

**GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: Health

Contact Person & Phone No: Paula Roberts, 643-8526

Category of Request	
<input checked="" type="checkbox"/> New Grant	
<input type="checkbox"/> Grant Continuation	Previous Council File No.
<input type="checkbox"/> Change in Previously Approved Grant	Previous Council File No.

This is a new funding source for this program. The prior grant funding has ended.

Project/Program Title: Medical Assistance Outreach Grant
Making Connections

Grantor Agency: Annie E. Casey Foundation

Grant Application Date: September 21, 2001

Anticipated Award Date: May 1, 2002

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this grant is to assist low income families in obtaining medical insurance and food stamps, and to measure the impact of the Milwaukee Health Department's programs in the target area of 13 census tracts in Milwaukee. 27,089 people live in the Making Connections area, which is bounded by West Center Street, North 24th Street, West Highland Boulevard, and North 47th Street.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

This program relates to the City-wide strategic goals of improving the overall health of children. Funding under this grant will provide the department with additional resources to accomplish stated City and departmental goals.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The grant funds will be used to support a Coordinator who will coordinate outreach efforts to the area directed at increasing the numbers of individuals or families on Medicaid and BadgerCare and at improving and measuring the department's impact on the economic, environmental, human and social capital of the target area. The program will assist individuals and families to obtain other Health Department services.

4. Results Measurement/Progress Report (Applies only to Programs):

By December 31, 2002 the number of individuals in the target area assisted in enrolling in health benefits and food stamp programs and in other Health Department services such as the Well Women screening, lead screening, and immunizations will be measured.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is 01/01/02 through 12/31/02.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach to Back.