

## Collins, Rolanda

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**From:** License  
**Sent:** Thursday, September 11, 2025 11:51 AM  
**To:** Collins, Rolanda  
**Subject:** FW: Planet Triage Cannabis Dispensary Objection

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



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REDACTED  
BY  
RC

**From:** ,  
**Sent:** Wednesday, September 10, 2025 6:00 PM  
**To:** License <[LICENSE@milwaukee.gov](mailto:LICENSE@milwaukee.gov)>  
**Subject:** Planet Triage Cannabis Dispensary Objection

To Whom it may concern,

I strongly object to the idea of Planet Triage Cannabis Dispensary getting an alcoholic license.

I visit this strip mall 3-4 times a day and am in the area often. This is an area right next to multiple schools where children are present. The shops in this mall are fitness related and we have to already put up with the stink of illegal drugs being smoked onsite on a daily basis. The smell goes into other business and makes it was unpleasant for us. This business attracts an unpleasant clientele already, so adding alcohol to the mix will be even worse. Traffic is already dangerous so adding the risk of drunk drivers to the mix will get people killed

I strongly object to granting them a license.

Sincerely,

REDACTED  
BY  
A5

August 8, 2025

Office of the City Clerk-License Division City Hall Room 105  
200 East Wells Street  
Milwaukee, WI 53202

CITY OF MILWAUKEE  
LICENSE DIVISION  
2025 AUG 11 PM 1:44

Dear City Clerk of License Division.:

Hello, my name is

I received your letter regarding a business  
that wants to open at **4302 W Forest Home Ave. Milwaukee, WI 53219.**

I understand that the Business name wants to be **Planet Triage Cannabis Dispensary**, and  
they want to require a license for a **Class A Malt and Class A liquor license**.

I am all for small business ownership, but I am sorry, I am totally against a business like this  
to be in this area. Not only do I own my building, but I also have two female tenants that  
rent above me. I must be concerned about their safety, and they shouldn't have to worry  
about who or what is hanging around the building during the day and night. It's bad enough  
they get disturbed by people coming home from the bars and knocking at their doors or  
using the open-door area as a public bathroom.

We have plenty of liquor stores in the area and I feel that this is leading to more than liquor  
use as stated in the name, which may I remind you that it is illegal to be used in the State of  
Wisconsin.

I also feel that the location is also something that we do not need in this area due to a  
school that is located across the street, Manitoba School. Oklahoma Avenue and Forest  
Home Avenue are already very busy streets, with people speeding and numerous accidents  
in intersections and I feel that you allow this to be a business, you are creating more

dangerous and unsafe situations for all that are nearby. We already have had to make calls regarding people sleeping in the small bus stop area sleeping in the grass. I just feel that this is something that this area really does not need.

I am not in favor of this type of business at 4302 W Forest Home Ave. I hope you take my letter into consideration. If you have any questions, you can call me at [redacted]  
email [redacted] I am sending this letter by mail and emailing it just in case mail does not get to you.

Sincerely,

~~REDACTED~~  
~~TD.~~

**Richardson, Tonja**

**From:** License  
**Sent:** Monday, August 25, 2025 1:39 PM  
**To:** Richardson, Tonja  
**Subject:** FW: Objecting to a Class A Malt & Liquor License Application for Planet Triage Cannabis Dispensary

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



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**From:**  
**Sent:** Sunday, August 24, 2025 11:54 PM  
**To:** License <[LICENSE@milwaukee.gov](mailto:LICENSE@milwaukee.gov)>  
**Subject:** Objecting to a Class A Malt & Liquor License Application for Planet Triage Cannabis Dispensary

My name is \_\_\_\_\_ I am the owner of the business located at \_\_\_\_\_ in Milwaukee, the Planet Triage business in question. I am writing this letter to strongly object to the proposed Class A Malt & Liquor License for the business at 4302 W. Forest Home Avenue in Milwaukee, Wisconsin.

I opened my \_\_\_\_\_ and our current location is the fourth that I have had since then. We have been at this location since just prior to Covid, and in that time there have been three tenants \_\_\_\_\_ at 4302. Each of these were some sort of smoke shop, selling vapes and related products. The first tenants left when the winds began to change with regards to vaping in Wisconsin, and regulations were on the horizon. While I did not agree with them, they were polite and respectful and we had no problems with them.

The people who took over, King Louis Vape & Smoke, were inconsiderate and we had a number of problems. We have had the same problem with the current tenant. While it happens sporadically, it is not uncommon for me to have to get to \_\_\_\_\_ hour early to air it out before \_\_\_\_\_, because the odor of marijuana has bled through the walls, and filled the back hallway which is a shared space between the two units. This means having to turn on fans and open the doors to the elements for 20 minutes to remove the odor, losing our AC or heating in the process.

