

LRB – FISCAL REVIEW SECTION ANALYSIS

PUBLIC IMPROVEMENTS COMMITTEE

ITEM 10, FILE 040153

JUNE 2, 2004

ANGELYN WARD

File # 040153 is a resolution authorizing the commissioning of public art in conjunction with streetscape improvements on East Wisconsin Avenue from North Prospect Avenue to the Milwaukee River, and on North Prospect Avenue from East Mason Street to East Wisconsin Avenue, under the Federal Congestion Mitigation/Air Quality Program.

Background and Discussion

1. This resolution authorizes and directs the Commissioner of Public Works to commission the public art component to streetscape improvements on primary pedestrian corridors in the downtown area.
2. Public art is anticipated to be installed on East Wisconsin Avenue from the Milwaukee River to North Prospect Avenue and on North Prospect Avenue from East Wisconsin Avenue to East Mason Street in conjunction with the deployment of other streetscape improvements on these roadways.
3. The funds will be used to commission an artist to design and install the public art that will be incorporated in the streetscape improvement. A Request For Qualifications will be issued for ideas and selection of an artist.
4. The public art will include a sequence-collage theme featured and highlighted prominently in the streetscape.
5. The total estimated cost of this project is \$300,000.
6. The project is expected to begin November 2004 and end by December 2005.

Fiscal Impact

1. The estimated cost of the project is \$300,000. The federal-state grant is funding \$240,000, 80% of the project, and the City share is \$60,000, 20% of the project.

CC: Barry Zalben
W. Martin Morics
Joseph Czarnecki
Clark Wantoch
Robert Bryson

Prepared by: Angelyn Ward (286-8661)
LRB-Fiscal Review Section
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