



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

REVISED

Tuesday, September 21, 2021

COMMITTEE MEETING NOTICE

AD 15

LOVE, Tasnique L, Agent
Heiress Lounge & Networking Cafe Inc
P.O. Box 101025
Milwaukee, WI 53210

You are requested to attend a virtual hearing to be held on:

Tuesday, September 28, 2021 at 11:20 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Karaoke and Poetry Readings as agent for "Heiress Lounge & Networking Cafe Inc" for "Heiress Lounge & Networking Cafe" at 4919 W Center St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/284170701>. If you wish to call in, please call **+1 (786) 535-3211** and use Access Code: 284-170-701.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

REDACTED RECORD

From: :
Subject: **Objection to opening of bar**
Date: **May 2021 at 7:35:11 PM**
To: **licence@milwaukee.gov**

I am very concerned and afraid to have a Class B Tavern in my neighborhood at 4919 W. Center. Most bars/ Taverns have lots of shooting. The patrons stay outside even after the bar/ tavern has closed. We already had lots of after hour shooting from the bar a few doors up called Jay's Uptown. I have had bullets come through my windows, walls... breaking hanging mirrors. We are lucky very lucky to have not been hit by one of these stray bullets. Police have found shooters hiding in my yard. There is enough crime in this area, already! I object.

In the End, we will remember not the words of our enemies, but the silence of our friends.

Martin Luther King, Jr.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/27/21
LICENSE TYPE: Class B Tavern
NEW:
RENEWAL:

No. 324514
Application Date: 05/24/21

License Location: 4919 W. Center Street
Business Name: Heiress Lounge

Licensee/Applicant: LOVE, Tasnique L
(Last Name, First Name, MI)

Date of Birth: 07/19/1991

Home Address: 3024 N. 41st Street
City: Milwaukee
Home Phone: 414-702-0955

State: WI **Zip Code:** 53210

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/20/15 the applicant was cited in the City of West Allis with Disorderly Conduct.

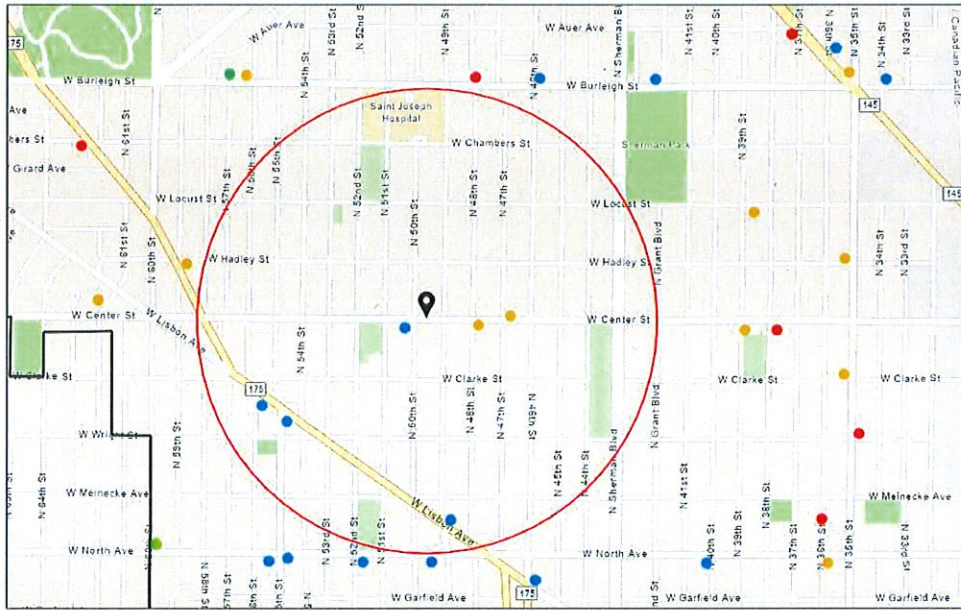
Charge: Disorderly Conduct
Finding: Guilty
Sentence: fine
Date: 01/04/16
Case: 150058941

