



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, March 25, 2026

COMMITTEE MEETING NOTICE

AD 14

BOGAN, Michelé D, Agent
M&M CREATIVE DESIGNS LLC
456 E BROWN ST #413
MILWAUKEE, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Wednesday, April 08, 2026 at 01:45 PM

The access code is <https://meet.goto.com/459501549>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Instrumental Musicians, Disc Jockey, Jukebox, Arcade, Video Games, Hookah Services, Poaoke, Poetry Readings, Comedy Acts, Dancing by Performers and Patrons Dancing as agent for M CREATIVE DESIGNS LLC" for "M&M LOUNGE AND EVENTS" at 2691 S 7TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

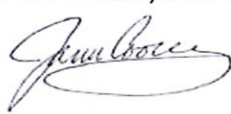
You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____


Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

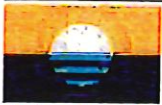
200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Collins, Rolanda

From: Milano, Marissa
Sent: Tuesday, February 3, 2026 12:05 PM
To: Collins, Rolanda
Subject: FW: Strip Club on Cleveland?

Can you please add objection? For M&M Lounge

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license

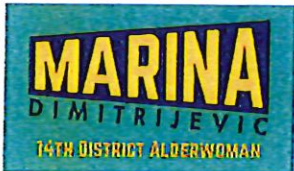


[Take Our Survey!](#)

REDACTED
BY RC

From: Dimitrijevic, Marina <Marina@milwaukee.gov>
Sent: Tuesday, February 3, 2026 12:01 PM
To: Milano, Marissa <ldcoord@milwaukee.gov>
Subject: Fw: Strip Club on Cleveland?

Please place this objection in the file with Michele Bogan's location at S 7th and Cleveland.



Terri Williams
Legislative Aide | 14th District
She/Her/Hers/Ella
p: (414) 286-3769
e: terri.williams@milwaukee.gov
200 E Wells Street, Room 205

Use our *Click for Action* online system to report city service requests [here](#).
Sign up for the Aldermanic District 14 monthly e-newsletter and other updates [here](#).

From: _____
Sent: Tuesday, February 3, 2026 11:52 AM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: Strip Club on Cleveland?

Hi Marina,
I've been reading that the common council is going to hear a license proposal for strip club in our neighborhood. Absolutely not!
Please do whatever is necessary to not allow this to happen.

Crite, Yvette

From: Cooney, Jim
Sent: Thursday, January 29, 2026 4:27 PM
To: Crite, Yvette
Cc: Lopez, Faviola; Milano, Marissa
Subject: FW: M&M Occupancy

Follow Up Flag: Follow up
Flag Status: Flagged

Please add.

From: Dimitrijevic, Marina <Marina@milwaukee.gov>
Sent: Thursday, January 29, 2026 3:35 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Perez, Jose <JoseG.Perez@milwaukee.gov>
Subject: Re: M&M Occupancy



All services / **M&M Lounge and Event Hall Rental**

M&M Lounge and Event Hall Rental

\$100 per hour • 1 hr

2691 S 7th St

Milwaukee Wisconsin, 53215

Includes

6 48" Round Tables

36 Black Chairs

2 Food tables

Warming racks available (Burners not included)

Microwave

WiFi

Bar

TVs

Restrooms

Add

Service menu

Book

Open until 12:00 am • +1414-335-6280 • mmcreativedesignsllc@yahoo.com

Our mission is to offer affordable decorations to enhance any event. Providing top tier customer service is our priority. Life is an event. Make it memorable!

My bookings

Services

M&M Lounge and Event Hall Rental

2691 S 7th St
Milwaukee Wisconsin, 53215...

Book now

\$100 per hour • 1 hr

5-Hour Hall Rental

up to 75 guests
2 food tables with food warmer racks available per request...

Book now

\$400.00 • 5 hrs

4-Hour Hall Rental

up to 75 guests
2 food tables with food warmer racks available per request...

Book now

\$325.00 • 4 hrs

3-Hour Hall Rental

up to 75 guests
2 food tables with food warmer racks available per request...

Book now

\$250.00 • 3 hrs

Jim, can you review this location's application and advise what adult and other entertainment they are requesting and send us the application and plan of operation? I have not yet received clarification from the applicant.

