

# CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

ADDRESS OF PROPERTY:

1300 W historic Mitchell Street, Milwaukee, WI 53204

2. NAME AND ADDRESS OF OWNER:

Name(s): Johnson Bank

Address: 14000 W North Avenue

City: Brookfield

State: WI

ZIP 53005

Email: rkoepsel@cpa-wi.com (Russ Koepsel)

Telephone number (area code & number) Daytime: (414)271-3298

Evening:

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Anchor Sign, Inc.

Address: 2200 Discher Avenue

City: Charleston

State: SC

ZIP Code: 29405

Email: brisher@anchorsign.com

Telephone number (area code & number) Daytime: (800) 213-3331

Evening:

4. ATTACHMENTS

A. REQUIRED FOR ALL PROJECTS:



Photographs of affected areas & all sides of the building (annotated photos recommended)



Sketches and Elevation Drawings (1 full size and 2 reduced to 11" x 17" or 8 1/2" x 11")



Material and Design Specifications (see next page)

B. NEW CONSTRUCTION/DEMOLITION ALSO REQUIRES:

\_\_\_\_\_ Floor Plans (1 full size and 1 reduced to 11" x 17")

\_\_\_\_\_ Site Plan showing location of project and adjoining structures and fences

\_\_\_\_\_ Other (explain):

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED.**

5. DESCRIPTION OF PROJECT:

Describe all existing features that will be affected by proposed work. Please specify the condition of materials, design, and dimensions of each feature (additional pages may be attached)

Proposed signs to be attached to existing building. See attached plans.

Photo No. \_\_\_\_\_ Drawing No. \_\_\_\_\_

B. Describe all proposed work, materials, design, dimensions and construction technique to be employed (additional pages may be attached)

See attached plans.

Photo No. \_\_\_\_\_ Drawing No. \_\_\_\_\_

6. SIGNATURE OF APPLICANT:

Brandi Risher  
Signature

Brandi Risher 6/24/11  
Print or type name Date

This form and all supporting documentation MUST arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:  
Historic Preservation Commission  
City Clerk's Office  
200 E. Wells St. Room B-4  
Milwaukee, WI

PHONE: (414) 286-5722 FAX: (414) 286-3004 www.milwaukee.gov/hpc

<b>Sign A</b>	Sign:	24" Dollar Tree linear
	Sign Type:	Channel Letters on a Raceway
	Illumination:	Internally Illuminated LED
	Square Footage:	40
	To Grade:	Top of Sign To Grade = 21'-5" Bottom of Sign To Grade = 19'-5"

<b>Awning A</b>	Awning:	Dollar Tree
	Awning Type:	28½" x 231½"
	Square Footage:	45.81
	To Grade:	Top of Sign To Grade = 13'-8½" Bottom of Sign To Grade = 11'-4"

<b>Awning B</b>	Awning:	Dollar Tree
	Awning Type:	28½" x 395¼"
	Square Footage:	78.22
	To Grade:	Top of Sign To Grade = 13'-8½" Bottom of Sign To Grade = 11'-4"

<b>Awning Recover 1</b>	Awning:	Dollar Tree
	Awning Type:	Fabric Recover (296" length) Sunbrealla Seagrass Green 6045



