



633 W. Wisconsin Ave. Suite 409  
Milwaukee WI, 53203  
(414)276-6696  
stacie@westtown.org

August 22, 2018

Honorable Mayor Tom Barrett  
City Hall, Room 201  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Mayor Barrett:

Below is a current list of BID #5 Board members that we request be reappointed for three-year terms along with their contact information and their attendance records during their terms.

**Please Renew the Following Members:**

**Joan Bartels Farrell – Term Ends 11/19/18** (bio attached)  
Address: 826 N. Plankinton Ave. #600, Milwaukee, WI 53203  
Phone: (414) 847- 4121  
Email: [joan.farrell@goodwillsew.com](mailto:joan.farrell@goodwillsew.com)  
Attendance Record: 11 Meetings Held – Attended 7 & Missed 4

**John Hennessy, St. James Court Historic Apartments – Term Ends 10/1/18** (bio attached)  
Address: 831 W. Wisconsin Ave., Milwaukee, WI 53203  
Email: [Jhennessy@hennessygroup.net](mailto:Jhennessy@hennessygroup.net)  
Phone: (414) 350-6601  
Attendance Record: 11 Meetings Held – Attended 10 & Missed 1

**Lisa Kurszewski (formerly by maiden name of Braun) – Term Ends 10/1/18**  
**Zilber Property Group**  
710 N. Plankinton Suite 1100  
Milwaukee, WI 53203  
Email: [lisa.kurszewski@zilber.com](mailto:lisa.kurszewski@zilber.com)  
Phone: (414) 274-2625  
Attendance Record: 11 Meetings Held – Attended 9 & Missed 2

If you have any questions, feel free to call me at (414) 276-6696. Thank you in advance for your assistance

Sincerely,

A handwritten signature in black ink that reads 'Stacie Callies'.

Stacie Callies  
Executive Director

# ZILBER

## PROPERTY GROUP<sup>SM</sup>

---

**LISA A. BRAUN**

**Business Development & Leasing Associate, Zilber Ltd./Zilber Property Group**

A Milwaukee native, Lisa joined Zilber Ltd./Zilber Property Group in 2001 and assumed her current role as Business Development & Leasing Associate in 2011. Using her years of experience within the company, she maintains current tenant relationships and is responsible for the leasing of office and retail space owned and managed by Zilber Property Group in the Milwaukee Metro area. In addition, Lisa forges connections with potential clients by utilizing her general marketing and business development efforts for the Zilber Property Group brand. Zilber Property Group's current office and retail portfolio totals over one million square feet within the Milwaukee Metro area.

Lisa received a BBA from the University of Wisconsin, Madison in 2001 and is currently a member of the Commercial Association of Realtors of Wisconsin (CARW), the Wisconsin chapter of the National Association of Industrial and Office Properties (NAIOP), FUEL Milwaukee and the Wisconsin chapter of Commercial Real Estate Women (WCREW) where she is currently the Programs Committee Chair. Outside of the real estate industry, Lisa volunteers her time at the Hunger Task Force and Milwaukee's Lakefront Festival of the Arts.

## JOHN HENNESSY

### EXPERIENCE

- Spearheaded start-up of urban real estate development firm.
- Assembled multi-functional and culturally diverse development teams to participate in public-private partnerships.
- Obtained layered financing from various sources to develop urban neighborhood projects.
- Negotiated acquisition and development agreements.
- Managed construction of rehab and new construction developments/projects.
- Managed properties with special populations and difficult neighborhood environments.
- Managed partnerships of corporations, non-profits, government, private investors, etc.
- Created neighborhood development consulting business and assembled associated consulting team.
- Taught continuing education classes in neighborhood development.
- Sold global network solutions and medical electronic equipment.
- Developed marketing strategies for neighborhood developments, network solutions, and medical electronic equipment.
- Coordinated engineering, manufacturing, and sales efforts in product development/introduction for manufacturing organization.
- Designed software and hardware for medical electronics and automated electronic test equipment.

### ACHIEVEMENTS

- *The Nicole and Tim's Place, Milwaukee, WI*  
Twin 5 story, newly constructed, 7500 square foot newly condo buildings each containing four 1,750 2-story units and 4 two car tandem parking garages. Developed and placed into service in Marquette University neighborhood.
- *Kilbourn Knoll Historic Apartments, Milwaukee, WI*  
\$650,000 historic renovation of a boarded-up building using historic and affordable housing tax credits; first affordable housing tax credit project in State to use a corporate investor.
- *Lincoln School Historic Apartments, Racine, WI*  
\$3,800,000 historic renovation of a 100 year old abandoned school into 64 unique and affordable apartments for senior citizens.
- *Harambee Brewers Hill Redevelopment, Milwaukee, WI*  
\$4,000,000 joint venture with a neighborhood non profit corporation included the rehab of Victorian era duplexes (23 units) and the new construction of architecturally compatible, townhouse style duplexes(26 units) on adjacent vacant lots. A multi-member "development coalition" was used to address various community needs related to this development. This development was the first new construction in Milwaukee's central city to be financed through affordable housing tax credits.
- *Saint James Court Historic Apartments, Milwaukee, WI*  
\$1,500,000 renovation (30 apartments plus commercial space) of a significant historic building on the west side of downtown Milwaukee.

