

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS

Department/Division: Health

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Category of Request

New Grant

Grant Continuation

Previous Council File No. 030397

Change in Previously Approved Grant

Previous Council File No.

Project Title: 2004 Consolidated Contract

Grantor Agency: Wisconsin Department of Health and Family Services

Grant Application Date: N/A Continuation

Anticipated Award Date: March 1, 2004

Please provide the following information:

1. Description of Grant Program/Project (Include Target Locations and Populations):

The Consolidated Contract includes six initiatives, each having a specific purpose and target population. The six initiatives are Adolescent School Health Grant, Cancer Control Coordination Grant, the Immunization Action Plan Grant, Preventive Health Grant, Childhood Lead Detection Grant, and the Bioterrorism Grant.

The objectives for the Adolescent School Health Grant (ASHP) are to demonstrate an increase in knowledge of healthy behaviors in adolescents who attend group education sessions; provide individual counseling to adolescents with high risk behaviors to promote behavior change in participating middle and high schools; to address the prevention and early intervention and referral of adolescents with depression and to provide targeted brief intervention for short term health issues.

The primary focus of the Immunization Action Plan is to increase immunization rates of children served by the Milwaukee Health Department to 95% by the year 2010. Our current rate for children 24 months of age at the end of calendar year 2002 is 59% which is improved from the 35% in the year 2000 and 43% in the year 2001. In addition, the Immunization Program plans to continue to utilize the tracking and recall system through the Wisconsin Immunization Registry for children who are behind in their immunizations for their age and to assure that children served at the MHD will be assisted in locating their private providers name and location for follow-up medical services.

The Preventive Health Grant will assist implement the "Walk, Dance, Play, Be Active Every Day" campaign for increasing physical activity among participant agency youth and families; assist private schools and youth-serving agencies in adopting and incorporating preventive health assessment recommendations concerning healthy physical activity, nutrition, and tobacco practices; and will incorporate "social marketing" practices in the promotion of increased physical activity among Milwaukee residents, within schools, community centers, and churches.

The Lead Detection Grant in combination with City and Centers for Disease Control funds support comprehensive and coordinated service delivery to lead-poisoned children and their families. This particular grant supports community outreach, nursing care management, and abatement technical services.

The Cancer Control Coordination Grant will identify eligible women in the target population to provide information on access to screening services, enrollment and help in arranging screening examinations for clients to include breast, cervical, hypertension, diabetes, osteoporosis, depression, cardiovascular disease and domestic abuse.

The Bioterrorism Grant will support consortia wide public health emergency planning and response in Waukesha and Milwaukee counties. To accomplish this objective the Health Department works in collaboration with the other public health departments to develop an emergency response plan for receiving and distributing the strategic national stockpile, and planning for 24/7 communication ability between health departments. In addition, the Health Department is working with consortia staff to ensure an adequately trained public health workforce through the development of a three-year training plan.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

All of the programs relate to the City-wide goal to enhance the health and well-being of Milwaukee residents by improving access to preventive health care; promote healthy behaviors; assure safe and healthy homes, businesses and neighborhoods; reduce racial and ethnic health disparities; and improve the quality of healthcare information and coordination of services.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The consolidated contract funds positions and services needed to sufficiently administer the programs. While some City funds are currently used to support some of these initiatives, they are considered as match funds for the grantor. These functions could not be achieved without the grant funding supplementing the City funds. Community-wide, these grants work to improve the health of Milwaukee's citizens.

4. Results Measurement/Progress Report (Applies only to Programs):

Outcome measurements are included as an addendum to the contract issued by the State.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period for the Consolidated Contract is January 1, 2004 through December 31, 2004.

If funding was not received, the positions paid by this contract would be eliminated and the ability of the Health Department to provide these services would be greatly diminished.

6. If Possible, Complete Grant Budget Form and Attach to Back.

See attachments.