non-suicidal students with elevated screens will be assessed at four weeks, then at 6 months based on best practice recommendations and the nurse's judgement. Sixty-four out of the 426 non-suicidal students depression-screens were referred for assessment and or treatment. We anticipate having similar findings this year. There is insufficient data regarding adolescents and depression in the City of Milwaukee about depression in adolescents. Surveillance of adolescents for early intervention and prevention is indicated. Students will represent a culturally diverse population. The Children's Depression Inventory tool(CDI) will be used, or another standardized tool if agency decides to expand or change tools. Community partnerships will be encouraged to establish sustainable and functional treatment capacity. Tracking and follow-up required for students needing services and the mental health treatment and community resources service capacity needs to be determined. The skill set required to case manage each student has been determined; however the barriers to connecting a child to care are unknown. The barriers to connecting youth to treatment may be multifaceted. Some of these students will require more than one depression screen for best practice, follow-up and based on different crisis these teens may experience. No student will be counted more than twice. Second screenings will be implemented based on new reported crisis or those students with elevated screens that refused to follow-up and receive care. These clients will not be duplicated with the clients in objective.

Input Activities

1. The Adolescent School Health Program staff will identify adolescents through multiple sources, self-referrals, peers, school personnel, public health nurses, and parents.
2. Students will receive individual education regarding recognizing depression.
3. Referrals will be made as appropriate to health providers, school personnel or other

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 3 of 5

Objective Value:

\$125,000

4. Findings and data will be shared with community partners.
5. Milwaukee Health Department will track referral follow-up activities.
6. Three hundred forty middle and high school students will be screened voluntarily with use of the Chronic Depression Inventory tool.
7. The Milwaukee Health Department will continue it's collaborative relationship with the Mental Health Association and Community Partners.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 3 of 5

Objective Value: \$125,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 4 of 5

Objective Value: \$40,000

Objective: Primary Details

Objective Statement

By December 2005, 120 pregnant or postpartum females will be screened for depression by the City of Milwaukee Adolescent School Health Program.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

1. The number of pregnant or postpartum students screened for depression.
2. Report summarizing mental health concerns/trends for teens.
3. Documentation of the number of referrals follow-up and outcomes.

Programs Providing Funds for this Objective

Maternal and Child Health Block Grant: \$40,000

Agency Funds for this Objective:

Data Source for Measurement

SPHERE Individual/Household Report to include the MCH Required Demographic Data and data from the following screens; Intervention; Screening and Subintervention; Depression (no detail screen) and Referral and Follow-Up/Results, if need is identified.

Baseline for Measurement

The Adolescent School Health Program has screened 62 unduplicated pregnant or postpartum students for depression as of July 2004.

Context

We are proposing to conduct fewer depression screens and enhance our follow-up services for the suicidal students and those having elevated screens. The suicidal students will be reassessed within one week after the initial assessment and referral. These students will then be reassessed at four weeks and at 6 months based on best practice and the nurse's judgement. In 2003 one student reported being suicidal out of 233 depression screens. She was referred for assessment and/or treatment. Non-suicidal students with elevated screens will be reassessed at four weeks, then at 6 months based on best practice recommendations and the nurse's judgement. Best practice indicates that depression-screening during the antepartum and postpartum period is most effective. Depression occurs most often in the postpartum period. Milwaukee was second in the nation for teen pregnancy in 2001. Many pregnant or postpartum students we service may be depressed. Some of these clients may need more than one screen but no more than two screens will be counted. These clients may need more than one screen based on best practice and the fact that these students may have family, environmental or mental health issues with variables that change causing them to become depressed such as loss of an infant. The clients screened for this objective will not be counted in objective.

Input Activities

1. One hundred twenty pregnant or postpartum teens will be screened for depression and referred for follow-up care as indicated.
2. A record will be kept for each client that is referred.
3. Referred clients will receive follow-up contact to determine individual case status.
4. Outcomes will be documented and combined into written report.
5. The Center for Epidemiologic Studies- Depression (CESD) tool or another standardized screening tool will be utilized if agency decides to change tool or expand screening tools.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 4 of 5

Objective Value: \$40,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 5 of 5

Objective Value: \$50,000

Objective: Primary Details

Objective Statement

By December 31, 2005 700 Adolescents will receive assistance for brief-targeted interventions and first-aid and sudden-illness assessments in the Milwaukee Public/Private schools.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

700 Adolescents will receive nursing interventions and referral follow-up services as indicated. A report will be completed that documents nursing assessments and outcomes.

