



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Monday, June 16, 2025

COMMITTEE MEETING NOTICE


AD 13

MIRELES MARTINEZ, Maricela, Agent
M.A.R.I. OF MILWAUKEE INC.
4125 S HOWELL Av
Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 01, 2025 at 10:50 AM

The access code is <https://meet.goto.com/731648413>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Food Dealer Licenses Application as agent for "M.A.R.I. OF MILWAUKEE INC." for "FLOR DE PIÑA MEXICAN RESTAURANT" at 4125 S HOWELL Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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M.A.R.I. OF MILWAUKEE INC.
2944 S 38TH ST
Milwaukee, WI 53215

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BY: _____

**Jim Cooney
License Division Manager**

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 5-21-2025
Officer: P.O. WARD

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: **FLOR DE PINA**
Address: **4125 S. Howell Ave.**
Phone:

Owner: **Maricela Mireles Martinez**
Owner address: **2944 S. 38th St.**
City State Zip: **Milwaukee WI 53215**
Owner Phone: **414-639-7450**
Owner email: **Maricela51218@gmail.com**

Licensee/Agent: **SAME**
Home Address:
City State Zip:
Phone:
Email:

Preferred contact:

Location currently open: ☐ YES ☒ NO

Projected open date: **July/August 2025**

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 7am-10pm ☐24 hours ☐Y ☐N
Mon: 7am-10pm
Tue: 7am-10pm
Wed: 7am-10pm
Thu: 7am-10pm
Fri: 7am-10pm
Sat: 7am-10pm

Premise Type: ☐Tavern/Bar
☒Restaurant
☐Other:

Licenses currently held:
Alcohol: ☐Yes ☐No Class: #:

Tobacco: ☐ Yes ☐ No #:
 Food: ☐ Yes ☐ No #:
 Extended Hours: ☐ Yes ☐ No #:
 Secondhand Dealer: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☒ Tavern(s) If so, how many 1
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☒ Yes ☐ No
7. Is the parking lot clean? ☒ Yes ☐ No
8. Off-Street parking ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☒ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☐ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☐ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No – See notes
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: Existing – Not sure at this time – See Notes
21. Are there exterior cameras ☒ Yes ☐ No How many: 1
22. Are there interior cameras ☒ Yes ☐ No How many: 6
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☐ Yes ☒ No How many

Interior Survey:

25. What is the planned capacity? **Not sure at this time.**
26. What is the minimum number of employees That will be on premise **4**
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Is there a lockable area that separates employees from customers? ☐ Yes ☒ No
31. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
32. Does the owner know how to contact their police district directly? ☐ Yes ☒ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

33. How many security personnel are going to be employed: **No Security**
34. How will they be deployed: Interior Exterior
35. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
36. Will the security be managed by business ☐ or contracted ☐
37. Will they be armed ☐ Yes ☐ No
38. What type of security measures to be used:
- ☐ Wanding/metal detector
 - ☐ ID Scanner
 - ☐ Dress Code
 - ☐ Cover Charge
 - ☐ Age restriction
 - ☐ Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

These additional notes are written by Police Officer Michael Ward, assigned to District 6.

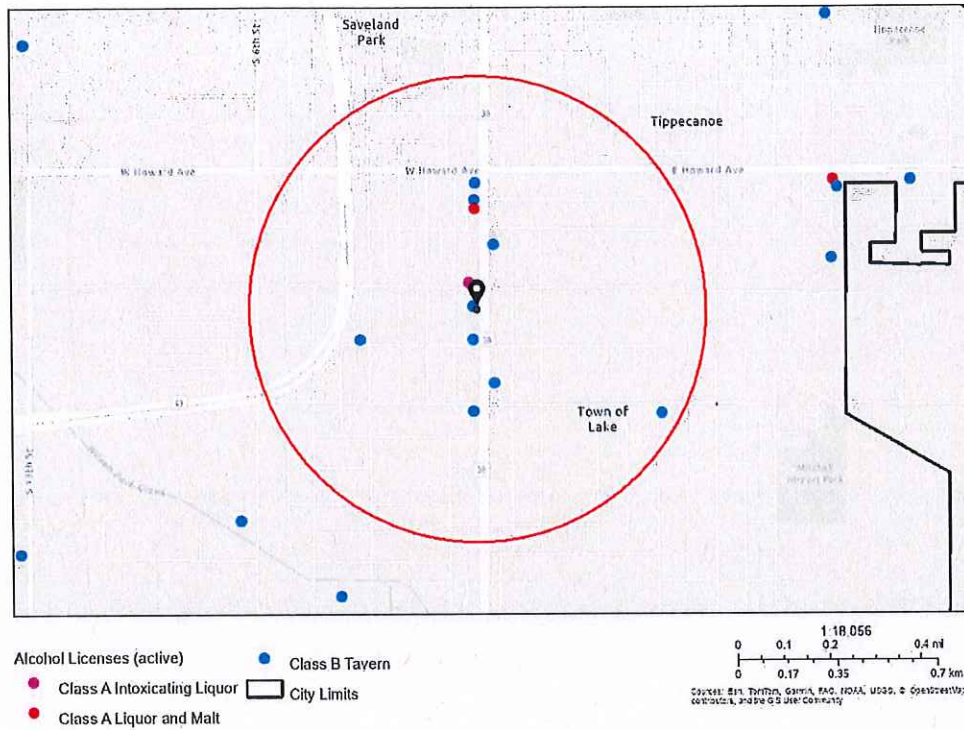
The property was still under renovation during our inspection.