Thanks,



Terri Williams
Legislative Aide | 14th District
She/Her/Hers/Ella
p: (414) 286-3769
e: terri.williams@milwaukee.gov
200 E Wells Street, Room 205

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From: Dimitrijevic, Marina <Marina@milwaukee.gov>
Sent: Monday, January 26, 2026 7:58 PM
To: Michele Bogan <michelebogan95@gmail.com>
Subject: Re: M&M Occupancy

Hi Michele,

Thanks for your outreach. Will there be adult entertainment or exotic dancing or did Urban Milwaukee get this wrong? Sometimes people check the wrong boxes so I wanted to check. Feel free to send the plan of operation when you like.

Thanks,



Terri Williams
Legislative Aide | 14th District
She/Her/Hers/Ella
p: (414) 286-3769
e: terri.williams@milwaukee.gov
200 E Wells Street, Room 205

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From: Michele Bogan <michelebogan95@gmail.com>
Sent: Monday, December 8, 2025 12:18:40 PM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: M&M Occupancy

Good afternoon,

I am emailing you regarding a new venture I have in the works. I am leasing a space at 2691 S. 7th St. where I have applied for a Class B Tavern license.

I wanted to briefly explain my plan of bringing a nice safe establishment to the community. I plan to offer Private Events that can range from Birthday, Bridal Showers, Corporate events etc. I will have it open to the public as well with security strictly enforced. I don't plan to initially start with food being prepared in the building, but I do plan to have private chefs sponsoring different days of the week to sell food just to bring different genres of food in that area.

I look forward to speaking with you more about this venture. Please respond with the best time for us to meet in person or via telephone.

Thank you,

Michelé Bogan, BSW
(414)349-7530

Search Name

Case Number

Citation Number

Name

Business

Advanced Search Michele

More Info

Pay Online by Searching for Your Case/Citation/Name/Business

Case Number: **25007838**

Defendant Information

Name: BOGAN, MICHELE DOMINIQUE
Last Known Address: N/A
Month of Birth: 06/1995
Sex: Female
Race: Black

[All Cases for Defendant](#)

[All Scheduled Appearances / Submit a Plea](#)

[Make a Payment](#)

Case Information

Case Type: Traffic citation
Violation: Statute 346.57(5) Exceeding Speed Zones/Posted Limits
Violation Date: 02/26/2025 9:03AM
Location: N 91ST ST / N 91ST ST SERVICE DR
Plea: No Contest
Plea Entered By: Court
Status: Closed
Citation #: AE7099761
Deposit Amount: \$149.20
In Collection? No
Installment Plan? No

Judgment

Finding: Guilty
Penalty: \$ 149.20
Balance Due: \$ 0.00
Date: 05/02/2025
Due On: 07/01/2025
Branch: 2

| Alternative to Non-Payment by Due Date | Amount | Enforced On |
|--|---------|-------------|
| Referred to Collections | 7 Years | |

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 11/10/25

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 387307

Application Date:

License Location: 2691 S 7TH St

Business Name: M&M Lounge

Licensee/Applicant: Bogan, Michele
(Last Name, First Name, MI)

Date of Birth: 06/03/95

Home Address: 456 E Brown #413

City: Milwaukee

State:

Zip Code: 53212

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. The applicant owes the following past due fines to Milwaukee Municipal Court

25007838

Speeding

\$149.20

07/01/25

Date:11/12/25
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: M&M Lounge & Events
Address: 2691 S 7th St
Phone: 414-349-7530

Owner: Michele D BOGAN
Owner address: 456 E Brown St #413
City State Zip: Milwaukee, WI 53212
Owner Phone: 414-349-7530
Owner email: michelebogan

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Same

Location currently open: YES NO

Projected open date: December 2025

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12p-2p 24 hours Y N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: "
Sat: "

Premise Type: Tavern/Bar
Restaurant
Other: Banquet Hall/Tavern

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 1
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 30
21. Are there exterior cameras Yes No How many: 1
22. Are there interior cameras Yes No How many: 3

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How manyN/A

Interior Survey:

25. What is the planned/posted capacity 70
26. What is the minimum number of employees that will be on premise 2-3
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: (2) Security will be employed based on booked events
33. How will they be deployed: Interior 1 Exterior1
34. What days will they be deployed MonTueWedThuFriSatSun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
Wanding/metal detector
ID Scanner
Dress Code
Cover Charge
Age restriction 25+
Other
38. When at capacity, how will the overflow crowd be managed?
39. Will a guard monitor the overflow crowd at all times? Yes No