Programs Providing Funds for this Objective

Maternal and Child Health Block Grant: \$50,000

Agency Funds for this Objective:

Data Source for Measurement

SPHERE Individual/Household Report to include the MCH Required Demographic Data and data from the following screens, dependent on the presenting reason of the adolescent, as well as the intervention(s) provided; Disease and Health Event Investigation, Screening, Health Teaching Topics and Results, and Referral and follow-Up/Results, if need is identified.

Baseline for Measurement

The Adolescent School Health Program provided brief-targeted interventions, as indicated for 833 students as of July 2004

Context

Adolescents need school nurses for short-term counseling and interventions for issues such as communicable diseases, new or recurring chronic disease case management, minor injuries/illness, health-related questions, nutrition assessments and health-screening. Adolescents are identified through self referral, parents and school perrsonnel. Follow-up is time limited. Other services such as depression screening have been added which will decrease the number seen for brief-intervention.

Input Activities

1. Single visits with adolescent for short-term care.
2. Referral to other health community services as indicated.
3. Those needed to be referred will receive follow-up by the City of Milwaukee Health

Department's Adolescent School Health Program.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Maternal and Child Health Block Grant

Objective #: 5 of 5

Objective Value: \$50,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

(see next page)

Contract Objective Details - Intermediate

Contract #: 13063
Program: Preventive Health and Health Services
Block Grant

Agency: Milwaukee City Health Department
Objective #: 1 of 4

Contract Year: 2005
Objective Value: \$25,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 20 independent schools within the City of Milwaukee will be assessed by the City of Milwaukee Health Department to identify barriers to, and provide recommendations for incorporating heart-healthy behaviors and practices into their educational setting.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include: documentation of schools and representative(s) participating in a heart-health behavior assessment; a signed letter of commitment from each participant school to complete the assessment; a copy of the assessment tool; a public document summarizing the assessment analysis and resulting recommendations that will provide schools with a basis for the future development and implementation of a school heart-health action plan; documentation that recommendations were shared with the named representatives of each participant school.

Programs Providing Funds for this Objective

Preventive Health and Health Services Block Grant: \$25,000

Agency Funds for this Objective:

Data Source for Measurement

City of Milwaukee Health Department internal reports

Baseline for Measurement

The 2003 Youth Risk Behavior survey, 2003 Milwaukee Family Preventive Health Behavior results, 2003 Youth Behavioral Risk Factor Surveillance Survey, Healthy People 2010

Context

Current youth trends concerning preventive health behaviors, related quality of life issues, and the potential long-term impact on the nation-wide burden of chronic disease, reflects a public health need to assess and assure that appropriate resources are available within the Milwaukee community to effectively address them. A lack of organized data exists within Milwaukee regarding strengths and identified needs in knowledge and practices as it relates to preventive health behaviors such as nutrition, physical activity and tobacco use. This objective will focus on assessing these areas in 20 targeted Milwaukee independent schools known to work with culturally and socio-economically diverse children and families. This initial assessment will provide participant schools with a basis for the future development and implementation of a school heart-health action plan. Addressing health-behavior in school-age children is consistent with the City of Milwaukee Health Department strategic plan.

Input Activities

Recruitment of participant independent and/or small schools; establishment of a school representative or heart-health assessment team within each participant school; a signed agreement from each school to complete the assessment; development of the preventive heart-health assessment tool; implementation of the heart-health assessment tool; collection and analysis of completed assessments; development and sharing of preventive heart-health assessment recommendations with representatives of participant schools. The City of Milwaukee Health Department will provide appropriate technical assistance and support staff that may include the Prevention Health Project Coordinator, Nutrition Coordinator, School Health Coordinator, and the Healthy Behavior and Healthcare Access Manager.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Preventive Health and Health Services
Block Grant

Agency: Milwaukee City Health Department
Objective #: 1 of 4

Contract Year: 2005
Objective Value: \$25,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Preventive Health and Health Services