Currently the location has existing cameras located on the property. The new owner will be working with ADT to update existing cameras. Currently there is a camera that captures the main entrance and exit point. The new owners will be adding another camera to capture the parking lot area of the business in the future. A recommendation of a least 7 days of storage was discussed. Mangers at this time will only have access to the cameras. This concludes my notes.

Area of Interest (AOI) Information

Area : 21,862,586.02 ft²

May 6 2025 11:48:15 Central Daylight Time



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	11		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	GATER HECK GOODS LLC	HOT DISH PANTRY	Laura B Malgatter, Agt	4125 S HOWELL AV	Class B Tavern License		5/19/2025, 7:00 PM	1
2	Barrel Proof Coffee Roasters LLC	Hawthorne Coffee Roasters & Foxfire	STEPHEN HAWTHORNE, Agt	4177 S HOWELL AV	Class B Tavern License		5/29/2025, 7:00 PM	1
3	LIQEN CORPORATION	COPPER KITCHEN RESTAURANT	XHEVIT ZEQIRI, Agt	3935 S HOWELL AV	Class B Tavern License	80	7/22/2025, 7:00 PM	1
4	AVENUE WINE & LIQUOR, INC	AVENUE WINE & LIQUOR	MICHAEL J BUGALSKI, Agt	4075 S HOWELL AV	Class A Retailer's Intoxicating Liquor License		7/5/2025, 7:00 PM	1
5	Marsel's Pizzeria, Inc	Marsel's Pizzeria	Marsel Feto, Agt	4252 S Howell AV	Class B Tavern License	80	7/28/2025, 7:00 PM	1
6	LB LLC	On The Clock	ROBERT J KRAUSE, Agt	4301 S Howell AV	Class B Tavern License	80	9/11/2025, 7:00 PM	1
7	MJMJAS LLC	Day Drink Inn	Mario J Mussatti, Agt	312 W Plainfield AV	Class B Tavern License	74	9/25/2025, 7:00 PM	1
8	GATORS PUB	GATORS PUB	DENNIS D BRATEL, SP	601 E BOLIVAR AV	Class B Tavern License	49	1/19/2026, 6:00 PM	1
9	Wioletta's Polish Market, LLC	Wioletta's Polish Market	Adam N Bartoszek, Agt	3955 S Howell AV	Class A Malt & Class A Liquor License		3/1/2026, 6:00 PM	1
10	Gingerz Sportz Pub LLC	Gingerz Sportz Pub and Grill	MARY M NILAND, Agt	3915 S Howell AV	Class B Tavern License	180	3/1/2026, 6:00 PM	1
11	Sokolowski Enterprize LLC	Jerseys Pub & Grill	TODD G SOKOLOWSKI, Agt	4024 S Howell AV	Class B Tavern License	180	2/9/2026, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Monday, June 16, 2025



Notice of Public Hearing

Blank Notice

MIRELES MARTINEZ, Maricela, Agent
FLOR DE PIÑA MEXICAN RESTAURANT at 4125 S HOWELL Av
Class B Tavern and Food Dealer Licenses Application

