



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, September 16, 2022

COMMITTEE MEETING NOTICE

AD 14

CERVERA, Veronica M, Agent  
Little Cancun 2 LLC  
3820 E Martin Av  
Cudahy, WI 53110

You are requested to attend a virtual hearing to be held on:

**Tuesday, September 27, 2022 at 03:05 PM**

**Regarding:** Your Class B Tavern and Food Dealer License Renewal Applications with Change of Name and Change of Hours From Opening at 11AM Sun - Sat and Closing at 10PM Sun - Th  d at 11PM Fri & Sat; To Open at 8AM and Close at 11:59PM Sun - Sat; Adding Public Entertainment Premises License Application Requesting Jukebox, 5 Amusement Machines, 1 Pool Table and Projector (Inside and Outside Use) as agent for "Little Cancun 2 LLC" for "Little Cancun Sports" at 3040 S Delaware Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/953593573>. If you wish to call in, please call [+1 \(872\) 240-3412](tel:+18722403412) and use Access Code: 953-593-573.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stas5@milwaukee.gov](mailto:stas5@milwaukee.gov)



Friday, September 16, 2022



# Notice of Public Hearing

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CERVERA, Veronica M

Little Cancun Sports at 3040 S Delaware Av.

Class B Tavern and Food Dealer License Renewal Applications with Change of Trade Name and Change of Hours From Opening at 11AM Sun - Sat and Closing at 10PM Sun - Thur and at 11PM Fri & Sat; To Open at 8AM and Close at 11:59PM Sun - Sat; Adding Public Entertainment Premises License Application Requesting Jukebox, 5 Amusement Machines, 1 Pool Table and Projector (Inside and Outside Use)

**Tuesday, September 27, 2022 at 03:05 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 09/27/2022 at 3:05 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2401 E BENNETT AVE	MILWAUKEE, WI 53207-3001
CURRENT OCCUPANT	2403 E BENNETT AVE	MILWAUKEE, WI 53207-3001
CURRENT OCCUPANT	2403 E BENNETT AVE, A	MILWAUKEE, WI 53207-3001
CURRENT OCCUPANT	2406 E OKLAHOMA AVE, 1	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2406 E OKLAHOMA AVE, 2	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2406 E OKLAHOMA AVE, 3	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2406 E OKLAHOMA AVE, 4	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2410 E OKLAHOMA AVE, 1	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2410 E OKLAHOMA AVE, 2	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2410 E OKLAHOMA AVE, 3	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2410 E OKLAHOMA AVE, 4	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2426 E OKLAHOMA AVE, 1	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2426 E OKLAHOMA AVE, 2	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2426 E OKLAHOMA AVE, 3	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2426 E OKLAHOMA AVE, 4	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2427 E OKLAHOMA AVE	MILWAUKEE, WI 53207-3059
CURRENT OCCUPANT	2429 E OKLAHOMA AVE	MILWAUKEE, WI 53207-3059
CURRENT OCCUPANT	2430 E OKLAHOMA AVE, 1	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2430 E OKLAHOMA AVE, 2	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2430 E OKLAHOMA AVE, 3	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2430 E OKLAHOMA AVE, 4	MILWAUKEE, WI 53207-3060
CURRENT OCCUPANT	2501 E OKLAHOMA AVE	MILWAUKEE, WI 53207-3041
CURRENT OCCUPANT	2602 E TEXAS AVE	MILWAUKEE, WI 53207-3011
CURRENT OCCUPANT	2610 E TEXAS AVE	MILWAUKEE, WI 53207-3011
CURRENT OCCUPANT	2610A E TEXAS AVE	MILWAUKEE, WI 53207-3011
CURRENT OCCUPANT	3004 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3005 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3006 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3007 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3008 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3009 S DELAWARE AVE	MILWAUKEE, WI 53207-3061
CURRENT OCCUPANT	3009 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3011 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3012 S PENNSYLVANIA AVE	MILWAUKEE, WI 53207-2912
CURRENT OCCUPANT	3012 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3013 S DELAWARE AVE	MILWAUKEE, WI 53207-3061
CURRENT OCCUPANT	3013 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3014 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3014 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3015 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3017 S DELAWARE AVE	MILWAUKEE, WI 53207-3061
CURRENT OCCUPANT	3018 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3019 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3020 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3020 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3021 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016