Objective #: 2 of 4

Objective Value: \$25,000

Block Grant

Objective: Primary Details

Objective Statement

By December 31, 2005, 16 Milwaukee area agencies will agree to implement the Stepping Up to a Healthy Lifestyle educational campaign to promote increased physical activity and healthy nutrition.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include: a list of Stepping Up to a Healthy Lifestyle participating agencies, a signed letter of commitment from each participating agency; a summary of agency in-service training activities and educational materials distributed, a record of promotional and education activities conducted within each participant agency, the numbers of participants in agency-specific program activities; a summary report with evaluation results of the Stepping Up to a Healthy Lifestyle campaign in the City of Milwaukee.

Programs Providing Funds for this Objective

Preventive Health and Health Services Block Grant: \$25,000

Agency Funds for this Objective:

Data Source for Measurement

Wisconsin Nutrition Education Network; City of Milwaukee Health Department internal reports

Baseline for Measurement

This is a newly expanded initiative.

Context

A lack of funding for program planning resources and/or personnel continues to limit agencies in their ability to design and implement community education programs and distribute printed materials for promoting increased physical activity and heart-healthy eating. This objective will concentrate on the promotion and implementation of a nutrition and physical activity education campaign developed through the Wisconsin Nutrition Education Network that targets the broad spectrum of food-stamp eligible elementary school-aged youth, teens, adults age 18 to 64 with no children, pregnant women, and families with children. The content of this education campaign is consistent with the Dietary Guidelines for Americans and the Food Guide Pyramid. The education of our youth concerning the development of healthy lifestyles is critically important in their formative years. The primary responsibility of adults, parents, and grandparents to serve as role models for their children makes physical activity and nutrition education of key significance. Youth health education combined with effective role modeling serves as a positive influence on young people and reinforces the adult message being conveyed. Social marketing campaigns conducted in Wisconsin have been effective in promoting positive health behavior changes. The City of Milwaukee Health Department has on-going relationships with a variety of agencies who service food stamp eligible families. Skill building activities directed toward these families have shown previous success in demonstrating increases in physical activity and healthy eating.

Input Activities

Serve as the Milwaukee Campaign Coordinator and liaison with the Wisconsin Nutrition Education Network; recruitment of community agencies and appropriate City of Milwaukee Health Department programs (Examples of agencies may include youth-serving, elderly, parent, schools, day-care, Head-Start, WIC, Area Health Education Center, and other educational student-outreach programs found in institutes of higher learning such as Milwaukee Area Technical College and the Mount Mary College Dietetic Internship Program); signed letters of commitment from each participating agency; order and distribute educational materials to all participating agencies and programs; provide technical assistance in planning agency-specific activities; conduct training of staff and partners; creation of promotional displays at all City of Milwaukee Health Department Health Centers; promote media coverage of the program; coordinate the completion and submission of evaluation tools from partner agencies and programs; develop a final summary report of the "Stepping Up to a Healthy Lifestyle- Milwaukee Campaign."

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Preventive Health and Health Services
Block Grant

Objective #: 2 of 4

Objective Value: \$25,000

Objective: Risk Profile

Percent of Objective Accomplished

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| 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 85% | 90% | 95% | 100% |
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Corresponding Percentage Recoupment

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Corresponding Potential Recoupment Amounts

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Definition of Percent Accomplished

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Conditions of Eligibility for an Incentive

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Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Preventive Health and Health Services

Objective #: 3 of 4

Objective Value: \$10,000

Block Grant

Objective: Primary Details

Objective Statement

By December 31, 2005, 3 Milwaukee private schools and neighborhoods will benefit from Walking Workshops organized by the City of Milwaukee Health Department that will be designed to develop recommendations that promote and support an improved physical environment and safe walking.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

Development and implementation of Walking Workshops in 3 Milwaukee private schools; a report to include a list of participating private schools and representative(s); a copy of the Walking Workshop outline and content; a record of related meetings and contacts; a summary of promotional activities for the Walking Workshops; a record of workshop attendance; and a summary of the workshop recommendations.

