



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, March 25, 2026

COMMITTEE MEETING NOTICE

AD 06

JEFFREY L JONES

2712 N MARTIN L KING JR DR  
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Wednesday, April 08, 2026 at 02:05 PM**

The access code is <https://meet.goto.com/459501549>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Instrumental Musicians, Disc Jockey, 1 Dart Board, 3 Amusement Machines, Poetry Readings, Patrons Dancing and 1 Pool Table for "MARTIN'S NEST" at 2712 N MARTIN L KING JR DR

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

01/21/26  
11:56 am

Milwaukee Municipal Court  
Defendant Case Summary  
(Unsatisfied Cases)



Name: JONES, JEFFREY LYNN

Date Of Birth: 12/1960

Case #: 23006143  
Citation #: J9817NTWWW  
Branch: 3  
Plea: No Contest  
Entered By: Court  
Judgment  
Found: Guilty  
Fine: 3234.00  
Bal Due: 3214.00  
Due Date: 02/09/26  
Credits:  
Offense: Distrib Alcohol at Unlicensed Premises  
Offense Date: 01/21/23  
Adjourn Date:  
On: 05/15/23  
Installment: N  
Collection: Y  
Conditions: N  
Last Writ: Withdrawn by Municipal Court  
Bench Warrant (Failure to appear for judgment)

If Defendant does not pay  
Commitment - Consecutive 65 Days

Total number of cases printed: 1  
Total amount due: 3214.00  
Total amount past-due: 0.00  
Total credit amount: 0.00

Defendant case summaries omit all cases deemed confidential by Wis. Stat. 938.396(2) unless the report was generated by a person with authority to view such cases.



# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/11/25

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 385519

Application Date:

License Location: 2712 N Dr Martin Luther King

Business Name: Martin's Nest

Licensee/Applicant: Jones, Jeffrey L  
(Last Name, First Name, MI)

Date of Birth: 12/27/60

Home Address: 2934 N 54<sup>th</sup> St

City: Milwaukee

State: Wi Zip Code: 53210

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/23/21, the applicant was cited for Distribute Alcohol at Unlicensed Premises in the City of Milwaukee.

Charge: Distribute Alcohol at Unlicensed Premises  
Finding: Guilty  
Sentence: Fine  
Date: 07/28/21  
Case: 21002850

2. On 01/21/23, the applicant was cited for Distribute Alcohol at Unlicensed Premises in the City of Milwaukee.

Charge: Distribute Alcohol at Unlicensed Premises  
Finding: Guilty  
Sentence: Fine \*\*\*warrant status\*\*\*  
Date: 07/28/21  
Case: 21002850

Date: 09/12/2025  
Officer: David Letteer

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Martin's Nest  
Address: 2712 N MLK Dr.  
Phone:

Owner: Anthony C Avery  
Owner address: 3715 N 82<sup>nd</sup> St  
City State Zip: Milwaukee, WI 53222  
Owner Phone: 310-736-7200  
Owner email: aavery625@gmail.com

Licensee/Agent: Jeffrey Jones  
Home Address: 3466 N 15<sup>th</sup> St  
City State Zip: Milwaukee, WI 53306  
Phone: 312-631-9793  
Email: Jonesjeffrey50@yahoo.com

Preferred contact: Agent

Location currently open:  YES  NO

Projected open date: After license hearing

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 2P – 12A 24 hours Y N  
Mon: 2P – 12A  
Tue: 2P – 12A  
Wed: 2P – 12A  
Thu: 2P – 12A  
Fri: 2P – 12A  
Sat: 2P – 12A

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:  
Alcohol: Yes No Class: #:  
Tobacco: Yes No #:

- Food:  Yes  No #:  
 Extended Hours:  Yes  No #:  
 Secondhand Dealer:  Yes  No Type: #:  
 Other:  Yes  No Type: #:  
 Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No **NO PARKING LOT**
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 2
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras  Yes  No How many: 2
22. Are there interior cameras  Yes  No How many: 6
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned capacity 80