CURRENT OCCUPANT	3023 S DELAWARE AVE	MILWAUKEE, WI 53207-3061
CURRENT OCCUPANT	3024 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3024 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3024A S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3025 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3027 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3028 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3029 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3030 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3030 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3030A S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3031 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3034 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3035 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3036 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3036 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3036A S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3036A S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3037 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3038 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3039 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3040 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3042 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3044 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3045 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3048 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3048 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3048A S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3049 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3049A S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3050 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3050 S DELAWARE AVE, A	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3050 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3052 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3052 S WENTWORTH AVE	MILWAUKEE, WI 53207-3017
CURRENT OCCUPANT	3053 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3055 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3057 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3061 S WENTWORTH AVE	MILWAUKEE, WI 53207-3016
CURRENT OCCUPANT	3066 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3072 S DELAWARE AVE	MILWAUKEE, WI 53207-3062
CURRENT OCCUPANT	3076 S DELAWARE AVE	MILWAUKEE, WI 53207-3062

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Total Records: 88

Radius 250.0 feet and Center of Circle: 3040 S Delaware Av

# 2021-2022 Plan of Operation for 3040 S DELAWARE AV

## 1. Litter & Security Plans

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other:

How often will grounds be cleaned?  Daily  Weekly  Other:

Who cleans the grounds?  Licensee  Building Owner  Employees  Hired Maintenance  Other:

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  Signs Posted  Other:

Are there designated outdoor smoking areas?  No  Yes If Yes, Describe: Container w/ sawdust

Number of garbage cans: Inside 10 Locations: Bathrooms (5) Bar Area (2)  
 Outside n/a Locations: Dining area (2) Hot area (1)

Is a crowd control barrier used?  No  Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: Waste Management

Are there parking spaces on the premises?  No  Yes If Yes, list number of spaces: \_\_\_\_\_ and describe security plans:

Are there designated loading areas?  No  Yes If Yes, describe security plans:

Do you have security personnel on the premise?  No  Yes If Yes, how many? \_\_\_\_\_  
 AND What are their responsibilities? \_\_\_\_\_  
 What security equipment do they use? \_\_\_\_\_  
 List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras?  No  Yes If Yes, list all locations: I am looking into it.

Are searches and/or identification checks conducted upon entry?  No  Yes If Yes, describe:

## 2. Percentage of Sales (must total 100%)

Alcohol _____ %	Food Sales _____ %	Entertainment _____ %	Other _____ %
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## 3. Businesses On The Premises (choose all that apply):

Restaurant  Cafe/Coffee Shop  Cocktail Lounge  Convenience Store  Night Club  Liquor Store  Tavern  Sports Facility

Hotel  Banquet Hall  Supermarket  Private/Fraternal/Veterans' Club  Other:

## 4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction?  No  Yes If Yes, Describe:  
8am - 11:59

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.  
 Your hours of operation and age restriction are listed on your current license.

## 5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan?  No  Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

## 6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan?  No  Yes If Yes, submit an updated site plan with this application.

## 7. Food License: FREST 15676 Fee: \$1,250.00

Your current food license includes the following food operations:  
 DHS - MODERATE, Restaurant, Sales \$200,001 - \$2,000,000.  
 Are there any changes to your food operations as listed above?  No  Yes, if Yes, explain \_\_\_\_\_

## 8. Weights and Measures: Fee:

Number/Type of Devices:  
 Are there any changes to the number or types of devices?  No  Yes If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT for Little Cancun 3040 S DELAWARE AV**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands   | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows   | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input checked="" type="checkbox"/> Jukebox   | <input type="checkbox"/> Wrestling   | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke   | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input checked="" type="checkbox"/> Pool Tables<br>How many? <u>1</u>         |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input checked="" type="checkbox"/> Amusement Machines<br>How many? <u>5</u> | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |

Other: Projector from viewing inside + outside of windows for advertisement or games  
No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: social media?

