



JESUS OMAR GONZALEZ

414 380 4425 | JOG@ZOCALOFODDPARK.COM

FAVORITE QUOTE

"El que persevera, alcanza."

(He who perseveres, achieves.)
Encourages persistence and dedication to reach one's goals.

EXPECTATION

As a City Plan Commissioner, I hope to contribute to thoughtful urban development that respects Milwaukee's character, supports community growth, and fosters a sustainable, inclusive future for all residents.

EXPERIENCE

Professional Experience

Co Founder, Zocalo Food Park

Milwaukee, WI

Dates of Ownership (2019 - Present)

- Founded and managed Milwaukee's first food truck park, creating a vibrant community space.
- Oversaw daily operations, vendor coordination, and community events.
- Curated a diverse selection of food trucks, providing a platform for local entrepreneurs.

Owner, Mazorca Tacos

Milwaukee, WI

Dates of Ownership (2017- Present)

- Established a popular food truck and restaurant serving authentic tacos with locally sourced ingredients.
- Directed branding, menu development, and customer service standards.
- Achieved a strong following, contributing to the local food culture and community engagement.

Founder, Animo LLC

Milwaukee, WI

2022 - Present

- Founded Animo LLC in 2022 with a focus on revitalizing blighted properties and enhancing community development.
- Acquired a blighted property under a city-issued raze order and successfully collaborated with Milwaukee city departments to preserve the building, preventing demolition.
- Executed extensive renovations, increasing the property's value and contributing to Milwaukee's tax base.



JOG

JESUS OMAR GONZALEZ

MAZORCATACOS.COM | 414 380 4425 | JOG@ZOCALOFoodPARK.COM

EDUCATION

Launching Tech Ventures Certificate

Harvard Online School of Business – Completed a program on launching and managing technology ventures, covering topics such as startup strategy, growth, and innovation.

ACRE Program Graduate

Associates in Commercial Real Estate – Completed training focused on real estate development, property management, and community-focused investment.

Associate's Degree in Culinary Arts

The Culinary Institute of America

VOLUNTEER EXPERIENCE OR LEADERSHIP

Community Involvement

Board Member, Walker's Point Association

Dates of Involvement (2019 - Present)

- Actively contribute to initiatives supporting community development and neighborhood revitalization.

Board Member, Friends of Walker Square Park

Dates of Involvement (2023 - Present)

- Collaborate on projects and events that enhance Walker Square Park and promote community engagement.

Board Member, Business Economic Development Corporation (BEDC)

Dates of Involvement (2020 - Present)

- Provide insights on business development and economic growth, supporting local entrepreneurs and small businesses.

Volunteer, Our Lady of Guadalupe Parish

Summer Annually

- Donate time and support to community events and initiatives each summer, including teaching cooking classes for children to inspire healthy eating habits and culinary skills.



JESUS OMAR GONZALEZ

MAZORCATACOS.COM | 414 380 4425 | JOG@ZOCALOFODPARK.COM