26. What is the minimum number of employees That will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
- a. Did you provide a district contact guide to the owner? Yes No

### Security

33. How many security personnel are going to be employed: 2
34. How ill they be deployed: Interior 1 Exterior 1
35. What days will they be deployed MonTueWedThuFriSatSun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
- Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction 40 yrs and older
  - Other Searches

### ADDITIONAL COMMENTS/RECOMMENDATIONS:

Take off mirror film preventing officers from seeing into establishment as well as the curtains covering the windows. Applicant states interior can be seen through the curtains

Agent is supposed to be having two cameras installed outside, one on the front, and one on the patio. Also, there are supposed to be 6 cameras added inside.

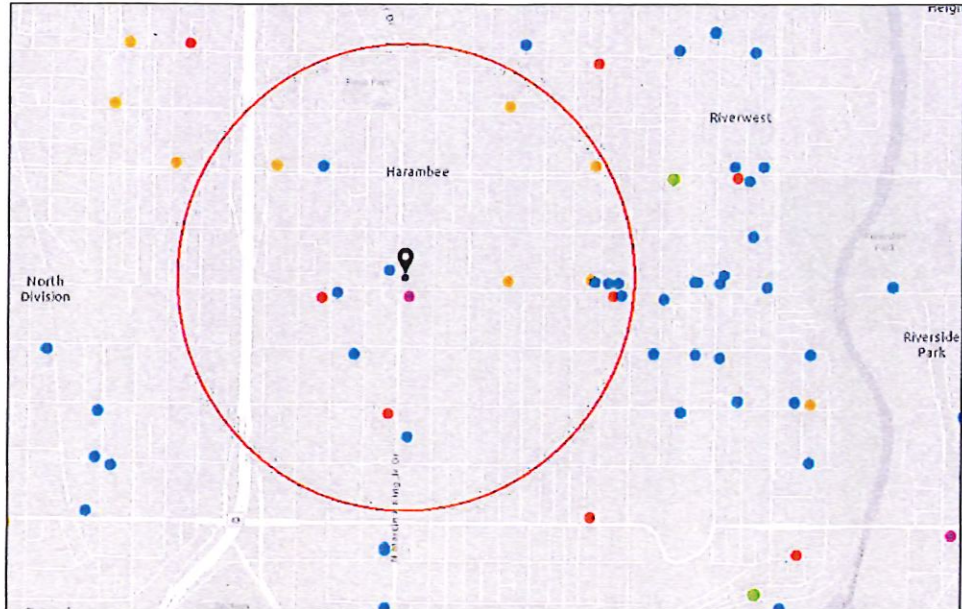
Private security will be present all days of the week, 1 inside and 1 outside. They will be armed and in security shirts. Applicant was advised to make sure security is licensed and insured.

No employees will know how to operate the cameras, but applicant will be onsite during tavern operation.

