



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, March 15, 2023

COMMITTEE MEETING NOTICE

AD 09

KIRBY L LOCKETT

5132 W MILL Rd #A
Milwaukee, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Wednesday, March 29, 2023 at 10:35 AM

The access code is <https://meet.goto.com/415147613>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 415-147-613
Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Application with Change of Floor Plan for "Cream City Liquor Store" at 5132 W MILL Rd #A.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, March 15, 2023

COMMITTEE MEETING NOTICE

AD 09

KIRBY L LOCKETT

6336 N 104TH ST
Milwaukee, WI 53225

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Wednesday, March 29, 2023 at 10:35 AM

The access code is <https://meet.goto.com/415147613>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 415-147-613
Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Application with Change of Floor Plan for "Cream City Liquor Store" at 5132 W MILL Rd #A.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

AE

Cox, Andrew

From: License
Sent: Wednesday, February 1, 2023 9:56 AM
To: Cox, Andrew
Cc: Martin, Faviola; Cooney, Jim; Milano, Marissa
Subject: FW: 5132 W. Mill Rd

Please Add

TY

From:
Sent: Tuesday, January 31, 2023 3:40 PM
To: License <LICENSE@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>
Cc:
Subject: 5132 W. Mill Rd

Hi Faviola.

I represent some neighbors that are opposed to the liquor store application for the above address.

Do you have any idea when this application and the renewal application may be scheduled?

Please add this to the file.

Thank you so much,

REDACTED RECORD

Confidentiality Notice: This electronic mail transmission may contain legally privileged and/or confidential information. Do not read this if you are not the person(s) named. Any use, distribution, copying, or disclosure by any other person is strictly prohibited. If you received this transmission in error, please notify the sender by telephone or send an electronic mail message to and destroy the original transmission and its attachments without reading or saving in any manner.
IRS CIRCULAR 230 NOTICE: To ensure compliance with requirements imposed by the IRS, we inform you

that any U.S. tax advice contained in this communication (or in any attachment) is not intended or written to be used, and cannot be used, for the purpose of (i) avoiding penalties under the Internal Revenue Code or (ii) promoting, marketing or recommending to another party any transaction or matter addressed in this communication (or in any attachment).

REDACTED RECORD

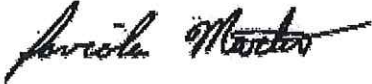
Cox, Andrew

AC

From: License
Sent: Wednesday, January 25, 2023 1:35 PM
To: Cox, Andrew
Cc: Cooney, Jim
Subject: FW: RE: FW: Cream City Liquor Store

Please add

Have a good day,



Faviola Martin
License Division Assistant Manager
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
(414)286-2238

REDACTED RECORD



From:
Sent: Tuesday, January 24, 2023 8:55 PM
To: License <LICENSE@milwaukee.gov>;
Subject: FW: RE: FW: Cream City Liquor Store

You don't often get email from [Learn why this is important](#)

Sent from my Galaxy

----- Original message -----

From:
Date: 1/24/23 8:51 PM (GMT-06:00)
To:
Subject: RE: FW: Cream City Liquor Store

License@milwaukee.gov

Sent from my Galaxy

AC

----- Original message -----

From: _____
Date: 1/24/23 8:45 PM (GMT-06:00)
To: license@milwaukee.gov, _____
Subject: FW: Cream City Liquor Store

Sent from my Galaxy

----- Original message -----

From: _____
Date: 1/24/23 8:41 PM (GMT-06:00)
To: license@milwaukee.gov, _____
Subject: FW: Cream City Liquor Store

Sent from my Galaxy

----- Original message -----

From: _____
Date: 1/24/23 8:29 PM (GMT-06:00)
To: license@milwaukee.gov
Subject: Cream City Liquor Store

REDACTED RECORD

We have to many liquor stores in a 5 mile radius. I truly do not want another liquor store to open up in our neighborhood. We do not need another liquor store. The crime will increase if you let this happen. Sincerely,

Sent from my Galaxy

Date: 02/01/2023
Officer: Tracey Geniesse

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: Cream City Liquor store
Address: 5132 W Mill Rd
Phone: None

Owner: Kirby L Lockett b/m 12/21/68 L2305126846109 Exp 12/21/30
Owner address: 5132 W Mill Rd
City State Zip: Milwaukee, WI. 53218
Owner Phone: 414-949-6021
Owner email: creamcityboxing@gmail.com

Manager: Kirby L. Lockett
Home Address: 5132 W. Mill Rd
City State Zip: Milwaukee, WI. 53216
Phone: 414-949-6021
Email: creamcityboxing@gmail.com

Preferred contact: Kirby Lockett

Location currently open: YES NO

Projected open date: 05/01/23

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9A-9P 24 hours Y N
Mon: 9A-9P
Tue: 9A-9P
Wed: 9A-9P
Thu: 9A-9P
Fri: 9A-9P
Sat: 9A-9P