Programs Providing Funds for this Objective

Preventive Health and Health Services Block Grant: \$10,000

Agency Funds for this Objective:

Data Source for Measurement

City of Milwaukee Health Department internal reports

Baseline for Measurement

The 2003 Youth Risk Behavior Survey, 2003 Milwaukee Family Preventive Health Behavior results, 2003 Youth Behavioral Risk Factor Surveillance Survey, Milwaukee Safe Routes Campaign, Healthy people 2010

Context

Moderate daily physical activity, such as bicycling or walking have long been recognized as an essential part of a healthy lifestyle. Despite the overwhelming evidence in favor of an active lifestyle, most Americans still remain sedentary. Among several national data sets, approximately 30% of Americans reported no leisure-time physical activity. Another 30% were not sufficiently active to achieve health benefits. According to the U.S. Department of Transportation's Nationwide Personal Transportation Survey, the number of trips the average American adult takes on foot each year dropped 42% over a 20 year period of time from 1975 to 1995. Among American children, walking trips dropped 37%. Only 10% of public school students are estimated to walk to school today compared to a majority of students a generation ago. An increase in obesity follows a decline in walking and bicycling. With the automobile dominating our landscape, many communities lack walkways, bikeways and safe neighborhoods that would otherwise serve to encourage these types of physical activity. About 25 % of all trips made in the United States are less than a mile, and 75% of those short trips are made by automobile. Recent research indicates that 20% to 25% of morning traffic is due to parents driving their children to school. As a result, traffic congestion has increased around schools, prompting even more parents to drive their children to school. The health consequences of these trends to our children and to the well-being of the community is extensive. This objective is designed to provide schools, parents, neighbors, area businesses, community leaders, and other interested parties, the opportunity to learn more about the successful creation of active community environments. It further allows for the application of those concepts through a "walking audit" of the school campus, surrounding neighborhood, and the development of follow-up recommendations for improving safety and promoting increased physical activity opportunities.

Input Activities

Identification of participant Milwaukee private schools; outline and content development for a Walking Workshop; identification of other key participant individuals and agencies; consultation with Department of Public Works for maps of participant school neighborhoods; promotion of Walking Workshops; conduct walking audit of participant school neighborhoods; develop a summary report of the Walking Workshops; sharing of the summary report with school representatives and other key representatives in attendance; the City of Milwaukee Health Department will provide appropriate staff support that may include the Prevention Health Project Coordinator, School Health Manager, and/or Epidemiologist.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Preventive Health and Health Services
Block Grant

Objective #: 3 of 4

Objective Value: \$10,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Preventive Health and Health Services

Objective #: 4 of 4

Objective Value: \$12,544

Block Grant

Objective: Primary Details

Objective Statement

By December 31, 2005, the City of Milwaukee Health Department will collaborate with the Milwaukee Public Schools Recreation Department to identify 1 Milwaukee Public School to develop and identify resources to create a pilot Teen Physical Activity and Recreation Center.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include: identification of a selected Milwaukee Public School facility; a description of the target population; a description of the Teen Fitness and Recreation Center concept; a record of related meetings and contacts; a description of the hours of operation and staffing structure for the Teen Fitness and Recreation Center; a summary of activities and programs offered through the center; a summary of promotional activities for the Teen Fitness and Recreation Center; a summary of attendance figures for the center.

Programs Providing Funds for this Objective

Preventive Health and Health Services Block Grant: \$12,544

Agency Funds for this Objective:

Data Source for Measurement

City of Milwaukee Health Department internal reports

Baseline for Measurement

The 2003 Youth Risk Behavior Survey; 2003 Milwaukee Family Preventive Health Behavior results; 2003 Youth Behavioral Risk Factor Surveillance Survey; Healthy People 2010

Context

Moderate physical activity is a vital component of a healthy lifestyle for people of all ages and abilities. There is no demographic or social group who could not benefit from becoming more active. Nearly half of America's youth are not active on a regular basis. About 14% of young people report no recent physical activity. Inactivity is more common among females(14%) than males(7%), and among black females (21%) than white females (12%). Participation in all types of physical activity declines markedly as age or grade in school increases. Only 19% of all high school students are physically active for 20 minutes or more five days a week in physical education classes. Reduced opportunities for physical activity in schools that have in some cases included elimination of physical education classes and recess, has had a profound negative impact on the health of our nation's youth. The result has been an alarming rise in child obesity and youth-onset diabetes. Well-designed school-based interventions directed at increasing physical activity have been shown to be effective. This objective is designed to provide Milwaukee area youth ages (13 to 18) with an opportunity to learn about and engage in

heart-healthy activities and practices of their choice in a safe, supervised setting. The combination of consistent availability and a variety of program offerings will allow these youth to participate in personally selected activities at their own pace, learn new skills, and move in subtle fashion toward achieving the long-term benefits of a heart-healthy lifestyle.

