



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, September 16, 2025

COMMITTEE MEETING NOTICE

AD 03

SCHULTZ, Angela, Agent
7-ELEVEN, INC
P.O. BOX 139044
DALLAS, TX 75313

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, September 30, 2025 at 10:20 AM

The access code is <https://meet.goto.com/693319149>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Liquor, Class A Fermented Malt, Extended Hours Establishments and Food Dealer Licenses Renewal Application as agent for "7-ELEVEN, INC" for "7-ELEVEN # 35852J" at 1600 E NORTH Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Roman, Carmen

From: Cooney, Jim
Sent: Wednesday, August 27, 2025 8:33 AM
To: Roman, Carmen
Cc: Lopez, Faviola; Milano, Marissa
Subject: FW: RENEWAL Class A Retailer's Intoxicating Liquor License

Follow Up Flag: Follow up
Flag Status: Flagged

REDACTED
BY 

Please add.

From: Cook, Jessica <Jessica.Cook@milwaukee.gov>
Sent: Tuesday, August 26, 2025 2:14 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Cc: Brower, Alex <Alex.Brower@milwaukee.gov>
Subject: Fw: RENEWAL Class A Retailer's Intoxicating Liquor License

Hey Jim & Favi,

I'm forwarding here an objection to the alcohol license renewal of the 7/11 at 1609 E North Ave. Could you please place it on the file for this business?

Thank you,

Jessica Cook | She/They
Legislative Assistant to Alderman Brower, 3rd District
Office: (414) 286-3447 | Email: Jessica.Cook@milwaukee.gov

From: _____
Sent: Friday, August 8, 2025 2:22 PM
To: Brower, Alex <Alex.Brower@milwaukee.gov>
Subject: Fwd: RENEWAL Class A Retailer's Intoxicating Liquor License

Alderman Brower,

With their license coming up for renewal, this seems as good a time as any to raise my concerns with the 7/11 on North Avenue. I have no objections to the store itself, but their beer delivery routinely blocks the bike lane/bus stop on North Avenue. I included some pictures from a recent incident, but it's come up a few times as I've commuted down North Avenue this year.

For me this is especially egregious as the 7-11 has a private parking lot, there are almost always large blocks of open spots available on North Ave, and Newhall would also serve as a convenient place to unload the truck. I would like to see their future operation contingent on finding a more appropriate way to accept their alcohol deliveries.

Thanks!







Begin forwarded message:

From: Milwaukee.E-Notify@enotify.milwaukee.gov
Date: August 8, 2025 at 8:34:25 AM EDT
Subject: RENEWAL Class A Retailer's Intoxicating Liquor License

REDACTED
BY *cl*

You have a Milwaukee.Gov E-Notification for Licenses Applied for in Aldermanic District #3.

At 1609 E NORTH AV a RENEWAL Class A Retailer's Intoxicating Liquor License license was applied for on 08/07/2025 for 7-ELEVEN # 35852J, 7-ELEVEN, INC.

Please do not respond to this email. It is not set up to receive emails.

If you wish to express your concerns regarding this application you should contact the License Division by email at license@milwaukee.gov or send a letter to the License Division at 200 E. Wells St., Room 105, Milwaukee, WI 53202.

The email or letter should include the following:

- *Your name*
- *Your mailing address*
- *The specific reason for your concerns*

If the email or letter is received in a timely manner, you will receive notification when the application will be scheduled before the appropriate Common Council committee for review and hearing.

You may also wish to call your local Alderperson at (414) 286-2221 to discuss your concerns.

If you have any other questions, please call the City Clerk License Division at (414) 286-2238.

You have received this notification because you subscribed to be notified for the City Clerk License Division Notification category from the City of Milwaukee.

Please use this link to add or remove categories from your account or to delete your account <http://itmdapps.milwaukee.gov/Enotify/>

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/08/25

LICENSE TYPE: ALQML/AFER/EXHRS/FOOD

No. 384381/384382/384383/384384

NEW: ☐

Application Date:

RENEWAL: ☒

License Location: 1609 E. North Avenue

Business Name: 7 Eleven

Licensee/Applicant: Schultz, Angela
(Last Name, First Name, MI)

Date of Birth: 08/30/1972

Home Address: 8807 W HAMPTON AV

City: Milwaukee

State: WI **Zip Code:** 53225

Home Phone:

This report is written by Police Officer Carlos Felix, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

The following items are related to the licensee and business located at 1609 E. North Ave, 7 Eleven.