Premise Type: Liquor Store
Convenience Store
Other:

Licenses currently held:

- Alcohol: Yes No Class: #: On the Mill BTAVN
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Is the parking lot well lit? Yes No
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No
13. Are there exterior security cameras Yes No How Many: Will have 4
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No Will be putting in two high resolution and an additional 9 cameras on the inside and outside
16. Are they in working order? Yes No
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: Will be stored for a min. of 30 days
19. Are there exterior cameras Yes No How many: Will have 4
20. Are there interior cameras Yes No How many: will have 7
21. Do all employees know how to retrieve recorded digital images/footage? Yes No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No

11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No
12. Are customer entrances/exits made of glass or other transparent material? Yes No
- a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No
- a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 Yes No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.
Does store conform to a-2 Yes No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No Unknown

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The building is under construction. Mr. Lockett agreed to have us walk through before he opens. During that visit we will look at the cameras and he will provide any further information about the liquor store.
He will always have a minimum of 3 employees at all times. At this point he is not considering hiring security at this time. He will have two high resolution cameras installed, with 7 interior and 4 exterior cameras.

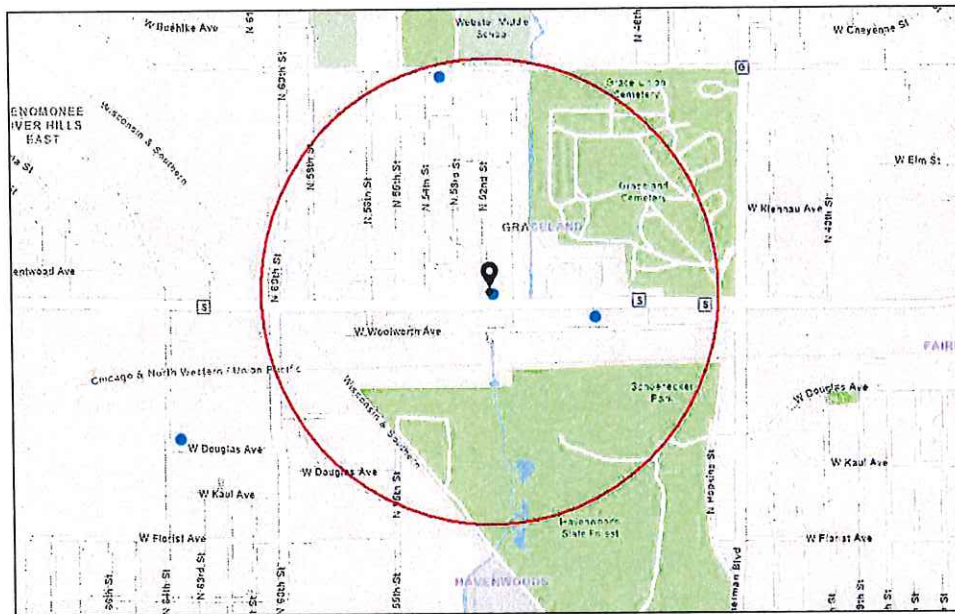


Concentration Map 5132 W Mill Rd # A

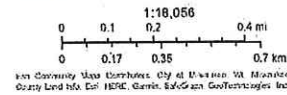
Area of Interest (AOI) Information

Area : 21,862,585.6 ft²

Jan 23 2023 13:29:33 Central Standard Time



Alcohol Licenses (active) City Limits
● Class B Tavern



Map Community Data Contributions: City of Milwaukee, WI, Milwaukee County Land Info, Esri, HERE, Garmin, Swg, GeoEye, GeoEye, Inc.

5132 W Mill Rd #A

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	3		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	L Sharodel, Inc	New Entertainers	Justin D Jackson, Agt	5321 W Green Tree RD	Class B Tavern License	160	11/2/2023, 7:00 PM	1
2	Coconut Bowl	Coconut Bowl	Pamela D Perrin, SP	4707 W MILL RD	Class B Tavern License	300	11/21/2023, 6:00 PM	1
3	ON THE MILL CO.	On The Mill Co	KIRBY L LOCKETT, Agt	5132 W Mill RD	Class B Tavern License		11/20/2023, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, March 15, 2023



Notice of Public Hearing

Blank Notice

LOCKETT, Kirby L
Cream City Liquor Store at 5132 W MILL Rd #A
Class A Malt & Class A Liquor License Application with Change of Floor Plan