Input Activities

Selection of an appropriate Milwaukee Public Schools facility; development of the goals and philosophical structure for the Teen Fitness and Recreation Center; design and implementation of promotional activities for the center; promotional canvassing of the Center to 5,000 homes within the city of Milwaukee; assessment of the target population to determine resources, barriers, and program interests; assistance in the development of related programs, curriculum, or similar content related to physical activity, nutrition, and lifelong sports; the City of Milwaukee Health Department will provide appropriate staff to assist with program development that may include the Prevention Health Project Coordinator, Nutrition Coordinator, and the School Health Manager.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Preventive Health and Health Services
Block Grant

Objective #: 4 of 4

Objective Value: \$12,544

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 1 of 7

Contract Year: 2005
Objective Value: \$58,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 250 women between 50-64 years of age who have not had a mammogram screening in the past two years will be screened through the Well Woman Program in partnership with the Milwaukee Health Department and the Milwaukee Health Services.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include a year-end summary of breast screening activities, and statistical analysis of those women who received breast screening services, and a summary of educational efforts to include samples of curriculums and a copy of any materials handed out.

Programs Providing Funds for this Objective

Wisconsin Well Woman: \$58,000

Agency Funds for this Objective:

Data Source for Measurement

Mammo-Manager and Wisconsin Well Program Database

Baseline for Measurement

This is a new initiative, so the baseline data will be developed through the contract year.

Context

The Wisconsin Well Woman Program will identify areas in the City of Milwaukee where women are harder to reach for medical services. These areas will be mainly African American and Hispanic. This 2005 objective is based on 2004 Wisconsin Well Woman Program screening which includes cardiovascular, diabetes, hypertension, and risk assessments for depression, domestic violence, and osteoporosis.

Input Activities

Staff time, community resources and materials. Outreach to the targeted areas. All women will be given the opportunity to have a complete Wisconsin Well Woman Program screening which includes cardiovascular, diabetes, hypertension, and risk assessments for depression, domestic violence, and osteoporosis.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 1 of 7

Contract Year: 2005
Objective Value: \$58,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 2 of 7

Contract Year: 2005
Objective Value: \$55,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 150 women between 50-64 years of age who have not had a cervical cancer screening in the past two years will be screened through the Well Woman Program in partnership with the Milwaukee Health Department and the Milwaukee Health Services.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include a year-end summary of cervical cancer screening services, statistical analysis of those women who received cervical cancer screening services, and a summary of educational efforts to include samples of curriculums and a copy of any materials handed out.

Programs Providing Funds for this Objective

Wisconsin Well Woman: \$55,000

Agency Funds for this Objective:

Data Source for Measurement

Mammo-Manager and Wisconsin Well Program Database

Baseline for Measurement

This is a new initiative, so the baseline data will be developed through the contract year.

Context

The Wisconsin Well Woman Program will identify areas in the City of Milwaukee where women are harder to reach for medical services. These areas are known to have a large population with incomes that are below 250% of the poverty level. A large number of women in the targeted areas will be African American and Hispanic. This 2005 objective is based on 2004 Wisconsin Well Woman Program efforts and outcomes concerning businesses in the Milwaukee community.

Input Activities

Staff time, along with community resources and materials. Outreach to the targeted areas. All women will be given the opportunity to have a complete Wisconsin Well Woman Program screening which includes cardiovascular, diabetes, hypertension, and risk assessments for depression, domestic violence, and osteoporosis.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Wisconsin Well Woman

Objective #: 2 of 7

Objective Value: \$55,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 3 of 7

Contract Year: 2005
Objective Value: \$45,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 400 women 35-64 years of age will receive educational services and demonstrate an increase in knowledge of breast and cervical cancer through a partnership between Wisconsin Well Woman Program providers, community health centers, and the City of Milwaukee Health Department.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A log of attempts to contact health centers. Documentation of the number of women who attend an educational and informational class after receiving information from the Wisconsin Well Woman Program screenings. Documentation of the number of women who demonstrate improved knowledge. Documentation of the numbers of women who pledge to make an appointment for screening.