Existing



**Front Elevation (West)**

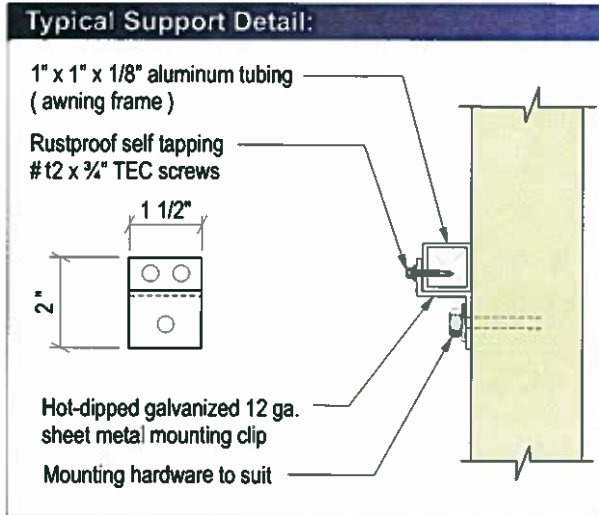
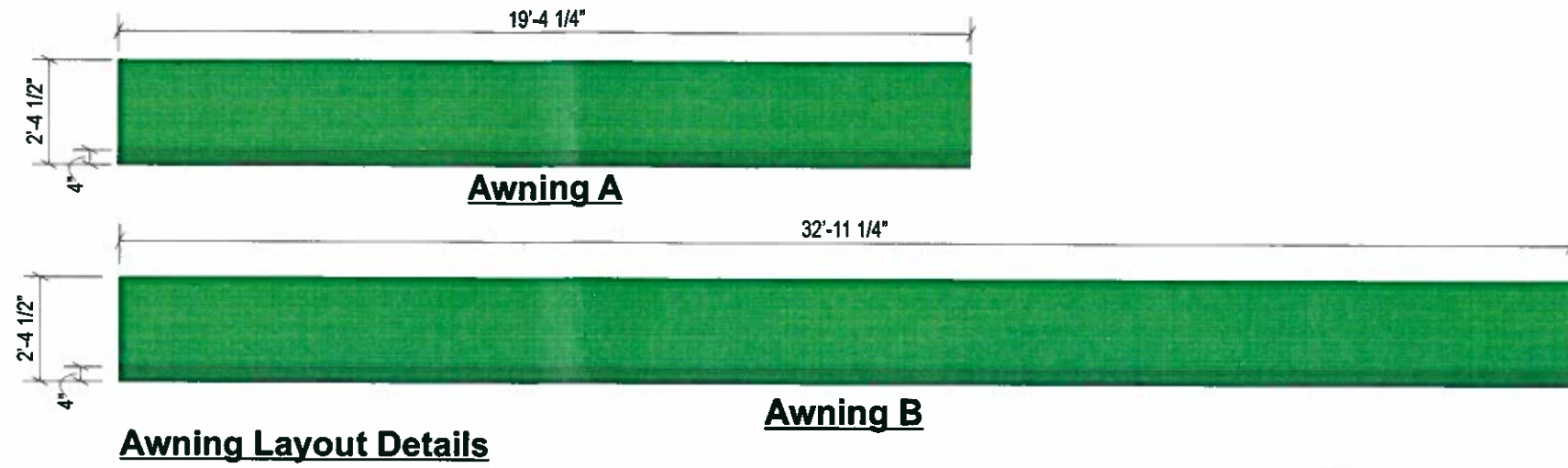
Scale: 1/8" = 1'-0"

<b>DOLLAR TREE</b>	Client:	Dollar Tree	REVISION INFO	05/09/2011	Original Rendering	DH	This rendering is the property of Anchor Sign, Inc. It is for the exclusive use of Anchor Sign, Inc. and the party which requested the rendering. It is an unpublished original drawing not to be distributed, reproduced or exhibited without the consent of Anchor Sign, Inc. Please contact your account manager with questions regarding this statement.
	Site #:	A14744					
	Address:	1300 W Historic Mitchell Street Milwaukee, WI 53204 Former Hollywood Video					