1. On 06/25/25, at 10:38 a.m., Officers were dispatched to a Property Damage. A suspect attempted to leave the business with unpaid merchandise and was stopped by an employee. The suspect forcibly attempted to push pass the employee causing a minor struggle between the two. The suspect made threats that he had a gun, went to his car and retrieved a crowbar. The suspect broke a large window causing \$2,000 in damage.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2506250065

OtherEvent #: 25-LP-3671

Incident

1609 E North Ave Milwaukee, WI 53202

Incident Date/Time:: 06/25/2025 10:33:00

CAD Number:: P250620535

Business Agent (2)

SCHULTZ, ANGELA

Person Involvement: (Must choose Agent

AGENT from drop down):

DOB:: 08/30/1972

Sex:: FEMALE

Race:: WHITE

Phone 1 Number:: (414)-379-1108

Phone 1 Type:: Phone

Address:: 8807 W HAMPTON AV

City:: MILWAUKEE

State:: WISCONSIN

Zip Code:: 53225

1

Person Involvement: (Must choose Agent

AGENT from drop down):

Licensed Premise Data (1)

7 Eleven

Address:: 1609 E North Ave

City:: Milwaukee

State:: wi

Zip Code:: 53202

License Type:: Food Dealer

Licensee Notification Was Made:: No

Business Was Cited For Violation:: No

Licensee was cooperative: (If not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

08/08/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2506250065

OtherEvent #: 25-LP-3671

This report copied and submitted by Officer Carlos Felix assigned to the License Investigation Unit, Day Shift.

This report is written by P.O. Dexter LEE assigned to District #1, Day Shift.

On Wednesday, June 25, 2025 at 10:38AM Myself (P.O. Dexter LEE) was dispatched as squad 1130 to a property damage complaint located at 1609 E North Ave (7ELEVEN). This is located in the City/County of Milwaukee, State of Wisconsin.

Upon arrival, I spoke with DeAnthony LH TOWNS (M/B 11-23-2004) who indicated that the suspect walked into the location and obtained a cup of coffee, two pack of pop tarts, and a sandwich from the store shelves inside of the location. TOWNS stated that he recognized the suspect as a someone who often comes to the location to steal items. TOWNS stated he stood by the main exit and observed the suspect obtain the items, walk past all points of purchase. TOWNS stated he stood in front of the exit and asked the suspect to put the items back. TOWNS indicated the suspect said to him, "I got a gun." The suspect forcefully attempted to push pass TOWNS resulting in a tussle between the two. During the tussle the suspect made threats to shoot TOWNS. The suspect drops the items, walks over to his vehicle obtains an unknown item then returned to the entrance implying as if he is armed with a firearm in his waistline. The suspect then returned to his vehicle, obtain a crowbar and breaks the large double pane window causing \$2000 in damages. The suspect was last seen traveling eastbound from the location.

SUSPECT VEHICLE: 2006 Madza MPV Red in color Van WI plate 562-JGE plates not associated to vehicle.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2506250065

OtherEvent #: 25-LP-3671

(THIS VEHICLE WAS USED IN AN ARMED ROBBERY THAT TOOK PLACE ON JUNE 24, 2025 AT 7:00AM AT THE ADDRESS OF 2355 N 35TH ST(PICK N SAVE, SEE CASE# C2506240046)

SUSPECT DESCRIPTION: *Black Male, EARLY 30'S , MEDIUM COMPLEXION, 5'06 150LBS SLENDER BUILD UNKNOWN HAIR, BROWN EYES, LAST SEEN WEARING CREAM BASEBALL HAT, BLACK T- SHIRT , BLACK SHORTS, BLACK SANDALS.*

I drafted an incident notification and relayed this information to LT. David SKONIECZY. I was then notified that Investigating Detectives will be responding. I then provided this information to Detective Scott LACKOVIC (SQUAD 9166) to further investigate.

End of report.