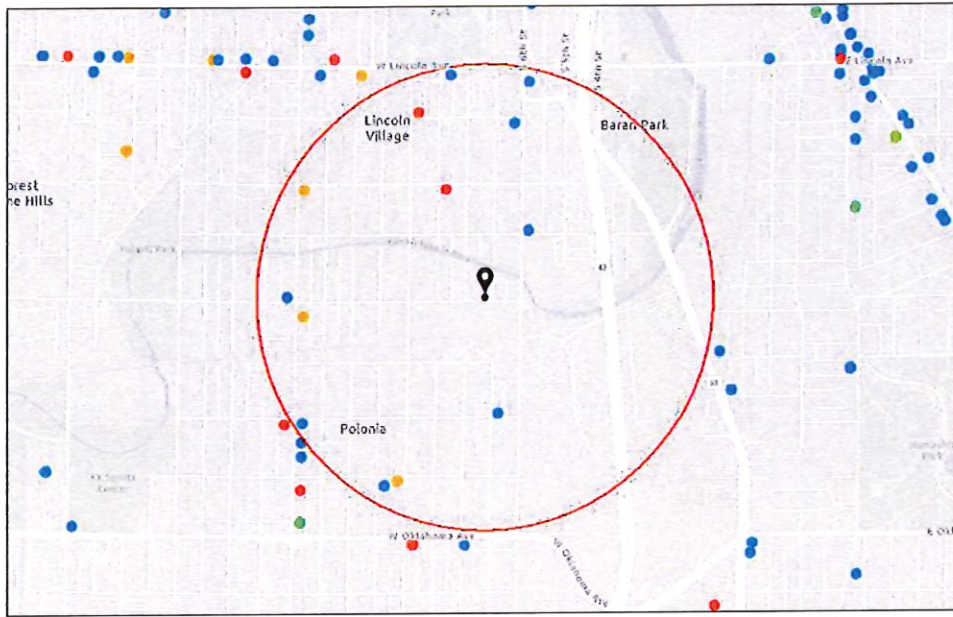
ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated that she would operate the location as a tavern when private events are not booked. Also stated that security would be hired as needed and event based.

Area of Interest (AOI) Information

Area : 21,862,585.72 ft²

Oct 31 2025 15:09:34 Central Daylight Time



| | | | |
|---|--|---|--|
| <ul style="list-style-type: none"> ● Class A Fermented Malt Beverage ● Class A Liquor and Malt | <ul style="list-style-type: none"> ● Class B Fermented Malt Beverage ● Class B Tavern | <ul style="list-style-type: none"> ● Class C Wine Retailer City Limits | <p>1:10,056</p> <p>0 0.1 0.2 0.4 mi</p> <p>0 0.17 0.35 0.7 km</p> <p><small>Source: Esri, DeLorme, Garmin, FRC, NOAA, USGS © GeoEye/GeoEye</small></p> |
|---|--|---|--|

Summary

| Name | Count | Area(ft ²) | Length(mi) |
|------------------|-------|------------------------|------------|
| Alcohol Licenses | 13 | | |

