



Department of Public Works  
Infrastructure Services Division

**Ghassan Korban**  
Commissioner of Public Works

**Jeffrey S. Polenske**  
City Engineer

August 19, 2016

To The Public Works Committee

Subject: Honorary Street Name Request – Pastor Joe H. & Erma Todd  
West Meinecke Avenue from North 5<sup>th</sup> Street to North 6<sup>th</sup> Street

Dear Honorable Members:

This letter is in reply to an application dated April 4, 2016 regarding a request for an honorary street name of Pastor Joe H. & Erma Todd on West Meinecke Avenue from North 5<sup>th</sup> Street to North 6<sup>th</sup> Street.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

Pastor Joe H. Todd became a resident of Milwaukee in 1956. He worked for Faulk Corporation (1957-1959), Crucible Steel (1959-1968), and Caterpillar Tractor Company from 1969 until his retirement in 1985. Pastor Joe H. Todd was ordained as a minister on November 8, 1980 and founded Ephesians Missionary Baptist Church in 1983. He currently serves as the spiritual leader of eight (8) other pastors in the Milwaukee/Chicago area. Pastor Joe H. Todd counseled recovering addicts at the Renew Counseling Center for five (5) years.

Pastor Joe H. Todd led members of his congregation to build a campus on West Meinecke Avenue which also includes The Learning Center located at 2412 North 6<sup>th</sup> Street. He has led many to impact local entities such as prisons, food banks, homeless shelters, and many other community outreach programs. Ephesian Missionary Baptist Church is located at 510 West Meinecke Avenue.

The request to honor Pastor Joe H. Todd with an honorary street name of Pastor Joe H. & Erma Todd includes 25 letters and spaces. The letter size of the honorary street name will be sized to fit the standard honorary street sign space. Please note that the letter size will be small due to the number of letters.

Two (2) blue honorary street signs will be needed, one will be mounted at North 5<sup>th</sup> Street and the second at North 6<sup>th</sup> Street under the West Meinecke Avenue signs. Please refer to the attached map showing where the honorary street name signs will be located. The petitioner may choose to furnish the honorary street signs but they must be fabricated to established City standards. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$100 to the City if they furnish the two signs or \$200 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above. The City's cost to fabricate and install future signs are subject to change.




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West Meinecke Avenue will remain the official street name so addresses will not change.

The honorary street name request meets the established criteria and intent of the City ordinance and the Department of Public Works will not incur any costs as a request of this action.

Sincerely,



Jeffrey S. Polenske, P.E.  
City Engineer



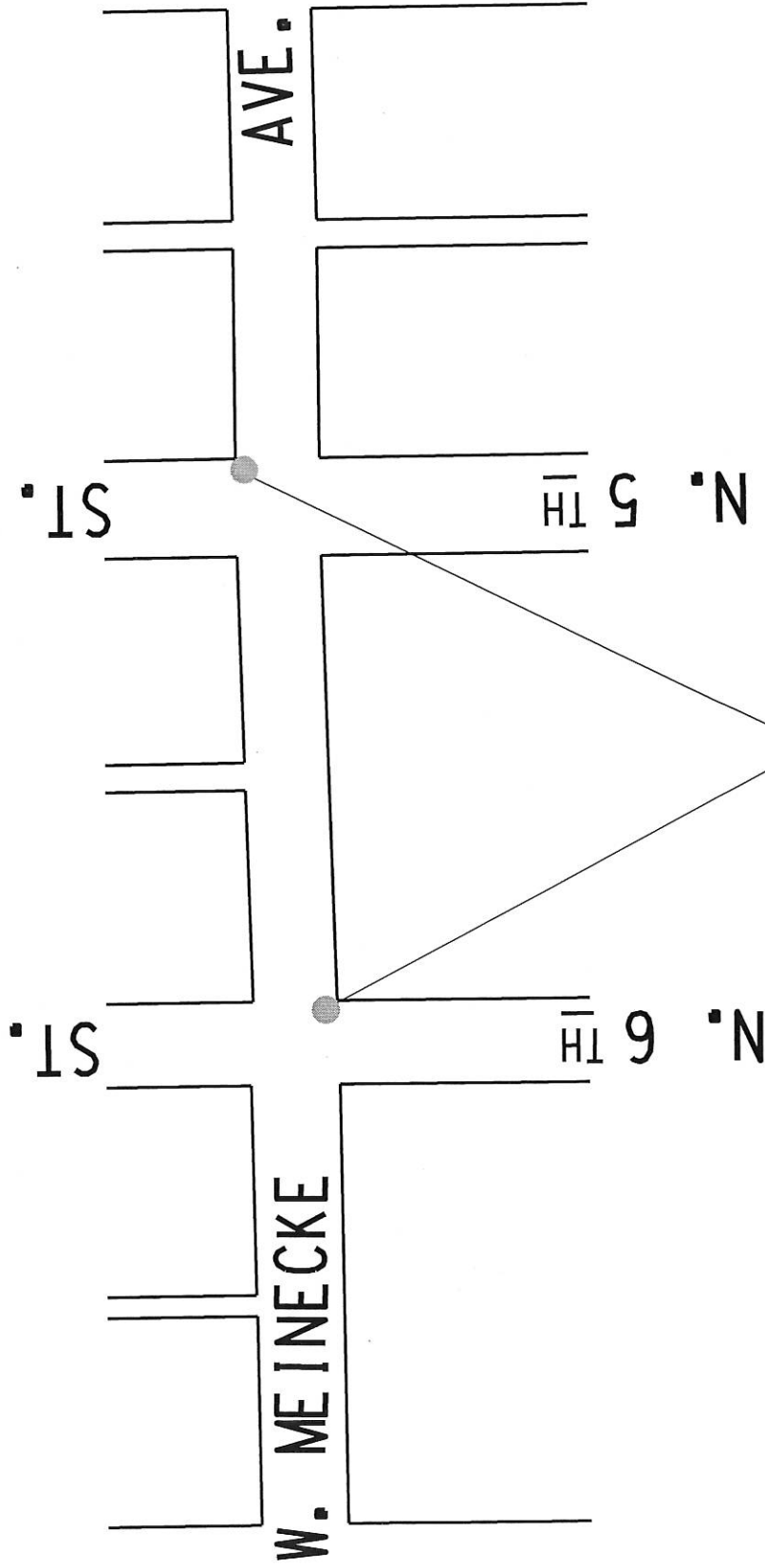
Ghassan Korban, P.E.  
Commissioner of Public Works

YM:DB:cn

Attachment

W. MEINECKE AVE. FROM N. 5TH ST. TO N. 6TH ST.

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LOCATION OF STREET SIGNS WHERE HONORARY STREET NAME  
OF PASTOR JOE H. & ERMA TODD WILL BE MOUNTED