## Area of Interest (AOI) Information

Area : 21,862,585.93 ft<sup>2</sup>

Sep 10 2025 14:55:56 Central Daylight Time



2712 N MARTIN L KING JR DR

### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	19		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	BETTIE'S & EDDIE'S CLUB MANHATTAN	BETTIE'S & EDDIE'S CLUB MANHATTAN	VALARIE J WINGO, SP	2573 N VEL R PHILLIPS AV	Class B Tavern License	80	9/18/2025, 7:00 PM	1
2	Jo-Will, LLC	Savoy's	Tina L Johnson-Williams, Agt	2901 N Dr. William Finlayson ST	Class B Tavern License		9/19/2025, 7:00 PM	1
3	NFS1 LLC	FREEDOM GROCERY	Dalip Singh, Agt	2909 N HOLTON ST	Class A Fermented Malt Beverage Retailer's License		10/9/2025, 7:00 PM	1
4	Great Day Investments, Inc.	Tee's Lounge	Timothy Day, Agt	2436 N MARTIN L KING JR DR	Class B Tavern License		11/5/2025, 6:00 PM	1
5	504 E Center St LLC	The Brick House	Cole R Heinrich, Agt	504 E CENTER ST	Class B Tavern License		10/24/2025, 7:00 PM	1
6	Center Street Liquor Store Inc	Center Street Liquor Store	Charanjit Kaur, Agt	513 E Center ST	Class A Malt & Class A Liquor License		12/15/2025, 6:00 PM	1
7	SINGH & WADE, INC	7TH STREET FOODS	JATINDER SINGH, Agt	2900 N 7TH ST	Class A Fermented Malt Beverage Retailer's License		1/13/2026, 6:00 PM	1
8	KISMAYO, LLC	CLUB TIMBUKTU	YOUSOUF KOMARA, Agt	520 E CENTER ST	Class B Tavern License	160	12/19/2025, 6:00 PM	1
9	Tittu Rehmat Food Inc	Tittu Rehmat Food	Parminder Kaur, Agt	418 E CENTER ST	Class A Fermented Malt Beverage Retailer's License		2/15/2026, 6:00 PM	1
10	ED'S LOUNGE	ED'S LOUNGE	Larissa L Sharkey, SP	2678 N Dr. William Finlayson ST	Class B Tavern License	80	2/28/2026, 6:00 PM	1
11	Mann Family LLC	AJ King Drive Liquor and Foods	Jatinder K Mann, Agt	2469 N Martin L King Jr DR	Class A Malt & Class A Liquor License		4/27/2026, 7:00 PM	1
12	Mann Family, LLC	Palmer Center Foods	Jalinder K Mann, Agt	200 E Center ST	Class A Fermented Malt Beverage Retailer's License		5/11/2026, 7:00 PM	1
13	AR & A2 INC	Center Street Liquor	Rupinder Kaur, Agt	2667 N Dr. William Finlayson ST	Class A Malt & Class A Liquor License		5/25/2026, 7:00 PM	1
14	Diamond Vision Investments LLC	Cream City Social Eatery	Ladiama Johnson, Agt	432 E Center ST	Class B Tavern License		6/5/2026, 7:00 PM	1
15	Mad Planet 2, LLC	The Mad Planet	ROSEMARY S SILAGY, Agt	533 E Center ST	Class B Tavern License		7/14/2026, 7:00 PM	1
16	Ludhiana Inc	Li'l General	KENNETH R HALSELL, Agt	233 W Center ST	Class A Fermented Malt Beverage Retailer's License		8/1/2026, 7:00 PM	1

17	Ludhiana Inc	L'I General	KENNETH R HALSELL, Agt	233 W Center ST	Class A Retailer's Intoxicating Liquor License		8/1/2026, 7:00 PM	1
18	Rise & Grind Cafe, LLC	Rise & Grind Cafe	Baboonie Tatum, Agt	2737 N Martin L King Jr DR	Class B Tavern License	80	8/2/2026, 7:00 PM	1
19	Amrit Supermarket, Inc.	Sunshine Supermarket	Amritpal Singh, Agt	200 E Chambers ST	Class A Fermented Malt Beverage Retailer's License		9/22/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, March 25, 2026



# Notice of Public Hearing

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JONES, Jeffrey L

Martin's Nest at 2712 N MARTIN L KING JR DR

Class B Tavern and Public Entertainment Premises Licenses Application Requesting Instrumental Musicians, Disc Jockey, 1 Dart Board, 3 Amusement Machines, Poetry Readings, Patrons Dancing and 1 Pool Table