This problem began with their opening day over a year ago, and many times since then, the adjacent businesses have opened their doors to find their spaces filled with the odor from smoking by the owner, his employees and customers.

This has cost \_\_\_\_\_, not only in the form of higher utility bills as a result of having to air out \_\_\_\_\_ for 20 minutes in the middle of the winter months, letting the heat out, or the AC in the summer months, but also because \_\_\_\_\_ have opened the door for prospective students only for them to be confronted with the strong, pungent smell of cannabis. I then have to explain to them that this is from our inconsiderate neighbors, which in the past has turned off prospective students from enrolling in my school. Whether the odor is from actual cannabis or some barely legal substance derived

from it, the negative impression this makes is the same,

Despite my complaints over the past year and a half, the owner has seen fit to lie to my face about this, claiming that neither he nor his employees smoke in the building. He has also done nothing to his space to prevent this from happening. I state this in order to demonstrate just how inconsiderate this tenant is, and to show that they are perfectly willing to ignore rules, such as no smoking in commercial spaces in Milwaukee County.

Currently, the State of Wisconsin is soon to enact a ban on non-FDA approved vape products. As a result of this, many such stores that sell these products are scrambling to shift the focus of their business in order to stay open.

Simply put, I do not see how this license would improve the neighborhood. There is already an abundance of liquor stores within blocks of this location. Further, I can see a number of ways in which this could be detrimental to the neighborhood and adjacent businesses.

First of all, this business is a block away from a grade school. It is directly adjacent to a Martial Arts and Fitness studio that caters to kids and adults on the East side, and a Games store that caters to kids on the West side. It is bad enough that our customers are being exposed to signage that promotes cannabis usage, particularly when my customers are often people who are trying to quit smoking, avoid alcohol and drug use, and generally sustain a healthy lifestyle.

The majority of the litter I pick up from the sidewalks and out of the planter in front of our space are wrappers for the products sold by the tenant in question. In the past year and a half, their customers have at times parked half on the curb, or double parked in front of the store, or in the bike lane, while they run in, adding to the traffic risks of an already busy and complicated intersection.

Currently there is a shortage of available parking in the neighborhood for customers of the businesses along Forest Home Avenue, presently made worse by the construction along Forest Home Avenue, which will only be compounded when the planned construction along 43rd street begins, and the two way traffic along the park is shunted over to the southbound lane, as all parking along 43rd street will be prohibited beginning at the end of August 2025, lasting until the summer of 2026. I do not see how this location will be able to practically sustain the traffic that a liquor store would generate without greatly interfering with the other businesses along Forest Home Avenue.

Further, I do not understand why the city would reward a business that has already demonstrated an unwillingness to follow the rules in its current operation. It is my understanding that smoking of any kind is prohibited in businesses in the State of Wisconsin.

I have already complained to the Landlord and the Department of Neighborhood Services about the odor problem, and to date the City has not seen fit to send an inspector to assess the problem. The fact that their usage is intermittent but frequent also makes it harder to get confirmation of the problem. Given that track record, what is the likelihood that they will follow other rules, such as not selling to minors, or selling only products that are FDA-approved. What sort of customers will this attract, and what sort of bad behavior will they demonstrate?

Last, the owner does not seem to be particularly considerate of the neighborhood, often letting the weeds in front of his storefront grow until they are obscuring the window. In the planter area outside of this business you will find shards of glass, which remain from the last time someone threw a chunk of concrete through their window over a year ago. It took them over several months to replace that window. They also rarely shovel the sidewalk in front of their space in a timely fashion, often leaving it to the other tenants to handle during snow storms. It also took them over a year and a half to remove the sign from the previous tenant.

If the Class A Liquor and Malt License is granted to this tenant, I will have to give serious consideration to relocating, which is really unfortunate. I rather like this neighborhood.

I hope that the City will make the right decision by denying this application.

Thank you for your consideration, I can be contacted at the email address below.

## Collins, Rolanda

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**From:** License  
**Sent:** Tuesday, August 19, 2025 9:24 AM  
**To:** Collins, Rolanda  
**Subject:** FW: Objection to Planet Triage Cannabis Dispensary

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



REDACTED  
BY RC

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**From:**  
**Sent:** Monday, August 18, 2025 4:47 PM  
**To:** License <[LICENSE@milwaukee.gov](mailto:LICENSE@milwaukee.gov)>  
**Subject:** Objection to Planet Triage Cannabis Dispensary

Good afternoon,

I am writing to express my concern regarding the recent proposal for a local business to begin selling alcohol in our neighborhood. With the current location of this dispensary and the recent city construction projects in the area, I believe granting a liquor license would pose significant risks to the safety and well-being of our community.

