

MICHAEL J. MURPHY

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CHAIR:
Finance and Personnel Committee
Employees' Retirement System Annuity and Pension Board
Housing Trust Fund Advisory Board
Milwaukee Arts Board

MEMBER:
Steering and Rules Committee
Zoning, Neighborhoods and Development Committee
Deferred Compensation Plan Board



February 5, 2014

Bloomberg Philanthropy
C/O CEO George Fertitta
Bloomberg Associates
731 Lexington Avenue
New York City, NY 10022

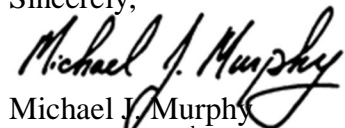
Dear President Fertitta:

Thank you for taking the time out of your busy schedule to follow-up with Mayor Tom Barrett and myself about the consideration of the City of Milwaukee and its candidacy to become involved with Bloomberg Associates. We appreciate you sharing your knowledge and insight about the organization. Our legislative and executive branches are committed to taking an initiative that would be supported by you.

We are excited about partnering with you. We are confident that the partnership with Bloomberg and Associates and the City of Milwaukee will achieve a positive impact on economic development and environmental sustainability in our city. Again, we thank you for the opportunity and we are looking forward to working with you in the future.

If there is anything that we can do in the future to assist in the process, please feel free to give us a call.

Sincerely,


Michael J. Murphy
Alderman, 10th District

CC: Mayor Tom Barrett