**Wednesday, April 08, 2026 at 2:05 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/8/2026 at 2:05 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	200 W CENTER ST	MILWAUKEE, WI 53212-2863
CURRENT OCCUPANT	212 W CENTER ST	MILWAUKEE, WI 53212-2863
CURRENT OCCUPANT	2663 N 2ND ST	MILWAUKEE, WI 53212-2812
CURRENT OCCUPANT	2663A N 2ND ST	MILWAUKEE, WI 53212-2812
CURRENT OCCUPANT	2665 N 2ND ST	MILWAUKEE, WI 53212-2812
CURRENT OCCUPANT	2671 N 2ND ST	MILWAUKEE, WI 53212-2812
CURRENT OCCUPANT	2673 N 2ND ST	MILWAUKEE, WI 53212-2812
CURRENT OCCUPANT	2705 N 2ND ST	MILWAUKEE, WI 53212-2407
CURRENT OCCUPANT	2705 N 2ND ST# A	MILWAUKEE, WI 53212-2407
CURRENT OCCUPANT	2705 N DR MARTIN LUTHER KING DR# D	MILWAUKEE, WI 53212-2385
CURRENT OCCUPANT	2705 N DR MARTIN LUTHER KING DR# E	MILWAUKEE, WI 53212-2385
CURRENT OCCUPANT	2705 N DR MARTIN LUTHER KING DR# F	MILWAUKEE, WI 53212-2385
CURRENT OCCUPANT	2710 N DR MARTIN LUTHER KING DR	MILWAUKEE, WI 53212-2312
CURRENT OCCUPANT	2714 N DR MARTIN LUTHER KING DR	MILWAUKEE, WI 53212-2312
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 201	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 202	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 203	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 204	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 205	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 206	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 209	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 211	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 301	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 302	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 303	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 304	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 305	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 306	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 307	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 308	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 309	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 310	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 311	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2719 N DR MARTIN LUTHER KING DR# 312	MILWAUKEE, WI 53212-2382
CURRENT OCCUPANT	2724 N DR MARTIN LUTHER KING DR# 1	MILWAUKEE, WI 53212-2312
CURRENT OCCUPANT	2724 N DR MARTIN LUTHER KING DR# 2	MILWAUKEE, WI 53212-2312
CURRENT OCCUPANT	2724 N DR MARTIN LUTHER KING DR# 3	MILWAUKEE, WI 53212-2312
CURRENT OCCUPANT	2724 N DR MARTIN LUTHER KING DR# 4	MILWAUKEE, WI 53212-2312
CURRENT OCCUPANT	2739 N 2ND ST	MILWAUKEE, WI 53212-2407
CURRENT OCCUPANT	2739A N 2ND ST	MILWAUKEE, WI 53212-2407
CURRENT OCCUPANT	2747 N 2ND ST	MILWAUKEE, WI 53212-2407
CURRENT OCCUPANT	2747A N 2ND ST	MILWAUKEE, WI 53212-2407
CURRENT OCCUPANT	310 W CENTER ST# A	MILWAUKEE, WI 53212-2755
CURRENT OCCUPANT	310 W CENTER ST# B	MILWAUKEE, WI 53212-2755
CURRENT OCCUPANT	310 W CENTER ST# C	MILWAUKEE, WI 53212-2755

Blank Notice

Total Records: 45

Radius 250 feet and Center of the Circle: 2712 N Martin L King Jr Dr



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bar Caters to 40 and older patrons

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: Oct 1<sup>st</sup> 2026
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 6 Locations: Bathrooms and Corridors  
Outside: 2 Locations: In front of Bar, Back Dumpster
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: DPW City of Milw.