At any time will sound amplification be used?  No  Yes If Yes, Describe: sure box

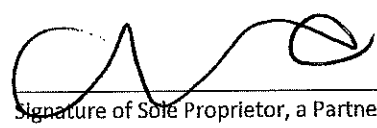
**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

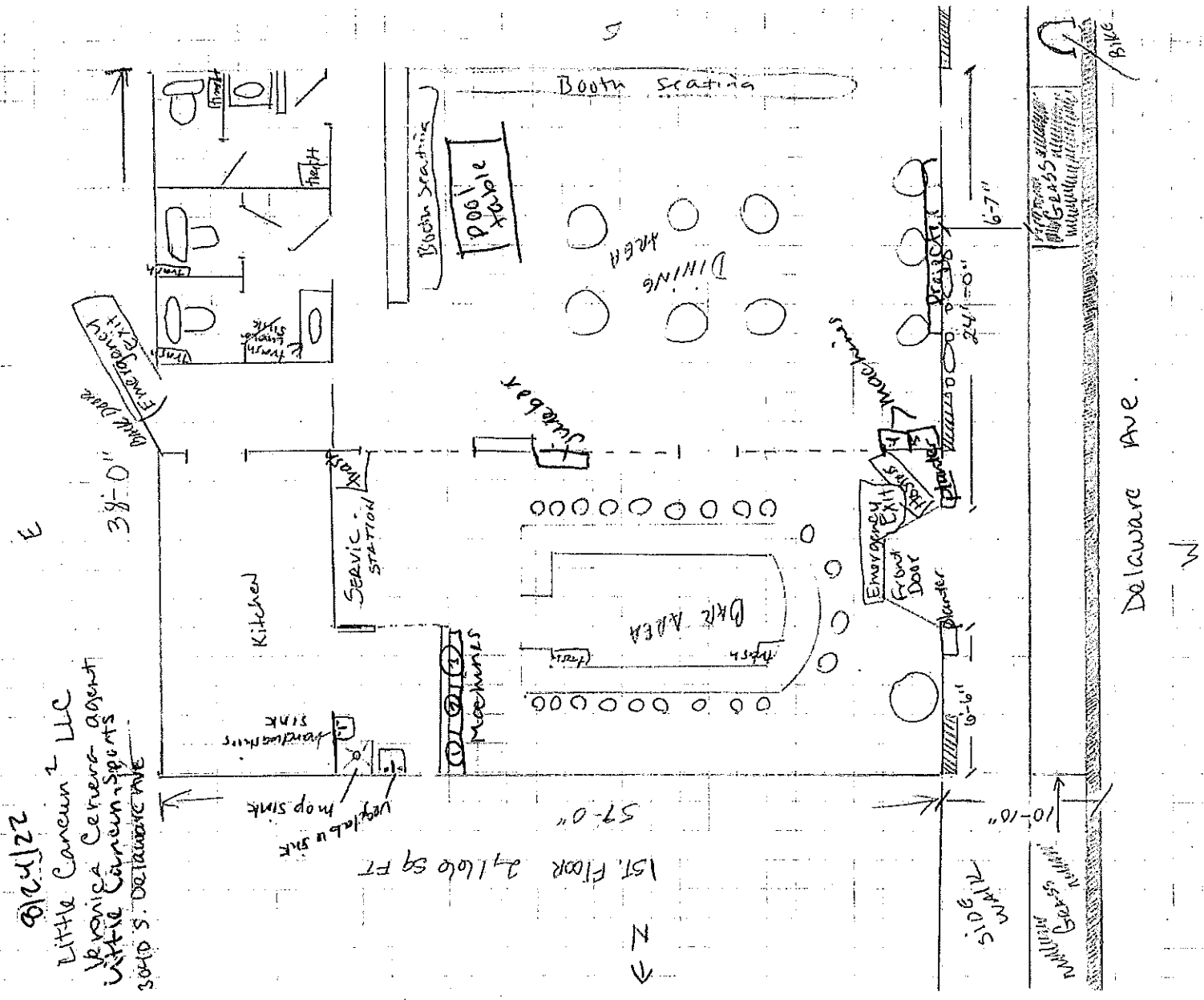
I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign

# Floor plan showing Entertainment



# Basement

Little Cancun? LLC  
 Veronica Cervera - agent  
 Little Cancun S PARTS  
 3040 S. Delaware Ave.

