

**From:** Kyle Kunz [mailto:Kyle.Kunz@bozzuto.com]

**Sent:** Friday, March 05, 2021 3:38 PM

**To:** planadmin <planadmin@milwaukee.gov>; Bauman, Robert <rjbauma@milwaukee.gov>

**Subject:** 7SEVENTY7 support for redevelopment of the Buca di Beppo Site

Alderman Bauman, and to whom it may concern at the CPC,

I am writing in support of the redevelopment of the long-vacant Buca di Beppo/Bally Fitness and surface parking site at Van Buren and Juneau, by New Land Enterprises' proposed NOVA project. As the Assistant Property Manager at 7SEVENTY7 Apartments, a development owned by Northwestern Mutual and managed by The Bozzuto Group, I can speak professionally for how impactful this redevelopment will be for the revitalization of Van Buren St, and the ongoing success of our property 7SEVENTY7.

Van Buren is a main corridor of downtown Milwaukee, that The Northwestern Mutual Tower and development of 7SEVENTY7 have recently encouraged to be a valuable opportunity for development. Continued expansion north from 7SEVENTY7 will help accelerate Milwaukee's downtown by bringing more residents to 53202. Increased density, specifically with luxury communities such as 7SEVENTY7, the current development Ascent, and the proposed NOVA, will draw residents from out of state who may have otherwise overlooked employment and housing opportunities in Milwaukee. This will support business, slow down traffic, and encourage subsequent development.

7SEVENTY7 specifically brought me back to Milwaukee, my home town, from Washington, DC with The Bozzuto Group. Had it not been for this opportunity, I would have never considered returning to Milwaukee. I can speak from experience that further residential and retail growth will continue to bring residents back to Milwaukee, and Wisconsin residents downtown.

Thank you for your time, and consideration.

Warmly,

**Kyle Kunz**

Assistant Property Manager | 7SEVENTY7

777 North Van Buren St | Milwaukee, WI 53202

833-581-3832 [live7seventy7.com](https://www.live7seventy7.com) [Bozzuto Listens](#) [Wait List](#)