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have licensed security on premise?  No  Yes If yes, how many? 1 and answer the following:  
 What are their responsibilities? Check For Weapons  
 Describe equipment used Scanners  
 List their License Number (s) \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 8 and list locations: Door and all corners of the Bar
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe All patrons will be scanned

## 6. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>30</u> %	Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials (such as scrap metal) _____ %	Describe: _____	

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_
- Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette, Tobacco, Electronic Vape Products  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 86 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: MLK Drive + Center St
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Anthony Avery Phone Number: (310) 736-7200  
 Building Owner Address: 2712 N MLK Drive

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	2 P.M	12 A.M	20	40 +	21 +
Monday	2 P.M	12 A.M	20	40 +	21 +
Tuesday	2 P.M	12 A.M	30	40 +	21 +
Wednesday	2 P.M	12 A.M	30	40 +	21 +
Thursday	2 P.M	2 A.M	45-50	40 +	21 +
Friday	2 P.M	2 A.M	45-50	40 +	21 +
Saturday	2 P.M	2 A.M	45-50	40 +	21 +

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Jeffrey J Jones  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Martin's Nest

Premise Address: 2712 N Martin Luther King Dr 53212

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Jeffrey Jones

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 25,000

e) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins Oct 1st Ends Oct 1st

b) Monthly rental \$ 2,500

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 2 yrs

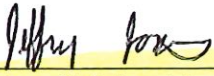
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ( No  Yes  )  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan  
 If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

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<b>PREMISES ADDRESS:</b> 2712 N MLK Drive			
<b>TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)</b>			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>3</u>
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Hookah Service	<input checked="" type="checkbox"/> Other: <u>1 Deck Board</u>		
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday &amp; Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
<b>PROMOTERS/SOUND AMPLIFICATION</b>			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Speakers</u>			
<b>LEGAL CAPACITY OF PREMISES</b>			
<u>86</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
<b>ACKNOWLEDGEMENT/SIGNATURE</b>			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
<u>[Signature]</u> Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