- *Development Consulting* integral in over \$60,000,000 in housing/ commercial development in Milwaukee and Racine neighborhoods.
- *Creation of Strategies for Redevelopment of Blighted Urban Areas*  
These strategies are compatible with the objectives of multiple parties including neighborhood groups, historic preservationists, neighbors, municipalities, and the developers.
- *Developed Management Plan With Unique Intensive Screening Process*  
This plan was modeled by other neighborhood landlords and developers.
- *Implemented Global Network Solutions for Johnson Controls and Kohler.*
- *Provided Troubleshooting and Key Accounts Support Nationwide*  
to GE's Patient Monitoring Sales Organization.
- *Turned Around Ailing Wisconsin Territory in Less than One Year*  
as Patient Monitoring Equipment Sales Representative.
- *Developed GE's First Two Automated Arrhythmia Monitoring Systems.*

## HONORS

- Honor Award from Wisconsin Society of Architects for design of Kilbourn Knoll and Harambee Brewers Hill developments.
- Gerald Cone Award from Milwaukee's West End Community Assoc. for neighborhood improvement related to Kilbourn Knoll development.
- Welcome Home Wisconsin Award from Wisconsin Housing and Economic Development Authority related to Lincoln School development.
- Belle Award for Civic Improvement from Racine Urban Aesthetics, Inc. related to Lincoln School development.
- Neighborhood improvement award from ESHAC (a Milwaukee neighborhood association) for work related to the Harambee Brewers Hill development.
- Board Member of WE Development, Inc., a neighborhood economic development corporation and Westown Association, a downtown Milwaukee neighborhood association
- Various awards for sales performance while at GE.
- NIH Fellowship at Northwestern University.

## WORK RECORD

<b>1993 to Present</b>	<b>Hennessy Group, President</b>
1988 to 1993	Toldt Hennessy Group, Vice President
1972 to 1987	GE Medical Systems, Engineering, Marketing, and Sales Positions
1970 to 1971	NCR, Test Equipment Engineer

## EDUCATION

1970	BS, Electrical Engineering University of Dayton, Dayton, Ohio
1972	MS Biomedical Engineering Northwestern University, Evanston, Illinois
1972 to 1987	Various GE Product, Human Relations, Marketing, Sales, and Management Courses
1988 to 2008	Development and Affordable Housing Seminars

**JOAN B. FARRELL, JD**  
**11927 N. Bridgewater Drive**  
**Mequon, WI 53092**  
**(414)573-5626**  
**jfarrell@goodwillsew.com**

**GOODWILL INDUSTRIES OF SOUTHEASTERN WISCONSIN, INC.** 2009 - Present  
The largest of 168 Goodwill affiliates in the US and Canada with revenues exceeding \$200 million.  
Goodwill is a non-profit corporation with the mission of providing training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

**Vice President and Corporate Counsel**

Manages the legal and compliance activities for the corporation and its various subsidiaries. Advises executive management on the legality of contemplated actions.

**CONTRACT COUNSEL SOLUTIONS, INC., Milwaukee, WI** 2008 – 2009  
Legal placement firm specializing in part-time or project based general counsel positions for experienced corporate attorneys.

**General Counsel – Independent Contractor**

Currently engaged as part-time general counsel for \$150M industrial manufacturer and small manufacturer of environmentally preferred consumer products.

**AURORA HEALTH CARE, Milwaukee, WI** 2007 – 2008  
Wisconsin's largest fully integrated health care system with \$3.2B annual revenue.

**Director of Philanthropy Operations**

Recruited to lead operations of \$18M department. Supervised financial performance, budget analysis and cost containment measures. Analyzed performance data for discussion with senior management.  
Reviewed, negotiated and managed service contracts.

**BARTELS FARRELL LAW OFFICES, Milwaukee, WI** 1997 – 2007  
General practice law firm specializing in real estate, business transactions, contracts, employment law and succession planning.

**Corporate Attorney**

Served as general counsel to business owners and executives spanning the retail, real estate, business/financial services, and temporary employment industries.

**MAIER & MCILNAY, S.C., Milwaukee, WI** 1996 – 1997  
Boutique law firm specializing in business law, real estate and estate planning.

**Corporate Attorney**

**HINSHAW & CULBERTSON, Milwaukee, WI** 1987 – 1996  
250 person regional law firm specializing in insurance litigation and general practice law.

**Associate Attorney**

**PROFESSIONAL ASSOCIATIONS**

**WESTOWN ASSOCIATION OF MILWAUKEE, INC.**, Milwaukee, WI  
President (2000 -2010); Director (2001- Present)

**BUSINESS IMPROVEMENT DISTRICT (BID #5)**, Milwaukee, WI  
Director (2000 – Present)

**AIDS RESOURCE CENTER OF WISCONSIN**, Milwaukee, WI  
Development Committee (2009 – Present)

**ASSOCIATION FOR WOMEN LAWYERS**, Milwaukee, WI  
Past President (2000); Member (since 1988)

**KIWANIS CLUB OF MILWAUKEE**, Milwaukee, WI  
Director (2007 – Present); Member (since 2005)

**PROFESSIONAL DIMENSIONS**, Milwaukee, WI  
Member (since 2009)

**EDUCATION**

Juris Doctorate, University of Wisconsin, Madison, Wisconsin, 1987  
BBA, Marketing, University of Wisconsin, Madison, Wisconsin, 1984

**BAR ADMISSIONS**

U.S. District Court for the Eastern District of Wisconsin  
U.S. District Court for the Western District of Wisconsin  
State of Wisconsin