



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, August 22, 2025

COMMITTEE MEETING NOTICE

AD 09

TAYLOR, Odean H, Agent
JGT INVESTMENTS LLC
PO BOX 090801
Milwaukee, WI 53209

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, September 09, 2025 at 01:50 PM

The access code is <https://meet.goto.com/807203013>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application as agent for "JGT Investments LLC" for "PRIME SOCIAL RESTAURANT & BAR" at 7225 N 76TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

View results

Respondent

22

Achraf Laasiri

22:43

Time to complete

1. Name of Objector *

2. Objector Email Address

You must add a mailing address if you do not add an email address. Without an email or mailing address, city personnel will be unable to provide you notice of the Licenses Committee Hearing.

3. Objector Mailing Street Address

4. Objector Mailing City

5. Objector Mailing State

6. Objector Mailing Zip

REDACTED
BY
PC

7. Business Name and Address *

8. Synopsis of Objection *

On the 4th of July, this establishment started playing very loud music from 4:00 PM until 2:17 AM on July 5th. They were playing it outside of the confines of their establishment's building, and they did this without consulting the local Alderman or neighbors in advance.

REDACTED
BY RC

Crite, Yvette

From: Cooney, Jim
Sent: Friday, September 13, 2024 1:30 PM
To: Crite, Yvette
Cc: Lopez, Faviola; Milano, Marissa
Subject: FW: Son age 20 Prime Social bar

Follow Up Flag: Follow up
Flag Status: Flagged

Please add

REDACTED
BY
RA

From: Taylor, Larresa <Larresa.Taylor@milwaukee.gov>
Sent: Wednesday, August 28, 2024 10:57 AM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: FW: Son age 20 Prime Social bar

Hi Jim I spoke to this constituent yesterday extensively about her complaint. She was asked to submit it in writing. I would like to have this printed and added to the license application/file for Prime Social. I will send the following two emails containing videos of the incident. Thank you. Please confirm that you received and added this please.

In addition I would like to have the "contact alder letters" cc'd to me when they are sent. I was looking for the most recent ones and I have not seen them. Please follow-up on these and forward them.

Thank you

Alderwoman Taylor

From:
Sent: Tuesday, August 27, 2024 4:50 PM
To: Taylor, Larresa <Larresa.Taylor@milwaukee.gov>
Subject: Son age 20 Prime Social bar

REDACTED
BY

Hi , I'm writing to complain about a bar called Prime Social on north 76st in Milwaukee on Sunday night about 930ish pm I received a phone call from my son he was crying saying Moma some grown security guards men just jumped me for no reason I didn't even do anything I asked him where he was he then told me Prime Social I told him I was on way he said we were leaving the bar it was packed people was shoving out the building and he yelled stop pushing next thing he no someone hit him in the back of his head it was a security guard then about 4 others came and they jumped him he didn't swing back he tried running away they ran behind him attacking him when I made it there I asked to speak to the owner they said that the owner wasn't there I said can I speak to someone in charge the security guard said he was in charge I said was you one of the guards that jumped my son he's (my son) is under age how was he able to get in here and why was he attacked he stated we just escorted him out I said o he was jumped I have footage he then said he was drunk when he wasn't he said the owner will be in tomorrow I called for days and no response from owner I contacted you and called the police the same night until my phone died in middle of conversation when the police station on silver spring was transferred me to dispatch

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 06/17/25

LICENSE TYPE: Class B Tavern

NEW: ☐RENEWAL: ☒

No. 382229

Application Date:

License Location: 7225 N 76th St

Business Name: Prime Social Restaurant and Bar

Licensee/Applicant: TAYLOR, Odean H
(Last Name, First Name, MI)

Date of Birth: 03/26/1979

Home Address: 2753 N 60th St

City: Milwaukee

State: WI Zip Code: 53210

Home Phone: 414-467-8854

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/28/2019 the applicant was cited in the City of Milwaukee at 5007 W. Center St for Licensed Establishment-Exceeding Occupy Limit.

Charge: Licensed Establishment-Exceeding Occupy Limit
Finding: **Guilty**
Sentence: **\$1,500.00 fine**
Date: **09/28/20**
Case: 20006114

2. On 01/23/2020 the applicant was cited in the City of Milwaukee at 5007 W. Center St for Licensed Establishment-Exceeding Occupy Limit.

