

Cerella, Jessica

From: jim miller <miller5054@wi.rr.com>
Sent: Tuesday, June 17, 2014 11:28 PM
To: Bauman, Robert; Witkowski, Terry; Kovac, Nik; Dudzik, Joseph; Zielinski, Tony; Coggs, Milele; Cerelella, Jessica; Puente, Robert
Subject: uber meeting
Importance: High

Good morning, I am hoping this gets read before the 130 meeting with Uber.

I am a resident of the 13th district (Mr. Witkowski) and I am also an Uber driver. I started driving the 1st weekend Uber-X started here in Milwaukee (3-28-2014) I have done over 400 trips since that time.

With-in those 400+ trips the common theme is that the cab services are horrible here. **Everyone, and I mean EVERYONE that has taken cabs say the same thing.**

- 1) Cabbies will stop the cab and make you get out if you have no cash and want to pay with a credit card. Or if by chance they will take credit cards, they make you add on a huge amount for the "trouble"
- 2) If you phone in for a cab for a certain time, they never show up on time, or are late or they claim they were there and picked up someone, but it was someone else that took your cab..
- 3) Cabbies for the most part wont go to outside city limits, meaning Wauwatosa, New Berlin, Brookfield.

Uber solves all those issues---

Our app on the smart phone is how you pay for the ride with a credit card and we dont require a tip.

Once a client request us, and we accept, they see us on their phone and can track us the entire way. They know their drivers name, face, the car, and license plate. Drivers know the clients 1st name.

I have traveled out west to where cabbies wont go.

I am only one driver here in Milwaukee, but if I have had over 400 trips (on average 15 per Fri and Saturday nights) I am sure other Uber drivers have had just as much if not more. A good portion of those rides are from people that have been drinking.

There is no way cabs can get the same amount of clients we pick up. Especially since they wont go out west.

How many people have we driven because cabs just couldnt get there for what ever reason?? How many of those have we saved from getting in an accident that may have hurt someone, or GOD forbid, killed anyone?

Some examples of how we differ from taxis...

I took a lady from her house on the East side to Trinity bar on Eddison and Juneau about 1230 in the morning. She wanted me to drop her off at Juneau and Water and she would walk the last 2 blocks. That area at that time is full of people walking and most are not exactly sober. Add in mostly cabs driving around I feel it isnt a safe spot to be walking. So I told her, I will turn off the app and she wont be charged anymore, but let me take you to the door, so your safe. I went south on Water to Highland, then west to Eddison then north to Juneau..She was impressed I cared for her safety and the fact I didnt charge her for those 6 or so blocks.. What cab driver would do that?

I got a client to pick up at the Bradley Center after the Cher concert..It is a sea, and I mean a sea of people..Cops directing traffic. The client comes to my car with his mother and explains that he cant ride along but wanted his Mother to be brought home safely to 75th and Center. He told me no cabs wouldnt go there..

I am sitting in this horrible traffic and do not turn on the meter because it isnt fair to her. Once we start moving, I decide that since the traffic is bad and Pride fest just let out the free way might be backed up. So I take State west to 27th then to Wisconsin, then to 41 north by Humane Society then to where she was staying. Cabbies wouldnt even take her there much less take the short cuts..

Just because cabs were here 1st, doesnt mean they are the best and doesnt mean Uber can't co-exist with taxis. Horse and buggies gave way to cars, and then airplanes came around..But cars and airplanes co-exist..

There is a rumor going around that one cab company owns over half of the "permits" for cabs, but doesnt use them all so the other cab companies can't get them....In principle he is doing what he hates Uber for..He is taking away business from his competitors by sitting on those permits.

I ask you and all of your co-alderman to do an experiment. 1 or 2 days a week, take a taxi home, or for a night out.. Dont flag for the cab, but phone it in for a certain pick up time. Have no money, but only credit cards..See how you are treated..

Then do same exact thing with Uber..See what one you like better...

I understand the permits you may require us to get could take 2 months...The voters will not be happy to hear that their alderman are going to try and hinder Uber. Please try to think of the voting public and what it is their wishes are, not just what looks good to you.

Me personally, I would be okay with paying a permit fee or certain regulations, but it should reflect the type of service we provide, as we are not the same as a taxi. It should reflect the times we live in as well..I think something can be arranged to regulate us and not make us wait 2 months to have it in place.

Thank you for your time in reading this long email.

I can always be called at 414-213-9297 with any questions you may have

James Miller