As the school year begins, many families and children will be navigating the already heavy traffic along Forest Home Avenue. Reckless driving is already a concern, and adding easier access to alcohol increases the likelihood of impaired driving and related accidents.

Additionally, providing alcohol sales so close to a residential area ~~may attract unwanted activity or individuals that could create safety hazards, particularly given the proximity of~~ just one street over. The presence of alcohol in such close proximity to children is especially troubling for families in our community.

For these reasons, I respectfully urge you to reconsider approving this liquor license. Protecting the safety and well-being of our neighborhood should remain a top priority.

Thank you for your time and consideration.

Sincerely,

## **Jackson, Annette**

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**From:** License  
**Sent:** Thursday, August 14, 2025 1:08 PM  
**To:** Jackson, Annette  
**Subject:** FW: Planet Triage Malt and Liquor License

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



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**From:** [...@...  
Sent: Thursday, August 14, 2025 12:23 PM  
To: License <\[LICENSE@milwaukee.gov\]\(mailto:LICENSE@milwaukee.gov\)>  
Subject: Planet Triage Malt and Liquor License](mailto:...)

**REDACTED**  
BY  
[Signature]

August 14th, 2025

Dear Members of the Licensing Committee,

I am writing to formally object to the Class A Malt and Class A Liquor license application submitted by Planet Triage Cannabis Dispensary, located at 4302 W Forest Home Ave. /

I am a frequent patron of this location and have serious concerns about the negative impact this license would have on public safety and the surrounding businesses.

My primary concern is the existing safety issue in the shared parking and walking areas. It is already common to encounter individuals who exhibit clear signs of intoxication or narcotic use. These encounters have, at times, been uncomfortable and have caused me and other patrons to feel unsafe, particularly when walking to our vehicles after dark. Granting a license to sell alcohol at this location would likely attract more individuals under the influence and exacerbate an already problematic situation. The potential for alcohol-related incidents is not hypothetical; two years ago, a

drunk driver crashed into our building, highlighting the existing dangers of intoxicated driving on this section of 43rd Street.

Furthermore, the applicant's current operational practices call into question their ability to manage a liquor license responsibly. Every evening, our gym must ventilate the space by running all our fans and opening the door to clear out the strong smell of smoke that permeates the building through the shared ventilation system. This ongoing issue demonstrates a disregard for the health and business environment of their neighbors. If the applicant cannot responsibly manage their current operations to prevent negative impacts on adjacent businesses, I have no confidence that they will responsibly manage the sale of alcohol.

For these reasons - the existing public safety issues, the history of alcohol-related incidents in the immediate area, and the applicant's questionable record as a considerate neighbor - I believe that granting this license would be detrimental to the community. I respectfully and strongly urge you to deny this application.

Thank you for your time and consideration of this important matter.

Sincerely,

REDACTED  
BY  
AC

**Cox, Andrew**

**From:** License  
**Sent:** Thursday, August 14, 2025 10:59 AM  
**To:** Cox, Andrew  
**Subject:** FW: Objection to license application  
**Attachments:** Objection08132025.pdf

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



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**From:**  
**Sent:** Wednesday, August 13, 2025 9:52 PM  
**To:** License <[LICENSE@milwaukee.gov](mailto:LICENSE@milwaukee.gov)>  
**Subject:** Objection to license application

Hello,

Please see the attached PDF, as I object to the Class A Malt & Class A liquor license applied for by Planet Triage Cannabis Dispensary located at 4302 W. Forest Home Ave.

If you cannot download or otherwise view the PDF, please let me know so I can mail it to you. Thanks for your time.

REDACTED  
BY :AC

To the Licensing Division of the Office of the City Clerk:

I am writing in objection to the proposed Class A Malt & Class A Liquor licenses that have been applied for at Planet Triage Cannabis Dispensary, located at 4302 W. Forest Home Ave. in Milwaukee. As a resident of the Jackson Park Neighborhood and an individual who frequents the small stretch of W. Forest Home Ave. that is intersected by S. 43rd St. and W. Oklahoma Ave., I feel that there is no tangible benefit to the health, safety, or welfare of the public or of the neighborhood.

