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Governor



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February 17, 2022

Alderman Michael J. Murphy
10th District
200 East Wells Street, 2nd Floor
Milwaukee, WI 53202

Dear Alderman Murphy:

Your office requested information about the Prenatal Care Coordination benefit. Specifically, we received questions about the current process for administering funds in the PNCC program, whether the state was seeking to make changes to the program, and how the state works with the city of Milwaukee Health Department as a provider. I'm pleased to respond to these questions.

Provider enrollment, service delivery, and billing

Prenatal Care Coordination (PNCC) is a Medicaid and BadgerCare plus benefit that provides services to help our members and, when appropriate, our member's family, gain access to medical, social, educational, and other services related to the member's pregnancy. Wisconsin Medicaid PNCC services are available to Medicaid-eligible pregnant persons that are high risk for adverse pregnancy outcomes during pregnancy through the first 60 days following delivery.

Wisconsin Admin. Code [§ DHS 105.52\(1\)](#), defines the providers and agencies that are eligible to enroll as PNCC providers with Medicaid. Physician offices, FQHCs, government health departments, and community based health organizations are among the types of providers that can enroll to provide these services.

Providers who meet these initial criteria and are interested in delivering Prenatal Care Coordination must complete an application process and enroll as providers in Wisconsin Medicaid. As part of the enrollment application, providers are required to sign a provider agreement, submit an agency outreach and care management plan and demonstrate other provider specific requirements to the Wisconsin Department of Health Services (DHS).

Enrolled Medicaid PNCC providers render services to eligible Medicaid members and subsequently bill Wisconsin Medicaid for those services. Enrolled PNCC providers bill Wisconsin Medicaid by submitting claims for reimbursement. In order to receive reimbursement, the claims must follow specific billing requirements.

PNCC providers are expected to follow all applicable program and billing requirements including ForwardHealth Provider policies and WI Administrative Code when rendering services. PNCC providers can render and receive reimbursement for the following activities: outreach, assessment, care planning, care coordination, health education and nutrition counseling.

Anticipated changes

The Department remains focused on improving healthy birth outcomes in Wisconsin and especially in communities with the highest risk of poor birth outcomes. PNCC services can have positive impact on improving birth outcomes, and we are currently reviewing whether there are evidence-based reforms we can make to improve the benefit design and its overall effectiveness. This spring, the Department plans to engage stakeholders and gain insights on the proposed PNCC benefit enhancements.

Beyond benefit design, the Department is currently making improvements to our systems to support policy requirements of the program. These modifications are intended to improve enforcement of PNCC service requirements through billing modifications. A communication is forthcoming and will explain the changes for PNCC providers. The Department aims to support PNCC providers with the changes through outreach activities where providers can learn about the updates and the related billing modifications. The goal is to support PNCC providers while also enforcing service requirements through financial oversight measures.

Partnership with PNCC Providers

The Department remains committed to supporting our PNCC provider partners like the City of Milwaukee Health Department. We will seek the input of our providers and various stakeholders as we work to make the identified benefit modifications and will include the City of Milwaukee/Milwaukee Health Department as a stakeholder for the effort.

Should you have additional questions, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Olson", written in a cursive style.

Lisa Olson
Medicaid Director