Charge: Licensed Establishment-Exceeding Occupy Limit
Finding: **Guilty**
Sentence: **\$7,000.00 fine**
Date: **01/27/21**
Case: 20013909

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Items #1, 2 updated with disposition

3. On 08/29/20 at 1:11am, Milwaukee Police were dispatched to 7225 N. 76th Street for an entry to auto complaint. Investigation revealed that four vehicles were broken into and two firearms were taken. The incident occurred in the western part of the parking lot and there were no surveillance cameras, which would have captured the incident.
4. On 12/20/20 at 8:00pm, Milwaukee Police were dispatched to 7225 N. 76th Street for a trouble with subject complaint. Upon arrival, officers interviewed the applicant who stated that his staff had an altercation with a group of females who were attempting to engage in fights. The females left the scene before police arrival and a walk through of the tavern was conducted with no violation observed.
5. On 12/27/20 at 8:49pm, Milwaukee Police conducted a license premise check at 7225 N. 76th Street. Officers interviewed the applicant who said that he had no issues tonight, expressed gratitude for police presence, and encourages it.
6. On 05/02/21 at 6:43pm, Milwaukee Police were dispatched to 7225 N. 76th Street for a subject with gun complaint. Investigation revealed that security at the location were armed and that there was a large event taking place causing security to walk around the outside of the establishment. Security was cooperative with police and were considered to be doing a reasonable job.

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7. On 06/21/21 a subject walked into the Seventh District to report a fight which occurred on 06/20/21 at 7225 N. 76th Street. The subject reported that a large fight erupted inside the tavern at 8:00pm and the police were never called. She had a video of the fight which was posted on Facebook. The following day, a District Four officer took a substantial battery complaint from that incident. Also, during the incident, several purses were found to be missing.
8. On 07/04/21 at 9:21pm, Milwaukee Police conducted follow-up at 7225 N. 76th Street regarding the incident described in Item #7. Officers interviewed the applicant who stated that he was aware of the fight and said security broke up the two groups and someone called 911 for the injured female. The applicant told officers that medical staff arrived to treat the female and that he was unaware of the missing property. In the video of the incident, there was a subject seen with a firearm. The applicant identified the subject as an employee and said that he was no longer employed with the business. He also said that he has hired a new event staff, implemented a dress code, everyone (including employees) are checked for weapons before entering the establishment, and purchased a high-tech identification scanner.
9. On 09/26/21 at 8:55pm, Milwaukee Police were dispatched to 7225 N. 76th Street for a shooting complaint. Investigation revealed that security kicked out a group of subjects and when they were outside, one of them retrieved a handgun and started shooting at the establishment. The group then entered their vehicles and started shooting at the building as they drove off. The actors performed two U-turns and shot at the tavern each time they passed. One person was shot during this incident. Officers were informed that the applicant was telling staff not to speak with officers and that security was seen leaving through the back door in order to avoid making a statement to police. The applicant did download the ID scanner information for officers. 37 casings were recovered from the scene.

10. On 12/13/21 at 1:30am, Milwaukee Police were dispatched to 7225 N. 76th Street for a theft complaint. Officers were met by the applicant who stated that the caller of the theft said security took her purse and he insisted that they did not. Investigation revealed that the caller took a pair of glasses she gifted to her x-boyfriend, who was security, and that security took her purse which contained the glasses. Police found the purse inside the business next to security and returned the glasses.

11. On 03/23/22 at 8:29pm, Milwaukee Police were dispatched to 7225 N. 76th Street for a "RES" compliant. Investigation revealed that a married couple were in an argument inside the parking lot of that location and one of the parties rammed their vehicle into the others causing them to fear for their safety.

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12. On 07/31/22 at 9:30p.m., Milwaukee Police were conducting a license premise check at 7225 N. 76th St., when they were advised by an employee their vehicle had been broken into. The employee stated their purse along with a firearm were stolen. The establishment did not have surveillance cameras outside and there were no witnesses to the incident.

13. On 12/21/22 at 7:08p.m., Milwaukee Police conducted follow up regarding a walk-in Theft complaint that was received on 04/14/2022. The employee stated on 04/09/22 at approximately 8:30p.m., their cell phone had been stolen from behind the bar at 7225 N. 76th St. During the follow up it was determined the security cameras do not face the bar area.

14. On 01/29/23 at 8:42p.m., Milwaukee Police conducted a License Premise Check at 7225 N. 76th St. No violations were found.

15. On 02/02/23 at 8:05p.m., Milwaukee Police conducted a License Premise Check at 7225 N. 76th St. No violations were found.

16. On 02/16/23 at 1:11a.m., Milwaukee Police conducted an Investigation at 7225 N. 76th St. Investigation revealed a patron, who was drunk and disorderly, punched a window to the business, causing damage. Officers were later dispatched to a local hospital for a Sick and Injured related to the same incident. The agent did not want to prosecute for the damage and was cooperative with the incident.

