

OFFICE OF THE COUNTY EXECUTIVE

Milwaukee County

SCOTT WALKER . COUNTY EXECUTIVE

April 23, 2003

Ms. June Moberly, Executive Director Avenues West Association 2040 West Wisconsin Avenue, Suite 778 Milwaukee, Wisconsin 53233

Dear Ms. Moberly,

I understand that after three years of hard work, the proposed conversion of Wells and State Streets from one-way to two-way could finally be a reality. I'm writing today to express my support for that proposed conversion project. It is my understanding that the change would begin at 11th Street and continue West to 35th Street.

As you know, Milwaukee County has played a significant role in the near West side comprehensive planning process through our financial contributions. This is a first step in what will hopefully become a community transformation. Like you, I am very interested in seeing the development of a strong neighborhood. Economic development, commercial development and housing are critical to the rebirth of this distressed area. A conversion of Wells and State would contribute to this revitalization effort. The retail businesses along those streets will feel a positive impact, as people will no longer pass the near West side by at 40 mph, but rather define it as a destination. Neighborhoods can't thrive with one-way streets and if the city's near West side thrives, its neighboring communities will thrive, as well.

Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to area retail, but also neighborhood safety.

Thank you for all of the good work you do for Milwaukee's near West side and good luck!

Sincerely,

Scott Walker

Milwaukee County Executive

945 North 12th Street Milwaukee, WI 53233

T (414) 219 2000 F (414) 219 7402 www.AuroraHealthCare.org

April 1, 2003

Mayor John Norquist/Milwaukee Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council,*

On behalf of Aurora Sinai Medical Center, I'm writing to express our full support of the Wells and State Street conversions from one-way to two-way. I understand that the change would begin at 11th Street and continue west until 35th Street. The two-way traffic flow on both Wells and State would greatly facilitate the movement of not only our employees, but our patients and ambulances, as well.

Milwaukee's Near West Side currently is part of a comprehensive planning process that's a first step in what will hopefully become a transformation of our area. Economic development, both housing and commercial, is imperative for a turnaround of the currently distressed area. A conversion of Wells and State would contribute to the revitalization effort, which Aurora Sinai strongly supports.

Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to various locations, such as our hospital, but also safety. The tragic accidents occurring at the intersection of 16^{th} and Wells over the past two years are examples of how unsafe the current one-way streets can be.

As the Administrator of Aurora Sinai Medical Center, I urge you to vote in favor of this conversion proposal. Please contact me at 219-7293 should you have any questions or want further comment.

Sincerely,

Leonard E. Wilk Administrator

c'. January Stevent ASSOCIATION



April 22, 2003

Mayor John O. Norquist and Milwaukee Common Council Milwaukee City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council:

For almost three years the members of the boards of directors of the Avenues West Association and Business Improvement District No. 10 have been expressing their support for the conversion, between 11th and 35th Streets, of both Wells Street and State Street to their original two way traffic formats.

We believe these changes are essential to neighborhood stability, business development and pedestrian safety, and we hope that you agree.

We have worked with the consultants for the proposed Downtown Connector and the Wisconsin Department of Transportation's Marquette Interchange team to assure a smooth meshing of traffic with these major projects. Support for our request has been expressed by both of these groups. Attached are letters of support from numerous stake holders within the proposed area of change as well as letters of support from neighboring organizations.

Under the proposed plan, each street would have two traffic lanes in its current direction and one in the opposite direction between 11th and 27th Streets and one lane in each direction west of 27th Street. This pairing still provides the same total number of traffic lanes in each direction while allowing for improved business access and safer conditions for all. This change will be vital to the future of the near west side and to implementation of the recommendations of the soon to be completed Near West Side Neighborhood Plan.

On behalf of the area's residents and businesses we request your vote of support for this change. I am always available to meet with you and to answer any questions you may have.

Sincerely,

June R. Moberly

Executive Director



April 22, 2003

Mayor John Norquist City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist,

On behalf of Fr. Wild and the entire Marquette community, I'm writing to express full support of the conversion of Wells and State Streets from one-way to two-way. Marquette has been on record for some time regarding the conversion of these two streets, which are critical not only for our immediate campus area, but also for our larger neighborhood.

As you know, stakeholders from Milwaukee's Near West Side currently are taking part in a comprehensive planning process that's a first step in what will hopefully become a community transformation. Marquette looks forward to continuing our leadership role in that process. Economic development, both residential and commercial, is imperative for a turnaround of the area, and the conversion of Wells and State will help to jumpstart that revitalization. The retail businesses along Wells and State will feel a positive impact, as people will no longer pass the Near West Side by, but rather define it as a destination.

Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to area retail, but also safety. The tragic accidents occurring at the intersection of 16th and Wells over the past two years are examples of how unsafe the current one-way streets can be.

We look forward to continuing our efforts at revitalizing our Near West Side neighborhood. Your support is greatly appreciated.

Sincerely,

Rana Altenburg

Vice President, Office of Public Affairs

CC: June Moberly, Avenues West Association

OFFICE OF PUBLIC AFFAIRS



April 22, 2003

Mayor John Norquist City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist,

On behalf of Fr. Wild and the entire Marquette community, I'm writing to express full support of the conversion of Wells and State Streets from one-way to two-way. Marquette has been on record for some time regarding the conversion of these two streets, which are critical not only for our immediate campus area, but also for our larger neighborhood.

As you know, stakeholders from Milwaukee's Near West Side currently are taking part in a comprehensive planning process that's a first step in what will hopefully become a community transformation. Marquette looks forward to continuing our leadership role in that process. Economic development, both residential and commercial, is imperative for a turnaround of the area, and the conversion of Wells and State will help to jumpstart that revitalization. The retail businesses along Wells and State will feel a positive impact, as people will no longer pass the Near West Side by, but rather define it as a destination.

Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to area retail, but also safety. The tragic accidents occurring at the intersection of 16th and Wells over the past two years are examples of how unsafe the current one-way streets can be.

We look forward to continuing our efforts at revitalizing our Near West Side neighborhood. Your support is greatly appreciated.

Sincerely,

Rana Altenburg

Vice President, Office of Public Affairs

CC: June Moberly, Avenues West Association

April 8, 2003

Mayor John Norquist and Milwaukee Common Council Milwaukee City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council,

On behalf of the Metropolitan Milwaukee Association of Commerce (MMAC), I'm writing to express our support of the Wells and State Street conversions from one-way to two-way. I understand that the change would begin at 11th Street and continue west until 35th Street. Two lanes would remain inbound on Wells and outbound on State from 11th Street to 27th Street.

The MMAC supports this initiative because of its potential to spur economic development on Milwaukee's near west side. In particular, the retail businesses along Wells Street and State Street would benefit from a more balanced distribution of morning and evening commuters. Additionally, some of the safety concerns that Marquette University has raised because of the speed of traffic around 16th and Wells should be alleviated.

I understand that the Department of Public Works will take adequate measures with traffic lights and lane markings to ensure that traffic continues to flow smoothly along both streets. Turning lanes need to be adequately designed, especially at 27th Street as these two streets are important arteries into and out of downtown from the west. No matter what form the Marquette Interchange takes, these streets will have to function well especially during that work.

Sincerely,

Peter Beitzel

Vice President, Business Development

MMAC

Sheila, Aldrich

Milwaukee County Supervisor District 4

April 14, 2003

April 11, 2003

Mayor John Norquist/Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist:

I understand the City is currently considering plans to convert Wells and State Streets from one-way to two-way thoroughfares from 11^{th} to 35^{th} Streets. As the Supervisor representing a portion of the area which would be affected by this change, I am writing to express my support for the proposal.

I am pleased to see the city is considering this move because I believe it will be a major factor in helping to revitalize the community. Converting these streets from one-way to two-way will not only slow traffic to improve safety, but contribute greatly toward enhancing the retail future of commercial establishments along those streets since customers will find it easier to access the shops and firms which do business there.

As a resident of the area and an elected official, I urge you to support this conversion proposal for the betterment of the residents and the businesses in the community. Thank you for your consideration.

Sincerely,

Sheila Aldrich 4th District

Courthouse Room 201, 901 North 9th Street, Milwaukee, Wisconsin 53233 Phone: (414)278-4245 FAX: (414)223-1380 E-Mail: saldrich@milwcnty.com



April 16, 2003

Mayor John O. Norquist City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist,

On behalf of West End Development Corporation and it's Board of Directors, I'm writing to express our full support of the Wells and State Street conversions from one-way traffic to two-way traffic starting from 11th Street and continuing west to 35th Street.

As you may know, the current Near West Side Neighborhood Plan germinated from West End's establishment of West Side Development Forum meetings sponsored through a partnership with Marquette University. From those meetings we have been able to enlist additional partners in a common vision for the Near West Side with the City of Milwaukee, Avenues West, Marquette University High School, Fannie Mae, Miller Brewing, Milwaukee County and the State of Wisconsin. This comprehensive planning process will be a giant step in what will hopefully become a meaningful transformation for Milwaukee's Near West Side Neighborhoods.

A conversion of Wells and State to facilitate two-way traffic would significantly augment this revitalization effort. The conversion would be a key event in furthering economic development of commercial retail ventures and residential housing projects. The retail businesses along those streets will experience a positive impact, as people will no longer motor through the Near West Side at 40 mph, but rather define it as a destination. Neighborhoods do not thrive with one-way streets. As the City's Near West Side thrives, the Downtown will thrive as well.

With the conversion of Wells and State Streets the traffic will be more measured, thereby increasing accessibility to the area's retail establishments creating a safer traffic environment. Tragic traffic accidents that have occurred at the intersection of 16th and Wells Streets over the past two years are examples of how unsafe the current one-way streets can be.

We wish the City well in its efforts to convert Wells and State Streets to two-way Please contact me at 933-2080 should you have any questions or want further comment.

Sincerely,

Dennis J. Barrish

Executive Director

3034 West Wisconsin Avenue

Cc:

June Moberly, Avenues West Association

Ald. Paul Henningsen

E-mail westend@milwpc.com Phone (414) 933-2080 Fax (414) 933-7163

Milwaukee, WI 53208



devoted to secure lives

1100 West Wells Street Post Office Box 05900 Milwaukee WI 53205-0900

414 273 6266 Telephone 414 273 2120 Facsimile 800 927 2547 Toll Free

Daniel J. Steininger, JD, CLU President

March 12, 2003

Mayor John Norquist / Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council:

I'm writing to express Catholic Knights' full support of the Wells and State Street conversions from one-way to two-way. I understand that the change would begin at 11th Street and continue west to 35th Street.

Milwaukee's Near West Side currently is part of a comprehensive planning process that's a first step in what will hopefully become a community transformation. Economic development, both housing and commercial, is imperative for a turnaround of the currently distressed area. A conversion of Wells and State would contribute to the revitalization effort. The retail business along those streets will feel a positive impact, as people will no longer pass the Near West Side by at 40 mph, but rather define it as a destination.

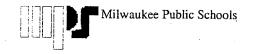
Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to the area retail, but also safety. The tragic accidents occurring at the intersection of 16th and Wells over the past two years are examples of how unsafe the current one-way streets can be.

As a stakeholder on the Near West Side, I urge you to vote in favor of this conversion proposal. Please contact me at 414-278-6500 should you have any questions or want further comment.

Sincerely,

Daniel J. Steininger

President



Grand Avenue School 2430 W. Wisconsin Ave. Milwaukee, WI 53233 Phone 934-4200 Fax: 934-4215 Edward Szopinski, Principal

March 12, 2003

Mayor John Norquist/Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council:

On behalf of Grand Avenue School, I'm writing to express support of the Wells and State Street conversions from one-way to two-way. I understand that the change would begin at 11th Street and continue west until 35th Street.

Milwaukee's Near West Side currently is part of a comprehensive planning process that's a first step in what will hopefully become a community transformation. Economic development, both housing and commercial, is imperative for a turnaround of the currently distressed area. A conversion of Wells and State would contribute to the revitalization effort. The retail businesses along those streets will feel a positive impact, as people will no longer pass the Near West Side by at 40 mph, but rather define it as a destination.

Likewise, traffic on Wells and State will be slowed, thereby improving the safety of our children when they arrive and at dismissal. The tragic accidents occurring at the intersection of 16th and Wells over the past two years are examples of how unsafe the current one-way streets can be.

As a stakeholder on the Near West Side, I urge you to vote in favor of this conversion proposal. Please contact me at 934-4205 should you have any questions or want further comment.

Sincerely,

Edward T. Szopinski

Principal

945 North 12th Street Milwaukee, WI 53233 T (414) 219 2000 F (414) 219 7402 www.AuroraHealthCare.org

April 1, 2003

Mayor John Norquist/Milwaukee Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council,*

On behalf of Aurora Sinai Medical Center, I'm writing to express our full support of the Wells and State Street conversions from one-way to two-way. I understand that the change would begin at 11th Street and continue west until 35th Street. The two-way traffic flow on both Wells and State would greatly facilitate the movement of not only our employees, but our patients and ambulances, as well.

Milwaukee's Near West Side currently is part of a comprehensive planning process that's a first step in what will hopefully become a transformation of our area. Economic development, both housing and commercial, is imperative for a turnaround of the currently distressed area. A conversion of Wells and State would contribute to the revitalization effort, which Aurora Sinai strongly supports.

Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to various locations, such as our hospital, but also safety. The tragic accidents occurring at the intersection of 16th and Wells over the past two years are examples of how unsafe the current one-way streets can be.

As the Administrator of Aurora Sinai Medical Center, I urge you to vote in favor of this conversion proposal. Please contact me at 219-7293 should you have any questions or want further comment.

Sincerely,

Leonard E. Wilk Administrator

/ Will



DOWNTOWN · MILWAUKEE
BUSINESS IMPROVEMENT DISTRICT #5

633 West Wisconsin Avenue Suite 409 Milwaukee, WI 53203

414·276·6696 414·276·6366 (fax) events@westown.org www.westown.org

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EXECUTIVE DIRECTOR Stephanie Otto

www.parkmilwaukee.com

April 7, 2003

Mayor John O. Norquist & Members of the Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council,

On behalf of the Westown Association, I am writing to express my full support for the conversion of Wells and State Streets from one-way to two-way streets. I understand that the change would begin at 11th Street and continue west to 35th Street.

Milwaukee's Near West Side is currently part of a very exciting comprehensive planning process aimed at improving what is now a distressed neighborhood. Westown is hopeful that the conversion of Wells and State Streets to two-way streets will spur housing and commercial development projects that will result in a community-wide economic revitalization.

Westown businesses believe that if the Near West Side thrives with two-way streets, downtown will also thrive. As the traffic slows down, retail business will increase because travelers will stop and shop. Safety will also improve because the tragic accidents that have occurred at the intersection of 16th and Wells Streets will be avoided.

I urge you to support the conversion proposal. It is good for the Near West Side, Westown, downtown, and the City of Milwaukee as a whole. Thank you for your consideration of this issue and your visionary leadership of our great city! Please do not hesitate to contact me at 276-6696 if you would like to discuss this proposal.

Sincerely.

Stephanie L. Sherman

Executive Director

*Milwaukee Common Council Members

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Ald. Bob Donovan - District 8

Ald. Willie Hines - District 17

Ald. Paul Henningsen - District 4

Ald. Michael Murphy - District 16

Ald, Suzanne Breier - District 14

Ald. Tom Nardelli - District 15

Ald. Angel Sanchez - District 12

Ald. Jim Bohl - District 5

Ald. Jeff Pawlinksi - District 13

Ald. Marlene Johnson-Odom - District 6

Ald. Joe Dudzik - District 11

Ald, Michael D'Amato - District 3

Ald, Fred Gordon - District 7

Ald. Don Richards - District 9

Cc: June Moberly, Avenues West Association



Midtown Neighborhood Association

2501 West Galena Street • Milwaukee, WI 53205 • Tel: 414-342-6656 • FAX: 414-342-7913 • e-mail: mtna@execpc.com

March 20, 2003

The Honorable John Norquist Mayor of Milwaukee 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist:

On behalf of the Midtown Neighborhood Association (MTNA), I wish to extend our support of the Wells and State Street conversions from one-way to two-way traffic starting at 11th Street west to 35th Street.

The comprehensive planning process for Milwaukee's Near West Side has been informative and galvanizing with respect to transportation issues on this side of Milwaukee. Commercial and residential economic development initiatives are being planned, recommended and envisioned that will make positive and important changes in the life of these streets.

By converting Wells and State to two-way traffic, we expect a safer thoroughfare for pedestrians. Additionally, longstanding problems for commercial tenants on these streets can be addressed as traffic is calmed and slowed down so that travelers will be more likely to observe and access businesses and services they would normally zip past.

We urge your favorable consideration of this most reasonable proposal. Please don't hesitate to contact me if you have questions regarding this or other matters.

Sincerely,

Ralph Beverly
Executive Director





WISNTV

April 8, 2003

Mayor John Norquist/Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council:

On behalf of WISN-TV, I am writing to express our full support of the Wells and State Street conversions from one-way to two-way. I understand that the change would begin at 11th Street and continue west until 35th Street.

Milwaukee's Near West Side currently is part of a comprehensive planning process that's a first step in what will hopefully become a community transformation. Economic development, both housing and commercial, is imperative for a turnaround of the currently distressed area. A conversion of Wells and State would contribute to the revitalization effort. The retail businesses along those streets will feel a positive impact, as people will no longer pass the Near West Side by at 40 mph, but rather define it as a destination.

Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to area retail, but also safety. The tragic accidents occurring at the intersection of 16th and Wells over the past two years are examples of how unsafe the current one-way streets can be.

As a stakeholder on the Near West Side, I urge you to vote in favor of this conversion proposal. Please contact me at 937-3370 should you have any questions or want further comment.

Sincerely,





BRIDGING THE GAP LEARNING CENTER

1017 N. 17th Street Milwaukee, WI 53233 414-933-2232

March 10, 2003

Mayor John Norquist/Milwaukee Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council,

My name is Robert Byrd, founder of Bridging the Gap Learning Center located on the corner of 17th and State Street. I'm writing to express my full support of the Wells and State Street conversions from one-way to two-way. I understand the change would begin at 11th Street and continue west until 35th Street.

Milwaukee's Near West Side currently is part of a comprehensive planning process that's a first step in what will hopefully become a community transformation. I'm in the process of developing a plan for expanding my school, which is a Choice institution. Currently, we enroll 14 students K-5th grade. State Street becoming a two-way route means a safer environment for not only students of Bridging the Gap, but also the hundreds of students who utilize our golf training facility, located just east of our school, throughout the year. Vehicles traveling sometimes up to 45 miles per hour do not help to create the neighborhood environment we hope to create for our kids.

I'm taking part in the comprehensive planning process for the Near West Side because I believe in this area and care about its future. Without a conversion of Wells and State, we can't expect to achieve the level of change that we're hoping for.

As a stakeholder on the Near West Side, I urge you to vote in favor of this conversion proposal. Please contact me at 933-0177 should you have any questions or want further comment.

Sincerely,

Robert Byrd, President

Bridging The Gap Learning Center, Inc.

*Milwaukee Common Council Members

Ald. Marvin Pratt - District 1

Ald. Bob Donovan - District 8

Ald. Willie Hines – District 17

Ald. Paul Henningsen - District 4

Ald. Michael Murphy - District 16

Ald. Suzanne Breier - District 14

Ald. Michael D'Amato - District 3

Ald. Don Richards - District 9

Ald. Tom Nardelli – District 15

Ald. Angel Sanchez - District 12

Ald. Jim Bohl – District 5

Ald. Jeff Pawlinski – District 13

Ald. Marlene Johnson-Odom - District 6

Ald. Joe Dudzik - District 11

Ald. Fred Gordon – District 7

MARQUETTE LAUNDRY, INC

811 North 16th Street Milwaukee, WI 53233 414-344-8268

March 12, 2003

Mayor John Norquist City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist:

My name is Dan Naumann. As president of the Avenues West Merchants Council and as a long-time Wells Street business owner (I've operated Marquette Laundry on the Marquette campus for the past 9 years), I'm writing to express my full support of the Wells and State Street conversions from one-way to two-way. I understand that the change would begin at 11th Street and continue west until 35th Street.

Milwaukee's Near West Side currently is part of a comprehensive planning process that's a first step in what will hopefully become a community transformation. Economic development, both housing and commercial, is imperative for a turnaround of the currently distressed area. A conversion of Wells and State would contribute to the revitalization effort. The retail businesses along those streets would finally feel a positive impact, as people will no longer pass the Near West Side by at 40 mph, but rather define it as a destination.

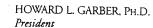
Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to area retail, but also safety. The tragic accidents occurring at the intersection of 16th and Wells over the past two years are examples of how unsafe the current one-way streets can be. As a stakeholder on the Near West Side, I urge you to vote in favor of this conversion proposal. Please contact me at 262-790-5885 should you have any questions or want further comment.

Sincerely

Daniel P. Naumann

President, Avenues West Merchants Council

President, Marquette Laundry, Inc.





