



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, April 12, 2022

COMMITTEE MEETING NOTICE

AD 10

MACK, Eric T, Agent
Switching Lanes, LLC
5700 W Center St
Milwaukee, WI 53210

You are requested to attend a virtual hearing to be held on:

Tuesday, April 26, 2022 at 09:15 AM

Regarding: Your Secondhand Motor Vehicle Dealer's License Application as agent for "Switching Lanes, LLC" for "Switching Lanes" at 5700 W Center St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/279418573>. If you wish to call in, please call [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: 279-418-573.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of such a license due to the creation of undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which will have an adverse impact on the public health, safety and welfare of the community. Additionally, the over concentration of secondhand motor vehicle dealers in the neighborhood such that the concentration will have an adverse impact on the public health, safety and welfare of the neighborhood. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

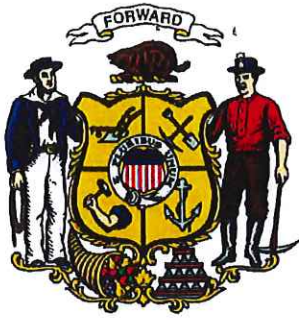
PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov



Wisconsin Department of Corrections

Division of Community Corrections | Region 3 Office

Date: 7/28/21
To: Milwaukee Common Council/Licensing Division
From: Dana Folger

It was brought to my attention that a client under our supervision, Eric Mack, has applied for a Secondhand Motor Vehicle Dealer's license from the City of Milwaukee. Client Eric Mack is currently on an Extended Supervision term that is scheduled to discharge on 1/06/2023 for the offense of Possess with intent-THC (>2500-10,000g).

This letter is to inform you that such a licensure would not be in violation of their rules/conditions of supervision. If circumstances change, we will take measures appropriately, including action that may affect such licensure. We made this decision based in part, on the following information:

A - Residence Stability: Client has maintained residence stability **Yes**.

B - Reporting History: Client has maintained required contacts with agent **Yes**.

C - Police Contact: Client has had police contact while on supervision **Yes**.

D - Overall level of cooperation: has client complied with referrals and services designed to address criminogenic needs **Yes**.

**** **DCC recommends license not be granted due the following: (check one)**

- * License/employment has a direct nexus to committing offense._
- * License/employment would have a negative impact on the client based on specific treatment needs. (HIPPA prohibits the disclosure of specific treatment needs)
- * Sex offenses.

In providing the information within this letter, the Department of Corrections assumes no liability for the Council's reliance on such information.

Sincerely,

Dana Folger
P&P Agent

Heather Riehl Vogel
Corrections Field Supervisor

12/06/21
2:50 pm

Milwaukee Municipal Court
Defendant Case Summary
(All Cases)

326856



Name: **MACK, ERIC TREMAIN**

Date Of Birth: **08/1981**

Case #: 12013776
Citation #: Q7689614
Branch: 2
Plea: Guilty
Entered By: Defendant
Judgment
Found: Guilty
Fine: 151.80
Bal Due: 0.00
Due Date: 03/11/13
Credits:
Offense: Display Unauth. Veh. Registration Plate
Offense Date: 12/30/11
Adjourn Date:
On: 01/08/13
Installment: N
Collection: N
Conditions: N
Last Writ: Withdrawn by Municipal Court
Warrant (Failure to appear for arraignment)

If Defendant does not pay
DL Suspension - Concurrent 730 Days Enforced: 03/26/13

Case #: 16055348
Citation #: T9220680
Branch: 2
Plea: No Contest
Entered By: Court
Judgment
Found: Guilty
Fine: 124.00
Bal Due: 0.00
Due Date: 04/28/18
Credits:
Offense: Operating After Suspension
Offense Date: 09/08/16
Adjourn Date:
On: 10/26/16
Installment: N
Collection: N
Conditions: N
Last Writ: Withdrawn by Municipal Court
Bench Warrant (Failure to appear for judgment)

If Defendant does not pay
DL Suspension - Concurrent 365 Days Enforced: 05/15/18

Case #: 17039030
Citation #: A11049860
Branch: 2
Plea: No Contest
Entered By: Court
Judgment
Found: Guilty
Fine: 98.80
Bal Due: 0.00
Due Date: 11/27/17
Credits:
Offense: Non-Registration of Vehicle
Offense Date: 08/11/17
Adjourn Date:
On: 09/25/17
Installment: N
Collection: N
Conditions: N
Last Writ:

If Defendant does not pay
DL Suspension - Concurrent 365 Days Enforced: 12/12/17



12/06/21
2:50 pm

Milwaukee Municipal Court Defendant Case Summary (All Cases)