17. On 03/27/23 at 1:34a.m., Milwaukee Police were dispatched to a Shooting at 7225 N. 76th St. Investigation revealed several patrons entered their vehicle and were exiting the parking lot, when a suspect vehicle started firing shots at the vehicle and the building. A security guard that was preparing the lot for bar close was shot, at which time another security guard exited the building and discharged their firearm at the suspect vehicle, when they also were shot. The occupants of the victim vehicle were all shot and drove themselves to the hospital for treatment. The officers located 15 casings in the parking lot; an unspent casing near the entrance, and one bullet fragment inside the establishment. A subject who identified themselves as "head of security" became uncooperative during the investigation and was cited for their actions.

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18. On 04/02/23 at 9:20p.m., Milwaukee Police conducted a License Premise Check at 7225 N. 76th St. Officers observed a low capacity crowd and 3 security officers on scene. The agent was on scene and stated they would be closing for the evening as business had been slow since the previous incident. The agent stated their security staff is unarmed and does utilize a metal detector. The agent stated they did provide video surveillance to Milwaukee Police for the previous incident. The agent was advised to request extra patrol if needed.
19. On 04/06/23, Milwaukee Police held a meeting with the agent of 7225 N. 76th St., regarding the shooting that occurred on 03/27/23. The Captain of the District was present as well as other entities relevant to the license and operations. The agent stated they have six interior cameras, one of which is operational at the front door, and no operational exterior cameras. The agent stated they are currently in the process of making sure all interior cameras, as well as four exterior cameras are in working order. The agent stated they hire private security and have a minimum of four security officers on scene and call in more, if they are needed. A Milwaukee Police Sergeant that was at the scene of the shooting discussed that security were less than cooperative during the incident and also were not identifiable due to not being dressed in proper attire. Multiple security measures were provided to the agent to avoid any further incident.

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20. On 09/03/23 at 10:15p.m., Milwaukee Police were dispatched to a Threat at 7225 N. 76th St. The caller was the agent who stated they overheard subjects stating they were going to get guns. The agent stated they were not regular patrons and they didn't know who they were, but they left once police were called to deter any further provocation.

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The following are calls for service at 7225 N. 76th St.

21. On 07/08/24 at 1:40p.m., Milwaukee Police took a walk-on theft complaint. The victim stated on 07/06/24 at 10:30p.m., they parked their vehicle at Prime Social Club and when they returned to their vehicle, they found the window damaged and a firearm was missing from the glove compartment.
22. On 07/20/24 at 2:00a.m., Milwaukee Police took a walk-in theft complaint. The victim stated while they were inside Prime Social Club an unknown actor shattered the window of their vehicle; however, nothing was taken. The victim stated they attempted to get a parking refund from the business' secured parking lot, however, they refused.
23. On 07/20/24 at 11:25p.m., Milwaukee Police took a walk-in Battery complaint. The victim stated at approximately 7:00p.m., they went to Prime Social and presented a ticket for an entertainer at the door. The victim stated a short time later they were surrounded by 4-5 subjects wearing bullet proof vests, pulled out firearms and began to punch the victim. The victim stated they threw a drink at the "security guards" and fled the establishment. The officer left a voicemail for the Agent to contact them regarding possible video surveillance of the incident.
24. On 07/29/24 at 2:30p.m., Milwaukee Police took a walk-in Theft complaint. The victim stated they were at Prime Social and parked their vehicle in the lot. When they returned to their unlocked vehicle, they found a firearm was missing from the trunk.

25. On 11/02/24 at 12:06a.m., Milwaukee Police conducted a License Premise Check. On arrival officers observed 6-8 security guards on the exterior of the business and patrons in line waiting to be searched. The Agent was on scene and made an announcement to the crowd they were at capacity and would not be allowing anyone else in. While on scene officers observed security escorting two subjects out who were inside causing a disturbance. The business was cooperative.
26. On 01/05/25 at 11:59p.m., Milwaukee Police conducted a License Premise Check. Officers observed the business staffed multiple security guards both inside and outside. As the officers were monitoring the crowd they observed security ordering a group of subjects to leave, who were causing a disturbance. The subjects initially went to their vehicles, however, came back and were attempting to physically fight one another. Additional squads were dispatched for crowd control and security was helpful in assisting police with dispersing the crowd.
27. On 06/15/25 at 10:00p.m., Milwaukee Police were dispatched to a Noise complaint. On arrival, loud music could be heard from vehicles, however, not from the business. Officers were advised a DJ was playing music outside earlier in the evening, however, moved inside at 10:00p.m. The business was cooperative.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407080097

