

LRB-FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 23, FILE # 041715

APRIL 21, 2005

MARK A. RAMION

File # 041715 is a resolution relative to the application, acceptance and funding of the Wellpoint Outreach Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund the Wellpoint Outreach grant project for the Wellpoint Foundation through Community Advocates.
2. This is a new grant.

Discussion

1. The purpose of this project is to assist low-income families in obtaining medical insurance and food stamps and other entitlements.
2. Grant funding will also assist MHD staff in developing strategies to outreach to the families of school children. Emphasis in the program will also include outreach to low-income pregnant women and teens in obtaining medical insurance and benefits received through WIC and Prenatal Care Coordination.
3. MHD has the goal of contacting 400 pregnant women and teens with an enrollment target of 200 into Medicaid/BadgerCare programs.
4. Up to 1,000 individual will be contacted throughout the year in order to enroll them in the Medicaid/BadgerCare programs.
5. Venues for enrollment will include MPS registration events, the annual health fair at South Division, community health clinics, Housing Authority properties and various food pantries throughout the city.
6. This grant encompasses the period of March 1, 2005 through February 28, 2006.

Fiscal Effect

1. The total amount of this grant is \$106,500, entirely from the grantor.

2. This grant will fund 2 existing MHD Health Access Assistants II, SG 425 with salary and fringe benefits (\$87,892).
3. Supplies and incentives are budgeted for \$14,358 as well as \$1,000 for health fair expenses.
4. The contracted services line includes \$3,250 for a contract for grant writing services to identify and sustain program funding.

Prepared by: Mark A. Ramion, X8680
LRB-Fiscal Review Section
April 20, 2005

Cc: Marianne C. Walsh
W. Martin Morics
Bevan Baker
Yvette Rowe
Paula Roberts