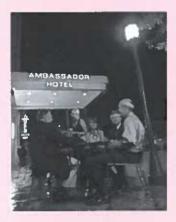






BloodCenter of Wisconsin is committed to the community we serve and our involvement with Avenues West is an aspect of that commitment. We are proud to have a prominent presence in the community and remain committed to working with Avenues West to maintain the vitality and integrity of the neighborhood.

Jackie Fredrick
President & CEO, BloodCenter of Wisconsin



The Avenues West neighborhood has experienced a dramatic revitalization over the past 20 years, resulting in a better place to live and work, and significantly higher property values.

Investing in Avenues West was the best business decision

I have made.



## Together We Can

Business, education, health care, research, tourism — Avenues West has it all.

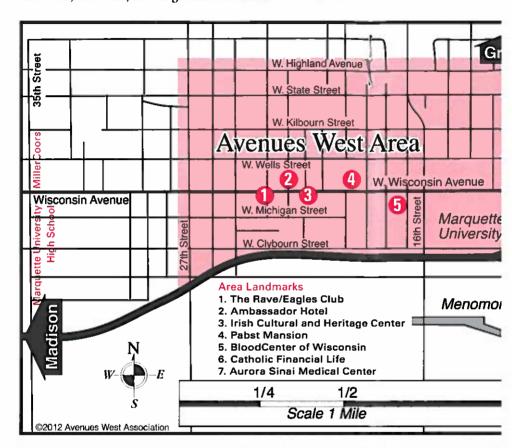
L ocated just west of downtown Milwaukee, the Avenues West neighborhood is home to several institutions, light industrial and retail businesses, churches, schools and residential areas. Downtown attractions, sports and convention venues and major highways are just a short drive or walk away.

The Avenues West Association is a not-for-profit neighborhood association that advocates for development and revitalization, aesthetic enhancements, cooperative marketing and planning, networking and safety throughout Avenues West. Along with its partner—the Avenues West Business Improvement District—the association leads the way in promoting community stability, land balance and economic development.

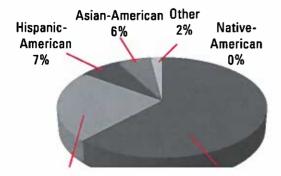


## **Avenues West Neighborhood**

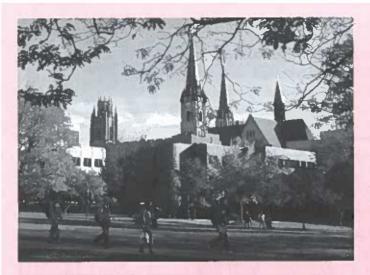
The Avenues West Neighborhood is bounded by W. Highland Blvd. on the north, N. 28th St. on the west, Interstate 94 on the south, and Interstate 43 North on the east. It is in close proximity to the downtown area including theatres, shopping, city hall, sports venues, the lake front, museums, festival grounds and health care facilities.



The 2010 Census found more than 12,000 people living in 4,413 households within the neighborhood that encompasses nearly three-quarters of a square mile, or about 92 city blocks.



- Avenues West is hor attractions such as the Heritage Center.
- More than 27,000 c and Wisconsin Aven
- Marquette Universit faculty and staff.
  - Aurora Sinai Medic:
- Avenues West serves



A university rooted in an urban neighborhood like Avenues West resonates deeply with the tradition of Jesuit higher education. We're absolutely committed to being a part of this great community and look forward to continue building on our rich partnerships here.

Scott R. Pilarz, S.J.
President, Marquette University



As a neighborhood development business and property owner we work on a day to day basis to make improvements that will "make a difference" for the Avenues West neighborhood.



Through information sharing, research and joint action, association members are better able to prosper in the Avenues West neighborhood.

As a member of the Avenues West Association, you will:

- Receive mailings highlighting neighborhood activities and organizations
- Develop contacts and referrals at regular meetings
- Achieve personal growth through leadership opportunities

## Your membership dollars help to:

- Enhance the image of the Avenues West area through effective public relations
- Spearhead area-wide security and crime prevention
- Research community needs
- Facilitate neighborhood improvements
- Attract, promote and retain compatible businesses
- Provide comprehensive information to existing and prospective businesses and property owners





## Membership Application

Yes,	l want	to be a	membe	r of the Av	enues
West A	Associa	tion, Inc	c. at the	following	level:

Benefactor

Leadership	\$300		
Investor	\$200		
Supporter	\$100		
Friend	\$50		
Name			
Company			
Address			
Phone			
Fax			
F-mail			

Please select your level of support and return this form with your check to:

Avenues West Association Inc. 624 N. 24th St. Milwaukee, WI 53233

Phone: (414) 933-0640 Fax: (414) 933-0641

The Avenues West Association is a 501(c)3 tax-exempt organization. Annual memberships are tax-deductible to the extent allowed by law.



624 N. 24th St. Milwaukee, WI 53233

Phone: (414) 933-0640 Fax: (414) 933-0641

Incorporated June 25, 1987 as a not-for-profit membership association and a tax exempt 501(c)3 entity.