While I am not a customer of Planet Triage Cannabis Dispensary, I frequent the businesses nearby, arriving both by vehicle and by walking, as I live only a few blocks a way. In its current capacity, Planet Triage already has a reputation for polluting nearby businesses as well as the outdoor area with its stench of cannabis products. I do not know the laws governing whether patrons can or should "try" products onsite, but regardless of laws or ordinances, this frequent stench certainly does not benefit public welfare. It is not unreasonable to extrapolate that if granted a Class A Malt & Class A liquor license, Planet Triage may continue its trend of leeching unpleasant and/or disruptive behaviors of its patrons to surrounding businesses, sidewalks, and roads - albeit in this case, those behaviors might involve containers of alcohol being consumed on-site or nearby, leading to public intoxication.

Although the health of cannabis is hotly debated since the wave to legalize it, I feel it is brutally obvious that consumption of alcohol has never had, and never will have, any health benefit. Despite the fact that we live in Wisconsin, and despite the fact that I have enjoyed alcoholic beverages responsibly, this is a simple matter of following the guidance on the "Notice of Public Interest" posted at Planet Triage - the sale, barter, or giving of intoxicating beverages will undeniably have an adverse impact on the health of the public and/or neighborhood.

If you, the reader of this objection, are unfamiliar with 4302 W. Forest Home Ave - the location of Planet Triage - you will be delighted to know that this location, in which S. 43rd St., W. Forest Home Ave., and W. Oklahoma Ave. intersect each other to form the shape of a triangle - referred to as the "Triangle of Doom" - is a regular spot for vehicular accidents, pedestrian accidents, reckless driving, traffic congestion, and sparse parking options. This will soon be compounded by road construction affecting this area. Having a business operating with a Class A Malt & Class A Liquor license in this Triangle of Doom is one of the few ways to make public and/or neighborhood safety worse than it already is. (*Side note: please consider building a giant roundabout to replace this mistake of a road convergence*)

In summary, I see no logical or reality-based reason to grant a Class A Malt and/or Class A Liquor license to Planet Triage Cannabis Dispensary, located at 4302 W. Forest Home Ave., as it would have a decidedly negative and unproductive impact on the health, safety, and welfare of the public or of the neighborhood.

Sincerely,

## Collins, Rolanda

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**From:** License  
**Sent:** Friday, August 8, 2025 10:32 AM  
**To:** Collins, Rolanda  
**Subject:** FW: 4302 W Forest Home Ave  
**Attachments:** License of Division letter-4302.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



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REDACTED  
BY KC

**From:**  
**Sent:** Friday, August 8, 2025 10:30 AM  
**To:** License <[LICENSE@milwaukee.gov](mailto:LICENSE@milwaukee.gov)>  
**Subject:** RE: 4302 W Forest Home Ave

To whom it may concern-

Attached is a letter regarding the Notice of Public Interest that we received at our office. I am also sending via mail for the original letter for your records. If you have any questions, please contact the office.

Thank you,

REDACTED  
BY RC

August 8, 2025

Office of the City Clerk-License Division City Hall Room 105  
200 East Wells Street  
Milwaukee, WI 53202

Dear City Clerk of License Division,:;

Hello, my name \_\_\_\_\_, I am the owner of \_\_\_\_\_  
I received your letter regarding a business  
that wants to open at 4302 W Forest Home Ave. Milwaukee, WI 53219.

I understand that the Business name wants to be Planet Triage Cannabis Dispensary, and  
they want to require a license for a Class A Malt and Class A liquor license.

I am all for small business ownership, but I am sorry, I am totally against a business like this  
to be in this area. Not only do I own my building, but I also have two female tenants that  
rent above me. I must be concerned about their safety, and they shouldn't have to worry  
about who or what is hanging around the building during the day and night. It's bad enough  
they get disturbed by people coming home from the bars and knocking at their doors or  
using the open-door area as a public bathroom.

We have plenty of liquor stores in the area and I feel that this is leading to more than liquor  
use as stated in the name, which may I remind you that it is illegal to be used in the State of  
Wisconsin.

I also feel that the location is also something that we do not need in this area due to a  
school that is located across the street, Manitoba School. Oklahoma Avenue and Forest  
Home Avenue are already very busy streets, with people speeding and numerous accidents  
in intersections and I feel that you allow this to be a business, you are creating more

dangerous and unsafe situations for all that are nearby. We already have had to make calls regarding people sleeping in the small bus stop area sleeping in the grass. I just feel that this is something that this area really does not need.

I am not in favor of this type of business at 4302 W Forest Home Ave. I hope you take my letter into consideration. If you have any questions,

I am sending this letter by mail and emailing it just in case mail does not get to you.

Sincerely,

REDACTED  
BY RC