Name: **MACK, ERIC TREMAIN**

Date Of Birth: **08/1981**

Case #: 17060564

Citation #: AC1835094

Branch: 1

Plea: No Contest

Entered By: Court

Judgment

Found: Guilty

Fine: 124.00

Bal Due: 0.00

Due Date: 02/06/18

Credits:

Offense: Operating After Suspension

Offense Date: 10/19/17

Adjourn Date:

On: 12/08/17

Installment: N

Collection: N

Conditions: N

Last Writ:

If Defendant does not pay

DL Suspension - Concurrent

365

Days Enforced: 02/21/18

Case #: 18055804

Citation #: AU8690931

Branch: 3

Plea: No Contest

Entered By: Court

Judgment

Found: Guilty

Fine: 98.80

Bal Due: 0.00

Due Date: 04/20/21

Credits:

Offense: Non-Registration of Vehicle

Offense Date: 10/19/17

Adjourn Date:

On: 04/20/21

Installment: N

Collection: N

Conditions: N

Last Writ: Withdrawn by Municipal Court
Warrant (Failure to appear for arraignment)

If Defendant does not pay

DL Suspension - Concurrent

365

Days

Total number of cases printed: 5

Total amount due: 0.00

Total amount past-due: 0.00

Total credit amount: 0.00

Defendant case summaries omit all cases deemed confidential by Wis. Stat. 938.396(2) unless the report was generated by a person with authority to view such cases.



MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/14/21

LICENSE TYPE:

NEW:

RENEWAL:

No. 326856

Application Date:

License Location: 5700 W Center St

Business Name: Switching Lanes

Licensee/Applicant: Mack, Eric
(Last Name, First Name, MI)

Date of Birth: 08/20/81

Home Address: 8951 N Park Plaza Ct #111

City: Brown Deer

State: WI Zip Code: 53223

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/01/12 the applicant was charged with 2 counts Possess with Intent THC (Felony) in Milwaukee County Circuit Court.

Charge1: Possess with Intent THC (>2500-10000G)

2: Possess with Intent THC

Finding1: Guilty

2: Dismissed on Prosecutor Motion

Sentence: 3 years Prison; 3 years extended supervision

Date: 05/28/13

Case: 2012CF000646

2. On 05/30/19 the applicant was charged with 2 counts of Disorderly Conduct and Criminal Trespass to Dwelling in Milwaukee County Circuit Court.

Charge1-2: Disorderly Conduct

3: Criminal Trespass to Dwelling

Finding: Guilty

Sentence: 12 months local jail

Date: 12/16/19

Case: 2019CF002294

3. The applicant owes the following past due fine(s) to Milwaukee Municipal Court:

16055348	Operating After Suspension	\$124.00	04/28/18
17039030	Non-Registration of Vehicle	\$98.80	11/27/17
17060564	Operating After Suspension	\$124.00	02/06/18



Tuesday, April 12, 2022



Notice of Public Hearing

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MACK, Eric T
Switching Lanes at 5700 W Center St.
Secondhand Motor Vehicle Dealer's License Application

Tuesday, April 26, 2022 at 09:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 4/26/2022 at 09:15 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2658 N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT OCCUPANT	2658A N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT OCCUPANT	2661 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT OCCUPANT	2663 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT OCCUPANT	2700 N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2701 N 56TH ST, 1	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2701 N 56TH ST, 2	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2701 N 56TH ST, 3	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2718 N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2718 N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2718A N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2721 N 56TH ST	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2721 N 57TH ST	MILWAUKEE, WI 53210-1532
CURRENT OCCUPANT	2726 N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2726 N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2726A N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2726A N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2727 N 56TH ST	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2727 N 57TH ST	MILWAUKEE, WI 53210-1532
CURRENT OCCUPANT	2727A N 56TH ST	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2730 N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2730 N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2731 N 57TH ST	MILWAUKEE, WI 53210-1532
CURRENT OCCUPANT	2731A N 57TH ST	MILWAUKEE, WI 53210-1532
CURRENT OCCUPANT	2732 N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2733 N 56TH ST	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2733A N 56TH ST	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2736 N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2737 N 56TH ST	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2738 N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2738 N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2739 N 56TH ST	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2739 N 57TH ST	MILWAUKEE, WI 53210-1532
CURRENT OCCUPANT	2739A N 57TH ST	MILWAUKEE, WI 53210-1532
CURRENT OCCUPANT	2741 N 56TH ST	MILWAUKEE, WI 53210-1524
CURRENT OCCUPANT	2742 N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2742 N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2745 N 57TH ST	MILWAUKEE, WI 53210-1532
CURRENT OCCUPANT	2745 N 58TH ST	MILWAUKEE, WI 53210-1540
CURRENT OCCUPANT	2746 N 58TH ST	MILWAUKEE, WI 53210-1539
CURRENT OCCUPANT	2748 N 57TH ST	MILWAUKEE, WI 53210-1531
CURRENT OCCUPANT	2751 N 57TH ST	MILWAUKEE, WI 53210-1532
CURRENT OCCUPANT	5606 W CENTER ST	MILWAUKEE, WI 53210-2251
CURRENT OCCUPANT	5627 W CENTER ST	MILWAUKEE, WI 53210-2252
CURRENT OCCUPANT	5627A W CENTER ST	MILWAUKEE, WI 53210-2252
CURRENT OCCUPANT	5631A W CENTER ST	MILWAUKEE, WI 53210-2252