Officer (2)

Investigating Officer:	Lee, Dexter M (024286)	06/25/2025 11:51:00
Section: (Work Location):	11	
Approving Officer:	Pocernich, Carrie A (015499)	08/09/2025 10:35:27
Section: (Work Location):	11	



Tuesday, September 16, 2025



Notice of Public Hearing

Blank Notice

SCHULTZ, Angela, Agent
7-ELEVEN # 35852J at 1609 E NORTH Av
Class A Liquor, Class A Fermented Malt, Extended Hours Establishments and Food Dealer
Licenses Renewal Application

Tuesday, September 30, 2025 at 10:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/30/2025 at 10:20 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
BUSINESS OCCUPANT	1515 E NORTH AVE	MILWAUKEE, WI 53202-1032
BUSINESS OCCUPANT	1609A E NORTH AVE	MILWAUKEE, WI 53202-1034
BUSINESS OCCUPANT	1609B E NORTH AVE	MILWAUKEE, WI 53202-1034
BUSINESS OCCUPANT	1609C E NORTH AVE	MILWAUKEE, WI 53202-1034
BUSINESS OCCUPANT	1614 E NORTH AVE	MILWAUKEE, WI 53202-1035
BUSINESS OCCUPANT	1700 E NORTH AVE	MILWAUKEE, WI 53202-1037
BUSINESS OCCUPANT	2202 N BARTLETT AVE	MILWAUKEE, WI 53202-1022
BUSINESS OCCUPANT	2202 N BARTLETT AVE	MILWAUKEE, WI 53202-1022
BUSINESS OCCUPANT	2340 N NEWHALL ST	MILWAUKEE, WI 53211-4362
CURRENT OCCUPANT	1527 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1531 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1533 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1537 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1538 E WINDSOR PL	MILWAUKEE, WI 53202-1043
CURRENT OCCUPANT	1540 E WINDSOR PL	MILWAUKEE, WI 53202-1043
CURRENT OCCUPANT	1541 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1617 E NORTH AVE# 101	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 102	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 103	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 104	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 105	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 201	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 202	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 203	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 204	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 205	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 206	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 207	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 208	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 209	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 210	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 211	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 212	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	2112 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2114 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2115 N BARTLETT AVE	MILWAUKEE, WI 53202-1019
CURRENT OCCUPANT	2115 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2116 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2117 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2118 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2121 N BARTLETT AVE	MILWAUKEE, WI 53202-1019
CURRENT OCCUPANT	2121 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2123 N BARTLETT AVE	MILWAUKEE, WI 53202-1019
CURRENT OCCUPANT	2124 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2125 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2127 N BARTLETT AVE	MILWAUKEE, WI 53202-1019

CURRENT OCCUPANT	2128 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2129 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2200 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2202 N CAMBRIDGE AVE# 1	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2202 N CAMBRIDGE AVE# 2	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2202 N CAMBRIDGE AVE# 3	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2202 N CAMBRIDGE AVE# 4	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2203 N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2203 N NEWHALL ST	MILWAUKEE, WI 53202-1029
CURRENT OCCUPANT	2204 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2206 N CAMBRIDGE AVE	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2207 N NEWHALL ST	MILWAUKEE, WI 53202-1029
CURRENT OCCUPANT	2208 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2209 N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2209 N NEWHALL ST	MILWAUKEE, WI 53202-1029
CURRENT OCCUPANT	2209A N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2210 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2211 N NEWHALL ST	MILWAUKEE, WI 53202-1029
CURRENT OCCUPANT	2212 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2213 N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2213A N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2214 N NEWHALL ST	MILWAUKEE, WI 53202-1028

Blank Notice

Total Records: 68

Radius 250 feet and Center of the Circle: 1609 E North Av

2025-2026 Plan of Operation for 1609 E NORTH AV

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>6</u> Locations: <u>Coffee bar/front counter 2/</u> Outside <u>2</u> Locations: <u>Left and right of front door</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>1</u>		Name of solid waste contractor: <u>GFL Enviromental</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have licensed security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? <u>Cameras</u>			
List their licenses number(s): _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Entrance, over register, beer cooler</u>			
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
2. Percentage of Sales (must total 100%)			
Alcohol <u>10</u> %	Food Sales <u>30</u> %	Entertainment <u>0</u> %	Other <u>60</u> %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility			
<input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FOOD 15242 Fee: \$1,325.00		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Processing, Hazardous Foods, Sales \$200,001 - \$2,000,000, Convenience. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

nla

1. CURRENT APPROVED ENTERTAINMENT for 7-ELEVEN # 35852J 1609 E NORTH AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|-------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------------------|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☐ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☐ Yes If Yes, Describe:

5. SIGNATURE

Angela Schultz
Angela Schultz (Jul 25, 2025 16:13:15 CDT)

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Angela Schultz
Angela Schultz (Jul 25, 2025 16:13:15 CDT)

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign