

Johan Carl Ragnar Segerdahl  
601 E Lake Terrace  
Milwaukee, Wisconsin 53217  
USA

Professional Background:

1995-Present	Founder and CEO	Iron Block Holdings, LLC	
			a one-shareholder LLC owned 100% by Johan Segerdahl which in turn owns major interests in several operating companies including:
	Waveland Ventures, LLC	Milwaukee, WI	major national issuer of US New Market Tax Credits annually Issued by The United States Treasury
	JSWD, LLC	Milwaukee WI.	Co-owner of two hotels in Milwaukee. The Westin and the Springhill Suites.
	Colorado Regional Center	Vail, Colorado.	General Partner of a portfolio of luxury condominiums based in Vail.
	ERM	Vail, Colorado.	Real estate management company that manages the above-named portfolio.
	Elevation Vail Partners	Vail, Colorado	Co-owner of Fallline Restaurant (Gorsuch) in the Vail ski resort.
	Segerdahl & Company, Inc.		Owns a portfolio of private companies at various stages of development. Most recently, our early stage investment in Doximity, Inc (“DOCS”) was brought public in 2022 at a market value of \$ 4.63 Billion. We retain our original investment.
1990-1995	The Chicago Corporation	Chicago, Illinois.	Senior Managing Director and Shareholder Head of Capital Markets Group
1982-1990	Robert W Baird & Co.	Milwaukee, Wisconsin	Senior Vice-president and Board member
1977-1982	Citibank NA.	New York, New York Citibank Stockholm, Member of the London	Vice-president Citibank London and NY Credit Committees

Serves on several private company boards.  
Serves as a Trustee of the Froedtert Trust, a primary seed investor of the Froedtert Hospital.

Hon Swedish Consul for the State of Wisconsin	Appointed by HM King Carl Gustaf 1994-2022 ( Retired )	
Knighthood by HM King Carl Gustaf of Sweden		2002
Knight Commander Royal Order of the Polar Star		2014
Born in Jonkoping, Sweden		1952
Immigrated to the US		1956
Education:	Bowdoin College, Brunswick, Maine AB (Cum Laude)	1974
	Fletcher School of Law and Diplomacy, Tufts and Harvard Universities Medford and Cambridge, Massachusetts	
	Master of Arts International Economics	1975
	Master of Arts in Law and Diplomacy	1976
	Contributor: Harvard Journal of International Law	1976
Naturalized US Citizen		1979
Married Jane Reilly of Milwaukee Wisconsin		1979
Three sons	Dr. Andrew Segerdahl    Oxford, England    Neuroscientist David Segerdahl        Milwaukee, Wisconsin    Partner, Segerdahl & Co Charles Segerdahl      Edwards, Colorado      Vail Resorts	