OtherEvent #: 25-LP-2747

Incident

7225 N 76TH ST MILWAUKEE, WISCONSIN 53223

Incident Date/Time:: 07/06/2024 22:30:00
CAD Number:: P2407080758
District:: 4
Beat:: 420
Reporting Area:: 157

Business Agent (1)

TAYLOR, ODEAN H

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/26/1979
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (000)-000-0000
Phone 1 Type:: Phone
Address:: 6339 W GLENBROOK RD
City:: BROWN DEER
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

PRIME SOCIAL BAR

Phone 1 Number:: (414)-760-1791
Phone 1 Type:: Phone
Address:: 7225 N 76TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407080097

OtherEvent #: 25-LP-2747

Barabino, Edgar L 016998

06/12/2025

This report is written by P.O. Edgar BARABINO, assigned to Milwaukee Police Department District Seven, Early Power Shift, Desk Officer.

On Monday, July 8th, 2024, at approximately 1:40PM Precious HARRIS (b/f 04-05-1984) walked into Milwaukee Police Department District Seven to report that her vehicle was broken into and to also report that her firearm has been stolen from the vehicle.

HARRIS stated on Saturday, July 8th, 2024, at approximately 10:30PM she was parked near the address of 7225 N. 76th St., in the City and County of Milwaukee (Prime Social nightclub) when she realized that her vehicle (2012, black in color, 2012 Acura TL, WI plate: AWJ-8228, VIN: 19UUA8F55CA021622) front passenger side window was damaged, and the glove compartment was opened/ HARRIS stated that she discovered that her firearm (Glock 43x, black in color, Serial: BYWW374) was missing from the glove compartment.

Harris stated that she called 911 and the telecommunicator informed her to report the incident at MPD District Seven.

HARRIS stated the reason for delayed reporting was due to her being "irritated".

A record check reveals that the firearm is not currently listed as stolen as of Monday, July 8th, 2024. This is HARRIS' first report of a stolen firearm.

I supplied HARRIS with a PV17 and a community contact card regarding this incident. I advised District Four command of the incident who advised me to file the complaint and that he will have follow-up conducted.

This firearm was teletyped to NCIC: MWP70010.

END OF REPORT.

Officer (2)

Reporting Officer:	Barabino, Edgar L (016998)	07/08/2024 13:59:00
Section: (Work Location):	72	
Approving Officer:	Pocernich, Carrie A (015499)	06/12/2025 12:37:59
Section: (Work Location):	11	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407200020

OtherEvent #: 25-LP-2748

Incident

7225 N 76TH ST MILWAUKEE, WISCONSIN 53223

Incident Date/Time:: 07/20/2024 00:00:00
CAD Number:: P2407200136
District:: 4
Beat:: 420
Reporting Area:: 157

Business Agent (1)

TAYLOR, ODEAN H

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/26/1979
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (000)-000-0000
Phone 1 Type:: Phone
Address:: 6339 W GLENBROOK RD
City:: BROWN DEER
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

PRIME SOCIAL BAR

Phone 1 Number:: (414)-760-1791
Phone 1 Type:: Phone
Address:: 7225 N 76TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407200020

OtherEvent #: 25-LP-2748

Poort, Brandi L 036319

06/12/2025

This report is being written by P.O. Brandi POORT, assigned to District Four, Late Shift.

While working the front office at District Four, a female subject walked into the District Lobby at approximately 2:00 AM, on Saturday, July 20th, 2024, to report a property damage complaint.

Interview of Person Reporting the Event: Sharrell M. HALE (B/F 03/26/95)

I spoke to HALE regarding the incident. HALE stated that she went to Prime Social Nightclub at 7225 N 76th St tonight, and at some point, while she was inside the club, an unknown actor shattered the driver's side window of her wife's vehicle 2019 Jeep Grand Cherokee, bearing WI Plate # ADP-1013, VIN 1C4RJFAG3KC617820. HALE stated that she went inside the club around midnight on Saturday, July 20th, 2024, and when she returned to the parking lot at 1:30 AM, the driver's side window of the vehicle was broken, and the hood was popped open, damage was estimated to cost \$400. HALE stated that nothing of value was taken from the vehicle. I did not observe any further damage to the vehicle or steering column. HALE stated that there was nothing of value taken from the vehicle. HALE stated that the employees at Prime Social refused to refund her parking in their secured lot, and that she was filing the report because of that. HALE stated that her wife is the listed owner of the vehicle, identified verbally as Leyah L. ALLEN (B/F 01/01/95). HALE stated that they do not have insurance for the vehicle.

Evidence:

P.O. Eugene REESE took 13 photos at 2:13 AM.

End of Report.

Domestic Violence

Officer (2)

Reporting Officer:	Poort, Brandi L (036319)	07/20/2024 02:23:00
Section: (Work Location):	43	
Approving Officer:	Pocernich, Carrie A (015499)	06/12/2025 12:40:17
Section: (Work Location):	11	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407200185

OtherEvent #: 24-LP-1293

Incident

7225 N 76TH ST MILWAUKEE, WISCONSIN 53223

Incident Date/Time:: 07/20/2024 19:00:00
CAD Number:: P2407201512
District:: 4
Beat:: 420
Reporting Area:: 157

Business Agent (1)

ODEAN, TAYLOR H

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/26/1979
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-467-8854
Phone 1 Type:: Phone
Address:: 2753 N 60TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53210

Licensed Premise Data (1)

PRIME SOCIAL NIGHTCLUB

Phone 1 Number:: (414)-467-8854
Phone 1 Type:: Phone
Address:: 7225 N 76TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Hoover, Paul J 036922

08/03/2024

This report is written by P.O. Paul HOOVER, assigned to District 5 Early Shift, Squad 5298, Acting Desk Sergeant, in full duty uniform, wearing Axon body camera.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407200185

OtherEvent #: 24-LP-1293

On Saturday, July 20, 2024, at approximately 11:25 PM, I spoke with Lemietric I. BURNS (b/m 01-18-2001) who walked into the District 5 lobby, to report a battery.

BURNS stated on today's date at approximately 7 PM, he had left the Prime Social Bar at the location of 7225 N. 76th St. with his friend, identified as Keith J. LEAVY (B/M 01-30-1996). BURNS stated he and LEAVY went to Prime Social to see a singer named Wavy Ray, perform. BURNS stated when they walked into the door, they presented their tickets for the event, and the security allowed them in.

BURNS stated he ordered a drink and was hanging out when one of the security guards, identified as a black male, approximately 50s, light skin and tall came up to him and told him to come up front.

BURNS stated up front, the security guard questioned him about the ticket he had presented for the event, and stated it was the wrong ticket for that event. BURNS stated the unidentified black male showed the ticket to another worker at the bar, identified as a shorter white male. BURNS stated he told them he had purchased the ticket from Wavy Ray, and they could ask him about it. BURNS stated the shorter white male went to the back to find Wavy Ray, and when he did the first subject, and 4-5 other heavy set black males (presumably security, because several were wearing bullet proof vests), surrounded him.

BURNS stated several of the guards pulled out guns. BURNS described one of the subjects with a gun, Unknown suspect 1, was approximately 30-40 years of age, with light facial hair and a short haircut, medium build, approximately 5'09", caramel colored skin, wearing a bulletproof vest, armed with a black semi-automatic Glock style handgun. BURNS stated the older subject, got in his face and began thumping him in the head with his finger. BURNS stated the guards told him, "Bitch ass nigger, we know what the fuck you're up to."

BURNS stated several of the security guards tried to hit him with closed fists, but they were not hitting him hard. BURNS stated he took the drink that was in his hands and threw it at the security guards, then ran out of the bar and across the street to where he had parked his car.

On Saturday, August 3, 2024, at approximately 1:15 AM, I contacted the District 4 late power tavern car, Squad 4467, P.O. Khalid MAJEED who stated the registered agent at Prime Social is Taylor H. ODEAN (b/m 03-26-1979).

I tried to contact ODEAN through the business phone and the last known phone number for ODEAN but was unsuccessful. I left a voice message requesting ODEAN to call me back. I stated in the message that there may have been an incident on July 20, 2024, at approximately 11:30 PM, and I am requesting to see if there was any video surveillance footage of the bar / restaurant from that night or if he or any of his employees saw anything.

End of report.