Tuesday, July 01, 2025 at 10:50 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/1/2025 at 10:50 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	123 W WATERFORD AVE	MILWAUKEE, WI 53207-4319
CURRENT OCCUPANT	134 W WATERFORD AVE	MILWAUKEE, WI 53207-4320
CURRENT OCCUPANT	135 W WATERFORD AVE	MILWAUKEE, WI 53207-4371
CURRENT OCCUPANT	4100 S HOWELL AVE	MILWAUKEE, WI 53207-4410
CURRENT OCCUPANT	4100A S HOWELL AVE	MILWAUKEE, WI 53207-4410
CURRENT OCCUPANT	4101A S HOWELL AVE	MILWAUKEE, WI 53207-4409
CURRENT OCCUPANT	4103 S BURRELL ST	MILWAUKEE, WI 53207-4405
CURRENT OCCUPANT	4106 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4107 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4111 S BURRELL ST	MILWAUKEE, WI 53207-4405
CURRENT OCCUPANT	4112 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4113 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4113A S HOWELL AVE	MILWAUKEE, WI 53207-4409
CURRENT OCCUPANT	4114 S HOWELL AVE	MILWAUKEE, WI 53207-4410
CURRENT OCCUPANT	4117 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4118 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4121 S BURRELL ST	MILWAUKEE, WI 53207-4405
CURRENT OCCUPANT	4123 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4124 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4127 S BURRELL ST	MILWAUKEE, WI 53207-4405
CURRENT OCCUPANT	4129 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4130 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4133 S BURRELL ST	MILWAUKEE, WI 53207-4405
CURRENT OCCUPANT	4134 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4135 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4135A S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4139 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4140 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4144 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4145 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4150 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4151 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4155 S 1ST ST	MILWAUKEE, WI 53207-4305
CURRENT OCCUPANT	4156 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4160 S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4160A S 1ST ST	MILWAUKEE, WI 53207-4306
CURRENT OCCUPANT	4166 S 1ST ST	MILWAUKEE, WI 53207-4306

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Total Records: 37

Radius 250 feet and Center of the Circle: 4125 S Howell Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☒ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

mexican Food, breakfast restaurant

Do you have any experience operating this type of business? ☒ No ☐ Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: June 2025
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: alcohol and Food
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6 Locations: in the kitchen, dining area, bathrooms
Outside: 4 Locations: patio area
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? 8 and describe the parking security plan: outside parking lights, and 2 security cameras
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 5 and list locations: 2 outside 3 inside by hallway, dining area and kitchen
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe ID REQUIRED IF BUYING BEER alcohol drinks

6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>90</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: _____ Number of Rooms: _____ ☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity TBD (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☒ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe: exterior walkin cooler, shed storage

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: S

c. Nearest Major Cross Street: South Howell Ave

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: Maricela Mireles Martinez Phone Number: (414) 639-7450

Building Owner Address: 2944 S. 38th St Milwaukee WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7 am	10 pm	50	0-100	NONE
Monday	7 am	10 pm	50	0-100	none
Tuesday	7 am	10 pm	50	0-100	none
Wednesday	7 am	10 pm	50	0-100	none
Thursday	7 am	10 pm	50	0-100	none
Friday	7 am	10 pm	50	0-100	none
Saturday	7 am	10 pm	50	0-100	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Maricela M
Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: M.A.R.I. of Milwaukee INC.

Premise Address: Flor de Piña Mexican Restaurant

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes

"Service Bar Only" Designation

?

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

? c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes ?

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☒ Own ☐ Lease

b) Who owns the fixtures (for example, coolers, etc.)? M.A.R.I. of Milwaukee INC.

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 350,000

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins _____ Ends _____

b) Monthly rental \$ _____

c) Do you have an option to renew the lease? ☐ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☐ No ☒ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature

Maicela M
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:

M.A.R.T. of Milwaukee INC.

Premises Address:

4125 S. Howell Ave Milwaukee WI 53207

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☒ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROLWill any food that requires temperature control be sold? ☐ No ☒ Yes

(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: cheese eggs, fish, meats

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☐ No ☒ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☒ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☐ No If No, SKIP to Section 7
- ☒ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
☐ Construction changes to existing building ☒ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____
_____Name, Address & Phone Number of Contractor: _____
_____**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
☒ Immediately ☐ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- mm I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- mm I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- mm I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- mm I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- mm I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Marcela UM