Programs Providing Funds for this Objective

Wisconsin Well Woman: \$45,000

Agency Funds for this Objective:

Data Source for Measurement

Mammo-Manager and Wisconsin Well Program Database

Baseline for Measurement

In 2003 400 women ages 35-64 in 2003 were educated on breast and cervical cancer.

Context

Wisconsin Well Woman Program providers and community health centers are known to regularly serve culturally diverse women 35-64 years of age who are not eligible for insurance. The Wisconsin Well Woman Program has consistently worked to increase community awareness of the need for annual health screenings

Input Activities

Staff time, along with community resources and materials. Outreach to the targeted areas. All women will be given the opportunity to have a complete Wisconsin Well Woman Program screening which includes cardiovascular, diabetes, hypertension, and risk assessments for depression, domestic violence, and osteoporosis. We plan to hire temporary lay health promoters who will assist in educating women whose primary language is not English, specifically focusing on Asian and Hispanic women. In addition, we plan on expanding our education to include smaller, more personal education sessions that will increase women's motivation to receive the screenings they need.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 3 of 7

Contract Year: 2005
Objective Value: \$45,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 4 of 7

Contract Year: 2005
Objective Value: \$50,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 75 women 35-64 years old in Milwaukee area who receive educational information on breast and or cervical cancer from the Social Marketing Campaign created by the Milwaukee Health Department in partnership with the Milwaukee Transit System video and the Shopper Weekly Publication will receive breast and or cervical cancer screening.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include name, age and number of unduplicated women that participated in the educational and screening events with supporting documentation, summary of educational events conducted, a copy of the 75 summary reports of the women receiving breast and or cervical cancer screenings.

Programs Providing Funds for this Objective

Wisconsin Well Woman: \$50,000

Agency Funds for this Objective:

Data Source for Measurement

Mammo-Manager and Wisconsin Well Program Database, template forms.

Baseline for Measurement

This is a new initiative, so the baseline data will be developed through contract year.

Context

Wisconsin Well Woman Program providers and community health centers are known to regularly serve culturally diverse women 35-64 years of age who are not eligible for insurance. The Wisconsin Well Woman Program has consistently worked to increase community awareness of the need for annual health screenings.

Input Activities

Staff time, along with community resources and materials. All women will receive an assessment for the need for a mammogram and or pap screening. Outreach to the targeted areas. All women will be given the opportunity to have a complete Wisconsin Well Woman Program screening which includes cardiovascular, diabetes, hypertension, and risk assessments for depression, domestic violence, and osteoporosis. As an incentive, women who are screened and attend an educational event will receive a \$15.00 gift certificate at the time of completion of the education and breast and/or cervical cancer screening event.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Wisconsin Well Woman

Objective #: 4 of 7

Objective Value: \$50,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 5 of 7

Contract Year: 2005
Objective Value: \$40,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 150 Hispanic women 35-64 years of age in Milwaukee, who attend educational events will demonstrate increased knowledge of breast and cervical cancer with 75 of them being screened for breast and/or cervical cancer by the Milwaukee Health Department.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include name, age and number of unduplicated Hispanic women that participated in the educational events with supporting documentation, summary of educational events conducted, copy of curriculum use, evidence of participants increased knowledge of breast and cervical cancer, copy of the pre/post-test and summary report of the screening received to include numbers, type and date of screening.

Programs Providing Funds for this Objective

Wisconsin Well Woman: \$40,000

Agency Funds for this Objective:

Data Source for Measurement

Mammo-Manager and Wisconsin Well Program Database

Baseline for Measurement

This is a new initiative, so the baseline data will be developed through contract year.

Context

Wisconsin Well Woman Program providers and community health centers are known to regularly serve culturally diverse women 35-64 years of age who are not eligible for insurance. The Wisconsin Well Woman Program has consistently worked to increased community awareness of the need for annual health screenings

Input Activities

1. Recruitment of Hispanic women 35-64 years of age who are due for a mammogram and/or

Pap test.