Officer (2)

Reporting Officer:

Hoover, Paul J (036922)

08/03/2024 01:22:00

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407200185

OtherEvent #: 24-LP-1293

Section: (Work Location): 52

Approving Officer: Wilder, Jermel R (017480)

08/08/2024 16:16:57

Section: (Work Location): 52

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407290120

OtherEvent #: 25-LP-2749

Incident

7225 N 76TH ST MILWAUKEE, WISCONSIN 53223

Incident Date/Time:: 07/28/2024 20:00:00
CAD Number:: P2407290906
District:: 4
Beat:: 420
Reporting Area:: 157

Business Agent (1)

TAYLOR, ODEAN H

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/26/1979
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (000)-000-0000
Phone 1 Type:: Phone
Address:: 6339 W GLENBROOK RD
City:: BROWN DEER
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

PRIME SOCIAL BAR

Phone 1 Number:: (414)-760-1791
Phone 1 Type:: Phone
Address:: 7225 N 76TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407290120

OtherEvent #: 25-LP-2749

Toth, Timothy J 018666

06/12/2025

This report is written by P.O. Timothy TOTH, assigned to District Seven, Day Shift. On Monday, July 29, 2024 at 2:30PM while assigned as Desk Officer, I handled a walk in Entry to Auto complaint with a Firearm taken at the District Seven Station located at 3626 W. Fond Du Lac Ave.

I spoke with the victim identified as Alugdah D. BROWN (B/M 09-27-1999) who stated that he was at Prime Social Restaurant and Bar located at 7225 N. 76th St. on Sunday, July 28, 2024. Alugdah stated that he arrived at approximately 8:00PM and parked his vehicle (Silver colored 2010 Ford Edge / Plate# AWD-1938 / VIN# 2FMDK3GC3ABA16945) in the parking lot of the business. Alugdah stated that he left the location at approximately 11:00PM and discovered that someone had entered into his vehicle and removed his handgun from the trunk where he had stored it prior to entering the business. Alugdah described the handgun as a black colored Sarsilmaz Sar9 9mm semiautomatic handgun (Serial# T1102-21BV59341). Alugdah believes that entry to his vehicle was gained through the rear passenger side door, stating that the door does not lock correctly and was likely unlocked. Alugdah is unsure whether there is any video surveillance of the parking lot and is unaware of any witnesses to the theft. The theft of the firearm was teletyped using MPD TTY# MWP7-0063.

CASE PENDING

Officer (2)

Reporting Officer:	Toth, Timothy J (018666)	07/29/2024 14:44:00
Section: (Work Location):	71	
Approving Officer:	Pocernich, Carrie A (015499)	06/12/2025 12:41:36
Section: (Work Location):	11	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2411020012

OtherEvent #: 24-LP-1655

Incident

7225 N 76TH ST MILWAUKEE, WISCONSIN 53223

Incident Date/Time:: 11/02/2024 02:49:46
CAD Number:: P2411020009
District:: 4
Beat:: 420
Reporting Area:: 157

Business Agent (1)

TAYLOR, ODEAN HARON

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/26/1979
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-628-0999
Phone 1 Type:: Phone
Address:: 4420 N 73RD ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

PRIME SOCIAL RESTAURANT & BAR

Phone 1 Number:: (414)-760-1791
Phone 1 Type:: Phone
Address:: 7225 N 76TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223
License Type:: Public Entertainment Premise
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2411020012

OtherEvent #: 24-LP-1655

LICENSED PREMISE REPORT

Stamps III, O'Neal 029826

11/02/2024

This report is written by PO O'Neal STAMPS III, assigned to District 4, Late Power shift.

NATURE OF CALL/JUSTIFICATION

On Saturday, November 2, 2024, at approximately 12:06 am, I along with PO Khalid MAJEED (Squad 4467) conducted a Tavern Check at the address of the Prime Social Restaurant and Bar located at 7225 N 76th St. This address is located in both the City and County of Milwaukee, WI.

INVESTIGATION

On the mentioned day, the business advertised a Halloween Party event at the establishment and expected a large crowd. Upon arrival, PO MAJEED and I observed that the business was open and operating in a business capacity. I observed that the main parking lot as well as the rear parking lot was filled with vehicles and the entrance to the parking lot was closed off. I observed that patrons were standing outside the building in a line waiting to be searched prior to entering the business. I observed approximately 6 security guards on the exterior of the building along with two additional patron security guards.

I then observed that business owner, Odean H. TAYLOR, standing outside of the main entrance door. TAYLOR stated that the building was near capacity and he made the announcement that no one else would be allowed to come inside the building. I observed that TAYLOR walked to his security staff and once again made the announcement that no one else would be allowed inside. Once the security guards made the verbal announcement, the patrons standing in the line outside of the building left the premise and returned to their vehicles. TAYLOR stated that he hired additional security guards for this evenings event to ensure the safety of his customers.

While on scene, PO MAJEED and I observed security escort two separate female patrons from the establishment who were causing a disturbance with no further issues. The event came to a conclusion at 2 am and all the patrons left the business without any issues.