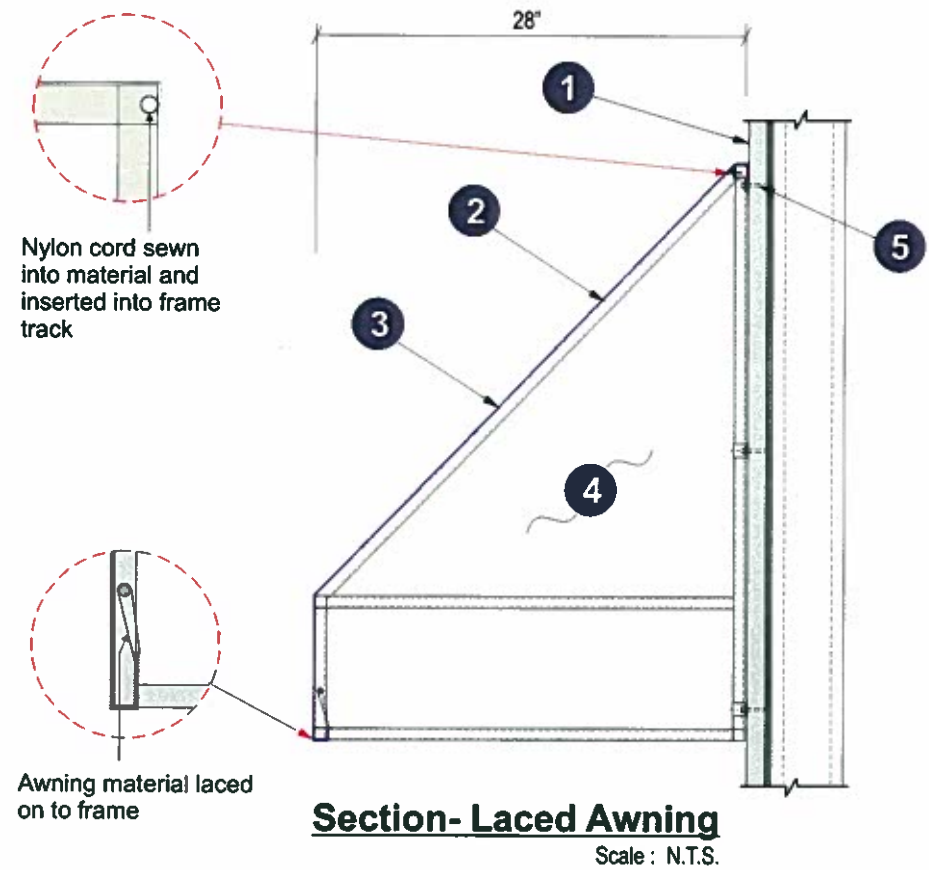


<b>Awning A</b>	
Awning :	Dollar Tree
Awning Type:	28½" x 231½"
Square Footage:	45.81
To Grade:	Top of Sign To Grade = 13'-8½" Bottom of Sign To Grade = 11'-4"

<b>Awning B</b>	
Awning :	Dollar Tree
Awning Type:	28½" x 395½"
Square Footage:	78.22
To Grade:	Top of Sign To Grade = 13'-8½" Bottom of Sign To Grade = 11'-4"



- Specifications:**
- Existing Facade: Brick
  - Awning Material: sunbrella seagrass green #6045
  - 1" x 1" x 0.125" Aluminum square tubing frame with natural finish (wire brush all welds)
  - Open Sides & Bottom
  - Mounting hardware to suit



Client: Dollar Tree  
Site #: A14744  
Address: 1300 W Historic Mitchell Street  
Milwaukee, WI 53204  
Former Hollywood Video

REVISION INFO	05/05/2011	Original Rendering	DH

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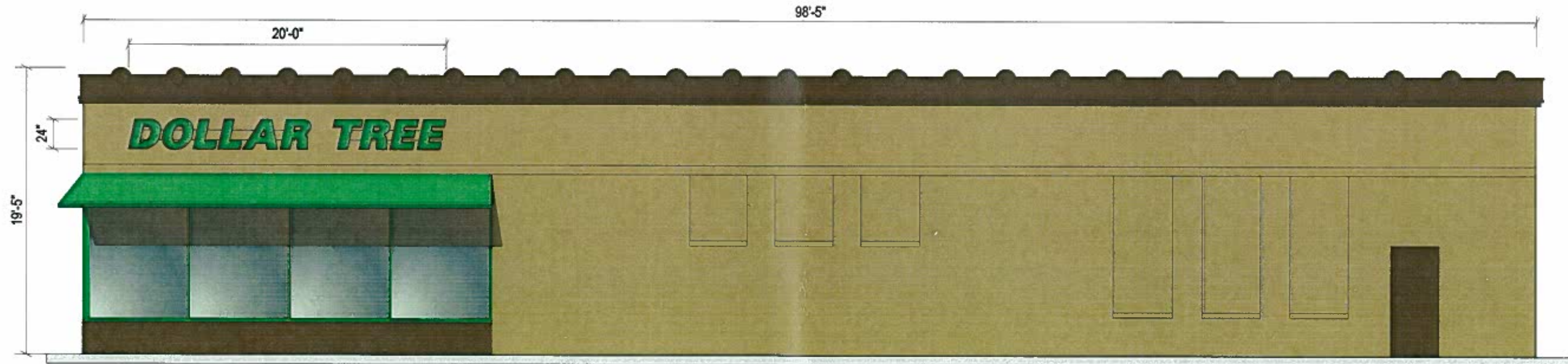


<b>Sign C</b>	
Sign:	24" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	40
To Grade:	Top of Sign To Grade = 15'-11" Bottom of Sign To Grade = 13'-11"

<b>Awning Recover 6</b>	
Awning:	Dollar Tree
Awning Type:	Fabric Recover (332" length) Sunbrealla Seagrass Green 6045




Existing



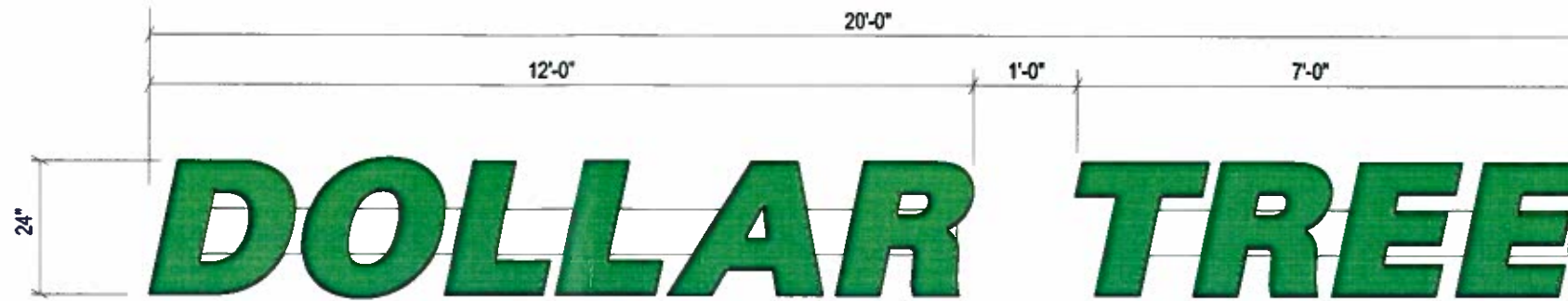
**Side Elevation (West)**

Scale: 1/8" = 1'-0"

<b>DOLLAR TREE</b>	Client: Dollar Tree	REVISION INFO	05/09/2011	Original Rendering	DH	This rendering is the property of Anchor Sign, Inc. It is for the exclusive use of Anchor Sign, Inc. and the party which requested the rendering. It is an unpublished original drawing not to be distributed, reproduced or exhibited without the consent of Anchor Sign, Inc. Please contact your account manager with questions regarding this statement.
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	Address: 1300 W Historic Mitchell Street					
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	Former Hollywood Video					
 1.800.213.3331						

<b>Sign A</b>	
Sign:	24" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	40
To Grade:	Top of Sign To Grade = 21'-5" Bottom of Sign To Grade = 19'-5"

<b>Sign C</b>	
Sign:	24" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	40
To Grade:	Top of Sign To Grade = 15'-11" Bottom of Sign To Grade = 13'-11"



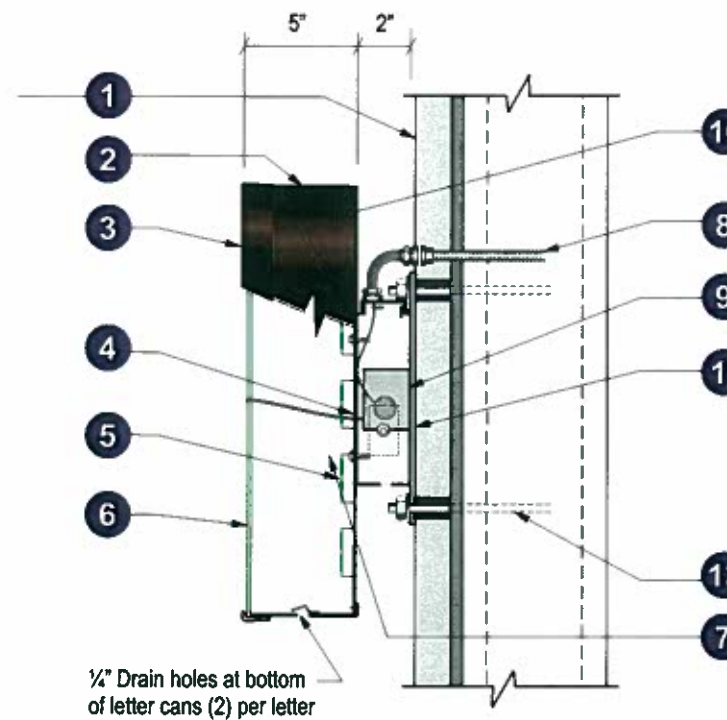
**Sign Layout Detail**

Scale: 3/8" = 1'-0"

<b>Electrical Detail:</b>	
AGILIGHT TUFFRAYZ GREEN LED	
(2) 60wTransformers @ .85 each	
Total Amps = 1.7	

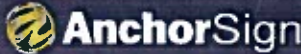
<b>General Notes:</b>	
This sign is to be installed in accordance with the requirements of Article 600 of the National Electrical Code.	
1) Grounded and bonded per NEC 600.7/NEC 250	
2) Existing branch circuit in compliance with NEC 600.5, not to exceed 20 amps	
3) Sign is to be UL listed per NEC 600.3	
4) UL disconnect switch per NEC 600.6- required per sign component before leaving manufacturer*	
*For multiple signs, a disconnect is permitted but not required for each section	

<b>Specifications: Channel Letters</b>	
1. Existing Facade: Brick	
2. 0.040" Aluminum letter returns painted to match bronze	
3. 0.125" x 1" trim cap to match bronze	
4. 3mm Signabond Lite composite backs (interior of sign can painted ultra white for maximum illumination)	
5. Green LEDs	
6. 3/16" White Acrylic with first surface applied vinyl to match; ■ Arlon#2500-156 (Vivid Green)	
7. Waterproof disconnect switch per NEC 600-6	
8. Primary electrical feed	
9. Transformers	
10. 0.080" Aluminum raceway painted to match the facade	
11. 15" x 2" x 0.1875" Aluminum mounting tabs welded to raceway - Maximum 6" from each end and every 48" o.c.	
12. #12 x 1" TEC screws with 11/4" fender washers	
13. Mounting hardware to suit	



**Section @ LED Channel Letter Raceway (Center)**

Scale: N.T.S.

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<b>Sign B</b>	Sign: 18" Dollar Tree linear
	Sign Type: Channel Letters on a Raceway
	Illumination: Internally Illuminated LED
	Square Footage: 24.13
	To Grade: Top of Sign To Grade = 24'-1"
	Bottom of Sign To Grade = 22'-7"

<b>Awning Recover 2</b>	Awning: Dollar Tree
	Awning Type: Fabric Recover (246" length) Sunbrealla Seagrass Green 6045

<b>Awning Recover 4</b>	Awning: Dollar Tree
	Awning Type: Fabric Recover (187" length) Sunbrealla Seagrass Green 6045

<b>Awning Recover 3</b>	Awning: Dollar Tree
	Awning Type: Fabric Recover (185½" length) Sunbrealla Seagrass Green 6045

<b>Awning Recover 5</b>	Awning: Dollar Tree
	Awning Type: Fabric Recover (232" length) Sunbrealla Seagrass Green 6045




**Existing**



**Side Elevation (South)**

Scale: 1/8" = 1'-0"

<b>DOLLAR TREE</b>	Client: Dollar Tree	REVISION INFO	05/09/2011	Original Rendering	DH	This rendering is the property of Anchor Sign, Inc. It is for the exclusive use of Anchor Sign, Inc. and the party which requested the rendering. It is an unpublished original drawing not to be distributed, reproduced or exhibited without the consent of Anchor Sign, Inc. Please contact your account manager with questions regarding this statement.
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				 1.800.213.3331		

**Sign B**

Sign:	18" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	24.13
To Grade:	Top of Sign To Grade = 24'-1" Bottom of Sign To Grade = 22'-7"



**Sign Layout Detail**

Scale: 1/2" = 1'-0"

**Electrical Detail:**

AGILIGHT TUFFRAYZ GREEN LED  
(2) 60w Transformers @ .85 each  
Total Amps = 1.7

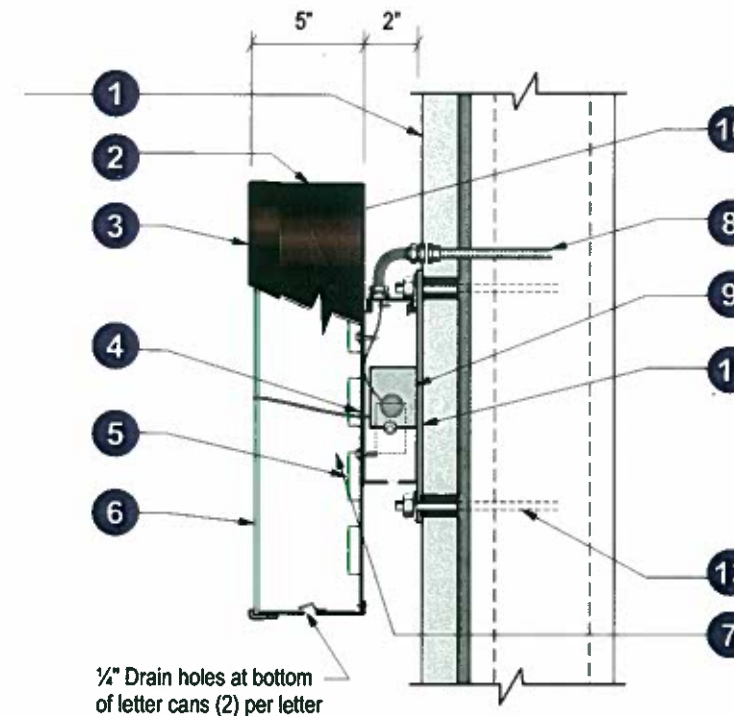
**General Notes:**

This sign is to be installed in accordance with the requirements of Article 600 of the National Electrical Code.

- 1) Grounded and bonded per NEC 600.7/NEC 250
- 2) Existing branch circuit in compliance with NEC 600.5, not to exceed 20 amps
- 3) Sign is to be UL listed per NEC 600.3
- 4) UL disconnect switch per NEC 600.6- required per sign component before leaving manufacturer\*  
\*For multiple signs, a disconnect is permitted but not required for each section

**Specifications: Channel Letters**

1. Existing Facade: Brick
2. 0.040" Aluminum letter returns painted to match bronze
3. 0.125" x 1" trim cap to match bronze
4. 3mm Signabond Lite composite backs (interior of sign can painted ultra white for maximum illumination)
5. Green LEDs
6. 3/16" White Acrylic with first surface applied vinyl to match; Arlon#2500-156 (Vivid Green)
7. Waterproof disconnect switch per NEC 600-6
8. Primary electrical feed
9. Transformers
10. 0.080" Aluminum raceway painted to match the facade
11. 15" x 2" x 0.1875" Aluminum mounting tabs welded to raceway - Maximum 6" from each end and every 48" o.c.
12. #12 x 1" TEC screws with 11/4" fender washers
13. Mounting hardware to suit



**Section @ LED Channel Letter Raceway (Center)**  
Scale: N.T.S.

<b>DOLLAR TREE</b>	Client: Dollar Tree	REVISION INFO	05/05/2011	Original Rendering	DH	This rendering is the property of Anchor Sign, Inc. It is for the exclusive use of Anchor Sign, Inc. and the party which requested the rendering. It is an unpublished original drawing not to be distributed, reproduced or exhibited without the consent of Anchor Sign, Inc. Please contact your account manager with questions regarding this statement.
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	Former Hollywood Video					





# DOLLAR TREE

## Former Hollywood Video

Sign A	
Sign:	24" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	43
To Grade:	Top of Sign To Grade = 21'-5" Bottom of Sign To Grade = 19'-5"

Sign B	
Sign:	18" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	24.13
To Grade:	Top of Sign To Grade = 24'-1" Bottom of Sign To Grade = 22'-7"

Sign C	
Sign:	24" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	43
To Grade:	Top of Sign To Grade = 15'-11" Bottom of Sign To Grade = 13'-11"

Awning A	
Awning :	Dollar Tree
Awning Type:	28½" x 231½"
Square Footage:	45.81
To Grade:	Top of Sign To Grade = 13'-8½" Bottom of Sign To Grade = 11'-4"

Awning B	
Awning :	Dollar Tree
Awning Type :	28½" x 395½"
Square Footage:	78.22
To Grade:	Top of Sign To Grade = 13'-8½" Bottom of Sign To Grade = 11'-4"



**DOLLAR TREE**

Client: Dollar Tree  
 Site #: A14744  
 Address: 1300 W Historic Mitchell Street  
 Milwaukee, WI 53204  
 Former Hollywood Video

REVISION INFO

REVISION INFO	DATE	DESCRIPTION	BY
05/05/2011	Original Rendering		DH

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**AnchorSign.**  
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