

LRB-RESEARCH AND ANALYSIS SECTION

PUBLIC SAFETY COMMITTEE

ITEM 10, FILE # 060049

MAY 18, 2006

MARK A. RAMION

File # 060049 is a resolution relative to the application, acceptance and funding of the Wellpoint Outreach Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund the Wellpoint Outreach grant project for the Wellpoint Foundation through Community Advocates.
2. This is a continuing grant.

Discussion

1. The purpose of this project is to assist low-income families in obtaining medical insurance and food stamps and other entitlements.
2. Grant funding will also assist MHD staff in developing strategies to outreach to the families of school children. Emphasis in the program includes outreach to low-income pregnant women and teens in obtaining medical insurance and benefits received through WIC and Prenatal Care Coordination.
3. MHD has the goal of contacting pregnant women and teens for enrollment target into Medicaid/BadgerCare programs as well as continuous contacts with eligible individuals throughout the year in order to enroll them in the Medicaid/BadgerCare programs.
4. Venues for enrollment will include MPS registration events, the annual health fair at South Division, community health clinics, Housing Authority properties and various food pantries throughout the city.
5. This grant encompasses the period of March 1, 2006 through February 28, 2007.

Fiscal Effect

1. The total amount of this grant is \$106,500, entirely from the grantor.
2. This grant will fund 2 existing MHD Health Access Assistants II, SG 425 with salary and fringe benefits (\$97,000).
3. Supplies and incentives are budgeted for \$7,500.

4. The contracted services line includes \$2,000 for a contract for grant writing services to identify and sustain program funding.

Further Information

Under the auspices of all MHD Medical Assistance Outreach efforts, in 2005, 3,477 people were identified for assistance with approximately 83% obtaining health coverage.

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