

Martha R. Collins

4338 North 90th Street * Milwaukee, WI 53222
martha4progress@gmail.com * 414.435.6482

SUMMARY OF QUALIFICATIONS

Experienced nonprofit expert with strong leadership, coalition-building and program management skills. Skilled in cultivating positive relationships with individuals from diverse cultural and organizational backgrounds to work collaboratively in order to achieve personal and organizational objectives. Skill set includes:

- Strategic planning and campaign development
- Organization and coalition building
- Training, mentoring and team building
- Ability to perform in high-stress environments
- Effective written and verbal communications
- Nonprofit management and board governance
- Fundraising and fund development
- Project development and program management

EDUCATION & SKILLS

Cardinal Stritch University

Bachelor of Science in Management, 2009

International Association of Administrative Professionals

Certified Administrative Professional in Organizational Management (CAP-OM), 2008

PROFESSIONAL EXPERIENCE

Hunger Task Force – Milwaukee, WI, January 2017 – Present

ACCESS PROGRAM MANAGER

To promote Wisconsin's leading anti-hunger organization and provide a modern community-based culturally competent assistance program of outreach to the under enrolled but eligible Supplemental Nutrition Assistance Program (SNAP) assistance groups which includes the low-income, elderly, people with disabilities, veterans, formerly incarcerated and/or inmates nearing release, people with limited English proficiency and able bodied adults without dependents between the ages of 18-49 years' old throughout the Greater Milwaukee area.

Duties/Responsibilities:

- *Create client-based educational programming in order to assure reasonable access to public benefits.*
- *Monitor and advocate for dignified customer service as well as customer civil rights and FoodShare rights compliance.*
- *Measure and report on FoodShare access by directing the available workforce to test specific elements of the application and benefits maintenance process.*
- *Coordinate data collection at HTF Self-Service sites for FoodShare Steering Committee meetings.*
- *Explore modernization strategies in other local and state communities, share findings with HTF staff and suggest implementation opportunities for Milwaukee county and State of Wisconsin.*

Wisconsin Jobs Now – Milwaukee, WI, February 2016 – December 2016

INTERIM EXECUTIVE DIRECTOR

To build a strong member-driven volunteer base to assist with the organization primary focus to promote racial and economic agenda. Direct programmatic aspects of the organizational work to develop local issue programs and strategies to win better schools and workplaces. Manage programmatic work to ensure staff reach deliverables; Lead the citywide “Schools and Communities United” coalition working towards quality public education. Overseen the organizational budget of \$1.2 Million; research fundraising opportunities,

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grant writing/reports; leverage and negotiate new funding sources. Be the chief spokesperson and representative for WJN in the community, media, coalitions, local and state legislature.

Key contributions:

- *In the past 3 years, we led the largest “Fight for \$15” rally in Wisconsin during the Democratic Presidential Debate. This action caused the moderator to change the first debate question to be about raising minimum wage.*
- *Through the \$15 Now coalition, we passed a living wage ordinance in Eau Claire to increase wages for low income county workers.*
- *Manage 2016 electoral programs resulting in nearly 60 canvassers, knocked over 235,000 doors, over 500 volunteer shifts worked and collected 17,000 contacts surpassing our goal by 12%.*
- *Secured over \$400,000 funding from For Our Future in support of the local civic engagement program.*
- *Secured nearly \$100,00 from the Analyst Institute in support of a pledge card experiment in Milwaukee county.*
- *Secured nearly \$20,000 for jail support from existing funders for the Milwaukee Civil Unrest and organized a “peacemaker ambassador” training program.*

9to5, National Association for Working Women – Milwaukee, WI, December 2013 – February 2016
WISCONSIN DIRECTOR

To direct and implement all operational and programmatic aspects of the chapter’s work in order to develop local issue programs and strategies to win improved workplace and public policies. Supervise staff and statewide volunteers. Build a member-driven board to assist with promoting women’s economic agenda. Lead the statewide ‘Keep Families First’ Coalition which is a diverse group of labor unions and grassroots community-based organizations. Knowledge with Voter Activation Network (VAN) and civic engagement network. Oversee fundraising efforts by managing a chapter budget of \$300,000; research fundraising opportunities, write grants and reports; leverage, negotiate with and bring in new sources of funding. Be the chief spokesperson and representative of 9to5 in the community, coalitions, the state legislature and the media.

Key contributions:

- *Overtaken statewide repeal of the WI Family Medical Leave Act (FMLA).*
- *Managed 2014 electoral program resulting in nearly 90 canvassers, over 1,200 volunteer shifts worked, 20,000 door knocks, collected 1,500 contacts, and placed over 500 phone calls, which surpassed our goals by nearly 25%.*
- *Secured \$300,000 grant from Project Vote in support of the local civic engagement program.*
- *Continue to build and strengthen the Keep Families First Coalition and laid the groundwork for advancing a statewide family and medical leave insurance program in 2015, including securing a bill sponsor.*
- *Guest lectured at University of Wisconsin - Whitewater, University of Wisconsin-Milwaukee, Cardinal Stritch University, Upper Iowa University and Mount Mary University to discuss intersectionality in the areas of social and economic justice.*
- *Provided leadership development for several Wisconsin members to share their personal stories at the White House Summit on Working Families and during the 2015 State of the Union.*

AFFILIATIONS

Planned Parenthood Advocates (Board Member) * **City of Milwaukee** (Ethics Board) * **NAACP Milwaukee Branch** (Executive Board, Secretary) * **Fair Wisconsin** (Nominations Committee & Sustainability Committee, Board Member) ** **WI Anti-Human Trafficking Task Force** (Legislative & Policy Committee Member) * **Wisconsin Community Fund / Forward Community Investments** (Committee Member) * **Prescription Advocacy & Referral Services** (Board of Directors, Secretary/Treasurer) * **Women’s International League for Peace & Freedom** (Executive Committee)