

MTF Draft Recommendations List

Document last updated 2.19.21

Racial and Criminal Justice

1. Implement anti-racism solutions
 - Provide more financial support for the Office of African American Affairs (OAAA), connect it with the Health Dept., and streamline OAAA's efforts with the County OAAA
 - How much does (OAAA) need in order to keep up capacity?
 - What specific efforts are needed to streamlined services?
 - What metrics are being used to determine what the office is tasked with accomplishing?
 - Provide an update on the existing Community Collaborative Committee tasked with addressing racial and criminal justice issues
 - Modify police training; for example, implement Health Dept.'s Blueprint for Peace in training and implement Wisconsin Policy Forum's policing reform recommendations
 - Provide metrics on the who, why and what, definition of success
 - How will this information be communicated on various platforms to the general public
 - Expand emotional intelligence and cultural competency assessments to all City employees
 - Who will be charged with providing the training
 - Supporting the new Director of Office of Employee Relations in seeking out city wide diversity and inclusion training in the RFP to ensure a fair and equitable process in order to attract and retain millennial talent in local government
 - How will this be communicated to the general public
 - Supporting, seeking, retaining, and developing of millennials in local government
 - Continued support of the ERG's within local government
 - Intentional diversity assessments within local government to track how efforts are being used to attract, hire, and develop and sustain millennial talent
 - What metrics are being used to determine effectiveness of the assessments
 - Incentivize first-time homebuying and residence in black/brown neighborhoods

Health and Wellness

2. Address the major impacts COVID-19 has had on the black and brown community
 - Ensure that the vaccine is equitably and evenly distributed by all parties involved, including Health Department
 - Enforcing as a general population level black and brown communities, who are at a higher risk, are prioritized fairly
 - Enforcing a complete outreach campaign sharing information about prevention post-vaccine
 - Resources are not evenly distributed
3. Recommending a report out addressing inequitable access to neighborhood amenities/access points
 - how far away are residents from: nature, pharmacies, grocery stores, etc
4. Increase funding to the Office of Violence Prevention (OVP)
 - OVP's current ReCAST grant funding is in its last year and is expiring soon
 - Promote and advocate for goals and recommendations of OVP's Blueprint for Peace
 - Recommend increase in staffing
 - Specify \$
 - How much does OVP need to keep up with capacity?
 - Kacee to reach out to TeAngelo Cargile
5. Create free mental health introductory consultation for Milwaukee residents
 - a. Goals: Successful marketing campaign so that residents are aware of services and are easily accessible

Marketing

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- Milwaukee storyteller
- Coordinated communication/marketing efforts within the City

Infrastructure

6. Create a pedestrian-first plan, which will involve building better and more sidewalks, bike lanes, curb appeal, pedestrian malls, and public transit
 - Reorganize Department of Public Works to create a modern transportation agency tasked with addressing equity, climate change, safety, economic development, mobility, mode shift, quality of life, and create new strategic plan with a vision, goals, and meaningful next steps
 - Be more aggressive with Complete Streets as a policy instrument, create overall vision, increase follow-through on implementation, be more forward-thinking, improve marketing of projects
 - Prioritize disadvantaged neighborhoods for infrastructure projects

Education

7. Incentivize young people to stay in Milwaukee for college
 - Devote more resources to scholarships, grants, ACT prep, training
 - Offer free or discounted tuition to students enrolling in universities within same state of residence
 - Offer more scholarships and a city pool discounted rate for local students
8. Expose young people to non-traditional career pathways available in Milwaukee
 - Implement this as part of school curriculums
9. Improve the college experience, implement curriculums to teach students about Milwaukee job possibilities, and expose them to the city
10. Promote creation of Historically Black College and University (HBCU) in Milwaukee

Employment and Economic Development

11. Assist and expand startups, apprenticeships, and internships
12. Expand capacity and resources for Business Improvement Districts (BID) and Tax Increment Financing (TIF), and implement anti-displacement measures and programs for childhood development or tax credits for childcare
13. Boost and promote Milwaukee's growing tech industry
14. Expand funding and capacity to Direct Connect MKE and Earn and Learn programs
15. Explore a Universal Basic Income (UBI) program
16. Attract people from other countries to move and stay in Milwaukee by extending work visas for immigrants
17. Create a "Department of Transformation" or "Department of People"
 - Spur innovation, talent attraction, provide scope for involvement in national issues, federal and state grant opportunities, identify weaknesses within City government, etc.
18. Promote Milwaukee's success stories and City programs through a central hub
 - Possibilities lie within Public Information Division, VISIT Milwaukee
19. Expand and public improve transit in order to connect people to job sites