

## LRB – RESEARCH AND ANALYSIS SECTION ANALYSIS

APRIL 26, 2006 AGENDA  
PUBLIC WORKS COMMITTEE

ITEM 26, FILE 051668  
Emma J. Stamps

File No. 051668 is a resolution authorizing the Commissioner of Public Works to issue a sole source Professional Service contract for professional services to Kelly Daley Video for design and development of a broadcast quality digital production about the Milwaukee Water Works.

### **Background and Discussion**

1. Kelly Daley Video, a WAVE (Web Audio Video Excellence) awardee, produces broadcast productions used for various purposes including training and education programs.
2. The Water Works wants to hire Kelly Daley Video to produce its digital broadcast video under a DPW sole source contract for use during staff recruitment, orientation and training and when marketing and educating elected officials and the community about the Water Works. File 051668 does not discuss the option or feasibility of hiring the City's Channel 25 services.
3. DPW service contracts are governed by s. 7-22 of the city charter, relating specifically to public works service contracts.
4. File 051668 authorizes the Commissioner of Public Works to enter into a \$50,000 sole source service contract with Kelly Daley Video to perform the aforementioned.
5. Water Works funds the contract using enterprise accounts supported by user fees.

### **Fiscal Impact**

This resolution has a \$50,000 expenditure impact on enterprise operating expenditure accounts but no tax levy impact.

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