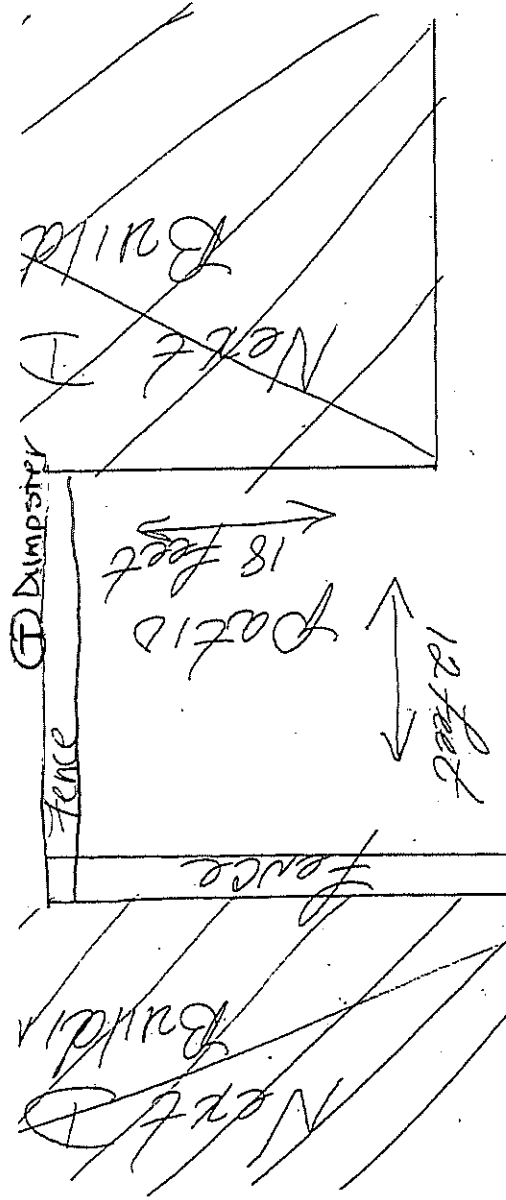
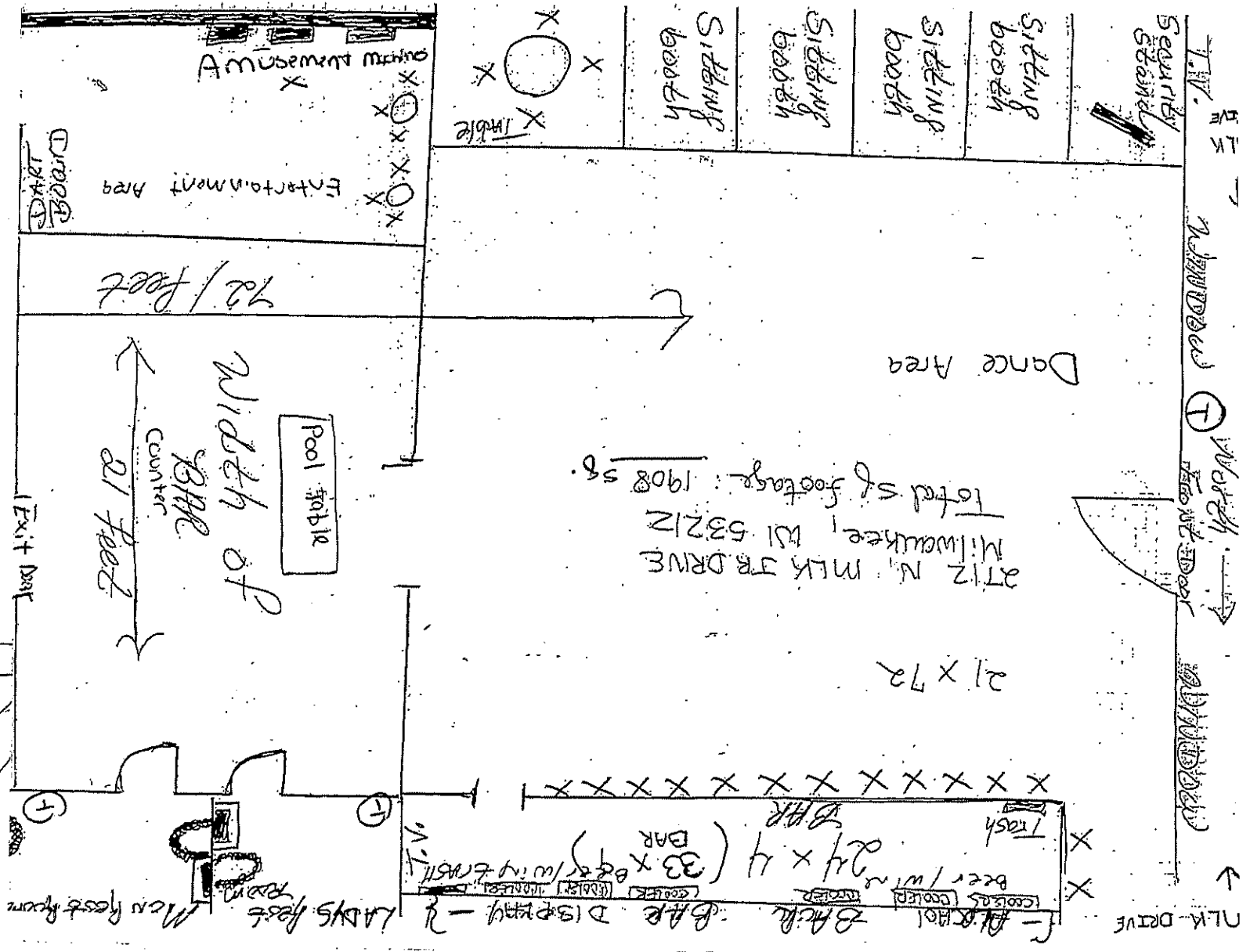
Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

Legal Entity: Jeffrey L Jones

Trade Name: Martini Boat

Address: 2712 N MLK Drive

Date: 9/10/25



2022

Legal Entity: Jeffrey L Jones

Trade Name: Martins Nest

Date: 9/10/25

Address: 2712 N MLK JR DR