City of Milwaukee Concentration Map

4919 W Center St

Area : 21,862,585.68 ft²

May 24 2021 15:48:52 Central Daylight Time



- Alcohol Licenses
 - Class B Fermented Malt Beverage (Green dot)
 - Class A Fermented Malt Beverage (Yellow dot)
 - Class B Tavern (Blue dot)
 - Class C Wine Retailer (Light Green dot)
 - City Limits (Black outline)



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	6		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Ansh Grocery Store Inc	Hannawi Meat & Deli	SATPAL SINGH, Agt	4737 W CENTER ST	Class A Fermented Malt Beverage Retailer's License		2/13/2022, 6:00 PM	1
2	Center Street Foods LLC	Center Street Foods	Jay HADDAD, Agt	4630 W Center ST	Class A Fermented Malt Beverage Retailer's License		3/9/2022, 6:00 PM	1
3	Bittercube LLC	Bittercube Apothecary	Ira E Koplowitz, Agt	4828 W Lisbon AV	Class B Tavern License	49	10/22/2021, 7:00 PM	1
4	Battlebox Cafe & Lounge LLC	Battlebox Cafe & Lounge	Bryant L Adams, Agt	5419 W Lisbon AV	Class B Tavern License		11/4/2021, 7:00 PM	1
5	Wally's Pub	Wally's Pub	Dennis J Jahnke, SP	5525 W Lisbon AV	Class B Tavern License	75	6/29/2021, 7:00 PM	1
6	K & O INVESTMENT S, LLC	Jay's Uptown Cafe	ODEAN H TAYLOR, Agt	5007-09 W CENTER ST	Class B Tavern License	99	12/29/2021, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, September 16, 2021

Licenses Committee Notice of Hearing

THE LOVE-SHAW BUILDING LLC
3035 N 61st St
Milwaukee, WI 53210

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Karaoke and Poetry Readings
LOVE, Tasnique L, Agent
Heiress Lounge & Networking Cafe at 4919 W Center St

Date: 9/28/2021

Time: 11:20 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, September 28, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Thursday, September 16, 2021

Licenses Committee Notice of Hearing

THE LOVE-SHAW BUILDING LLC
PO Box 101025
Milwaukee, WI 53210

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Karaoke and Poetry Readings
LOVE, Tasnique L, Agent
Heiress Lounge & Networking Cafe at 4919 W Center St

Date: 9/28/2021

Time: 11:20 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, September 28, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Thursday, September 16, 2021



Notice of Public Hearing

blank
notice

LOVE, Tasnique L, Agent
Heiress Lounge & Networking Cafe at 4919 W Center St
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Karaoke and Poetry Readings

Tuesday, September 28, 2021 at 11:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/28/2021 at 11:20 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2629 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2631 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2632 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2634 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2635 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2636 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2637 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2638 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2641 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2642 N 49TH ST	MILWAUKEE, WI 53210-2301
CURRENT OCCUPANT	2642 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2643 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2643 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2644 N 49TH ST	MILWAUKEE, WI 53210-2301
CURRENT OCCUPANT	2644 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2645 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2645 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2645A N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2647 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2647 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2648 N 49TH ST	MILWAUKEE, WI 53210-2301
CURRENT OCCUPANT	2648 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2648A N 49TH ST	MILWAUKEE, WI 53210-2301
CURRENT OCCUPANT	2649 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2650 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2651 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2652 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2653 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2653 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2654 N 49TH ST	MILWAUKEE, WI 53210-2301
CURRENT OCCUPANT	2654A N 49TH ST	MILWAUKEE, WI 53210-2301
CURRENT OCCUPANT	2655 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2655 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2656 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2657 N 49TH ST	MILWAUKEE, WI 53210-2302
CURRENT OCCUPANT	2657 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2658 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2660 N 49TH ST	MILWAUKEE, WI 53210-2301
CURRENT OCCUPANT	2660 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2661 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2662 N 49TH ST	MILWAUKEE, WI 53210-2301
CURRENT OCCUPANT	2663 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2672 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2674 N 50TH ST	MILWAUKEE, WI 53210-2303
CURRENT OCCUPANT	2675 N 50TH ST	MILWAUKEE, WI 53210-2304
CURRENT OCCUPANT	2702 N 49TH ST	MILWAUKEE, WI 53210-2354