Alcohol Licenses

| # | Legal Entity | Trade Name | Licensee | Address | License Type Name | Total Capacity | Expiration Date | Count |
|----|--------------------------------|----------------------------|--------------------------------|------------------|--|----------------|---------------------|-------|
| 1 | PALMA RESTAURANT LLC | Fiesta Garibaldi | Ruperta Palma, Agt | 821 W LINCOLN AV | Class B Tavern License | | 12/15/2025, 6:00 PM | 1 |
| 2 | C & R MARKET, LLC | C & R MARKET | LISA J YANKE, Agt | 3001 S 9TH PL | Class A Fermented Malt Beverage Retailer's License | | 2/27/2026, 6:00 PM | 1 |
| 3 | MRK Enterprise LLC | Rashid Mini Mart | Mohammad Rashid Bin Kabir, Agt | 2714 S 13th ST | Class A Fermented Malt Beverage Retailer's License | | 1/19/2026, 6:00 PM | 1 |
| 4 | WEST ALLIS QUICK STOP LLC | Quick Stop Food & Liquor | Ayman R Manassra, Agt | 2366 S 9TH PL | Class A Malt & Class A Liquor License | | 3/17/2026, 7:00 PM | 1 |
| 5 | SHREE VERAI LLC | Franks Food & Liquor | Dixitkumar C Patel, Agt | 2500 S 9TH ST | Class A Malt & Class A Liquor License | | 5/8/2026, 7:00 PM | 1 |
| 6 | Reynas Bar Corporation | Reyna's Bar | Gisselle Vasquez, Agt | 2566 S 6TH ST | Class B Tavern License | 80 | 5/19/2026, 7:00 PM | 1 |
| 7 | Santurce Sport Bar & Grill LLC | Santurce Sport Bar & Grill | Brenda I Caraballo, Agt | 3010 S 10TH ST | Class B Tavern License | 49 | 5/19/2026, 7:00 PM | 1 |
| 8 | La Casa del Chivolin, LLC | La Casa del Chivolin | Luis Alvarez, Agt | 2423 S 6TH ST | Class B Tavern License | | 5/11/2026, 7:00 PM | 1 |
| 9 | Channa Sales Inc | Arthur Mini Mart | Baljeet S Channa, Agt | 2500 S 13TH ST | Class A Fermented Malt Beverage Retailer's License | | 6/12/2026, 7:00 PM | 1 |
| 10 | Taqueria La Sierrita LLC | Taqueria La Sierrita | Miguel Leon Santos, Agt | 2689 S 13th ST | Class B Tavern License | 64 | 7/22/2026, 7:00 PM | 1 |
| 11 | El Salvador Restaurant | El Salvador Restaurant | Concepcion Arias, SP | 2316 S 6TH ST | Class B Tavern License | 50 | 7/29/2026, 7:00 PM | 1 |
| 12 | Nick's Anvil Inn, LLC | Nick's Anvil Inn | CHRIS A TRIBBEY, Agt | 2900 S 13TH ST | Class B Tavern License | 25 | 7/29/2026, 7:00 PM | 1 |
| 13 | BROWNS PLACE, LLC | BROWNS PLACE | JO ANN BROWN, Agt | 2874 S 7TH ST | Class B Tavern License | 25 | 10/8/2026, 7:00 PM | 1 |

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, March 25, 2026



Notice of Public Hearing

Blank Notice

BOGAN, Michelé D, Agent
M&M Lounge and Events at 2691 S 7TH St
Class B Tavern and Public Entertainment Premises Licenses Application Requesting Instrumental Musicians, Disc Jockey, Jukebox, Arcade, Video Games, Hookah Services, Karaoke, Poetry Readings, Comedy Acts, Dancing by Performers and Patrons Dancing

Wednesday, April 08, 2026 at 1:45 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/8/2026 at 1:45 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| OCCUPANT | MAIL ADDRESS | CITY STATE ZIP |
|------------------|------------------|--------------------------|
| CURRENT OCCUPANT | 2660 S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2660A S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2664 S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2664A S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2669 S 8TH ST | MILWAUKEE, WI 53215-3411 |
| CURRENT OCCUPANT | 2670 S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2672 S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2673 S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT OCCUPANT | 2675 S 8TH ST | MILWAUKEE, WI 53215-3411 |
| CURRENT OCCUPANT | 2675 S 8TH ST# A | MILWAUKEE, WI 53215-3411 |
| CURRENT OCCUPANT | 2675 S 8TH ST# B | MILWAUKEE, WI 53215-3411 |
| CURRENT OCCUPANT | 2676 S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2677 S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT OCCUPANT | 2677A S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT OCCUPANT | 2677B S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT OCCUPANT | 2680 S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2682 S 7TH ST | MILWAUKEE, WI 53215-3408 |
| CURRENT OCCUPANT | 2682A S 7TH ST | MILWAUKEE, WI 53215-3408 |
| CURRENT OCCUPANT | 2683 S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT OCCUPANT | 2686 S 7TH ST | MILWAUKEE, WI 53215-3408 |
| CURRENT OCCUPANT | 2686 S 8TH ST | MILWAUKEE, WI 53215-3412 |
| CURRENT OCCUPANT | 2688 S 7TH ST | MILWAUKEE, WI 53215-3408 |
| CURRENT OCCUPANT | 2689 S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT OCCUPANT | 2690 S 7TH ST | MILWAUKEE, WI 53215-3408 |

Blank Notice

Total Records: 24

Radius 250 feet and Center of the Circle: 2691 S 7th St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: food permit
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: speakers for DJ

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 2 Locations: corners of building
Outside: 4 Locations: Alley in back
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: city of Milw.

