GROWING PROSPERITY | WORK PLAN

STRATEGY 4.1

Implement a data driven, location based approach

ACTION ITEM

4.1.2: Maintain an inventory of 100 acres "shovel ready" industrial land for development

PRIORITY

Medium-term, high priority

PARTNERS

City of Milwaukee Department of City Development (LEAD)

Redevelopment Authority of the City of Milwaukee

REASON FOR ACTION

In order to support industry retention, growth and attraction, land available to support asset clusters needs to be readily available on an annual basis.

RESOURCES REQUIRED

- Staff to maintain inventory list and determine where the inventory will be listed

IMPLEMENTATION STEPS

1. Staff to identifies and prioritizes inventory, and maintains and updates on website.
2. Staff works with industrial BID and stakeholders to share inventory list.
3. Staff works with MMAC/M7 to maintain list on www.choosemilwaukee.com.

DESIRED OUTCOME

An inventory of 100 acres of industrial land is available at any given time to support industrial asset cluster growth and expansion.