CURRENT OCCUPANT	2702 N 50TH ST	MILWAUKEE, WI 53210-2356
CURRENT OCCUPANT	2703 N 49TH ST	MILWAUKEE, WI 53210-2355
CURRENT OCCUPANT	2704 N 49TH ST	MILWAUKEE, WI 53210-2354
CURRENT OCCUPANT	2704 N 50TH ST	MILWAUKEE, WI 53210-2356
CURRENT OCCUPANT	2705 N 49TH ST	MILWAUKEE, WI 53210-2355
CURRENT OCCUPANT	2706 N 49TH ST	MILWAUKEE, WI 53210-2354
CURRENT OCCUPANT	2706 N 50TH ST	MILWAUKEE, WI 53210-2356
CURRENT OCCUPANT	2707 N 49TH ST	MILWAUKEE, WI 53210-2355
CURRENT OCCUPANT	2707A N 49TH ST	MILWAUKEE, WI 53210-2355
CURRENT OCCUPANT	2708 N 49TH ST	MILWAUKEE, WI 53210-2354
CURRENT OCCUPANT	2712 N 50TH ST	MILWAUKEE, WI 53210-2356
CURRENT OCCUPANT	2714 N 49TH ST	MILWAUKEE, WI 53210-2354
CURRENT OCCUPANT	2715 N 49TH ST	MILWAUKEE, WI 53210-2355
CURRENT OCCUPANT	2718 N 50TH ST	MILWAUKEE, WI 53210-2356
CURRENT OCCUPANT	2719 N 49TH ST	MILWAUKEE, WI 53210-2355
CURRENT OCCUPANT	2719 N 50TH ST	MILWAUKEE, WI 53210-2357
CURRENT OCCUPANT	2720 N 50TH ST	MILWAUKEE, WI 53210-2356
CURRENT OCCUPANT	2721 N 50TH ST	MILWAUKEE, WI 53210-2357
CURRENT OCCUPANT	2723 N 49TH ST	MILWAUKEE, WI 53210-2355
CURRENT OCCUPANT	2724 N 50TH ST	MILWAUKEE, WI 53210-2356
CURRENT OCCUPANT	2725 N 49TH ST	MILWAUKEE, WI 53210-2355
CURRENT OCCUPANT	4823 W CENTER ST	MILWAUKEE, WI 53210-2308
CURRENT OCCUPANT	4825 W CENTER ST	MILWAUKEE, WI 53210-2308
CURRENT OCCUPANT	4903 W CENTER ST	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4915 W CENTER ST, 1	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4915 W CENTER ST, 2	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4915 W CENTER ST, 3	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4915 W CENTER ST, 4	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4915 W CENTER ST, 5	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4915 W CENTER ST, 6	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4915 W CENTER ST, 7	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4915 W CENTER ST, 8	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4925 W CENTER ST, 1	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4925 W CENTER ST, 2	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4925 W CENTER ST, 3	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4925 W CENTER ST, 4	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	4933 W CENTER ST	MILWAUKEE, WI 53210-2310
CURRENT OCCUPANT	5003 W CENTER ST	MILWAUKEE, WI 53210-2359
blank	notice	

Total Records: 84

Radius: 250.0 feet and Center of Circle: 4919 W Center St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station *latest hours Midnight - One night law*
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Professional networking lounge, workshops, trainings, WIFI and events

Do you have any experience operating this type of business? No Yes If yes, explain: *2014-2019 previous same business ran different location*

2. Business Operations

- a. Proposed Opening Date: *TBD (approx 6-1-2021)*
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): *906 E. Center Str., Milwaukee WI 53212 (2015) closed at midnight*
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: *owner clean*
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: *Possible a large rear fenced*
- b. Number of Garbage Cans: Inside: *3/4* Locations: *restroom, 2 Inside location*
Outside: *2/3* Locations: *large rear, front and small in rear.*
- c. Is a crowd control barrier used? No Yes If yes, describe: *If needed can arrange*
- d. How many restrooms are on the premises? *1*
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: *When needed / if waste management*