March 10, 2003

Mayor John O. Norquist and the Milwaukee Common Council City Hall 200 East Wells Street Milwaukee, Wisconsin 53202

Dear Mayor Norquist and Members of the Common Council: 1

The Milwaukee Center For Independence would like to go on record in full support of the proposal to convert Wells Street and State Street from one-way to two-way thoroughfares. Our understanding is that the change would begin at 11th Street and continue west to 35th Street.

Milwaukee's Near West Side is currently part of a comprehensive planning process that is a first step in what we believe will become a community transformation. Our agency, for example, in the process of fundraising for a new multi-million-dollar facility on North 20th and West Wells Streets, which we view as a vital improvement to the neighborhood. The conversion of Wells and State Streets would contribute significantly to the revitalization of the entire area.

We believe the slowing of traffic on Wells and State will not only have a positive effect on businesses in Avenues West, it will also enhance safety for our clients with disabilities.

As a stakeholder on the Near West Side, we urge you to vote in favor of the conversion proposal. Please feel free to call me at (414) 272-9250 if you would like further comment on this important issue.

Sincerely.

Howard L. Garber, Ph. D.

President

MAIN CAMPUS & EXECUTIVE OFFICES 1339 N. Milwaukee Street Milwaukee, WI 53202

11. 414.272.9250

FAX 414.272.7159 E-MAIL hgarber@mcfi.net Serving children, adults and families with disabilities since 1938.

SCHULHOF PROPERTY MANAGEMENT, LLC

711 NORTH SIXTEENTH STREET SUITE 807 MILWAUKEE, WISCONSIN 53233
PHONE 414-933-1211 FAX 414-933-1205

March 11, 2003

Mayor John Norquist/Milwaukee Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council,

My name is James Schulhof and I am the President of Schulhof Property Management LLC. I'm writing to express my full support of the Wells and State Street conversions from one-way to two-way. I understand that the change would be at 11th Street and continue west until 35th Street.

Milwaukee's Near West Side currently is part of a comprehensive planning process that is a first step in what will hopefully become a community transformation. Economic development, both housing and commercial, is imperative for a turnaround of the currently distressed area. A conversion of Wells and State would contribute to the revitalization effort.

I have made extensive financial investment in the Marquette neighborhood, with one of my most recent projects being the rehabilitation of the old Westgate Hotel, now called the Monte Cristo, which is located on 17th and Wells. I'm greatly concerned about safety on Wells Street because of the substantial pedestrian traffic around the Marquette campus. Additionally, as a participant in the Near West Side planning process, I fully recognize the need for economic development. Retail, such as that located along Wells Street, cannot thrive with one-way streets.

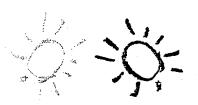
As a stakeholder on the Near West Side, I urge you to vote in favor of this conversion proposal. Please contact me at 933-1211 should you have any questions or want further comment.

Sincerely,

James Schulhof

President

Schulhof Property Management LLC



Penfield

833 North 26th Street Milwaukee, Wisconsin 53233

Phone 414.344.7676 Fax 414.344.7739

April 23, 2003

Mayor John Norquist City Hall 200 E. Wells Street Milwaukee, WI 53202

Dear Mayor Norquist:

On behalf of the staff and Board of Directors of Penfield Children's Center, we want to express our support for the Wells and State Streets conversions from one-way to two-way traffic. That is, we support the proposal by the Department of Public Works for the two-way traffic flow for Wells and State Streets from 11th Street continuing west until 35th Street.

I believe these proposed changes would help revitalize our community. Oneway streets are generally not as safe as two-way streets and one-way streets promote the flow of traffic out of the area, to the detriment of retail businesses. Two-way traffic on these streets will improve safety by slowing traffic speeds and provide greater access to the retail businesses in our area.

Penfield has invested millions of dollars in its facility in recent years and these proposed changes will enhance the neighborhood in which we operate and serve. These proposed traffic changes would be for the good of our community and Penfield.

Sincerely,

James R. Ryan President

JRR:sq

ryanitr\norquist

EXECUTIVE COMMITTEE

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831 W. Wisconsin Avenue, Milwaukee, Wisconsin 53233

414.350-6601

FAX 262.785-1376

March 14, 2003

Mayor John Norquist City of Milwaukee 200 East Wells Street Milwaukee, WI 53202

Subject: Making Wells and State Street 2-Way Streets

Dear Mayor Norquist:

It was good to see you yesterday at the Westside Master Plan Workshop; your support of Downtown and neighborhood development has made a huge difference in our City.

