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Resolution relating to the Permanent Historic
Designation of the Millerand Apartment
Building at 3035 W. Wisconsin Avenue in the
Fourth Aldermanic District.



3035 West Wisconsin Ave.

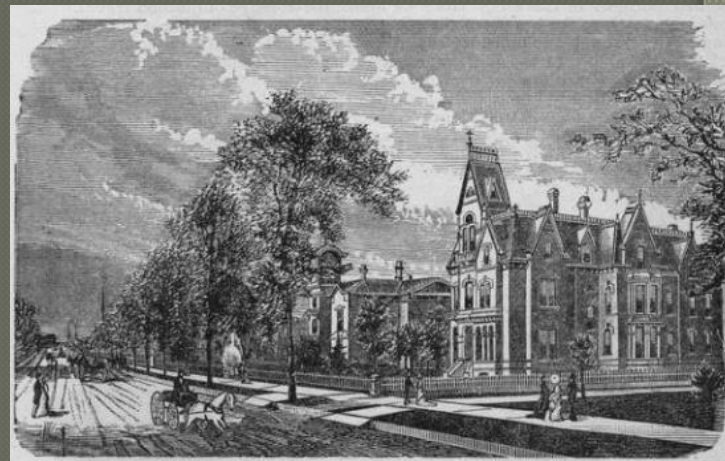
Grand Avenue 1876-1926



GRAND AVENUE—LOOKING WEST.



RESIDENCE OF ALEXANDER MITCHELL.



Apartment Development



Apartment Development



Apartment Development



1957 –Millerand Apartment & Mayer House

Millerand Apartment Building (1925)



- Morris Miller – Miller Investment Co.
- Martin Tullgren & Sons, architects
- 72-unit, 8 story building
- Beaux Arts style



4/4/2024











Martin Tullgren & Sons

- Martin Tullgren (1858-1922)
- S. Minard Tullgren (1887-1928)
- Herbert Tullgren (1889-1944)
- Apartments, theaters, commercial buildings
- Helped introduce Art Deco & Art Moderne style in Milwaukee

Downer Theater (1915)



Martin Tullgren & Sons



Hotel Astor (1922)



Marggraff Apartments (1915)



Patrician Apartments (1915)

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Martin Tullgren & Sons



Bertelson Building (1927)



Watts Building (1925)



Shorecrest Hotel (1924)

Criteria

- f-5. Its embodiment of distinguishing characteristic of an architectural type or specimen.
 - *High integrity example of eclectic Beaux Arts style applied to apartment building.*
- f-6. Its identification as the work of an artist, architect, craftsman or master builder whose individual works have influenced the development of the city.
 - *Designed by Herbert Tullgren, influential and prolific architect, who designed numerous NR & locally designated apartments, commercial buildings, and theaters.*

Staff recommends that the Millerand Apartment Building be given permanent historic designation as a City of Milwaukee Historic Site as a result of its fulfillment of criteria f-5 and f-6 of the Historic Preservation Ordinance, Section 320-21(3) of the Milwaukee Code of Ordinances.