Signature of Additional Partner: _____

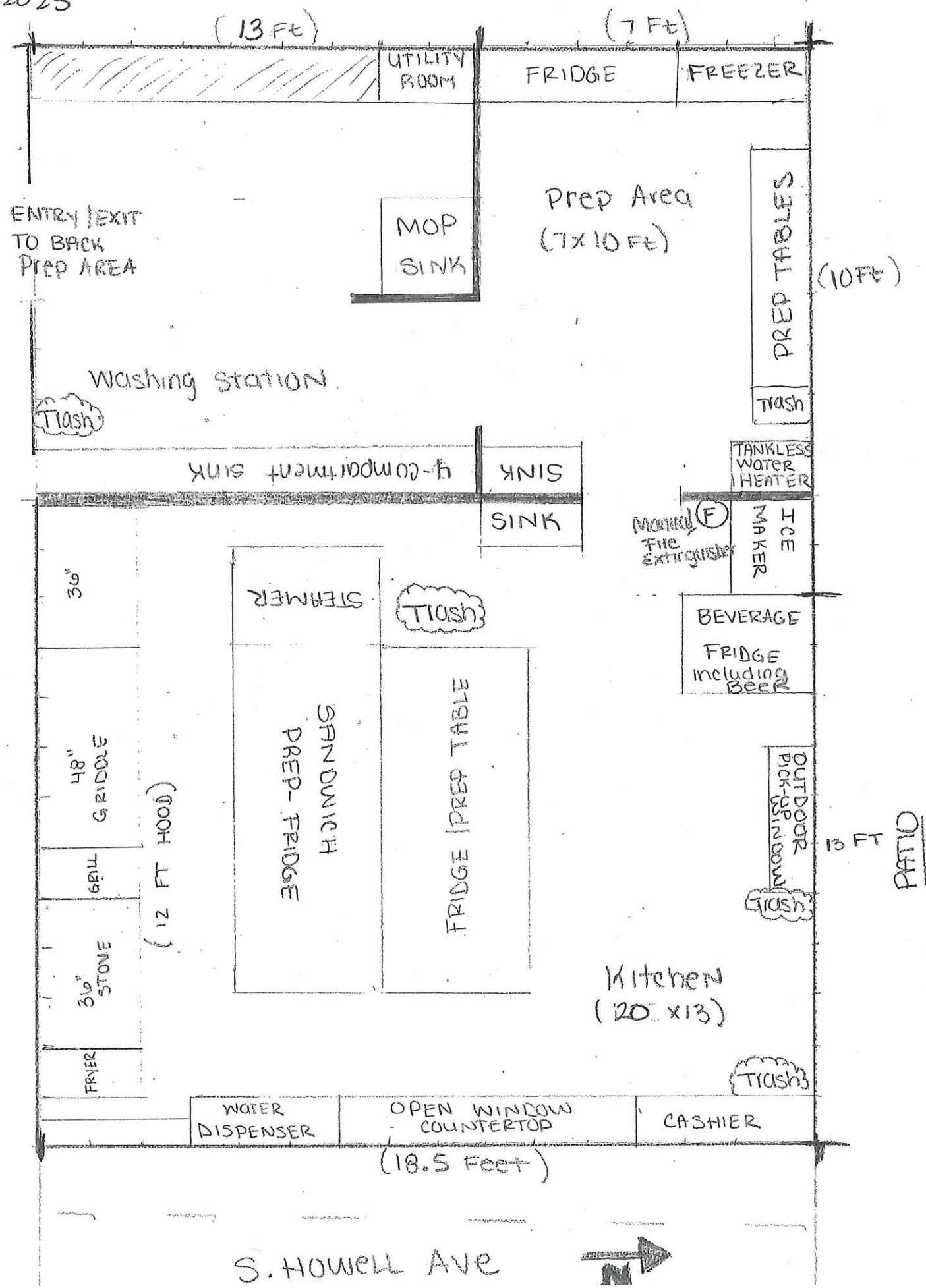
④ The Linguists

(INSIDE)
1370
50 ft



S. HOZELL AVE

Maricela Mireles Martinez agent for M.H.F.I. of Milwaukee Inc
D.B.A. Flor de Piña Mexican Restaurant
125 S. Howell Ave, Milwaukee WI 53207
May 6, 2025



Flor De Piña Mexican Restaurant
4125 S. Howell Ave, Milwaukee WI 53207

Breakfast

Omelettes
Pancakes
Crepes
Chilaquiles
Waffles

SIDES

Fries
Beans
Rice

Dessert

chocoflan
Cheesecake
roasted corn
baked potato

Lunch/Dinner

Tacos
Quesadillas
Tortas
Burritos
Tlayudas
Enchiladas
Chicken Wings
Mole
Birria
Chipotle Pasta
Loaded Potato w/ meat
Gorditas
Molcajete (steak, shrimp, sauce)
Machucado (masa w/ sauce)
& steak
Chicken tenders

Seafood

Ceviche
Tmares Soup
Shrimp Soup
Fried Fish
Oysters

Drinks

~~Coke~~ Cola
canned sodas
bottled coke
squir
Jarritos
Horchata }
(Hibiscus) Jamaica } water
Pineapple }