BUSINESS LICENSE INFORMATION

Listed under: Prime Social Restaurant and Bar

Legal Entity Name: JGT Investments LLC

Agent: Odean H. TAYLOR (B/M 03/26/1979) ph# (414) 628-0999

LICENSES

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2411020012

OtherEvent #: 24-LP-1655

Class B Tavern License Prime Social Restaurant & Bar 7225 N 76TH St Milwaukee, WI 53223 active
08/28/2025

Food Dealer - Restaurant Prime Social Restaurant & Bar 7225 N 76TH St Milwaukee, WI 53223 active
08/28/2025

Public Entertainment Premises License Prime Social Restaurant & Bar 7225 N 76TH St Milwaukee, WI
53223 active 08/28/2025

Cigarette and Tobacco Prime Social Restaurant & Bar 7225 N 76TH St Milwaukee, WI 53223 active
09/03/2025

Listed hours of operation: Sunday through Saturday - 6:00 am to 2:00 am

Officer (2)

Reporting Officer:	Stamps III, O'Neal (029826)	11/02/2024 23:28:00
Section: (Work Location):	44	
Approving Officer:	Bettin, David J (014161)	11/03/2024 02:20:58
Section: (Work Location):	43	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:2501050025

OtherEvent #: 25-LP-0014

Incident

7225 N 76TH ST Milwaukee, WI 53223

Incident Date/Time:: 01/04/2025 23:59:00
CAD Number:: P2501041372
District:: 4
Beat:: 420
Reporting Area:: 157

Business Agent (1)

TAYLOR, ODEAN HARON

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/26/1979
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-467-8854
Phone 1 Type:: Phone
Address:: 4420 N 73RD ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

PRIME SOCIAL NIGHTCLUB

Phone 1 Number:: (414)-467-8854
Phone 1 Type:: Main
Address:: 7225 N 76TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 01/05/2025 02:30:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): Yes
Licensee or Manager was on
premises at time of
violation/incident:: Yes

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:2501050025

OtherEvent #: 25-LP-0014

LICENSED PREMISE REPORT

Majeed, Khalid 028473

01/06/2025

This report is written by P.O. Khalid MAJEED assigned to District #4, Late Power Shift. On Saturday, January 5, 2025, my partner P.O. O'Neal STAMPS III and I, assigned to Squad 4467, conducted a "Business Check" at 7225 N. 76th St. (Prime Social Bar and Restaurant) which is located in the city and county of Milwaukee.

While on scene outside of the location we monitored the crowd in effort to present a presence and minimize issues that may arise. Prime social staffed numerous security guards inside the location and outside of the location at the entrance door and in the parking lot. As patrons left the location at bar time, two groups of females began yelling and behaving disorderly by trying to fight one another and refusing to leave the location after security ordered them to leave. PO STAMPS III and I also ordered these groups to leave with their respective parties and not to fight so no one had to be cited or taken to jail. These unknown females got into their vehicles as if they were going to leave but they exited the vehicles and tried to fight one another.

PO STAMPS III radioed for additional squads to our location for additional crowd control and the unknown females vacated the premises. It should be noted that the establishment assisted police in getting these individuals to leave and they were cooperative the entire time. The establishments licensing is current, and I did not observe any violations while on scene.

End of report.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:2501050025

OtherEvent #: 25-LP-0014

Officer (2)		
Reporting Officer:	Majeed, Khalid (028473)	08/01/2022 02:29:00
Section: (Work Location):	44	
Approving Officer:	Kulenovic, Ismar (022619)	01/06/2025 19:26:13
Section: (Work Location):	44	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2506150168

OtherEvent #: 25-LP-2803

Incident

7225 N 76TH ST Milwaukee, WI 53223

Incident Date/Time:: 06/15/2025 23:03:00
CAD Number:: P2506151538
District:: 4
Beat:: 420
Reporting Area:: 157

Business Agent (1)

TAYLOR, ODEAN H

Person Involvement: (Must choose Agent (License Holder)
AGENT from drop down):
DOB:: 03/26/1979
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (000)-000-0000
Phone 1 Type:: Phone
Address:: 6339 W GLENBROOK RD
City:: BROWN DEER
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

PRIME SOCIAL BAR

Phone 1 Number:: (414)-760-1791
Address:: 7225 N 76TH ST
City:: Milwaukee
State:: WI
Zip Code:: 53223
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2506150168

OtherEvent #: 25-LP-2803

Holmes Rodriguez, Xavier 038290

06/15/2025

This report is written by P.O Holmes RODRIGUEZ, assigned to *DISTRICT 4, EAARLY SHIFT, SQUAD NUMBER 4230.*

On Sunday, *June 15th, 2025* At approximately 10:00 pm, I was dispatched to 7225 N 76th ST for a noise complaint.

