

From: Joseph Sykora [mailto:jsykora@jfsmilw.org]
Sent: Friday, March 05, 2021 1:15 PM
To: Bauman, Robert <rjbauma@milwaukee.gov>; planadmin <planadmin@milwaukee.gov>
Cc: Boris Gokhman <boris@newlandmke.com>; Tim Gokhman <tim@newlandmke.com>
Subject: Support for Nova Project

Alderman Robert Bauman & CPC Members -

I am writing in support of the Nova building proposal which is directly adjacent to Jewish Family Services, Inc. (JFS), located at 1300 North Jackson Street. As Chief Financial Officer of JFS, I have met with Boris and Tim Gokhman and understand their vision for this long dormant space. New Land Enterprises have pledged to be good neighbors and have a track record of high quality, welcoming developments. The proposal to build on the vacant Buca site will attract more individuals to our East Town neighborhood. JFS is committed to a strong and vibrant neighborhood and see this development as strengthening the community. JFS has served the Milwaukee community for more than 152 years and would welcome the Nova project which we hope and believe will improve the quality and character of community life, and contribute to long term growth/sustainability for the neighborhood as a whole.

The Nova project does not use any city funding and will add over a million dollars in annual tax revenue. The current vacant Buca site is aging poorly and not benefiting the neighborhood. The project makes sense from both a fiscal, quality of life and long term development stand point. I hope you will give your full consideration to the Nova project.

Thank you for your time and attention to this matter, and please do not hesitate to contact me directly if you have any questions.

Sincerely,
Joe Sykora



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