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? No Yes If yes, how many? 2-3 and answer the following:
 What are their responsibilities? CHECK IDs and all individuals, monitor behavior
 Describe equipment used ID scanner, flashlight
 List their License Number (s) _____
- d. Will there be security cameras? No Yes If yes, how many? 3 and list locations: front, inside, back
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe NO ID, NO Entry

6. Percentage of Sales (must total 100%)

| | | | |
|-----------------------------|--|---|----------------------------------|
| Alcohol <u>70</u> % | Food _____ % | Secondhand Merchandise _____ % | Precious Metals & Gems _____ % |
| Entertainment <u>10</u> % | Cigarettes, Electronic Vape Devices, Tobacco Products <u>2.0</u> % | _____ % | _____ % |
| Pawnbroker Activity _____ % | Salvaged Materials _____ % (such as scrap metal) | Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ % | Other _____ % Describe: _____ |

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
- Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette, Tobacco, Electronic Vape Products Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 70 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: 6th Street

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: 34th St LLC Phone Number: (414) 888-4174

Building Owner Address: 1333 College Ave. Ste M South Milwaukee WI, 53172

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

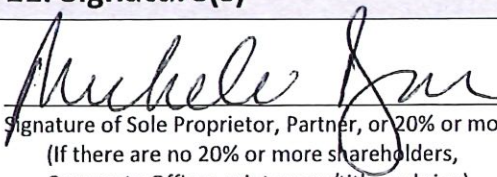
| Day of the Week | Proposed Hours of Operation: | | Estimated Number of Customers expected each day | Potential Age Range of Customers | Class B Tavern Applicant Only: Age Restriction (If none, write 'None') |
|-----------------|----------------------------------|-----------------------------------|---|----------------------------------|--|
| | Open Time (include a.m. or p.m.) | Close Time (include a.m. or p.m.) | | | |
| Sunday | 12 pm | 2 am | 15+ | 25+ | NO entry under 25 unless private party |
| Monday | 12 pm | 2 am | 15+ | 25+ | No entry under 25 |
| Tuesday | 12 pm | 2 am | 15+ | 25+ | No entry under 25 |
| Wednesday | 12 pm | 2 am | 15+ | 25+ | No entry under 25 |
| Thursday | 12 pm | 2 am | 15+ | 25+ | No entry under 25 |
| Friday | 12 pm | 2 am | 15+ | 25+ | No entry under 25 |
| Saturday | 12 pm | 2 am | 15+ | 25+ | No entry under 25 |

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: M & M Lounge and Events

Premise Address: 2691 S. 7th St. Milw. WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? owner of business

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 6,000

d) Total amount paid for business: \$0

e) Total amount paid for goodwill of the business: \$0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 8/1/25 Ends 7/31/28

b) Monthly rental \$ 1300

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 3 years

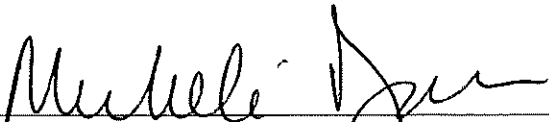
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
 If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 2691 S. 7th St Milw. WI 53215

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|--|---|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input checked="" type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines How many? _____ |
| <input type="checkbox"/> Bands | <input checked="" type="checkbox"/> Comedy Acts | <input checked="" type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance | <input type="checkbox"/> Concerts Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input checked="" type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____ | <input checked="" type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input checked="" type="checkbox"/> Hookah Service | <input type="checkbox"/> Other: _____ | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: Specific events or private events may have a promoter

At any time will sound amplification be used? No Yes If Yes, Describe: When a DJ is hired.

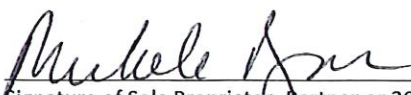
LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

M&M Creative Designs LLC DBA:
M&M Lounge and Events
Floor

2691 S. 7th St
Milwaukee WI, 53215
3/6/26

Michele' Bogan