Wednesday, March 29, 2023 at 10:35 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/29/2023 at 10:35 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stast5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	5123 W MILL RD	MILWAUKEE, WI 53218-1303
CURRENT OCCUPANT	5201 W MILL RD	MILWAUKEE, WI 53218-1305
CURRENT OCCUPANT	5216 W MILL RD	MILWAUKEE, WI 53218-1304
CURRENT OCCUPANT	5217 W MILL RD	MILWAUKEE, WI 53218-1305
CURRENT OCCUPANT	5218 W MILL RD	MILWAUKEE, WI 53218-1304
CURRENT OCCUPANT	5225 W MILL RD	MILWAUKEE, WI 53218-1305
CURRENT OCCUPANT	5230 W MILL RD	MILWAUKEE, WI 53218-1304
CURRENT OCCUPANT	6400 N 51ST ST	MILWAUKEE, WI 53223-6008
CURRENT OCCUPANT	6401 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6403 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6407 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6409 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6416 N 52ND ST	MILWAUKEE, WI 53223-6012
CURRENT OCCUPANT	6417 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6418 N 51ST ST	MILWAUKEE, WI 53223-6008
CURRENT OCCUPANT	6419 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6425 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6426 N 51ST ST	MILWAUKEE, WI 53223-6008
CURRENT OCCUPANT	6427 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6427 N 52ND ST	MILWAUKEE, WI 53223-6011
CURRENT OCCUPANT	6428 N 52ND ST	MILWAUKEE, WI 53223-6012
CURRENT OCCUPANT	6428 N 53RD ST	MILWAUKEE, WI 53223-6016
CURRENT OCCUPANT	6430 N 53RD ST	MILWAUKEE, WI 53223-6016
CURRENT OCCUPANT	6432 N 51ST ST	MILWAUKEE, WI 53223-6008
CURRENT OCCUPANT	6432 N 52ND ST	MILWAUKEE, WI 53223-6012
CURRENT OCCUPANT	6433 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6433 N 52ND ST	MILWAUKEE, WI 53223-6011
CURRENT OCCUPANT	6437 N 52ND ST	MILWAUKEE, WI 53223-6011
CURRENT OCCUPANT	6438 N 52ND ST	MILWAUKEE, WI 53223-6012
CURRENT OCCUPANT	6441 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6445 N 52ND ST	MILWAUKEE, WI 53223-6011
CURRENT OCCUPANT	6446 N 52ND ST	MILWAUKEE, WI 53223-6012
CURRENT OCCUPANT	6447 N 51ST ST	MILWAUKEE, WI 53223-6007
CURRENT OCCUPANT	6451 N 52ND ST	MILWAUKEE, WI 53223-6011

Blank Notice

Total Records: 34

Radius 250.0 feet and Center of Circle: 5132 W Mill Rd



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Liquor store operations

Do you have any experience operating this type of business? No Yes If yes, explain: *Family*

2. Business Operations

- a. Proposed Opening Date: *MAY 2023*
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: *CLASS B*
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: *BAR & fitness*

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: *3* Locations: *Front door - inside*
Outside: *3* Locations: *parking lot*
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? *0*
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 5 and describe the parking security plan: 1st floor only
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? Safety of Customers
 Is security equipment used? No Yes If yes, describe Cameras
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 6 and list locations: 3 outside
3 inside
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>80</u> %	Food <u>10</u> %	Secondhand Merchandise <u>1</u> %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>10</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Describe: _____	

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: #A

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Mill rd

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Kirby Lockhart Phone Number: 414-949-6021

Building Owner Address: 5132 W Mill rd

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

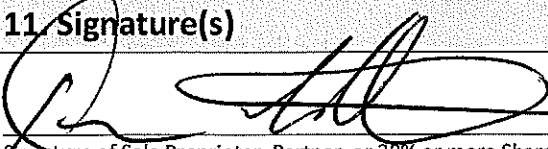
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8 am	9 pm	60	30	
Monday	8 am	9 pm	60	30	
Tuesday	8 am	9 pm	60	30	
Wednesday	8 am	9 pm	60	30	
Thursday	8 am	9 pm	60	30	
Friday	8 am	9 pm	60	30	
Saturday	8 am	9 pm	60	30	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Lib

Premise Address: 5132 W. Mill rd Milwaukee WI 53218

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Kirby L. Locke

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 10,000

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins _____ Ends _____

b) Monthly rental \$ 0

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

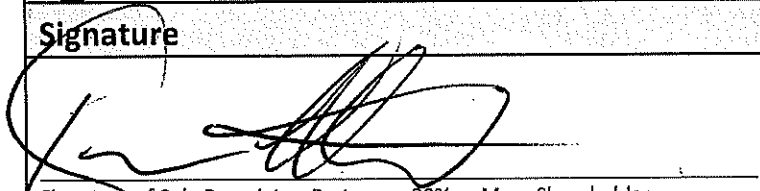
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu

Floor Plan

Legal Entity: Kirby Lockett
 DBA/Trade: Cream City Liquor Store
 5132[#] W. Mill rd

Top Section
 Liquor & Alcohol Storage
 and Tobacco Sales

West Wall
 3 refrigerators

TOTAL SQ FT
1740

T = Trash cans