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: Rear of Building (open fence and pull in) Cameras recording additional help male
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe Cameras
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: front, rear (outside) and inside near register and space
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>45</u> %	Food <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>25</u> % Describe: <u>Workshops</u>
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley Networking Lounge
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity TBD (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: Brown Brick location / Flat West on Center
- c. Nearest Major Cross Street: Center Street
- d. Describe Building: Free Standing Building Strip Mall Other: 2 other spaces
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: The Love-Shaw Building Phone Number: 414-444-6027
 Building Owner Address: PO BOX 101025, Milwaukee WI 53210

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

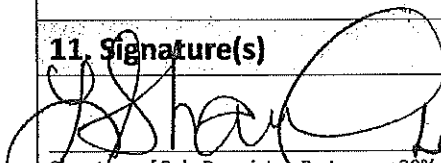
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	*Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10am	10pm	20+	20-60plus	<u>None</u>
Monday	10:00 am	10 pm	20+	20-60 plus	
Tuesday	10:00 a.m.	10 pm	25+	20-60-plus.	
Wednesday	10:00 am	10 pm	25+	21-60 plus	
Thursday	10am	Midnight 1am	25+	20-60plus	
Friday	10am	Midnight 12am	30+	20-workshops 60plus	
Saturday	10am	1:00am	35+	20-60plus	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Heiress Lounge + Networking Cafe' znc

Premise Address: 4919 W. Center St., Milwaukee, WI 53210

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes Open
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? I DO

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ _____

e) Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

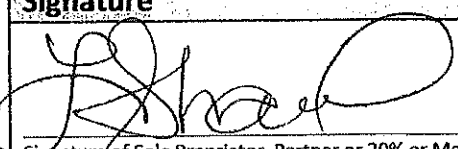
a) Date lease begins _____ Ends _____ NA

b) Monthly rental \$ _____

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

Lease Information (Continued)	
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain _____	DIP
g) Does the present owner or occupancy object to the granting of your license? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain _____	
Change of Agent Applicants Only	
Have there been any changes to the floor plan since the last application was submitted? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____	
Signature	
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)	

Note: All information contained in this application is subject to approval by the Common Council.
 Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
 Contact the License Division for information on how to request changes.

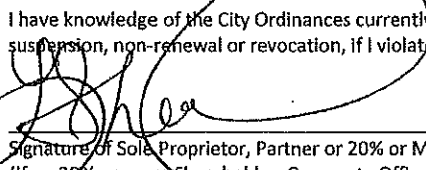
New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: <u>4919 W. Center St, Milwaukee WI 53210</u>			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
LEGAL CAPACITY OF PREMISES			
<u>TBD</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Heiness Lounge + Networking Cafe' Inc.
 Premises Address: 4919 W. Center St, Milwaukee WI 53210

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese. Pre-packaged pizzas (frozen)

Will it be a convenience store? Yes No
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast
 Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:
 Restaurant items (meals) will be sold – Complete this application and also contact DATCP.
 NO restaurant items (meals) will be sold – Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING






Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: _____

SECTION 4 DETAILS OF OPERATION	
Will you have seating on site for dining?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
Will you be doing any catering?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Will you be doing any delivery?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Will you have outdoor activities?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - Check all that apply: <input type="checkbox"/> Bar <input type="checkbox"/> Cooking/Grilling <input type="checkbox"/> Dining
Will you have a drive thru window?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - Are hours different from inside? <input type="checkbox"/> No <input type="checkbox"/> Yes
	If Yes, provide drive thru hours: _____
Will scales or barcode scanners be used?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - You must also apply for a Weights & Measures License.
SECTION 5 ADDITIONAL SITES	
Where will food be prepared and/or sold?	
<input checked="" type="checkbox"/> At a single site <input type="checkbox"/> At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)	
If multiple sites, attach a Food Dealer Additional Site Addendum (cci-foodadd) for each additional site.	
SECTION 6 CONSTRUCTION OR CHANGES	
Are you planning any construction, remodeling or equipment changes?	
<input checked="" type="checkbox"/> No If No, SKIP to Section 8	
<input type="checkbox"/> Yes If Yes, check all that apply: <input type="checkbox"/> New construction of a building <input type="checkbox"/> Renovation or remodeling	
<input type="checkbox"/> Construction changes to existing building <input type="checkbox"/> Equipment changes only	
Provide a brief description of the changes: _____	
Start date: _____	
Name, Address & Phone Number of Architect: _____	
Name, Address & Phone Number of Contractor: _____	
SECTION 7 ALCOHOL BEVERAGES	
Are you applying for an alcohol beverage license?	
<input type="checkbox"/> No If No, SKIP to Section 8	
<input checked="" type="checkbox"/> Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?	
<input type="checkbox"/> Immediately <input checked="" type="checkbox"/> At the same time as the alcohol license	
SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE	
You must initial each item confirming your understanding:	
	I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
	I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
	I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
	I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
	I will not operate my food business until the license has been issued and posted in the establishment.
Signature of Sole Proprietor, Partner, or 20% Shareholder: _____	
Signature of Additional Partner: _____	