CURRENT OCCUPANT 5718 W CENTER ST, 1 MILWAUKEE, WI 53210-2253
CURRENT OCCUPANT 5718 W CENTER ST, 2 MILWAUKEE, WI 53210-2253
CURRENT OCCUPANT 5718 W CENTER ST, 3 MILWAUKEE, WI 53210-2253
CURRENT OCCUPANT 5718 W CENTER ST, 4 MILWAUKEE, WI 53210-2253
CURRENT OCCUPANT 5718 W CENTER ST, 5 MILWAUKEE, WI 53210-2253

Blank Notice

Total Records: 51

Radius 250.0 feet and Center of Circle: 5700 W Center St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Secondhand Car Dealership

Do you have any experience operating this type of business? No Yes If yes, explain: Worked in sales

2. Business Operations

- a. Proposed Opening Date: September 1, 2021
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: second hand car Dealer
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: Smoke Tent
- b. Number of Garbage Cans: Inside: 5 Locations: offices, Bathroom, Garage
Outside: 2 Locations: Parking Area
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 24 and describe the parking security plan: There are lines + Gate
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: All deliveries arrive via alley entrance
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 8 and list locations: offices, Main lobby, Garage
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>0</u> %	Secondhand Merchandise <u>100</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: REAR STORAGE

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: CENTER STREET

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Tarek Fleifel Phone Number: (414) 988-2327

Building Owner Address: _____

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	CLOSED	CLOSED	0	0	0 NONE
Monday	9:00 AM	7:00 PM	30	18-99	0 NONE
Tuesday	9:00 AM	7:00 PM	30	18-99	NONE
Wednesday	9:00 AM	7:00 PM	30	18-99	NONE
Thursday	9:00 AM	7:00 PM	30	18-99	NONE
Friday	9:00 AM	7:00 PM	30	18-99	NONE
Saturday	7:30 AM	8:00 PM	50	18-99	NONE

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Eric Mack

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(if there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



SECONDHAND MOTOR VEHICLE DEALER LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: Switching Lanes LLC
Premises Address: 5700 West Center Street, Milw, WI 53210

SECTION 1 LICENSE TYPE

What type of license are you applying for? (check one) Retail Wholesale

SECTION 2

Will you also be dealing in secondhand vehicle parts? Yes No

If wholesale, is the premises address a residential (home) address? Yes No

If yes, you must obtain a Home Occupational Statement from the Department of Neighborhood Services (414) 286-3874.

No vehicles can be parked and no customers are allowed at the premises.

The following questions in Section 2 do not apply to wholesale from a residential address. Go to Section 3.

Number of parking spaces available to customers/employees 5

Number of parking spaces that will be used for display/storage of Secondhand Motor Vehicles 20

Do you understand that all vehicles associated with the business must be stored on the licensed premise? Yes No

What are your plans to ensure this requirement is met (check all that apply)?

Supervisor Monitoring Fenced Lot Keys Kept in Locked Box Other: Cameras

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? Yes No

What are your plans to ensure this requirement is met (check all that apply)?

Supervisor Monitoring Designated Repair Area Other: Cameras

Do you understand all keys to used motor vehicles offered for sale must be kept in a secure lockbox inside the dealership building at all times when the dealership is not open for business? Yes No

What are your plans to ensure this requirement is met (check all that apply)?

Supervisor Monitoring Other: _____ Employee Training

SECTION 3 DISCLOSURE

Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked? No Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):

SECTION 4 SIGNATURES

Eric Mack
Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Additional partner or 20% or more shareholder