

LRB – FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 7, FILE 030310

JUNE 12, 2003

ANGELYN WARD

File #030310 is a resolution relating to the expenditure of funding from the Handgun Violence Media Campaign special purpose account in the 2003 City Budget for a public education program relating to firearm violence.

BACKGROUND AND DISCUSSION

1. This resolution authorizes an agreement for the expenditure of \$50,000 from a special purpose account in the 2003 Budget to fund the public education component of Operation Ceasefire. Operation Ceasefire is a joint law enforcement initiative aimed at reducing handgun violence. The funding is paid to the Ceasefire Education Fund held by the Safe & Sound program.
2. The special purpose account for Handgun Violence Media Campaign was established in the 2000 Budget. The funding for that year and the following the years of 2001, 2002 and 2003 was \$50,000. The purpose of the special purpose account is to reduce gun violence through a media campaign to educate the public about the consequences and penalties of gun violence. The campaigns include television and radio ads, bus signs, billboards and posters.
3. The Safe and Sound initiative is a community-based collaborative crime prevention strategy with the purpose of reducing violent felonies and revitalizing neighborhoods in high crime areas. Operation Ceasefire is a gun violence prevention initiative. It includes a gun crime investigative task force and a gun prosecution unit. The crime prevention agencies include the district attorney's office, state court and U.S. attorney's office for federal prosecution resulting in longer sentences of incarceration for all gun criminals.
4. This resolution includes a provision requiring Operation Ceasefire to submit a written report documenting how the \$50,000 in funding was appropriated in 2002. Before the \$50,000 in funding for 2003 is released, Operation Ceasefire is required to submit a written plan showing how the funds will be allocated. The agency is also required to submit a written report documenting how the funding of \$50,000 was appropriated in 2003 by January 31, 2004. The documentation on how the 2002 funding was used is pending.

FISCAL IMPACT

1. There is no fiscal impact. The funding of \$50,000 for the Handgun Violence Media Campaign special purpose account was approved in the 2003 Budget.

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LRB – Fiscal Review Section
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