



# City of Milwaukee

200 E. Wells Street  
Milwaukee, Wisconsin  
53202

## Meeting Minutes - Final ALCOHOL BEVERAGE LICENSING TASK FORCE

*JUSTICE LOUIS BUTLER, CHAIR*

*Joel Brennan, Sallie Ferguson, Rebecca Grill, Edward J. Lump, Comptroller Wally Morics,  
Sharon Nowak, Bruce Schrimpf, Chet Ulickey*

*Staff Assistant, Tobie Black (414) 286-2231  
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Friday, April 24, 2009

10:00 AM

Room 301-B, City Hall

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*Meeting commenced at 10:09 a.m.*

**Present** 9 - Morics, Schrimpf, Grill, Brennan, Ulickey, Butler, Ferguson, Lump and Nowak

**1. Review and approval of the minutes of the March 18 and April 16 meetings.**

*Meeting minutes were approved as written.*

**2. Proposal of a correction to recommendation number four on page five of the recommendations.**

*Sgt. Ulickey proposed adding the language "this review should be entirely separate from the consideration of any written objections on file with the License Division" to recommendation number four. This language was previously approved during the February 23rd meeting.*

*The task force voted unanimously in favor of the amendment to the recommendation.*

**3. Discussion of additional written comments submitted in writing by members of the public.**

*The chair thanked the members of the public for their written input.*

*Mr. Schrimpf addressed a comment from Keith Stanley, Mainstreet Manager of the SoHi district, regarding the plans of operation that are proposed by applicants and whether applicants should have to provide proof of whether they have the financial resources to be able to put their business plans into effect.*

*Mr. Morics said that small businesses have to deal with a number of different variables. He suggested that there be some kind of surety requirement or performance bond with the plan of operation to ensure that the applicants follow through with a business plan that may have an effect on whether their licenses are approved.*

*Mr. Lump said that recommendation number fourteen addresses this concern in part.*

*He also said that there is a chance that a tavern could promise to serve food as a restaurant when it is financially able, but then decides not to serve food because of increased cost of doing so. A neighborhood could have supported a license application in hopes of having a restaurant that does not ever manifest itself.*

*Mr. Brennan said that it might be beneficial for the minutes of the meetings to be attached to the recommendations that are submitted to the Common Council. The chair agreed with this suggestion.*

*The task force voted unanimously to include appendices to the report and recommendations that includes the written testimony of the public, and minutes of the meetings, including the public hearings.*

#### **4. Final discussion of the preliminary report and recommendations of the Alcohol Beverage Licensing Task Force.**

*Mr. Morics suggested that the task force adopt the process used by the Common Council of asking the members if anyone had any specific items they wanted singled out from the report for consideration. Mr. Butler agreed.*

*Mr. Butler asked the task force members if any member wanted a specific item discussed. The answer was no.*

*The task force unanimously agreed to submit the Report and Recommendations to the Common Council in its amended form.*

#### **5. Remarks by Common Council President Willie L. Hines, Jr.**

*Common Council President Willie Hines, Jr. at the table. He thanked the task force members for their service and thanked Justice Butler in particular for chairing the task force.*

*Ald. Hines said that all the recommendations will be considered seriously by the Common Council.*

*Mr. Butler thanked Ald. Hines for his support of the task force and his allowance of the task force to work freely. He also thanked the members of the task force for taking the time to serve on the task force and expressed appreciation for the input of the public.*

*Mr. Butler also said that the task force tried to adhere to the charter of the Common Council and thanked the members of the Common Council for their cooperation.*

*Mr. Morics publicly commended the Chair for his service to the task force and keeping it on task.*

*Mr. Butler also expressed his appreciation of City Clerk Ron Leonhardt for his assistance, as well as the staff of the task force.*

*Meeting adjourned at 10:47 a.m.  
Staff Assistant Tobie Black*