4919 W. Center St
Mil. WI 53210

North ↑

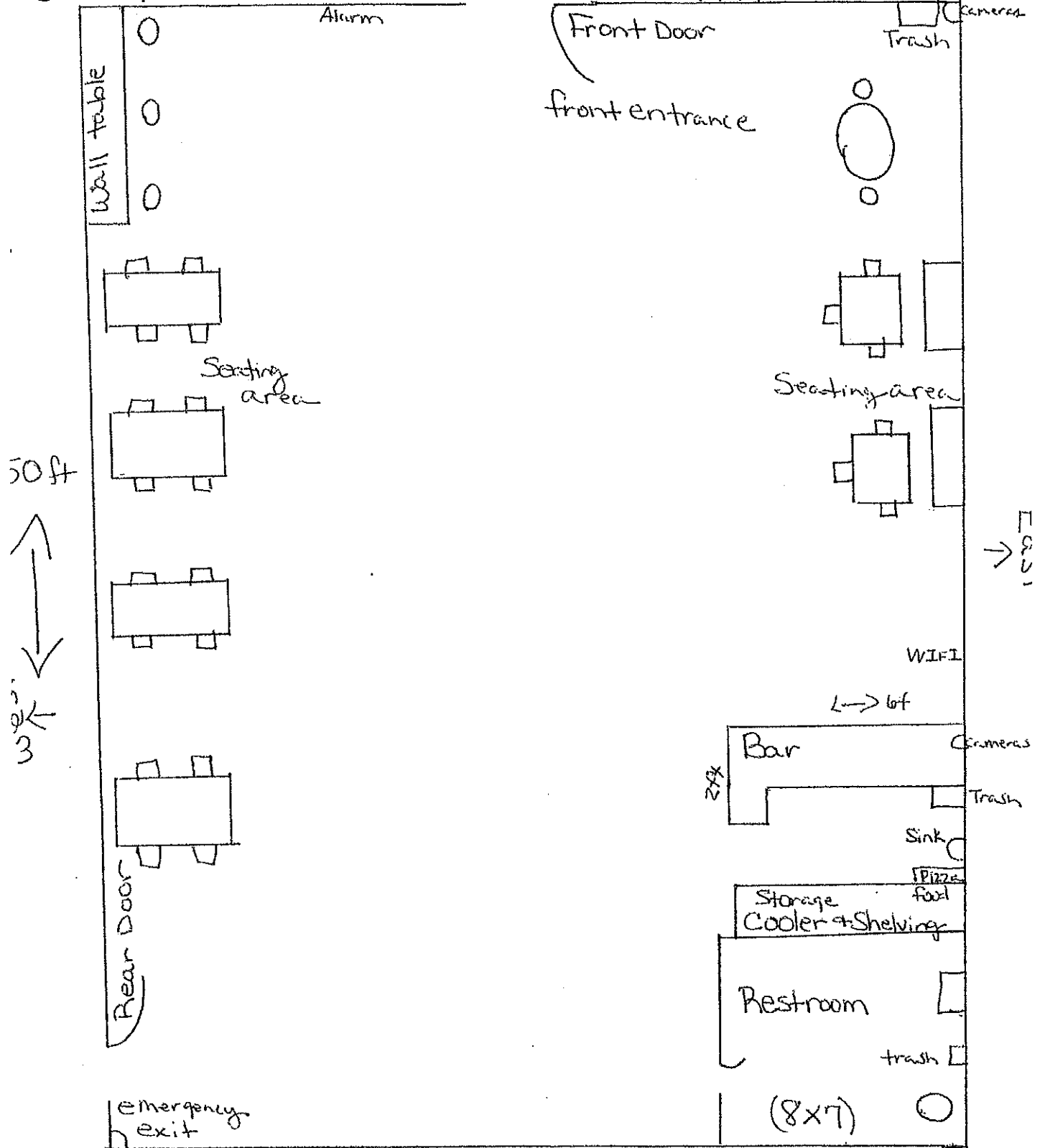
← Center Street 149 →

Street + parking

← 17 ft →

Date 4-13-21

850 square feet



Cameras

Helress Lounge + Networking Cafe

* Agents Name: Tasniq Love

4919 W. Center St, Mil. WI 53210 (41705)

* owner: Lavanda Shaw

4919 W. Center St
Milwaukee WI 53210

←→ 17ft

(Basement)

Heiress Lounge + Networking Cafe

agent: Tasniqae Love

850 square feet (total) (North) Owner: Lawanda Shaw

Basement

50ft



O c/o

Entrance

Nest

EAST

← (20x8)

Shelves

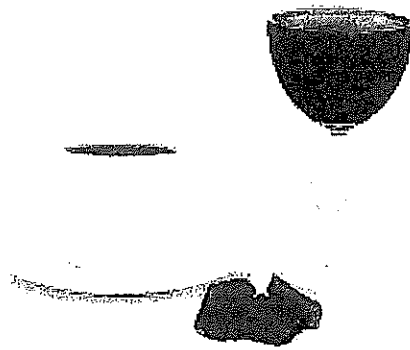
(Storage area only)



South

Heiress

Lounge & Networking Café



Wine, Coffee, Spirits...

Professional Networking Atmosphere

Our Mission...

Introducing Heiress, an up and coming establishment designed to create a relaxing, fun, and focused environment for young professionals. This atmosphere will create many networking opportunities, and bring a level of professionalism into the community.

Along with being a comfortable cocktail lounge, Heiress will serve as the perfect spot for fundraisers, fashion showcases, neighborhood meetings, workshops and seminars. It is our belief that in order for our community to grow, it must be properly nurtured; Heiress is committed to being part of that process.

The property will be undergoing improvements to bring an appealing new asset to Riverwest's already established charm. Heiress will be well lit in her surrounding areas, and surveillance cameras will be monitoring each entrance in real time. Creating a new safe and positive establishment for the community is our number one priority.

What do we bring to the table?

Stop in and join us for a drink or appetizer and some mixing & mingling. It's the perfect place for a business meeting, or just a place to relax after a hard day's work.

Heiress will feature craft beers and wines, as well as offer a rotating selection of spirits, and a full coffee menu. Appetizers, salads, and a selection of deserts can also be found on the menu. The variety is sure to be pleasing to all.

Wi-Fi will be offered free to our customers, as we strive to create a comfortable environment for adult professionals to network. Televisions will be present to show local sports games at a minimal volume, offering a non-intrusive distraction. Soft jazz and blues will also be playing, for a warm, inviting and elegant ambiance.

Heiress offers a new flavor that is much needed in the community. We are something new and different, the area is desperately in need of change; we are ready and willing to step up to the plate and offer positive growth for our community.

Behind the scenes...

H.L.N. Café



ShoreWEST
REALTORS



Ownership

Networking

Community