Upon my/our arrival I observed *no loud music coming from the location. There was however loud music coming from vehicles pulling into the location.*

I spoke to the caller, WINFREY, KATHLINE B/F (414-595-4399) . They stated there was loud music coming from the Prime Social Bar. WINFREY stated that the loud music has been on since 10:00 pm.

I spoke to licensed premise (owner, Odean H. TAYLOR B/M (03/26/1979))

Officers spoke with Taylor, and he stated that he had a DJ playing music outside earlier, but told the DJ to pack everything up and set up inside due to the City of Milwaukee's rules. At approximately 10:00 pm the DJ cut off the music and moved the music to be played inside the business. Officers also spoke to the Manager and she stated the same thing TAYLOR had said. On our arrival, it should be noted that officers did not hear loud music when we arrived. The only Loud music officers heard was coming from the vehicle that was pulling into this establishment. The business was *cooperative* with the investigation. The business had 1 security officer on scene. The security notified the owner that we needed to speak with him and was cooperative. While on scene, I observed the licenses posted and they were up to date. During my investigation I did not observe any violations in the licensed premise.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2506150168

OtherEvent #: 25-LP-2803

Officer (2)

Reporting Officer:	Holmes Rodriguez, Xavler (038290)	06/15/2025 23:04:00
Section: (Work Location):	42	
Approving Officer:	Rydzewski, Jasen B (018569)	06/16/2025 00:53:03
Section: (Work Location):	91	



Friday, August 22, 2025



Notice of Public Hearing

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TAYLOR, Odean H, Agent
Prime Social Restaurant & Bar at 7225 N 76TH St
Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application

Tuesday, September 09, 2025 at 1:50 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/9/2025 at 1:50 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

CURRENT OCCUPANT	7717 W GOOD HOPE RD# 504	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 505	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 506	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 507	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 508	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 509	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 510	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 511	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 512	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 513	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 515	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 516	MILWAUKEE, WI 53223-4519
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CURRENT OCCUPANT	7717 W GOOD HOPE RD# 519	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 520	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 521	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 522	MILWAUKEE, WI 53223-4519

Blank Notice

Total Records: 64

Radius 400 ft and Center of the Circle: 7225 N 76th St

2025-2026 Plan of Operation for 7225 N 76TH ST

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☐ Licensee ☐ Building Owner ☐ Employees ☒ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: patio

Number of garbage cans: Inside 10 Locations: Bathrooms, lobby, kitchen, bar
Outside 2 Locations: front entrance & patio

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 4 Name of solid waste contractor: WASTE DISPOSAL

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 80 and describe security plans: spaces monitored by camera & foot patrol

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have licensed security personnel on the premise? ☒ No ☐ Yes If Yes, how many? 2-4
AND What are their responsibilities? Guard, keep the peace & order
What security equipment do they use? wand, flashlight, metal detectors
List their licenses number(s):

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: exterior & interior

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe: ID scanner, metal detector

2. Percentage of Sales (must total 100%)

Alcohol 30 % Food Sales 35 % Entertainment 20 % Other 15 %

3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☐ Tavern ☐ Sports Facility
☐ Hotel ☒ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☐ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 21268 Fee: \$800.00

Your current food license includes the following food operations:
DHS - COMPLEX, Sales \$20,001 - \$200,000, Tavern Restaurant.

Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain

8. Weights and Measures: Fee:

Number/Type of Devices:

Are there any changes to the number or types of devices? ☐ No ☐ Yes If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for Prime Social Restaurant & Bar 7225 N 76TH ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Disc Jockey, Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| ☐ Instrumental Musicians | ☐ Bands | ☐ Battle of the Bands | ☐ Comedy Acts |
| ☐ Disc Jockey | ☐ Magic Shows | ☐ Poetry Readings | ☐ Dancing by Performers |
| ☐ Jukebox | ☐ Wrestling | ☐ Patron Contests | ☐ Patrons Dancing |
| ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Karaoke | ☐ Bowling Alley | ☐ Pool Tables |
| ☐ Motion Pictures (movies by admission)
How many screens? _____ | ☐ Amusement Machines
How many? _____ | ☐ Concerts
Approx. # per year? _____ | ☐ Theatrical Performances
Approx. # per year? _____ |
| ☐ Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

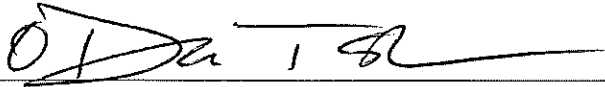
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign