



**Department of City Development**  
City Plan Commission  
Redevelopment Authority of the City of Milwaukee  
Neighborhood Improvement Development Corporation

**Rocky Marcoux**  
Commissioner  
rmarco@milwaukee.gov

**Martha L. Brown**  
Deputy Commissioner  
mbrown@milwaukee.gov

June 25, 2018

To the Honorable Members of the  
Community and Economic Development Committee  
City of Milwaukee

Dear Committee Members:

File No. 180140 relates to the termination of Business Improvement District No. 44 (Kinnickinnic Avenue), in the 14<sup>th</sup> Aldermanic District.

Section 66.1109 of the Wisconsin State Statutes states the procedure for terminating a Business Improvement District (BID). A petition was filed with the Dept. of City Development (DCD) that stated it contained the signatures of the owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the Operating Plan, which is one of the thresholds for terminating a BID. The petition has been reviewed by DCD staff, and as of the date that this letter was drafted, the threshold has not yet been met.

The City Plan Commission held a public hearing regarding this item at its June 4, 2018 meeting. At that time, three business owners spoke in support of terminating the BID and three were in opposition. Those in support of terminating the BID stated that the district is very long and the south section is not unified with the north section. They also felt that the BID board did not represent all business within the district, and that many events within the neighborhood are done without the assistance of the BID. Those who opposed the BID termination stated that the BID has a positive impact on the area, and some people removed their names from the petition to terminate the BID once they understood those impacts. They stated that the BID was creating a comprehensive plan to enhance the BID and its services in the future. At its June 4<sup>th</sup> meeting, the City Plan Commission referred the file without recommendation to the Community and Economic Development Committee.

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: Ald. Zielinski