Since 1987 I have been spent a lot of time working on the redevelopment of Milwaukee's West Side as well as implementing the Saint James Court building renovation in Westown. At this time I am seriously considering making a major investment/development push on the West Side, and I really want to make the West Side my major development focus for the foreseeable future. However, my concentration is residential development, and with Wells and State functioning as "1-way Expressways" through the neighborhood the "feel" created is anything but residential. The changing of Wells and State to 2-Way is prerequisite to my intended, and hopefully, soon to come new west side redevelopment project.

I understand that an effort is now underway within City government to change Wells and State from 11th to 35th streets from 1-Way to 2-Way, and that this result will possibly happen within a few months.

Mayor Norquist, I am confident that you will support the change of Wells and State from 1-Way to 2-Way as discussed herein. This change will no doubt accelerate the redevelopment of Milwaukee's West Side and bring us so much closer to having the West Side be the exciting, vital, and wonderful place that we know it can be.

Sincerely,

John Hennessy

Cc: June Moberly, Avenues West Association



Patricia Brash McKeithan Vice President - Corporate Relations

April 17, 2003

The Honorable John O. Norquist Mayor, City of Milwaukee City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist:

On behalf of Miller Brewing Company, I am writing to express support for the Wells and State Street conversions from one-way to two-way thoroughfares. I understand that the change would start at 11th Street and continue west until 35th Street.

The efficient flow of traffic has always been of critical concern for Miller. Thousands of employees commute to our corporate headquarters everyday. Thousands of visitors come to Miller Valley each year. Hundreds of trucks and delivery vehicles come and go each month as part of our brewery operation. We are confident that a conversion of Wells and State Streets from one-way to two-way streets would contribute greatly to a more efficient, safer flow of traffic between downtown and our Near West Side neighborhood.

Please contact me at 414.931.6049 should you have any questions or want further comment.

Sincerely,

CC:

June Moberly, Avenues West Association Alderman Michael Murphy, District 16 April 14, 2003

The Honorable John Norquist Mayor Milwaukee City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist:

On behalf of Harley-Davidson Motor Company, I'm writing to express full support of the Wells and State Street conversions from one-way to two-way. We understand that the change would begin at 11th Street and continue West until 35th Street.

As you know, Milwaukee's Near West Side currently is part of a comprehensive planning process that is a first step in a transformation of this area. Harley-Davidson is investing considerable resources in revitalizing our neighborhood around 37th and Vliet Streets. Economic development, both housing and commercial, is imperative for a turnaround of our immediate area and beyond. We believe conversion of Wells and State Streets would contribute greatly to all of our revitalization efforts.

Thank you for your continued support.

Sincerely,

Kathleen Lawler

Vice President, Communication Harley-Davidson Motor Company

CC: June Moberly, Avenues West Association Alderman Michael Murphy, District 16



For Faith, Scholarship and Community

April 1, 2003

Mayor John Norquist City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Norquist and Members of the Common Council,

On behalf of Marquette High School, I'm writing to express our full support of the Wells and State Street conversions from one-way to two-way. We understand that the change would begin at 11th Street and continue west until 35th Street.

Milwaukee's Near West Side currently is part of a comprehensive planning process that's a first step in what will hopefully become a community transformation. Economic development, both housing and commercial, is imperative for a turnaround of that currently distressed area. A conversion of Wells and State would contribute to the revitalization effort. The retail businesses along those streets will feel a positive impact, as people will no longer pass the Near West Side by at 40 mph, but rather define it as a destination. Neighborhoods can't thrive with one-way streets and if the city's Near West Side thrives, downtown will thrive, as well.

Likewise, traffic on Wells and State will be slowed, increasing not only easy accessibility to area retail, but also safety. The tragic accidents occurring at the intersection of 16th and Wells over the past two years are examples of how unsafe the current one-way streets can be.

I urge you to vote in favor of this conversion proposal. It's good for the Near West Side, the downtown, and the City of Milwaukee as a whole. Please contact me at 933-722- x3040 should you have any questions or want further comment.

Sincerely,

Douglas Leonhardt, S.J.

President

CC: June Moberly, Avenues West
Alderman Paul Henningsen, District 4
Alderman Michael Murphy, District 16
Alderman Willie Hines, District 17