2. Additional educational materials as needed.

3. Pre and post-test will be administered.

Staff time, community resources and materials. All women receive an assessment of need for both mammogram and pap screening.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Wisconsin Well Woman

Objective #: 5 of 7

Objective Value: \$40,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

(see next page)

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DPH Grants and Contracts

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 6 of 7

Contract Year: 2005
Objective Value: \$15,000

Objective: Primary Details

Objective Statement

By December 31, 2005, 50 female students between 35-64 years of age who receive educational services will demonstrate increased knowledge of breast and cervical cancer through a partnership between local vocational and technical community colleges and the City of Milwaukee Health Department and 10 of these women will be screened for breast and/or cervical cancer by the Milwaukee Health Department.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A log of attempts to contact local vocation and technical community colleges. A report to include name, age and number of unduplicated women that participated in the educational events at the community colleges with supporting documentation, summary of educational events conducted, copy of curriculum used, evidence of participants increased knowledge of breast and cervical cancer, copy of the pre/post-test and summary report of the screening received to include numbers, type and date of screening.

Programs Providing Funds for this Objective

Wisconsin Well Woman: \$15,000

Agency Funds for this Objective:

Data Source for Measurement

Mammo-Manager and Wisconsin Well Program Database

Baseline for Measurement

This is a new initiative, so the baseline data will be developed through contract year.

Context

Wisconsin Well Woman Program providers and community health centers are known to regularly serve culturally diverse women 35-64 years of age who are not eligible for insurance. The Wisconsin Well Woman Program has consistently worked to increase community awareness of the need for annual health screenings

Input Activities

Female students will be recruited for educational events through partnerships with student services offices at the local community and technical colleges. Staff time, along with community resources and materials. Outreach to the targeted areas. All women will be given the opportunity to have a complete Wisconsin Well Woman Program screening which includes cardiovascular, diabetes, hypertension, and risk assessments for depression, domestic violence, and osteoporosis.

Contract Objective Details - Intermediate

Contract #: 13063

Agency: Milwaukee City Health Department

Contract Year: 2005

Program: Wisconsin Well Woman

Objective #: 6 of 7

Objective Value: \$15,000

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.

(see next page)

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DPH Grants and Contracts

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 7 of 7

Contract Year: 2005
Objective Value: \$22,961

Objective: Primary Details

Objective Statement

By December 31, 2005, 75 women between 35-64 years of age in Milwaukee County prisons, minimum security prisons, halfway houses and shelters who attend educational events will demonstrate an increased knowledge of breast and cervical cancer with 25 of them being screened for breast and/or cervical cancer screening.

Deliverable Due Date: 01/31/2006

Contract Deliverable (Evidence)

A report to include name, age and number of unduplicated women that participated in the educational and screening events with supporting documentation, summary of education events conducted, and a copy of the 25 summary reports of the women receiving breast and/or cervical cancer screenings.

Programs Providing Funds for this Objective

Wisconsin Well Woman: \$22,961

Agency Funds for this Objective:

Data Source for Measurement

Mammo-Manager and Wisconsin Well Woman Program databases, template forms.

Baseline for Measurement

This is a new initiative so the baseline data will be developed through the contract year.

Context

The Wisconsin Well Woman Program providers and community health centers are known to regularly serve women 35-64 years of age who are not eligible for health insurance. The WWWP has consistently worked to increase community awareness of the need for annual health screenings.

Input Activities

Staff time along with community resources and materials. Outreach to the targeted institutions. All eligible women will be given the opportunity to have a complete Wisconsin Well Woman Program screening which includes cardiovascular, diabetes, hypertension and risk assessments for depression, domestic violence and osteoporosis.

Contract Objective Details - Intermediate

Contract #: 13063
Program: Wisconsin Well Woman

Agency: Milwaukee City Health Department
Objective #: 7 of 7

Contract Year: 2005
Objective Value: \$22,961

Objective: Risk Profile

Accountability Targets

Accountability targets are not applicable or were not determined for this contract objective.

Conditions of Eligibility for an Incentive

None.